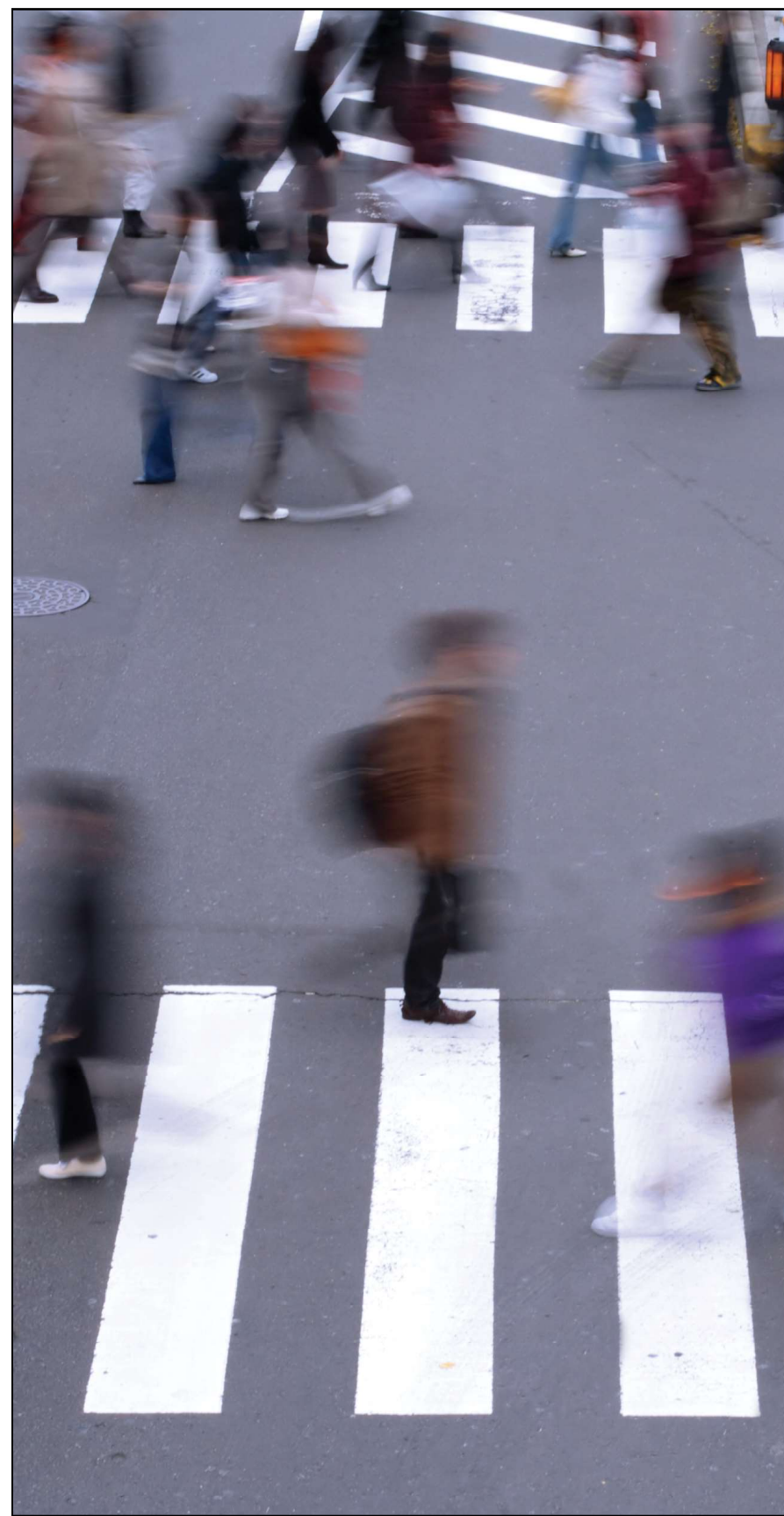


**MOVE Mobility**  
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# MOVE Mobility

*Your experts in Smart Moving Cities!*



## Who

We are experts in urban mobility. Our international team holds extended experience in mobility, urban planning, sustainability and communication. We look at the human side of mobility with an open mind and we are driven by our passion for improving the quality of urban space.

## What

We provide integrated urban planning and transport solutions to create liveable places. Our goal is to improve accessibility, liveability, safety and economic vitality in countries, regions and cities by providing guidance towards the establishment of a sustainable transport and mobility system.

## How

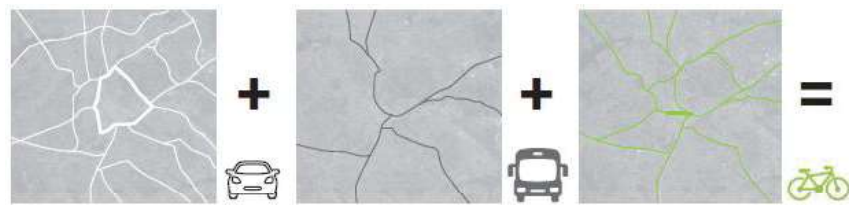
We connect people, networks and partners with a single goal: to create Smart Moving Cities! We participate in projects and business opportunities and define our projects in close collaboration with our partners.

## Where

In recent years we have worked on projects in Europe: The Netherlands, Germany, Georgia, Belgium; Africa: Uganda, Kenya, Mozambique, South Africa, Sao Tomé en Príncipe; the Americas: USA, Mexico, Argentina and Asia (the Middle East): Palestinian Territories, Kurdistan Region of Iraq, Iran.

**move**  
**mobility**  
*smart moving cities*





Integrated networks in Kampala, Uganda



Stakeholders participation in Cuernavaca, Mexico

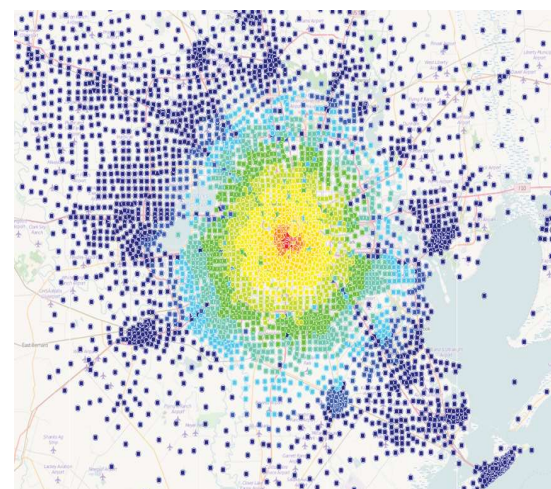
## Strategic Network Development

Strategic Network Development is our way of working. It is the process of integrated planning which is essential for the future of cities that have to shift their mobility system towards a more sustainable one. The basic principle of Strategic Network Development is to always work "from big to small". In this process planning decisions need to involve all stakeholders: from national and local authorities to civil society members, NGO's and business people. From the very beginning decision makers participate and steer the outcome of the process.

Urban (land use) planning has an enormous impact on mobility patterns. That is why Strategic Network Development starts with connecting urban planning and mobility. Once this relation is clear we focus on issues like: multimodality, road categorisation, road safety, non-motorised transport, parking management, governance and financial arrangements. We always keep in mind the implications of transport on society and environment. Thus, in our projects we connect transport challenges with other topics, such as economic development, environment protection, climate change and health.



Congestion level



Isochrones



Peak/ free flow ratio

## MOVE Meter

During the planning process tools and skills are needed to achieve a successful outcome. Modelling and communication tools such as the MOVE Meter are necessary to validate the scenarios and different measures, and then come to possible solutions. This tool can be used to analyse socio-economical changes, infrastructure development, shift in modal split and their effects on accessibility, volume/capacity ratios and environment. These results can be shared in different workshops where all people involved can understand and see the possible outcomes of their interventions.

The MOVE Meter is a user-friendly urban development, traffic and transportation analysis tool that guides decision-making in urban development and mobility. Due to its GIS and web-based nature this online tool improves the understanding of the linkage between traffic and transportation and spatial planning.



City tours, interactive workshops and knowledge exchange sessions in various locations

## Knowledge Exchange

Cities will have to make crucial changes in their planning systems to be able to adapt to the new challenges. In order to achieve this, cities should be able to learn from their successes and failures during their urban decision-making, planning and implementation processes. Sharing experiences with practitioners within and across countries improves development outcomes, leads to better decisions and accelerates the development process in cities and regions.

MOVE Mobility's "Knowledge Exchange Programme" aims to share the experiences of the Dutch sustainable integrated planning, which is recognised for being one of the most sustainable and efficient systems in the world. The high rate of bike trips in all Dutch cities is one of the unique selling points. The focus during this programme is on topics such as: institutional and financial arrangements, strategic network development, integrated spatial planning, multimodality, cycling cities and smart cities.