

SECURE. SMART

OUR CLIENTS















wellmoe









FortAuthTM

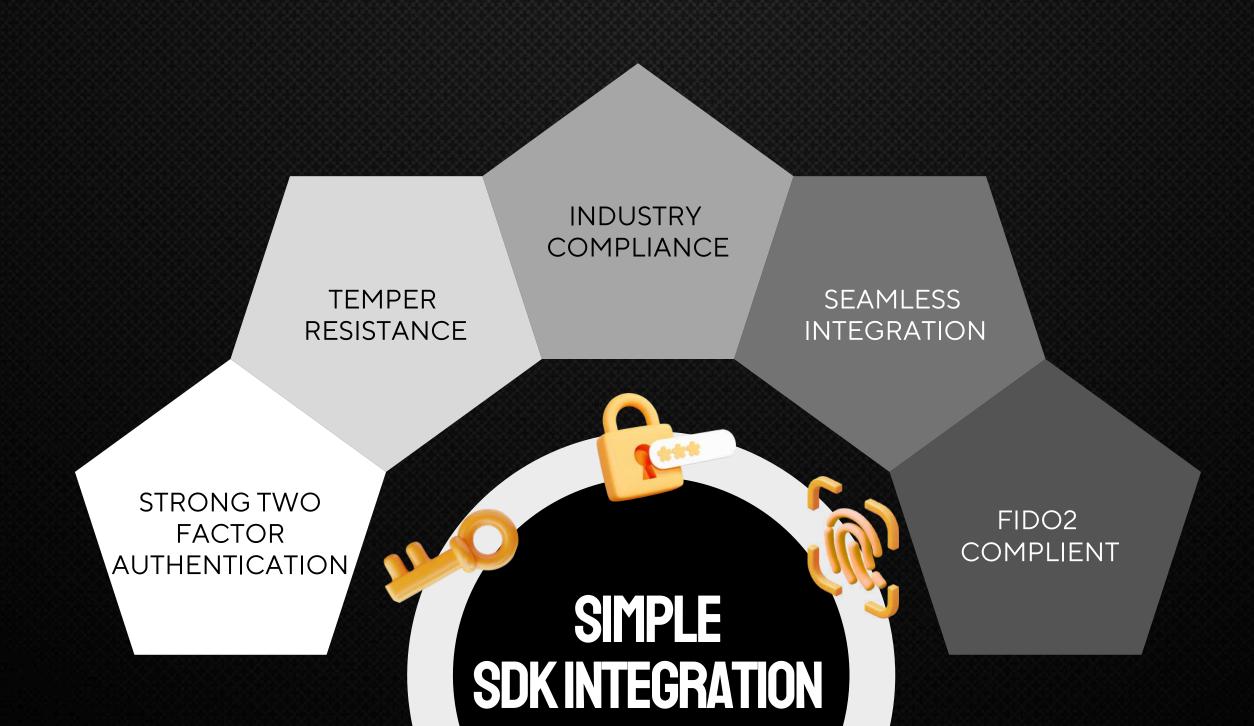
Fortanixor delivers a complete FIDO-compliant platform for financial institutions and service providers to seamlessly meet CBUAE compliance for both mobile apps and web:

- ✓ FIDO2/WebAuthn SDKs for app & web
 - ✓ Trusted Device Support
- ✓ Secure in-app authentication workflows
- ✓ Modular integration with existing banking platforms



SECURITY IN YOUR HANDS

SDK based solution, customisable for bank needs Built to prevent extraction of private keys.



SECURING THE FINANCIAL APPS

Platform Authenticators Leveraging Built-in Security



This authentication approach leverages device-native biometrics, secure key storage, and FIDO 2 compliance to deliver a seamless yet robust security experience.

HOWITWORKS?

Platform Authenticators Leveraging Built-in Security

TRIGGERS

Signups

Payment Authentications

Add new payees

Change in personal details

Forget Password

... etc.

Device Mapping

Device creates key pair; public key sent to service.



Device Locking

Device signs challenge with private key.



REGISTRATION



CHALLENGE



RESPONSE

ACTION

Device Verification

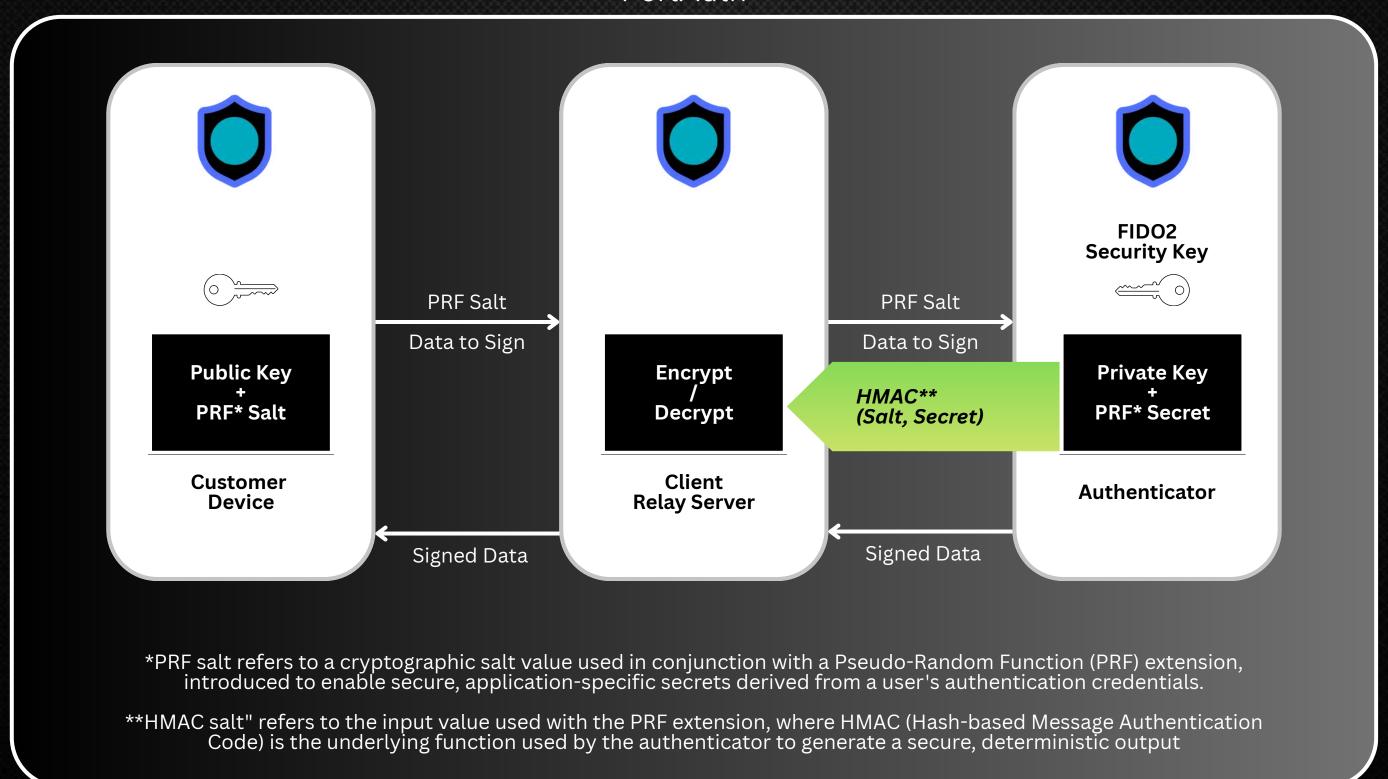
Service sends a challenge to the user device.

Completion

Service verifies signature with stored public key.

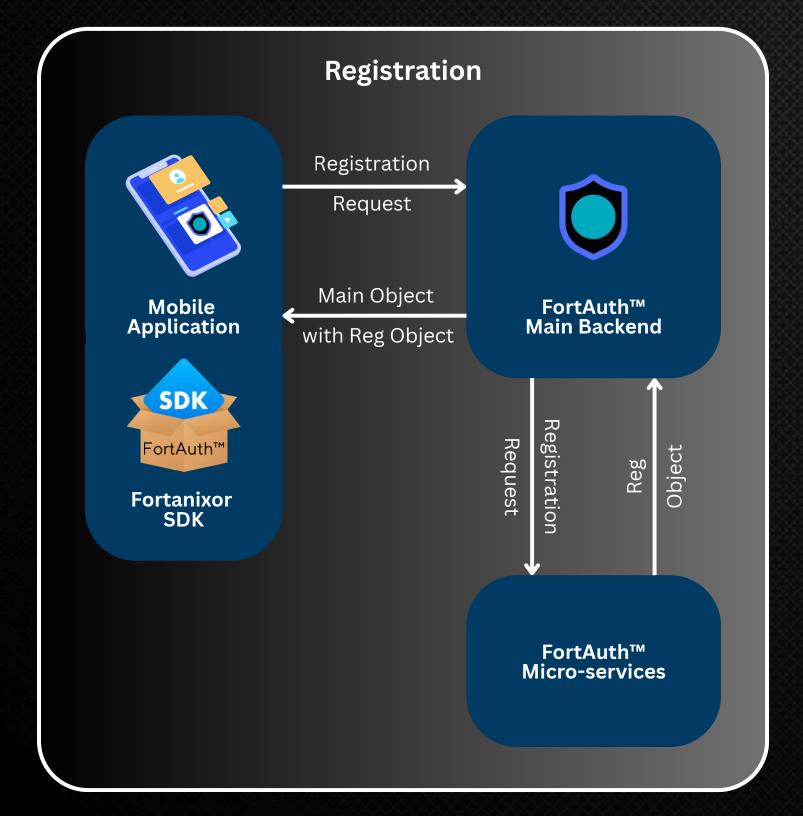
TECHNICAL ARCHITECTURE

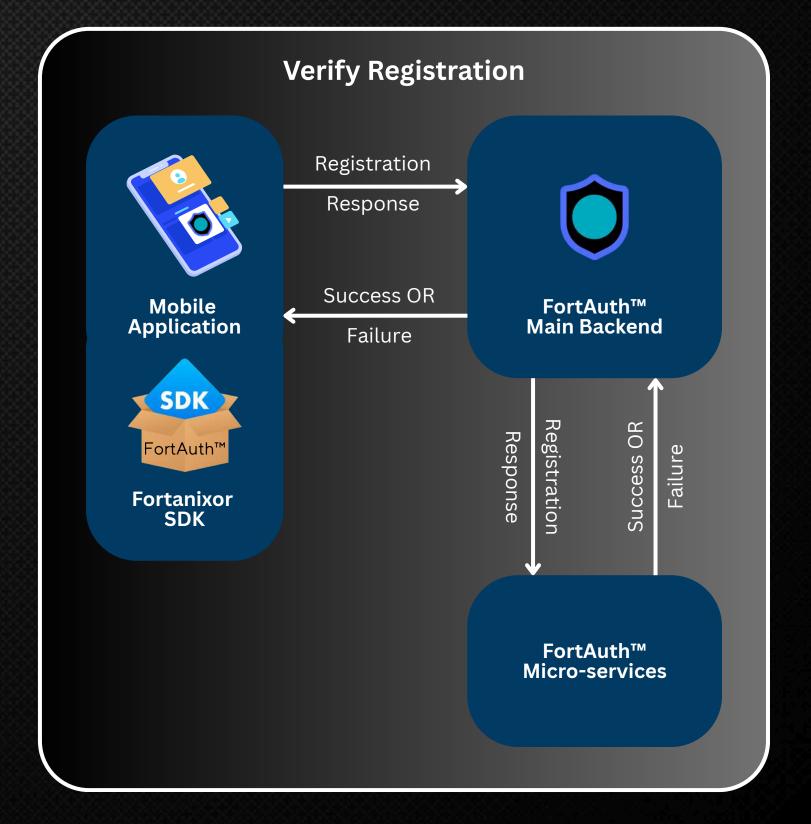
FortAuth™



TECHNICAL FLOWS 1/2

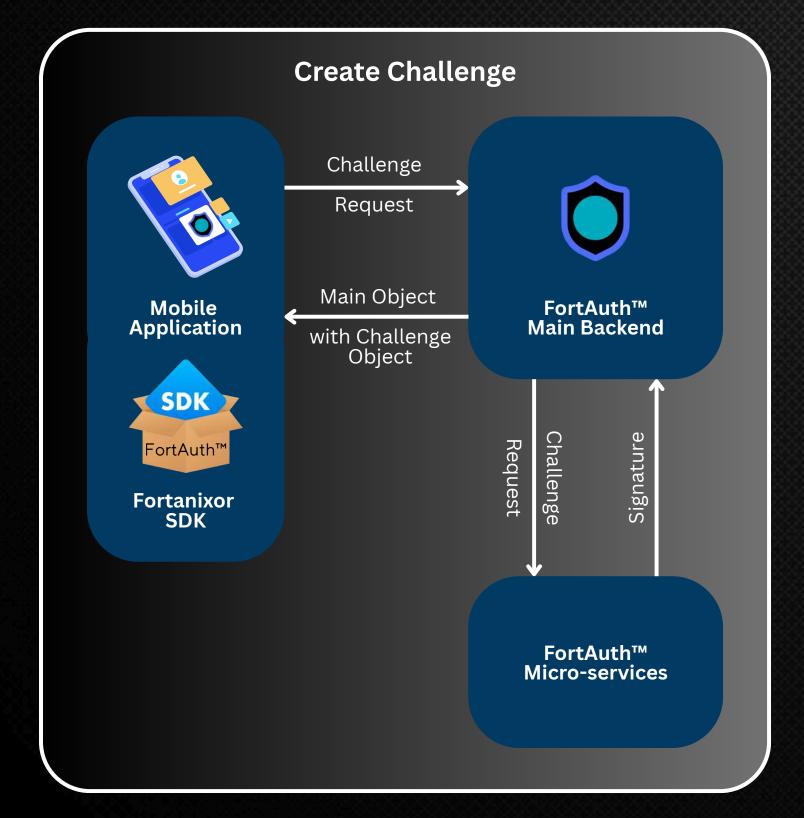
FortAuth™ - Registration Use Case

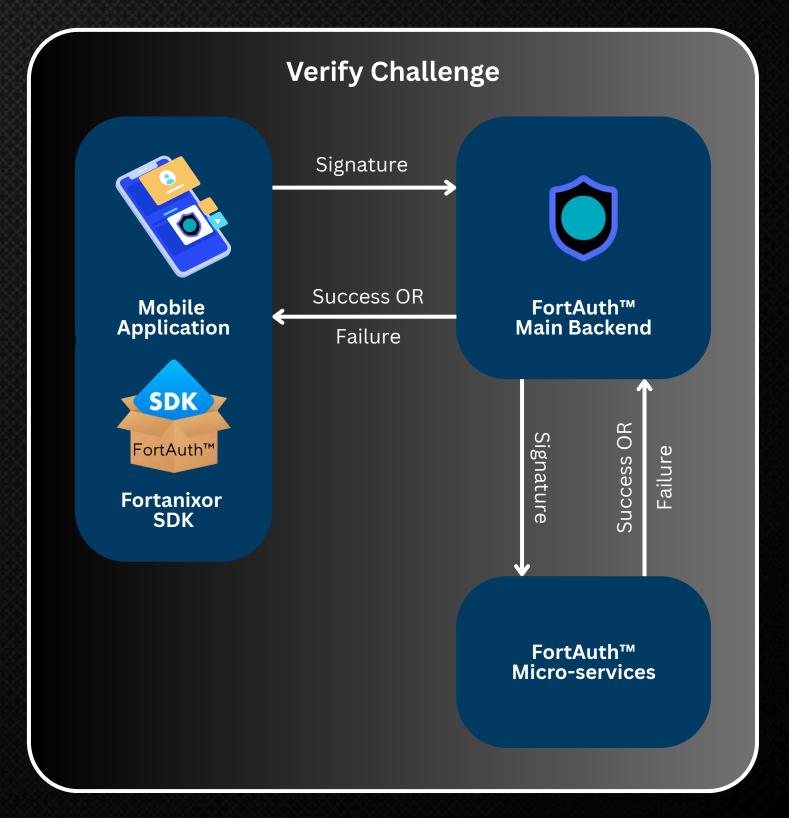




TECHNICAL FLOWS 2/2

FortAuth™ - Challenge Use Case





KEY BENEFITS

FortAuth™

Objective

Eliminate reliance on OTPs while reducing customer friction and improve authentication success rate.

How it will work?

FortAuth™ uses FIDO2-compliant, device-bound key pairs secured by biometrics or PIN to enable secure, passwordless access. When a customer registers, their device generates a key pair. For every login or transaction, the system sends a cryptographic challenge which the device signs using its private key. The backend verifies this using the stored public key—removing the need for OTPs or passwords.

Desired customer behavior

FortAuth™ aims to improve authentication success rates, lower helpdesk volumes, and enhance user trust through frictionless security. The result is a secure, phishing-resistant experience that encourages higher digital adoption and reinforces Banks position as a leader in secure, customer-centric banking.

Reduced Support

Fewer password resets and help desk calls.

Enhanced Security

Phishing-resistant, no shared secrets.



Channel Choice

Broadreach media in nontraditional environments

User Friendly

Fast, convenient, passwordless login

EXPECTED BUSINESS IMPACT

FortAuth™: Leveraging Built-in Security



Drop in login failure rates due to passwordless flow.

By eliminating OTPs and passwords, FortAuth™ reduces common failure points in authentication. Users can log in with device-native biometrics or PIN, minimizing friction and boosting success rates—especially in low-connectivity environments.



Increase in successful onboarding through seamless verification.

With one-touch mobile number verification and biometric authentication, the onboarding journey becomes frictionless and intuitive. This drives higher completion rates and reduces abandonment during account setup.



Reduction in helpdesk calls related to password or OTP issues

Password resets and OTP failures are among the top drivers of support queries. By replacing these with secure device-bound keys, FortAuth™ significantly cuts down inbound support traffic and operational overhead.



Higher customer satisfaction and app ratings driven by ease of use and security.

Customers prefer experiences that are both convenient and secure. FortAuth™ delivers on both fronts, enhancing overall satisfaction and boosting app store ratings through a modern, trust-centric login experience.

CLONE DETECTION DEMO

Fortanixor

Test (Before SDK):

We cloned the OS of Device A onto Device B.
Banking app worked on Device B because all app data & IDs were copied.
The system couldn't tell it's a clone — no hardware-level validation.

After Fortanixor SDK Integration:

SDK binds a secure key to the phone's hardware (TEE).

During login, the app sends a challenge to be signed using that key.

Original Device A signs and authenticates.

Cloned Device B fails — the key doesn't exist in its hardware.ardware trust

Result:

Cloned device gets blocked.

No need for IMEI, Android ID, or basic fingerprinting.

Validation is based on uncloneable hardware trust.

IMPLEMENTATION PLAN

FortAuth™: Leveraging Built-in Security

Week 1 Planning & FIDO2 Requirements



Define objectives, stakeholders, and FIDO2 integration needs.

Week 2 Technical Design & Architecture



Design backend and app integration for FIDO2 (WebAuth)

Week 3 - 4 Development & Integration



Implement FIDO2 (biometrics/security keys) and fallback methods

Week 5 - 6 QA & Deployment



Security audits, compatibility, user testing, Release app update and monitor usage

PREMIUM FIDO-BASED SECURITY SOLUTION

Value Justification

Category	Value Driver	Business Impact
Authentication Security	FIDO2/WebAuthn	Phishing-resistant, passwordless login; eliminates credential- based attacks
MSISDN Intelligence	Real-time SIM verification	Prevents SIM swap, enhances mobile identity assurance
R&D Investment	Proprietary mobile SDKs, backend cryptographic protocols	Constantly evolving; optimised for financial industry and mobile-first ecosystems
Resource Upskilling	Specialized training in FIDO, mobile app security, attestation	Deep technical expertise; reduced dependency on external consultants
Scalability	Built for high concurrency, multi-region deployment	Enterprise-ready performance and availability
Tooling & Infra	CI/CD, telco compatibility, Secure Coding practices	Robust, scalable, and high-assurance environment
Cost Efficiency	Lower TCO than SMS OTP	Saves recurring SMS gateway costs; no OTP delivery failures or latency



Al Call Center

Al Call Center

Revolutionising call centers with Al-driven automation.

Deployed across U.S. & KSA in multiple industries.

Tailored for the Banking Sector: secure, multilingual, compliant, and scalable.

Proven Success Stories



28 Dental Clinics (U.S.)
Seamless booking & patient engagement.



GovQ Startup (U.S.)
Al-driven citizen query
management.



JOYA Apps (KSA)
Al-enabled social
commerce & gifting
platform.

Multilingual Advantage



Languages Supported:

- English
- Arabic (Najdi Dialect)
- Spanish (Puerto Rican, Esanglish, African-American)
- Urdu C

Regional Language for Pakistani Market:

- Sindhi
- Punjabi
- Siraiki
- Pashto
- Balochi

Core Capabilities











Scalable Al Models
Adapt to regional
dialects & accents.

Framework for Fine-Tuning
Custom banking use cases.

Configurable
Settings
Voice, accent,
empathy level, APIs.

Smart Tool Calling
Connects directly
with banking
systems.

Built-in FIDO2
Security Layer
Ensures safe
customer
authentication.

Dashboard & Monitoring



KPIs Tracked in Real-Time

Success Rate
Avg. Empathy Score
Avg. Response Time
Recent Issues
Avg. KPI Score

Agent Health (Al Agent KPIs)

Intent Recognition
Task Completion
Empathy Score
Dialogue Flow
Branch Logic Accuracy
Entity Extraction Accuracy

Technical Performance

Response Latency
System Uptime
API Response Time
Call Drop Rate
Call Initiation Time
Speech Clarity (TTS)
Transcription Accuracy
Call Recording
Fallback Rate

Conversational Quality

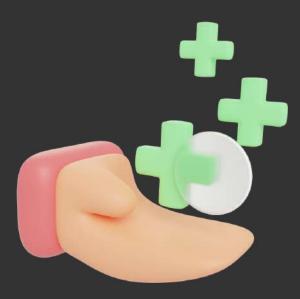
Interrupt Handling
Turn-Taking Management
Multi-turn Memory Recall
Context Retention
Tone Appropriateness
Accent Understanding
Disfluency Handling

Usecase & Benefits



Banking Use Cases

24/7 Customer Support
Balance & Transaction Queries
Credit Card Requests
Credit Card/Debit Card Block/Unblock
Loan Application Assistance
Fraud Detection Alerts



Benefits for Banks

Lower Call Center Operational Costs.
Faster Response & Resolution.
Human-like Customer Experience.
Secure, password-less user authentication.
Local & global languages.
Real-time monitoring
Compliance assurance



VOICEAUTHTM

Digital Banking



Digital Banking



Current Challenges in Digital Banking

- Too many taps & clicks → poor user experience.
- Complex app menus confuse users.
- Accessibility gaps for non-tech-savvy and regional language speakers.
- Rising need for secure, compliant authentication.

VOICEAUTH

Value Proposition

VoiceAuth™ delivers...

- **© Frictionless Journeys** → Customers complete tasks with a single voice command, reducing clicks and navigation pain.
- **Inclusive Banking** → Regional language & dialect support expands access to underserved segments.
- **Operational Efficiency** → Cuts support queries, lowers handling costs, and simplifies customer service.
- **Tuture-Ready Experience** → Conversational Al transforms mobile banking into an intuitive, human-like assistant.
- Secure by Design (backed by ForthAuthTM) \rightarrow FIDO2-compliant authentication using device lock ensures strong, phishing-resistant security.



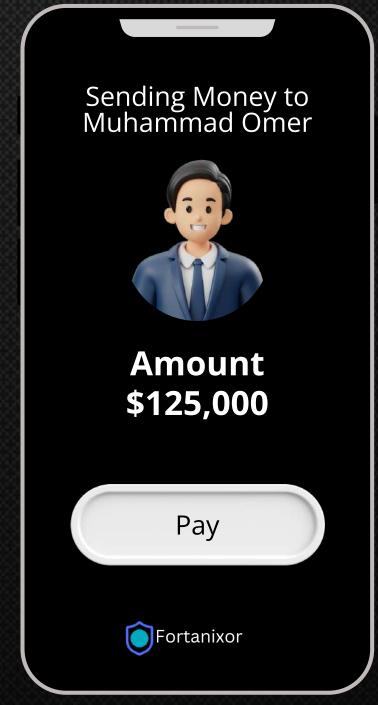
VOICEAUTHTM



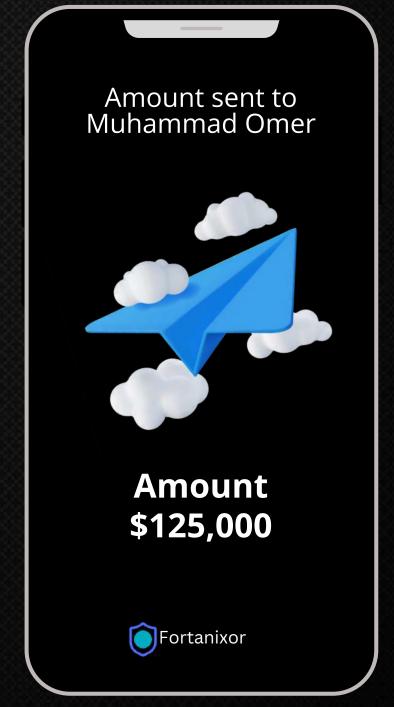
Customer opens banking mobile application



Customer simply says: "Transfer \$125,000 to Muhammad Omer"



App instantly generates transaction details. User reviews the details & confirm.



Transaction processed securely & instantly

VOICEAUTHTM

Impact for Banks & Customers



- // Superior Experience \rightarrow Simpler journeys, higher app adoption.
- \square Trusted Security \rightarrow Backed by global FIDO2 standards.
- **⑤ Inclusivity** → Broader reach via local languages.
- \blacksquare Reduced Support Calls \rightarrow Customers self-serve via voice commands.
- ightharpoonup Innovation Edge ightharpoonup Positions the bank as an Al-first industry leader.

"Reimagining Banking Customer Experience with AI + Security" Your Partner in Innovation, Security, and Customer Delight.



AuthCashTM

Unlock Cash. No Cards. No PINs. Only You



Instant, ultra-secure cash withdrawals—no card, no password, no OTP. Simply scan and authenticate with your device.

The Solution:

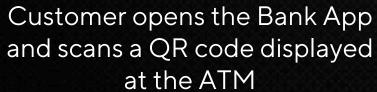
- No card, no PIN, no OTP
- Authenticate with; Biometrics (face/fingerprint/Lock pattern) via mobile banking application.
- ATM communicates securely with the bank's FIDO2 server via mobile banking application.
- Transaction completed instantly after biometric verification



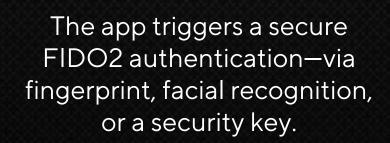
AUTHCASHTM

The User Journey











Upon successful authentication, the ATM dispenses cash, and the account is debited instantly.



Feature	ATM PIN (Traditional)	AUTHCASH - FIDO2 (Password-less Authentication)		
Security Strength	Vulnerable to skimming, shoulder surfing, brute-force attempts. PINs can be stolen, guessed, or shared.	Resistant to phishing, skimming, replay, and brute-force. Private keys never leave device. Authentication is cryptographic.		
User Experience	Requires remembering and typing a 4–6 digit PIN, which can be forgotten, mistyped, or exposed.	Seamless biometric (fingerprint, face) or device PIN. No memory burden, faster than typing.		
Fraud Resistance	PINs can be compromised via card cloning, hidden cameras, malware-infected ATMs.	Authentication tied to the device + user biometrics. Even if device is stolen, biometric is required—making it nearly impossible to spoof.		
Operational Cost	Banks must maintain ATM PIN infrastructure, fraud monitoring, and card replacement costs.	Lower fraud-related losses and reduced support costs (no "forgot PIN" cases). Eliminates dependency on card networks.		
Privacy	PIN entered on a keypad, exposed to cameras or malicious overlays.	Biometric/PIN never leaves the device, not transmitted or stored centrally.		
Compliance & Future-Readiness	Legacy method, less aligned with modern strong customer authentication standards (PSD2, NIST, etc.).	Built for regulatory compliance (PSD2 SCA, GDPR) and interoperable with passkeys, browsers, and mobile ecosystems.		
Convenience	Requires physical ATM card + PIN entry.	Requires only a mobile device (QR + biometric)—no card, no PIN.		

LET'S CREATE BANKING SECURE!

FORTAUTH™ ISN'T JUST A SECURITY LAYER — IT'S A STRATEGIC ASSET.

THE TRUST ENGINE BEHIND SECURE AND SEAMLESS DIGITAL BANKING.

WRITE TO US: HELLO@FORTANIXOR.COM

