



www.parallaxtec.com

SOFTWARE COMPANY

COMPANY PROFILE



Your Trusted & Innovative Software Partner

Welcome To Parallax

Parallax Technologies is a dynamic software development company established in 2014, with a proven track record of delivering innovative digital solutions across multiple countries.

Our international presence and global delivery capabilities make us the ideal technology partner for businesses seeking scalable, future-ready software solutions.

100+

Success Stories

10+

Years of Experience

75+

Full time professionals

25+

Industries



Namal Attanayake

CEO / Founder

THE LEADERSHIP

The Founder

The ICT Entrepreneur of the Year 2024

National Best Quality ICT Awards, BCS Sri Lanka

Namal, a visionary leader and a fearless innovator in Sri Lanka's software development industry, founded Parallax in 2014.

Recognized as **The Best ICT Entrepreneur of the Year - 2024**, Namal was honored for his exceptional contributions to the nation's technological advancement. Through his strategic leadership, he has built Parallax into a **thriving, profitable, and sustainable business** with **both local and international success in a company's 10+ years journey.**

Our Vision

To be the most customer-centric and the most trusted software service provider, renowned for delivering most innovative and impactful solutions that enhance everyday lives of people around the world.

Our Mission

Our mission is to empower businesses of all sizes with user-friendly and innovative software solutions, effectively addressing their complex technical challenges.



OUR VALUES

Core Pillars of Success



INNOVATION

Constantly pioneering new solutions to drive your business forward



RELIABILITY

Consistently delivering high-quality products and services on time



INTEGRITY

Upholding the highest standards of honesty & transparency



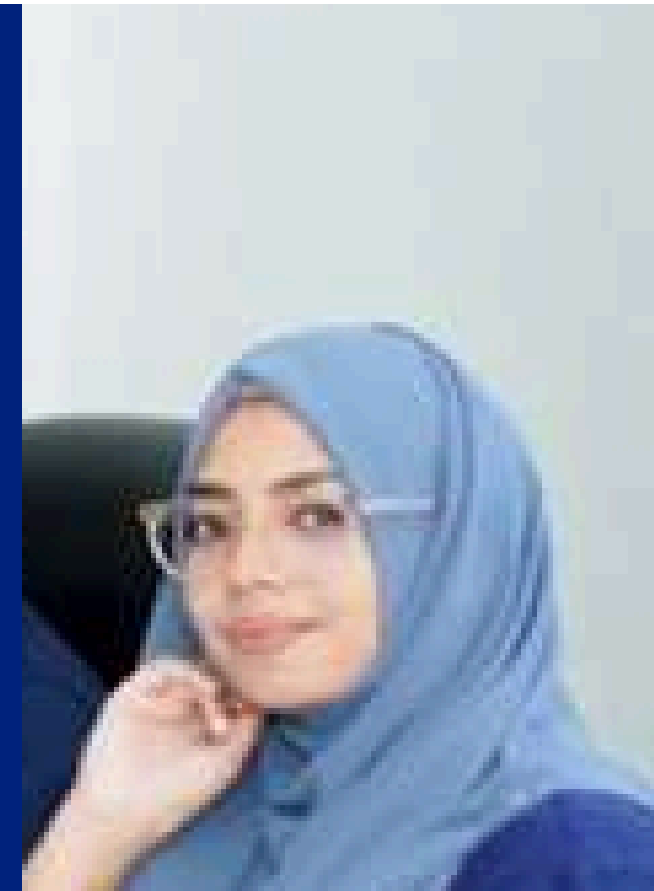
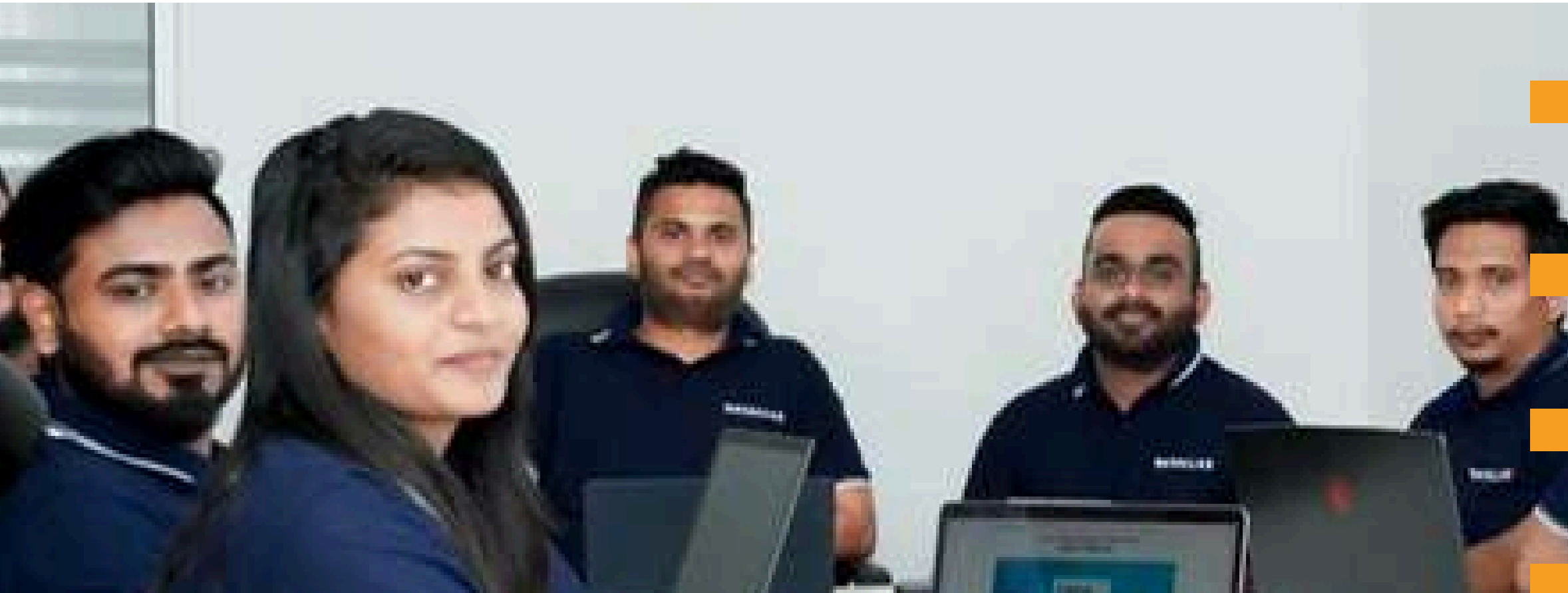
COLLABORATION

Working closely with clients to tailor solutions to their specific needs

KEY MILESTONES

Success Timeline





100% Transparent & Collaborative

Extensive Domain Expertise

Localization & Compliance Ready

Agile, Scalable & Future-ready Solutions

Top-tier Engineering Talent

Dedicated Long-term Support

WHY US

Why Choose Parallax

At Parallax, our top priority is building long-term partnerships with our clients by consistently meeting their needs, exceeding expectations and upholding the highest quality standards.

OUR CLIENTS

Brands That Trust Us



OUR SERVICES

The Core Areas of Expertise



Custom Software Development

We create custom software tailored to your business needs, ensuring security, scalability and efficiency. We work closely with you to deliver systems that ensure growth of your business.



Proprietary Product Development

We create exclusive software solutions with closed - source code, ensuring controlled access and adherence to licensing terms for optimal security and intellectual property protection.

OUR SERVICES

The Core Areas of Expertise



ERP Software Solutions

We craft secure enterprise solutions precisely to your specifications. With user - centered design and easy to use interfaces, our feature-rich applications ensure your enterprise stays ahead in the market.



Dedicated Outsourcing Partner

Our professionals possess deep expertise across diverse business domains. We welcome collaborations with both IT and non-IT companies to share our knowledge and best practices.



PARALLAX OWNED

PRODUCTS

THAT'S ONE SMALL STEP FOR A MAN,
A GIANT LEAP FOR MANKIND.
– NEIL ARMSTRONG

OUR PRODUCTS

AI-Powered Courier Management Solution

- ✓ AI-Powered Delivery Success Rate
- ✓ IOT-driven smart package sorting
- ✓ Warehousing, Collecting, Sorting, Despatching, Tracking
- ✓ Cash on Delivery (COD)
- ✓ Dedicated Merchant Portal and Rider App

10M+

Orders
Delivered

\$85M+

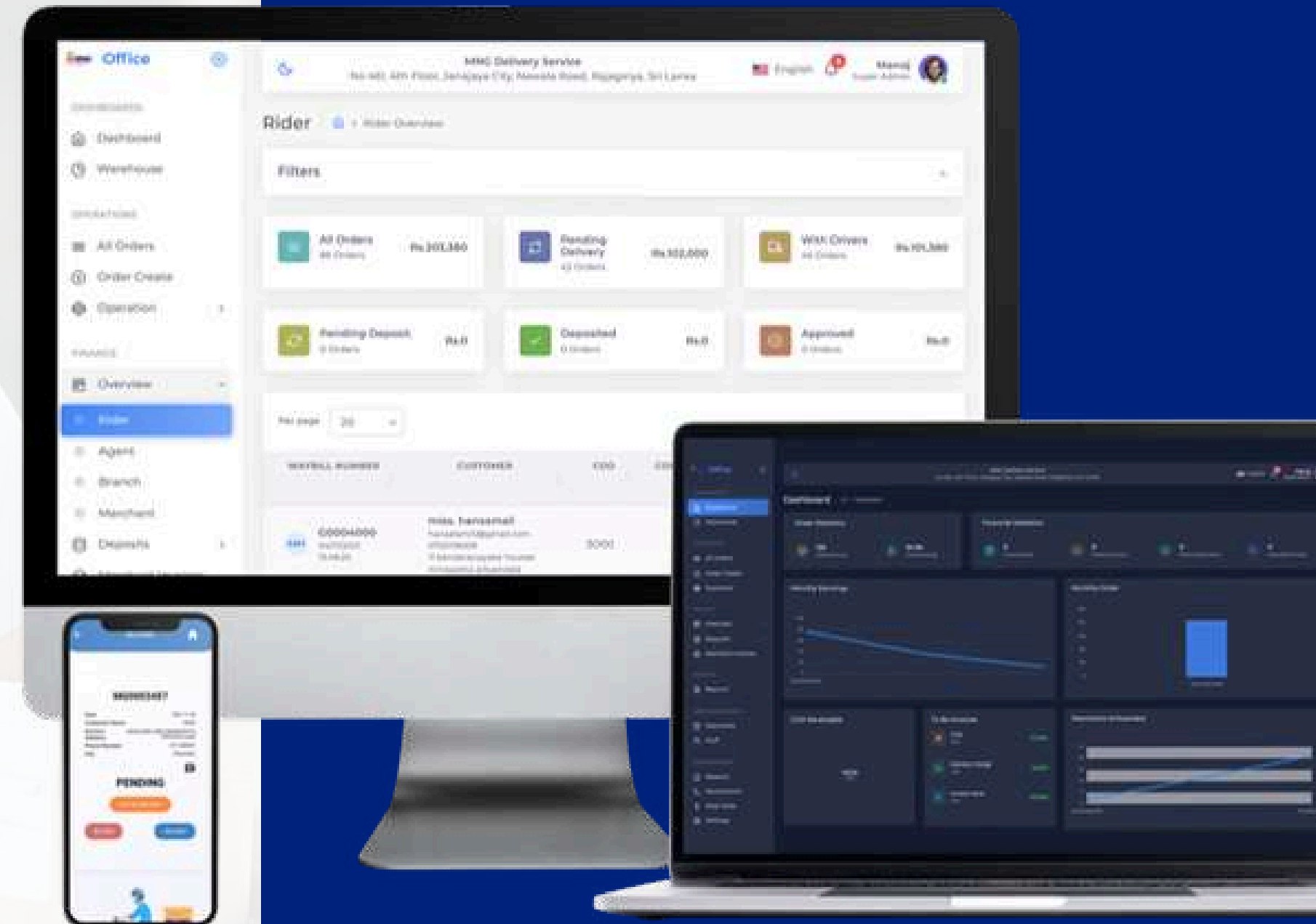
Invoices
Handled

15K+

Merchants
Onboarded

upto
10%

Reduction in
Parcel Returns



CURFOX
AI-POWERED COURIER MANAGEMENT

OUR PRODUCTS

Ecommerce Order Management Solution

- ✓ Omni-channel Sales Management
- ✓ Inventory Management
- ✓ Finance Management
- ✓ Integration with Courier Services
- ✓ Cloud-based POS System

\$85M+

Worth of Invoices
Handled

5M+

No. of Invoices
Handled

500+

Customers
Served

20+

Industries
Served



Storemate



PARALLAX CUSTOM SOFTWARE

PORTFOLIO

THE ONLY WAY TO DO GREAT WORK IS
TO LOVE WHAT YOU DO.
– STEVE JOBS

OUR LATEST PROJECTS

Comprehensive Stem Cell Banking & Donor Management Platform – Web & Mobile



- ✓ A solution to streamline the collection of umbilical cords after birth, enabling the secure storage of stem cells in a laboratory
- ✓ Integrated system for efficient management of stem cell banking and donor information.
- ✓ Enhanced data management for healthcare providers

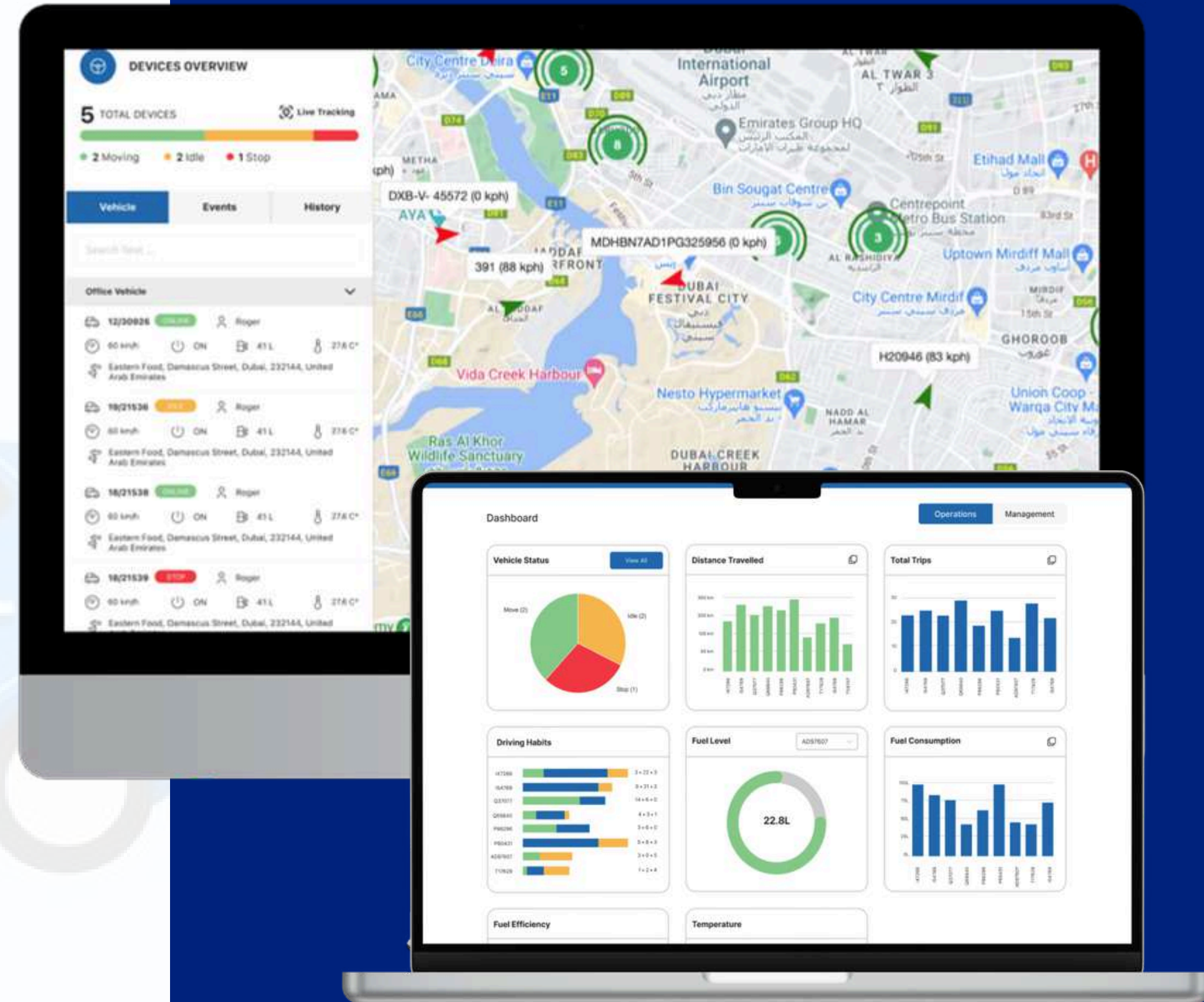


OUR LATEST PROJECTS

Enhancing Fleet Security & Efficiency with GPS Tracking for Dubai Vehicles



- ✓ A fleet management solution that helps businesses monitor, control, and optimize their vehicle fleet operations.
- ✓ GPS tracking and vehicle monitoring
- ✓ Automated maintenance scheduling and fuel tracking
- ✓ Driver and safety management

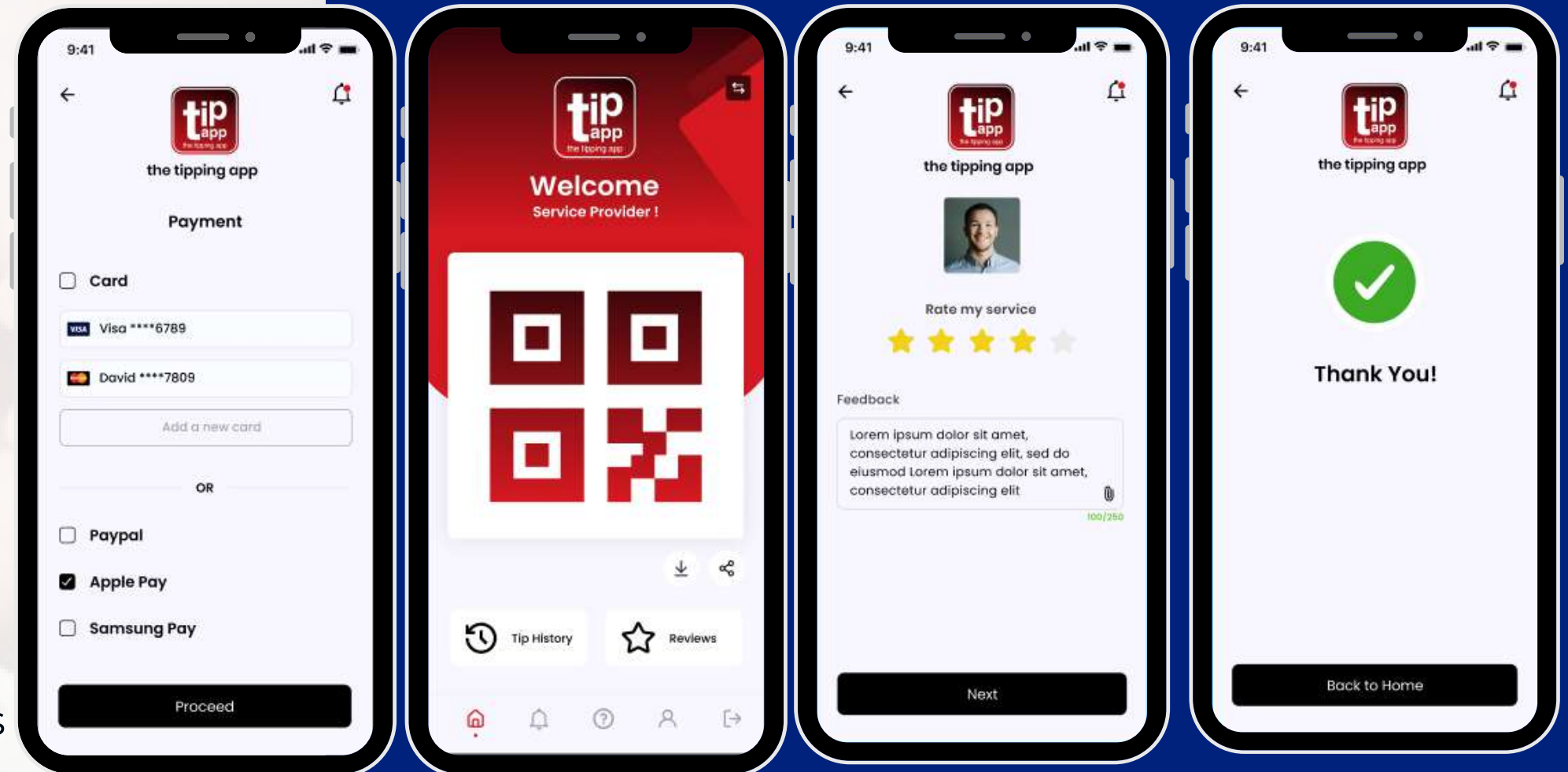


OUR LATEST PROJECT

Tipping App targeting worldwide tippers



- ✓ A mobile application to simplify the tipping process for individuals and service businesses through easy QR payment method.
- ✓ Easy integration with existing payment methods

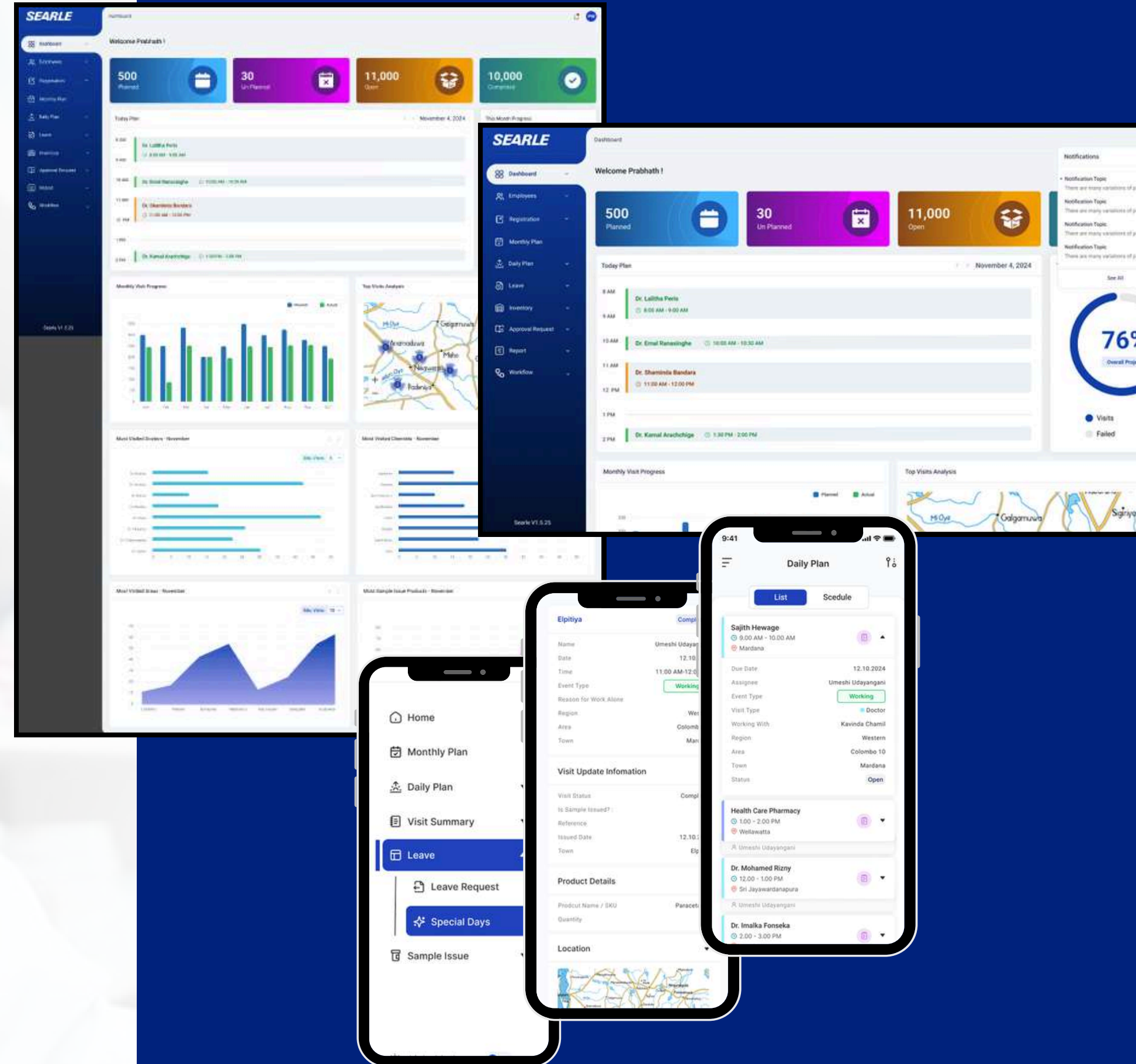


OUR LATEST PROJECTS

Optimizing Medical Sales & Productivity with Smart Representative Management



- ✓ A web and mobile application to streamline Searle's pharmaceutical operations
- ✓ Medical reps to automate their daily operations, plan and track daily and monthly activities
- ✓ Managers to streamline product assignment, monitor team activities, and access real-time data

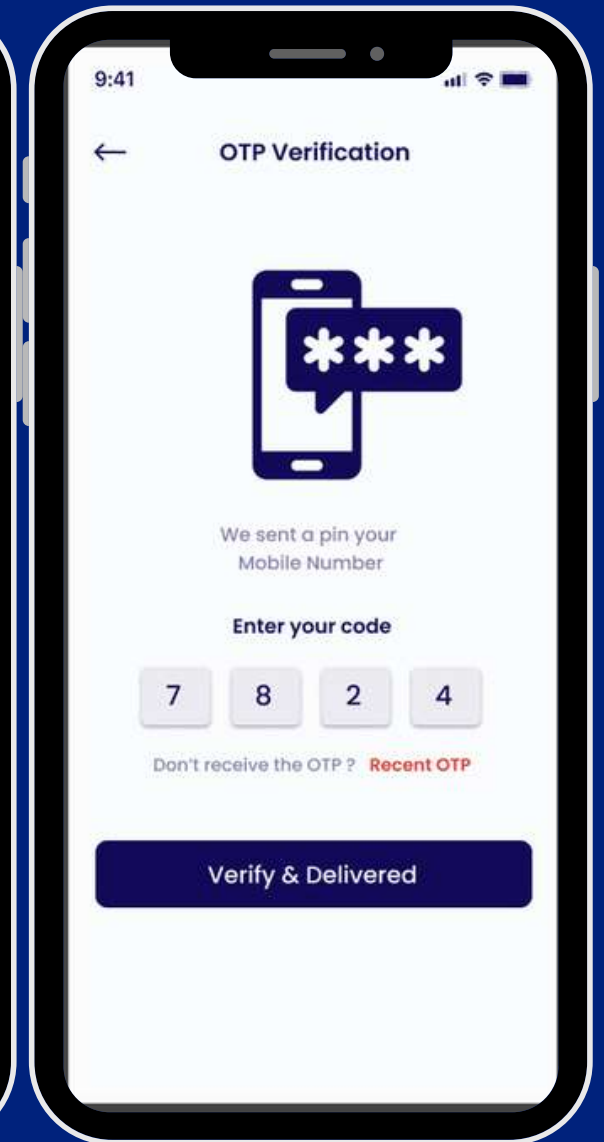
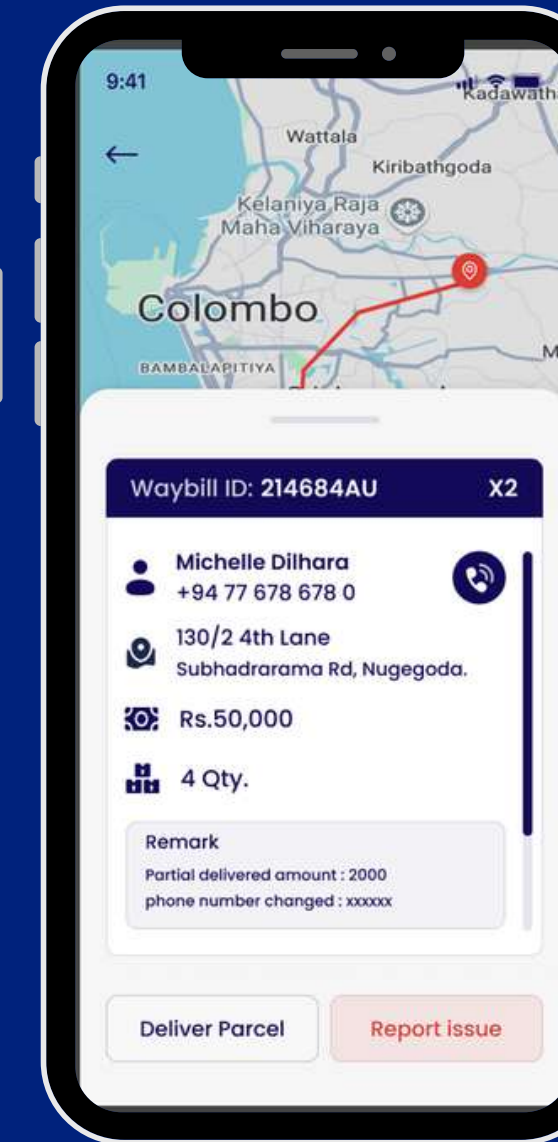
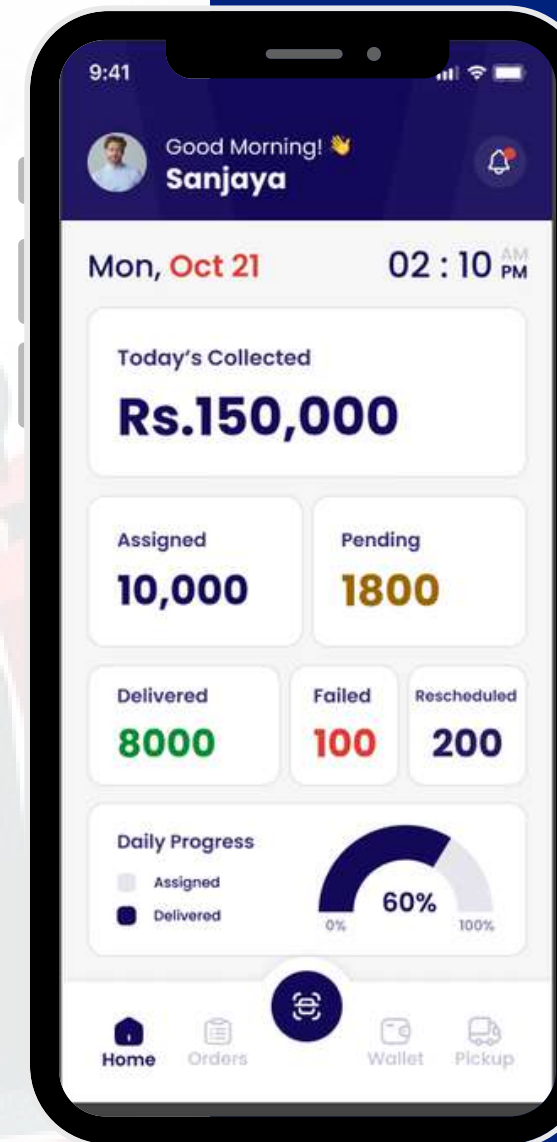


OUR LATEST PROJECT

Rider App Development for Courier Service Providers



- ✓ A comprehensive dashboard for riders to manage pickup, delivery and in-transit orders efficiently.
- ✓ Barcode and QR scan options for quick order status updates.
- ✓ Optimized workflow



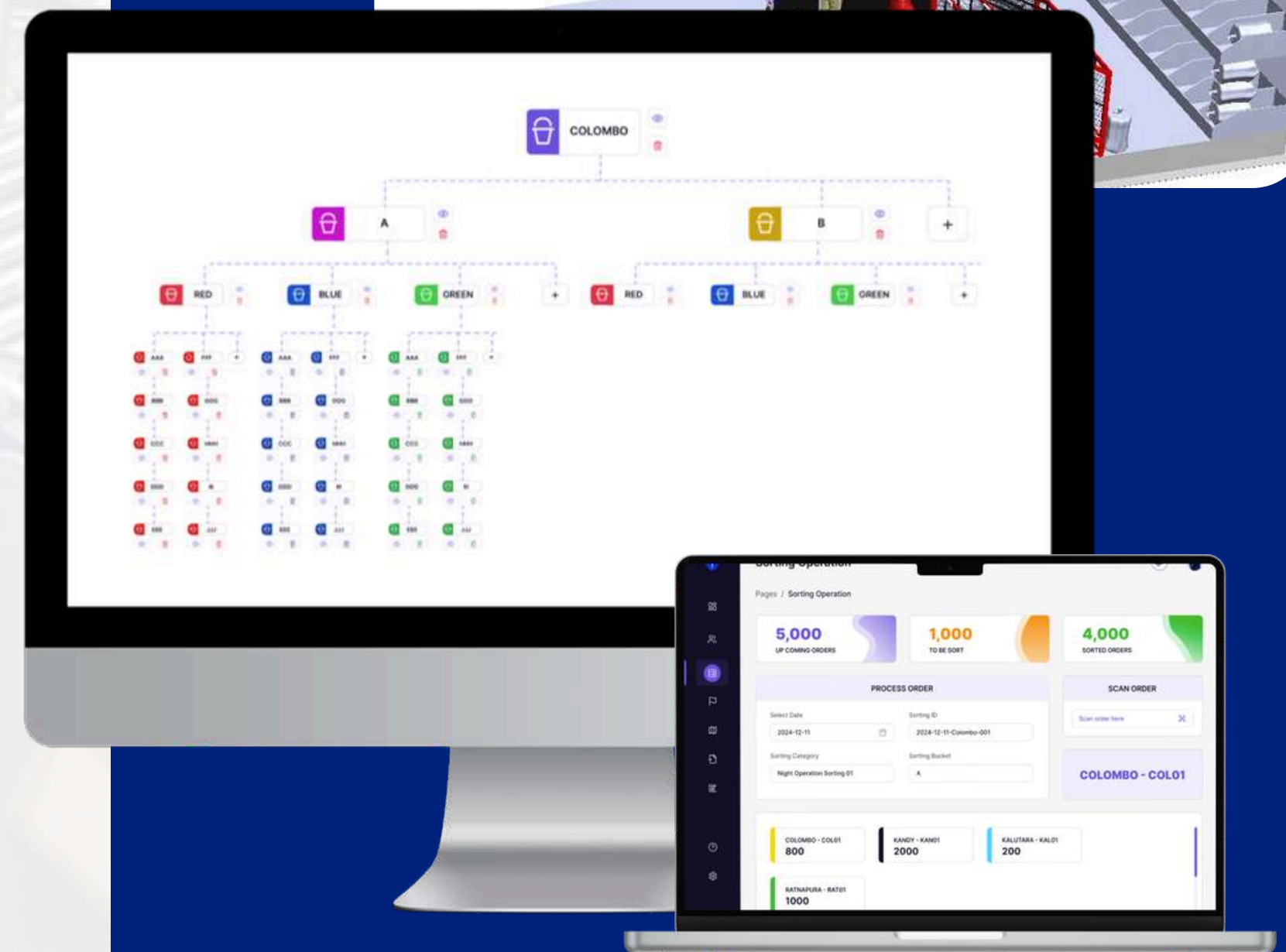


OUR LATEST PROJECT

IOT- driven Package Sorting Solution Development



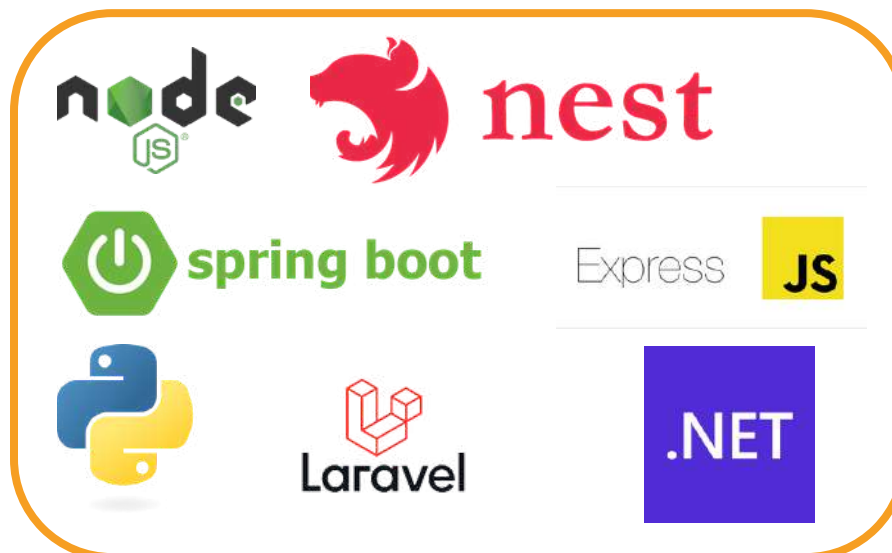
- ✓ We transformed inefficient sorting operations of a courier service into smooth and highly efficient systems - all with affordable infrastructure upgrades.
- ✓ Reduced missed parcels **up to 95%**
- ✓ Reduced parcel damages **up to 90%**
- ✓ Reduced labour **up to 65%**
- ✓ Reduced sorting time **up to 35%**



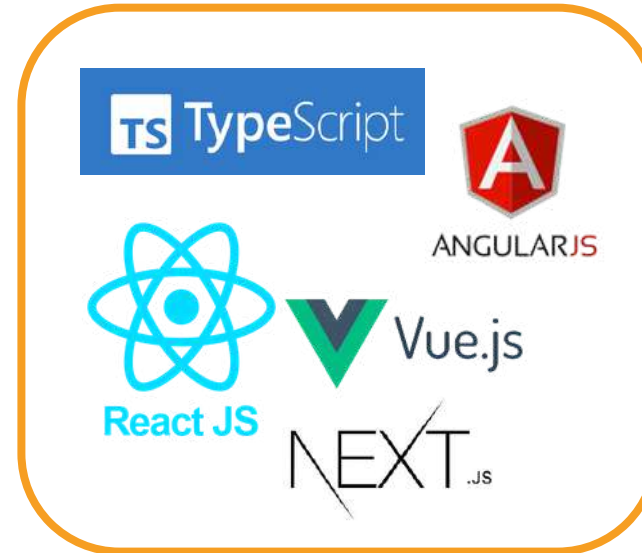
CORE TECHNOLOGIES

Our Technology Stack

Backend



Front End



Mobile App



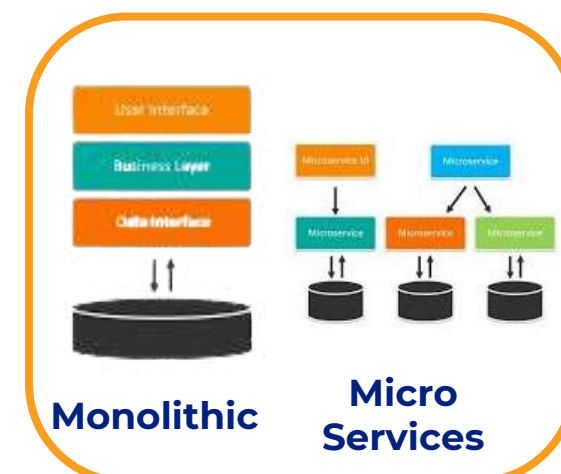
Data Base



Cloud Services



Architechture



Monitoring



CICD



Web Servers



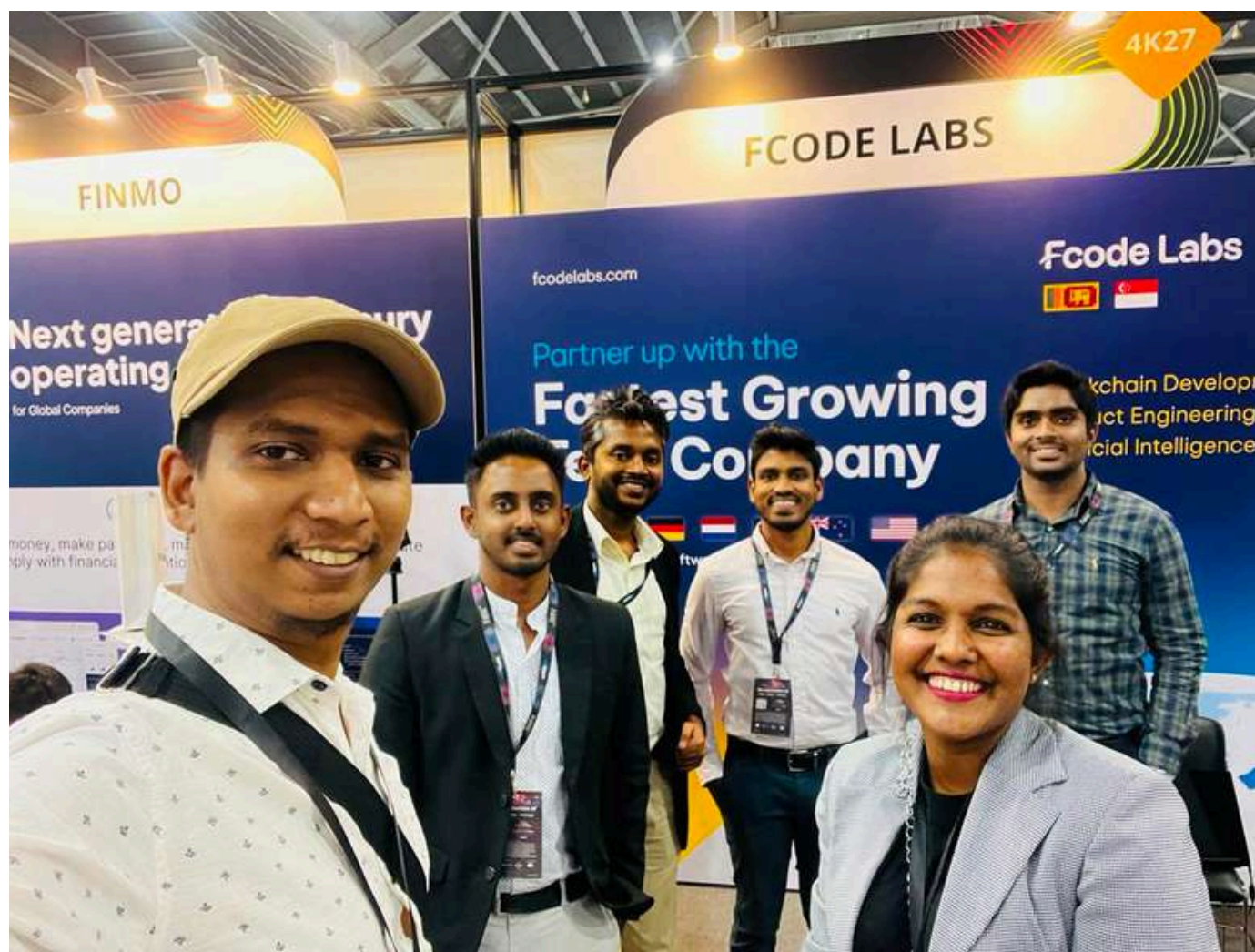
THE GLOBAL FOOTPRINTS

Gitex Dubai - 2023



THE GLOBAL FOOTPRINTS

Singapore Fintech Festival - 2024



THE GLOBAL FOOTPRINTS

Asia Pacific ICT Alliance Awards HongKong- 2023



THE GLOBAL FOOTPRINTS

Asia Pacific ICT Alliance Awards Brunei Darussalam- 2024



TECHNOLOGY EXCELLENCE

Industry Recognitions & Achievements





CSR PROJECTS

Ensuring Brighter Future for the youth

At Parallax, we believe that every small action can lead to significant positive change in the communities where we live.

Our commitment to giving back to society inspires us to lend a helping hand to those in need. That's why a minimum of 1% of our annual profit is allocated to social responsibility initiatives in line with our CSR vision of "Ensuring a Brighter Future for the Youth



We grow with the community!



THE TEAM

Leadership Team



Arjun Wattegedara

Tech Lead

BEng (Hons) in Computer Software Engineering With over 5 years of experience in engineering enterprise-grade software solutions & agile technical project management

Lanka Herath

Chief Operation Officer

MBA, IBSL, BSc. Admin (Special) - USJP, With over 10 years of experience in business process identification & staff management

Namal Attanayake

Chief Executive Officer

BSc.(Hons) in Software Engineering - UOC, Business Management - PMISL With over 12 years of experience as a senior software engineer

Prabath Wijewardhane

Tech Lead

BCS(Hons) - USJP , AWS Cloud hosting services & JAVA Professional with over 8 years experience working with local & international projects

Kasun Bandara

System Architech

BCS(Hons)- Experienced full-stack developer with over 6 years of expertise working with local & international projects

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