

Shaping the change of tomorrow.

Invesdor Group 

your new co-investor for
your next funding round.



INVESDOR

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Investdor Group is the largest impact investment platform in Europe.

We connect impact investors with innovative entrepreneurs to foster the transition towards a more sustainable economy.



EUROPE
Berlin (DACH)
Amsterdam (Benelux)
Helsinki (Nordics)



1.000
funding rounds



200.000
private investors



EUR 200m
equity raised

+



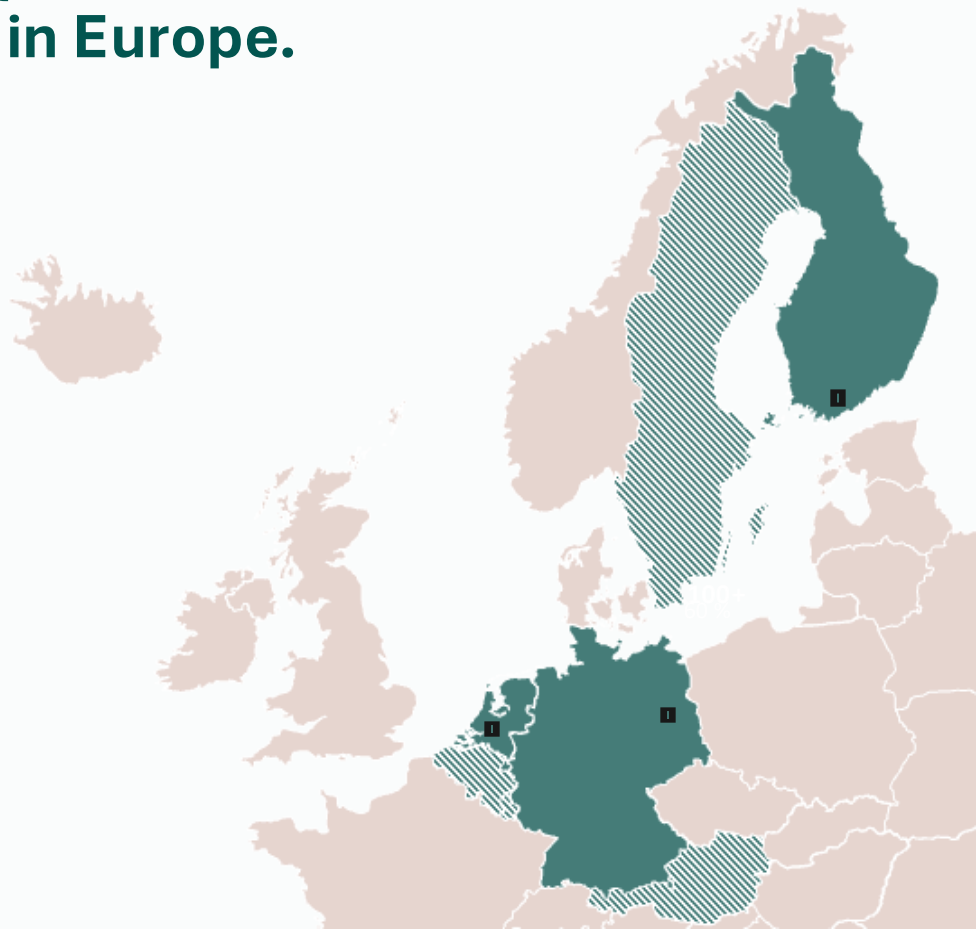
EUR 400m
debt financing

=



EUR 600m
transaction volume

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Investment Approach

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Investment Type	<ul style="list-style-type: none">• Equity• Debt
Focus	<ul style="list-style-type: none">• Business Model: a clear impact focus (SDG)
Markets	<ul style="list-style-type: none">• EU: primarily DACH / Benelux / Nordics
Size	<ul style="list-style-type: none">• EUR 500k – 5m per funding round
Company Requirements	<ul style="list-style-type: none">• EQUITY: EUR 500k+ sales & lead investor (30% of funding)• DEBT: positive cashflow & available collateral
Minimum Shareholder Rights	<ul style="list-style-type: none">• equal rights like other investors with regards to: highest share class / (no) liquidation preference / anti-dilution protection / tag-along & drag-along rights

Our revenue model (fees for companies)

1. Project Management Fee

~ EUR 25k – 30k upfront

- *only applies AFTER successful DD*
- *preparing funding campaign on our platform*
- *translating & localizing for our core markets*
- *several marketing activities*
(Newsletter, Mailing, Social Media posting, etc.)

2. Success Fee

~ 6-10% on the raised capital (e.g. EUR 500k)

3. STAK Fee

Yearly fee that covers all costs for set-up and operations of STAK (trust foundation = equity entity)

- *STAK founding*
- *Notary costs (Dutch and German)*
- *Share issuance*
- *Register Service (Owners Portal)*
- *Address / administration service*

INVEDOR EQUITY FUNDING (STAK)

Overview

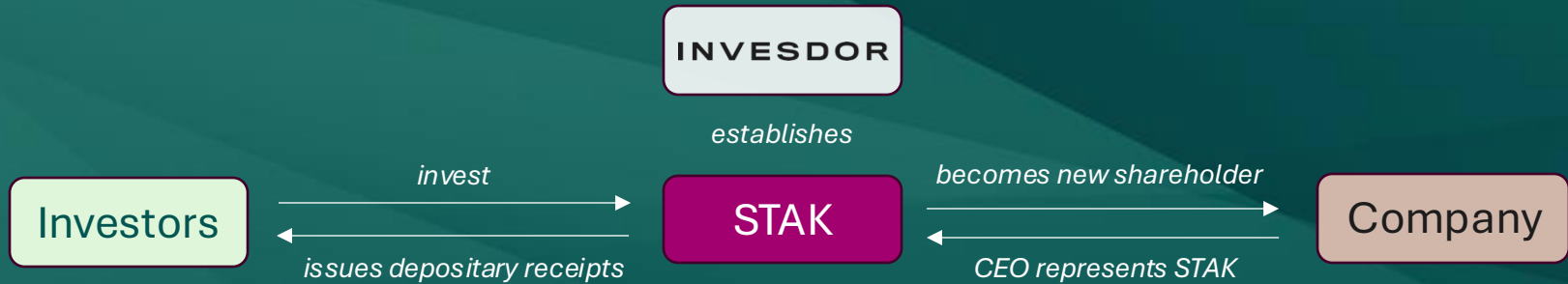
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Investments in growth companies = Equity funding

company shares (e.g. 10%) in exchange of capital (e.g. EUR 500k)

STAK (Dutch: **ST**ichting **A**ministratie**K**antoor) = Trust foundation for direct participation in growth companies

Legal form from the Netherlands (similar to a classic SPV)



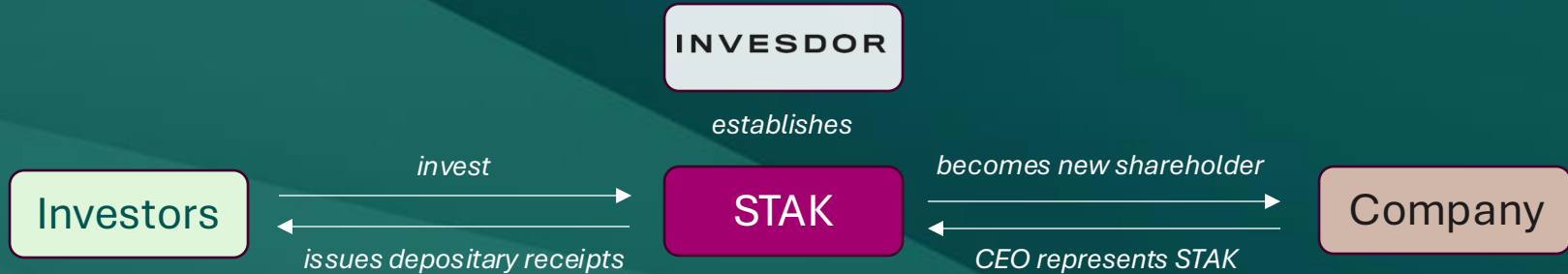
Private investors invest in the trust foundation (STAK), which holds the direct shares in the company. In return, the foundation issues tradable depositary receipts to the investors as "shares" in the company.

→ Legal ownership (held by STAK) while economic ownership rights remain with the investors

INVESDOR EQUITY FUNDING (STAK)

Benefits

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- ✓ Private investors become part of growth story **by directly participating in the company's success**
- ✓ **STAK is the only shareholder** entering your cap table – no hassle & lack of overview of numerous private investors
- ✓ **Little strategic implication of STAK** as new shareholder – no conflicts with other investors in the decision making
- ✓ The start-up's CEO **represents the STAK** – protecting the investor's interests
- ✓ STAK **retains voting rights** on the shares allowing strategic decisions and management of the company to **be kept separate from economic interests**

INVESDOR FUNDING ROUND Process

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Orientation Interview

Introduction meeting
between Investment
Manager & Founder

3



Campaign Preparation

Campaign & Marketing team takes over

- Preparation of funding campaign
- Translating & localizing of content onto our different domains

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Disbursement and compliance

- 14 days revocation period
- Deposit of funds two weeks after campaign is completed

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2 - 3 weeks

•

2 - 3 weeks

•

3 - 4 weeks

•

2 - 3 weeks



2



Due Diligence

Analyst team starts due diligence process

- project feasibility (e.g. requirements)
- Review of documents & company information
- Meeting & exchange with founder team
- Investment Committee (with final decision)



signing legal documents

- Mandate Agreement
- KIS

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Campaign goes live

Funding round goes live on the Invesdor platform

- Hidden phase: 1 week (optional)
- Public phase: 3 weeks

TOTAL:
2.5 – 3 months



Investment team



Campaign team



Legal team

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Portfolio Selection - Equity

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Successful DACH - Green Tech



Watergenics
Revolutionizing Water Quality: Combatting Pollution with AI-Powered Monitoring

Invested €1,471,742.82

Price per share €260.67

Pre-money valuation €12,000,204.12

Equity offered Up to 6.99 %

Successful Benelux - ClimateTech



DeWarmte BV
Unlocking a Gas-Free Future, One Step at a Time.

Invested €1,757,421.21

Price per share €5.23

Pre-money valuation €8,625,000

Equity offered Up to 17.70 %

Successful Nordics - PropTech



VALO Group Oy
"We create spaces you never want to leave"

Invested €1,993,826.25

Price per share €2.25

Pre-money valuation €22,500,000

Equity offered Up to 11.76 %

Successful DACH - MedTech



Pirche
AI-driven technology that redefines organ transplantations

Invested €2,090,900.30

Price per share €15.85

Pre-money valuation €36,856,163

Equity offered Up to 5.15 %

Successful Benelux - BioTech



Loop Biotech
World's first mushroom coffin that enriches nature

Invested €2,000,075.00

Price per share €87.50

Pre-money valuation €10,000,000

Equity offered Up to 16.67 %

Successful Nordics - EnergyTech



Oceanvolt Oy
Oceanvolt - Electric propulsion for today and tomorrow


Invested €1,464,390.00

Price per share €90

Pre-money valuation €12,347,460

Equity offered Up to 11.47 %

Successful Benelux - Circularity



PeelPioneers
The circular solution for citrus peels

Invested €3,516,000.00

Price per convertible bond €250

Duration 4.83 years

Interest p.a. 10.00 %

Successful DACH - FoodTech



Beets&Roots
Sustainable food tech concept on course for growth

Invested €1,509,808.00

Price per share €394

Pre-money valuation €20,007,714

Equity offered Up to 6.98 %

Successful Nordics - HealthTech



Aplagon Oy
Aplagon - Keeping blood vessels open

Invested €2,227,944.00

Price per share €24

Pre-money valuation €11,160,480

Equity offered Up to 16.47 %

Successful Benelux - AgriTech



Kipster
Revolutionizing Egg Farming: Better for Birds, Earth, and You

Invested €3,700,275.00

Price per share €25

Pre-money valuation €10,000,000

Equity offered Up to 23.33 %

Successful Nordics - GreenTech



Riverrecycle Oy
Clean rivers. Recycle plastics. Protect oceans.

Invested €1,278,787.50

Price per share €12.50

Pre-money valuation €7,880,750

Equity offered Up to 15.99 %

Successful Nordics - BioTech



Woodyly Oy
Woodyly® material is a wood-based and carbon neutral plastic

Invested €1,511,150.56

Price per share €23.18

Pre-money valuation €8,501,983.58

Equity offered Up to 19.04 %

Reach out to us!

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INVESDOR

**Let's shape the change of tomorrow.
Together.**



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