



WTCA'S 56TH ANNUAL
GLOBAL
BUSINESS FORUM

*Historic Foundations, Future Collaborations:
Cultivating New Business Frontiers*

APRIL 19-22, 2026

PHILADELPHIA | UNITED STATES

WELCOME TO PHILLY

A Global Hub

The first World Heritage City in the U.S., Philadelphia, is a center of international commerce, culture, and connection.

Strategic Location

Perfectly positioned between New York City and Washington, D.C., Philadelphia serves as a vital link in the global economy.

Thriving Industries

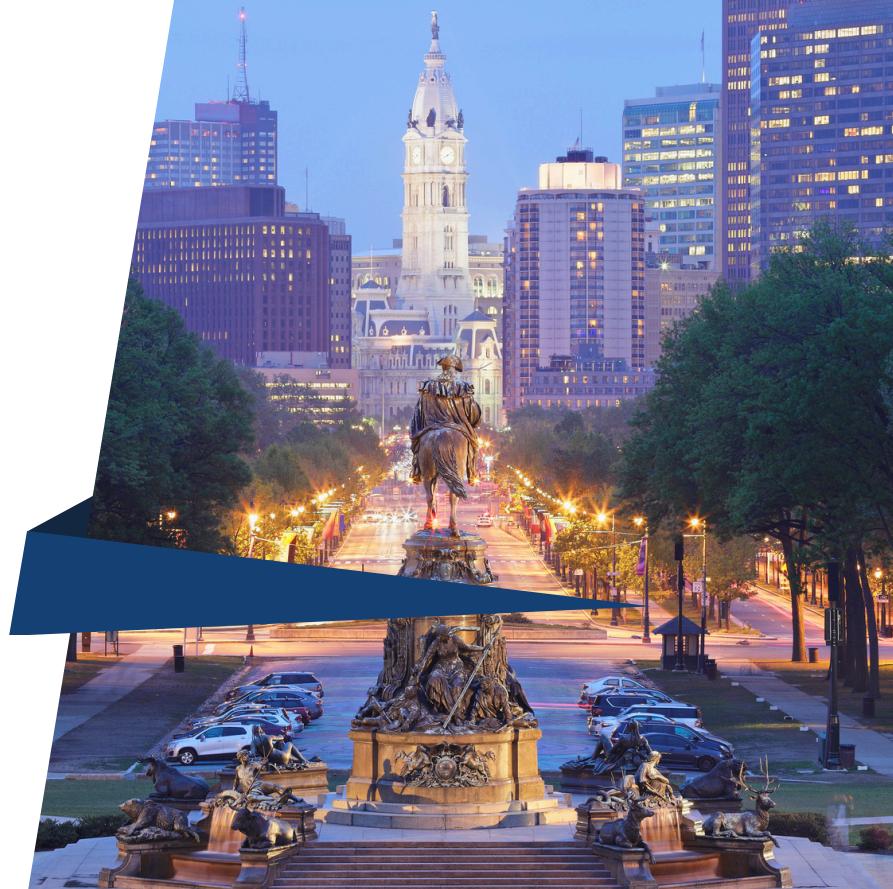
A leader in life sciences, healthcare, logistics, higher education, manufacturing, and technology.

World-Class Talent

Home to top-ranked universities and a diverse, globally-minded workforce.

Unforgettable Experience

Walkable downtown, award-winning restaurants, vibrant arts, and a rich cultural scene.



CONNECTING BUSINESSES, GLOBALLY.

The 2026 WTCA Global Business Forum offers a premier opportunity to showcase your brand.

Whether you're an established company aiming to expand your global reach or an emerging brand looking to make a significant impact, secure your spot for an exceptional opportunity to grow your presence on an international stage.

KEY STATS

400+

Registrants from
around the world

90+

Countries
represented

5

Days of
opportunity

WHY PHILLY? WHY NOW?

A city with something to prove—and everything to offer.

In 2026, Philadelphia will stand at the crossroads of history and global opportunity. As the nation celebrates its 250th anniversary and the world convenes for the WTCA Global Business Forum, there's no better time—or place—to connect, collaborate, and build what's next.

- **Momentum Meets Milestone:** With the U.S. Semiquincentennial and WTC Network gathering happening in one year, Philadelphia becomes the launchpad for future-focused global dialogue.
- **Global Eyes on the Region:** Billions in export value, a surging international business presence, and new investments in infrastructure and innovation.
- **This Is the Moment:** From neighborhood entrepreneurs to multinational executives, Greater Philadelphia is stepping forward—ready to host the world and lead the conversation.

PRICES

EARLY BIRD

REGULAR PRICE

WTCA
MEMBER

\$500

\$750

B2B
DELEGATE

\$750

\$850

ACCOMPANYING
GUEST

\$350

\$450

GROUP RATE DISCOUNT

FROM 3 TO 4 COMPANIES

-10%

FROM 5 TO 10 COMPANIES

-20%

OVER 10 COMPANIES

-30%



SCAN HERE