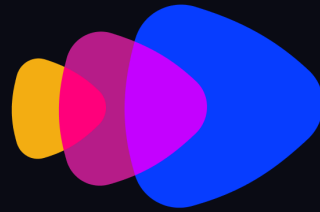


PRE-SEED — AUGUST 2026



clevera

Turn one screen recording into your entire product content library.

Roozbeh Firoozmand & Berkay Akpolat · Launched March 2026 · \$3.8K MRR · clevera.ai



Product content is mandatory, expensive, and always out of date.



Constant demand

Every SaaS team must ship demos, onboarding videos, tutorials, docs and release content — for every feature, in every language.



Expensive to make

One polished product video takes days and multiple specialists — script, voiceover, editing — or \$1–5K outsourced.



Instantly stale

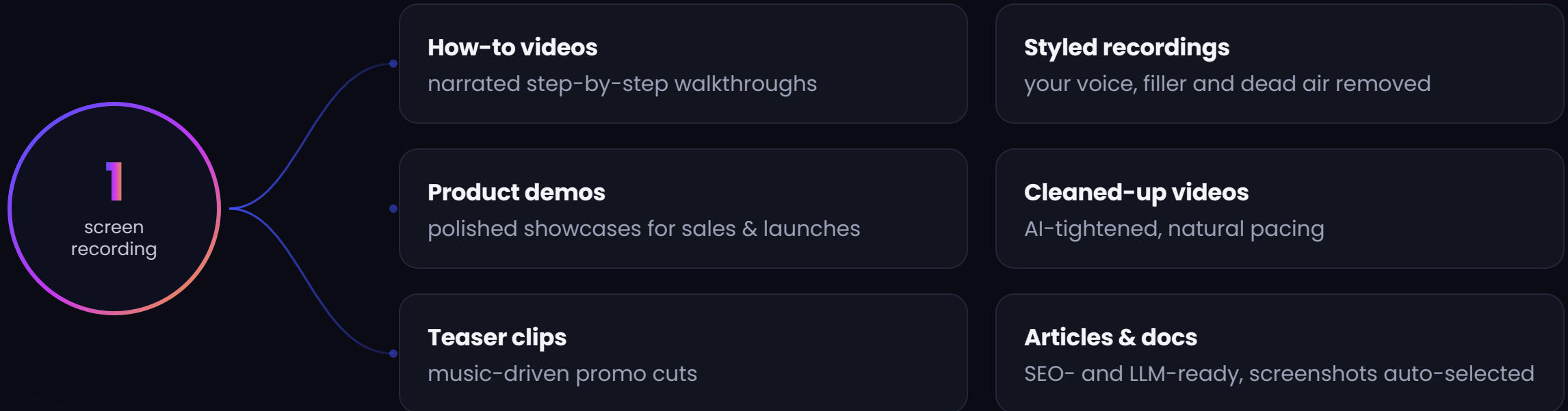
The moment the UI changes, videos and docs rot. Help centers decay, onboarding breaks, support tickets rise.

Content velocity can't keep up with product velocity.



One recording in. A full content library out.

Record once — desktop app, or upload any footage. Clevera's agentic AI turns it into:



No script. No mic. No editor. Minutes, not days.



It watches what you did — and explains it better than you would.

Agentic pipeline

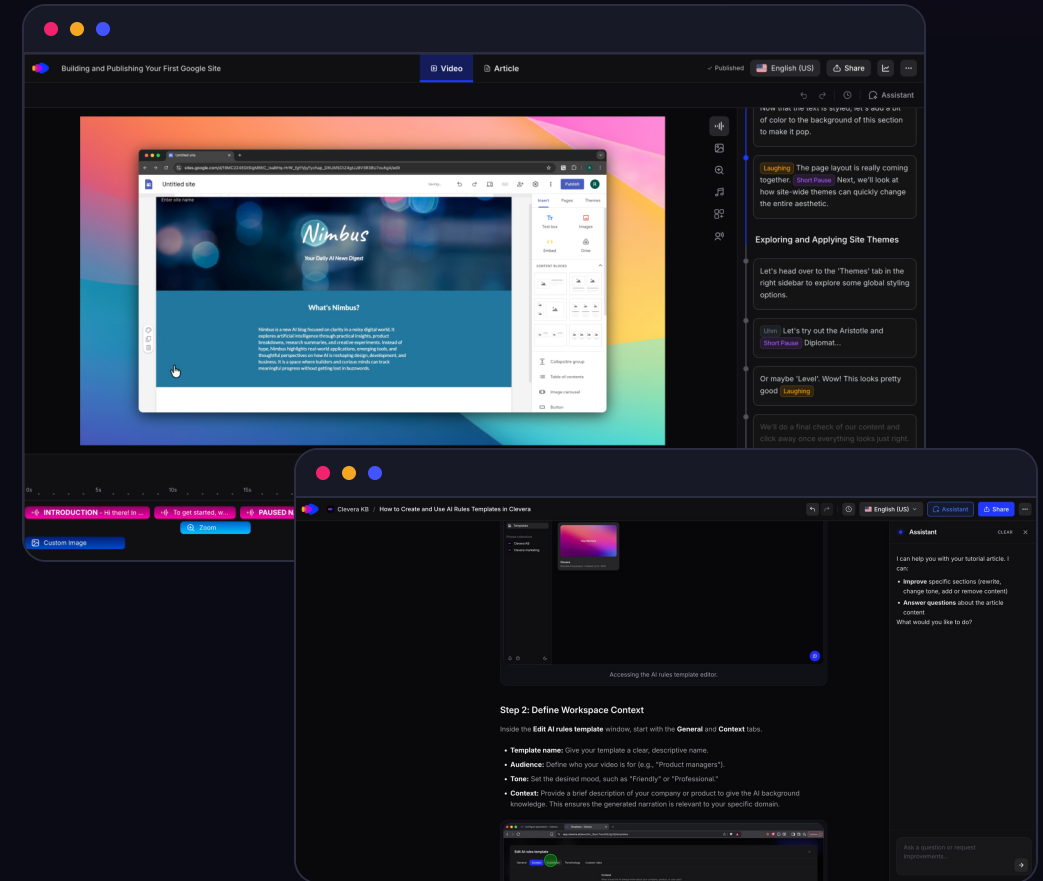
Cleans footage, understands on-screen actions, writes the script, narrates it, syncs timing, smart-zooms on key moments.

Full editorial control

Rewrite narration and regenerate instantly; sync editor, brand templates, overlays and full timeline control.

70+ languages, instantly

Create every video and article in 70+ languages with one click — same narration quality, same brand, every market at once. No translators, no re-recording.

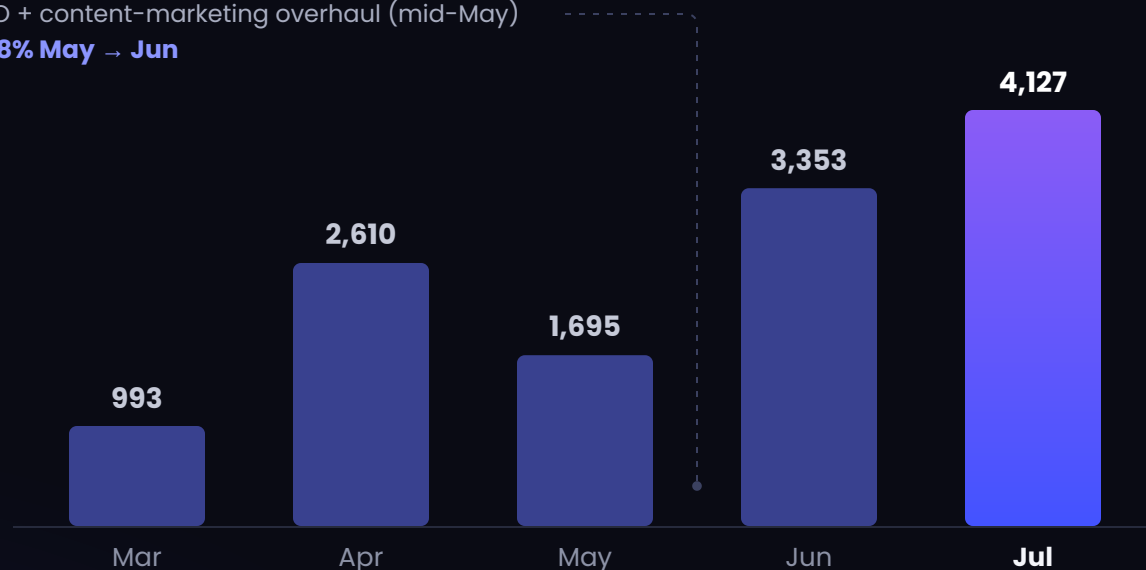


Launched March 1, 2026.

~4× revenue in five months, \$0 paid marketing.

MONTHLY REVENUE (\$)

SEO + content-marketing overhaul (mid-May)
+98% May → Jun



55

A real game changer! We created videos and tutorials covering our product trainings, clinical studies, and detailed production processes. It saved us around 150–200 hours of work.

Cihan Savsar, Co-founder, Anocin

55

Before Clevera, we were handling videos manually. Since switching, we've saved significant time and the process is far smoother.

Grant Kim, Managing Director, Blue Stone Solution

\$3.8K

MRR (Aug)

43

paying
subscriptions —
35% on Pro

\$0

paid acquisition

150–200 hrs

saved by one
customer

anocin
LABORATORIES

Blue Stone
Creativity & Innovation

jupiter X

Gustav