



中国国际进口博览会
CHINA INTERNATIONAL
IMPORT EXPO



第九届中国国际进口博览会

The 9th China International Import Expo



November 5-10, 2026

Shanghai, China



目录
Contents



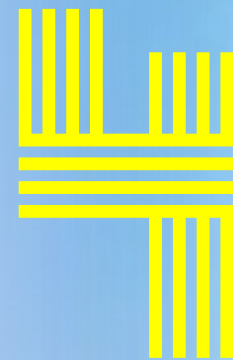
关于进博会
About the CIIE



为什么参加
Why CIIE



奥地利与进博会
Austria & the CIIE



第九届进博会
The 9th CIIE

The image shows the modern architecture of the China International Import Expo (CIIE) building, featuring a facade of vertical orange and red panels. In the foreground, a large array of international flags is displayed on a balcony. The right side of the image is a solid blue background with a white geometric shape and a wavy pattern at the bottom.

关于进博会

About the CIIE



中国最重要的展会之一

One of the most important Expo in China



2018年起已成功举办八届

The CIIE has been successfully held for 8 consecutive editions since 2018.

领导人倡议

中国国家主席习近平亲自倡议举办进博会，亲自出席第一、二届进博会。

Chinese President Xi Jinping initiated the holding of the CIIE and honored the 1st and 2nd sessions of it.

The Leader

政府重视

十五五规划强调进博会的重要性。中国商务部和上海市人民政府为主办方。

Master plan of China's 15th Five-year plan highlighted the importance of the CIIE. Sponsored by the Ministry of Commerce of China and Shanghai Municipal Government.

The Sponsors

独特性

全球唯一以进口为主题的国家级展会。

The first and only national-level expo dedicated only to import from foreign countries.

The Uniqueness



进博会的三大定位

The 3 Strategic Positions of the CIIE



构建
新发展格局的窗口

A Window
for fostering new
development pattern



推动高水平
对外开放的平台

A Platform
of high-standard
opening up



全球共享的
国际公共产品

**An international
Public Goods**
for the world to share



进博会的四大平台功能

The 4 functional platforms of the CIIE



1 国际采购

展品变商品
Exhibits become commodities

2 投资促进

展商变投资商
Exhibitors become investors

3 人文交流

交流文化和理念
Exchange cultures and ideas

4 开放合作

联通世界和中国
Connect China with the world





进博会的五大板块

The 5 components of the CIIE





企业展

The corporate pavilion



计划面积

Planned
Exhibition Area *M²*

360K

300K+

M²

签约面积

Booked
Exhibition Area (by
mid-June)

创新孵化
Innovation
Incubation
Special Section

服务贸易

Trade in Services

医疗器械及医药保健

Medical Equipment
& Healthcare products

技术装备

Intelligent Industry
& Information Tech

农食产品

Food and Agricultural
Products

消费品

Consumer Goods

汽车及智慧出行

Automobile and Smart Mobility





虹桥国际经济论坛

Hongqiao International Economic Forum

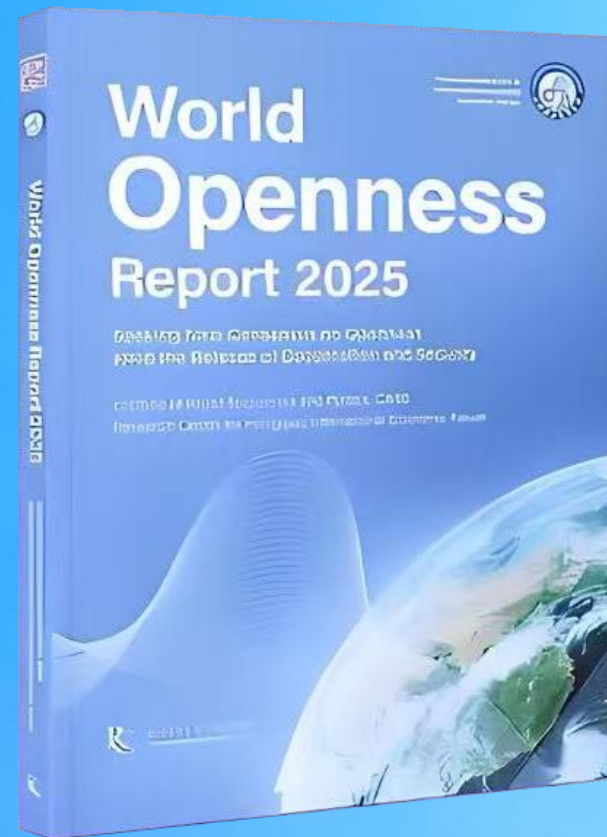


20+

分论坛
Sessions

1000+

发言嘉宾
Speakers





为什么参加进博会

Why CIIE



分享中国超大市场机遇

Share the opportunities of China's super big market



World's 2nd Largest economy with huge potentions





分享中国超大市场机遇

Share the opportunities of China's super big market



World's 2nd Largest Import Market



Source: National Bureau of Statistics of China



进博会的成效

CIIE in Figures



企业展

Corporate Pavilion

180

国家和地区
Countries
and Reigons

27K+

参展商
Exhititors

679

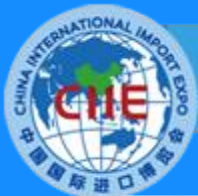
500强龙头企业
Fortune 500 &
Industry Leaders

3400+

首发新品
New products
launch

580Billion

成交额
Transaction
Value (US\$)



进博会的成效

CIIE in Figures



- 500+** 媒体
Media outlets
- 3500+** 记者
Journalists
- 2.6 Million** 新闻报道
Press Reports
- 6 Billion** 媒体曝光
Media Exposure



第八届入场观众
Visitors to 8th CIIE **922K**



累计入场观众
Visitors for 8 editions **6 million**



奥地利与进博会

Austria and the CIIE



奥地利国家展

Austrian Country Pavilion





奥地利与进博会

Austria and CIIE



奥地利参展企业
Austrian
Enterprises

110+

展览面积
Exhibition
Space

150,000+

进博全勤生 All-Time Participants (2018-2025)



奥地利参展企业 Austrian Enterprises



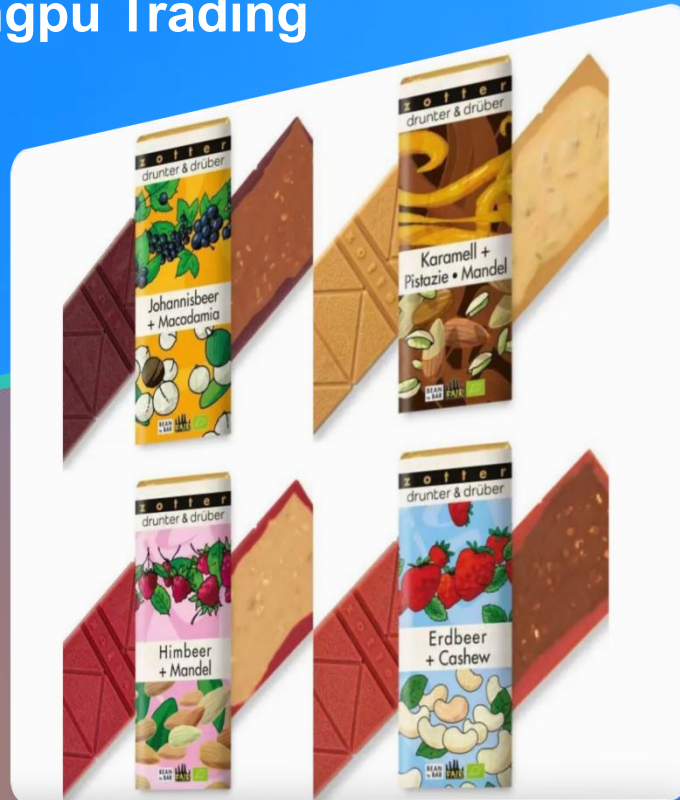
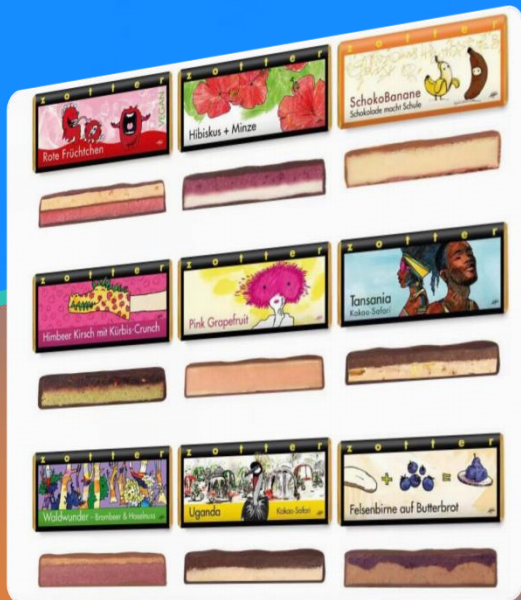


奥地利品牌在进博会

Austrian brand in CIIE

珍得“双果狂欢”系列中国首发
与杨浦交易分团签约成交

Zotter's 'Double Fruit Fiesta' series makes its China debut, with a contract signed with the Yangpu Trading Delegation.





奥地利品牌在进博会

Austrian brand in CIIE

倍世贝利斯塔“咖啡大师”亚洲首发
保时捷卡雷拉杯冠军赛车打卡。

BWT bestbarista ROC COFFEE
system makes its Asia debut

Porsche Carrera Cup champion
race car makes a special
appearance





第九届进博会

The 9th CIIE



CIIE | 9

November 5-10, 2026

National Exhibition and Convention Center (Shanghai), China



开放品牌齐聚进博会

A showcase of opening-up brands at CIIE





集中展示发布新题材新产品

Display and Launch of New Areas and Products



机械制造
Mechanical Manufacturing

环保技术
Environmental
Technology

精密仪器
Precision
Instruments

生物医药
Biomedicine





持续打造促进对接新场景

Fostering closer communication and cooperation



采购商长廊
Buyers Corridor



贸易投资对接会
Business
Matchmaking



重要采购商选品会
Buyers Selection



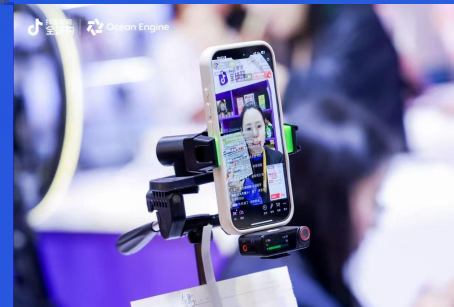
走进地方
National Roadshows



新品发布
New Products
Launch



直播带货
Livestreaming





联系我们

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CIIE NEW ERA SHARED FUTURE 新时代 共享未来

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