

# BEERESSO®

## THE AUSTRIAN ENERGYBEER WITH THE COFFEE KICK!

**WHERE BEER MEETS COFFEE AND ENERGY MEETS INDULGENCE.**



# THE PRODUCT: A FUSION OF CRAFT BEER & COFFEE

- **Beeresso® Energybeer:**

- + Crisp lager
- + specialty coffee.



- **BeeressO'hne (Beeresso® dealcoholized):**

- + THE energydrink ...based on beer...
- + isotonic, energy-boosting.



# WHY BEERESSO® STANDS OUT

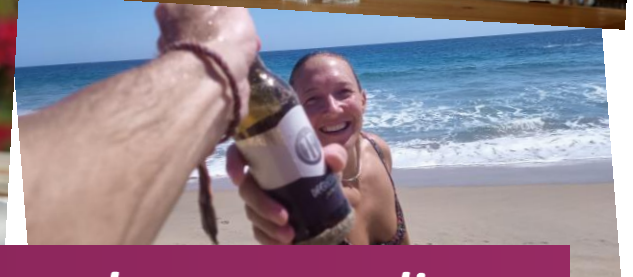


# WHO NEEDS BEERESSO®?

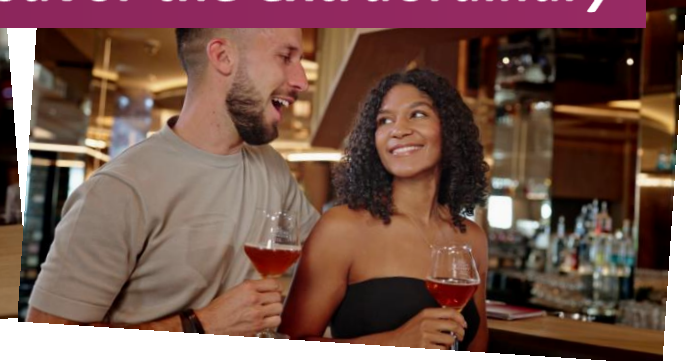
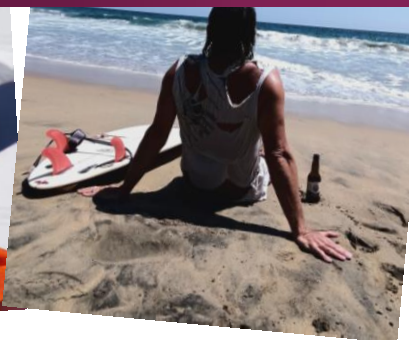
🍷 **Trendsetters & Connoisseurs:** trailblazing bold young adults (20–35), women.

🍸 **Hospitality:** Luxury Events, Aperitifs, Food Pairing, Cocktails (e.g., BeeressO'Tonic).

⚡ **BeeressO'hne Alcohol:** Athletes / Drivers / flavour-forward Adventurers



*Trailblazing young adults who crave bold adventures and savor the extraordinary*



# A CULT BEVERAGE WITH WORLDWIDE APPEAL

🌐 Showcased at HKTDC Food Expo Pro in **Hong Kong 2023**, FHA-Singapore **2024**, Austrian Lifestyle Week **Bangkok 2024** & Austrian Export Day in **Vienna 2024**

💡 **"Not competition, but innovation"** – *the only coffee-pale lager hybrid.*



**"...Outstanding – extraordinary – unique..."** (Event feedback)

# EXCLUSIVITY: AVAILABLE AT HANDPICKED VENUES

## ■ *Solely available at High End ventures*

| Venture (Hotel, Restaurant, Bar, Store)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  | Pricing Beeresso® vs conventional Lager beer                                                                                                                                                                             |                                                                                      |
|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------|
| <ul style="list-style-type: none"> <li>• <u>Mountainresort Feuerberg ****S</u> (Hotel, Carinthia)</li> <li>• <u>Hotel Karnerhof ****S</u> (Hotel, Carinthia)</li> <li>• <u>Stiftsschmiede</u> (Restaurant, Carinthia)</li> <li>• <u>Seewirt – Spieß</u> (Restaurant, Carinthia)</li> <li>• <u>T'Averna</u> (Restaurant/Bar, Vienna)</li> <li>• <u>Mariatrink</u> (Hotel/Rooftop Bar, Vienna)</li> <li>• ...</li> <li>• Hirter Bierathek (beer &amp; gourmet Store, Carinthia)</li> <li>• Ottakringer Shop (beer &amp; craft beer Store, Vienna)</li> <li>• <u>BEERE(S)HOP</u> (Beeresso® Online Shop, Austria)</li> <li>• ...</li> </ul> | <p>Restaurants/Bars:<br/>           € 5,50 - 6,60 vs.<br/>           € 4,50 – 4,90<br/>           → + 22-47%</p> <p>Shops/Gourmet Stores:<br/>           € 3,00 - 3,30 vs. € 0,90 – 1,00<br/>           → + 200-266%</p> |  |

# FLEXIBLE PRICING FOR EVERY PARTNER

- **Principle: order more / pay less.**

**Prices Overview\*** (Net EXW-prices for non-exclusive Importers/Distributors | details see payment & Incoterms)

| Quantity**                                                                                                                                                                                                                                                            | Price per unit (bottles) | Quantity***             | Price per unit (bottle) |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------|-------------------------|-------------------------|
| 20+ cases                                                                                                                                                                                                                                                             | € 52,80 (€ 2,20/bottle)  | 1+ pallet (63 units)    | € 48,00 (€ 2,00/bottle) |
| 35+ cases                                                                                                                                                                                                                                                             | € 50,40 (€ 2,10/bottle)  | 2+ pallets (128 units)  | € 46,80 (€ 1,95/bottle) |
| <p>1 unit = 24 bottles (0,33lt.)<br/>* valid until Dec 31st 2025; subject to misprints &amp; changes<br/>** Storage 1 - availability depending on stock<br/>*** Storage 2 - preorder required   min. production time: 6 weeks   depending on available capacities</p> |                          | 20ft Cont. (11 pallets) | € 42,00 (€ 1,75/bottle) |
|                                                                                                                                                                                                                                                                       |                          | 40ft Cont. (22 pallets) | € 40,80 (€ 1,70/bottle) |

# JOIN THE BEERESSO® REVOLUTION

## !!!Distributors Wanted!!!

- Be part of the Beeresso® success story
- Opportunities in hospitality, retail, international markets.
- Contact us for exclusive terms!



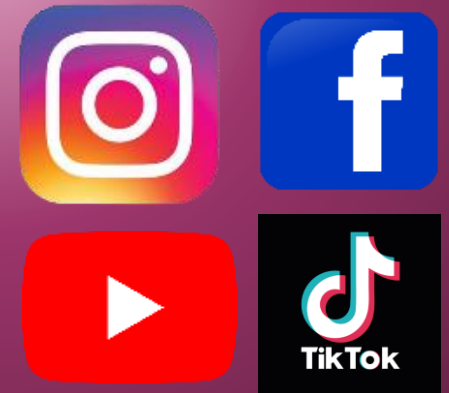
# GET IN TOUCH!

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For further  
Info please  
scan:  
→



Or click  
here:  
→



[www.beeresso.com](http://www.beeresso.com)

# TERMS & PRODUCT SPECIFICATIONS

|                     | Beeresso®                                                                     | BeeressO´hne Alkohol                                       |
|---------------------|-------------------------------------------------------------------------------|------------------------------------------------------------|
| Description         | fusion of pale lager beer with real coffee                                    | fusion of pale lager beer with real coffee – dealcoholized |
| Alcohol             | 5.5% Alc.                                                                     | < 0.5% Alc. (0.43%)                                        |
| Shelf life          | 14 months from filling date                                                   | 14 months from filling date                                |
| Bottles             | 0.33lt, Longneck, glass, brown, single use                                    |                                                            |
| Ordering unit       | 1 Set = 2 trays a 12 bottles → 24 bottles                                     |                                                            |
| Technical data      | 37,50 x 24,5 x 23,5 (length x width x height) / 13,3 kg                       |                                                            |
| Payment & Incoterms |                                                                               |                                                            |
| Incoterms           | EXW                                                                           |                                                            |
| Prices              | Prices w/o VAT or any taxes/duties                                            |                                                            |
| Payment             | 50% with order / 50% before release of shipment                               |                                                            |
| Storage 1           | Norbert Peczelt / Lendorfer Strasse 1 / A-9560 Feldkirchen i.K. / Austria     |                                                            |
| Storage 2           | Biermanufaktur Loncium GmbH / Mauthen 60 / A-9640 Kötschach-Mauthen / Austria |                                                            |



# CELEBRATED EXCELLENCE



**falstaff**

Falstaff Magazin Österreich Nr. 3/2025

2024 Beeresso

Beeresso



**USA beer  
RATINGS**

**Silver Medal 2021**

82 Points

**Beeresso®**

Norbert Peczelt

**TASTING NOTES**

Lovely light espresso nose with some sweet notes and some green pepper aromas. Flavor is very light and crisp with a little bit of excess sweetness. A crisp and bitter espresso finish.



**LONDON  
BEER  
COMPETITION**

**Silver Medal 2021**

78 Points

**Beeresso®**

Norbert Peczelt

**TASTING NOTES**

The nose is cold brew coffee. The palate is creamy and somehow nutty. A lovely mix of roast coffee and cigars with a clean chocolate taste.



**USA beer  
RATINGS**

**Gold Medal 2023**

90 Points

**Beeresso®**

Norbert Peczelt

**TASTING NOTES**

Nice tasting beer, slightly yeasty with a sparkling champagne quality.



**falstaff**

Falstaff Magazin Österreich Nr. 3/2025

2024 BeeressO'hne  
Alkohol

Beeresso