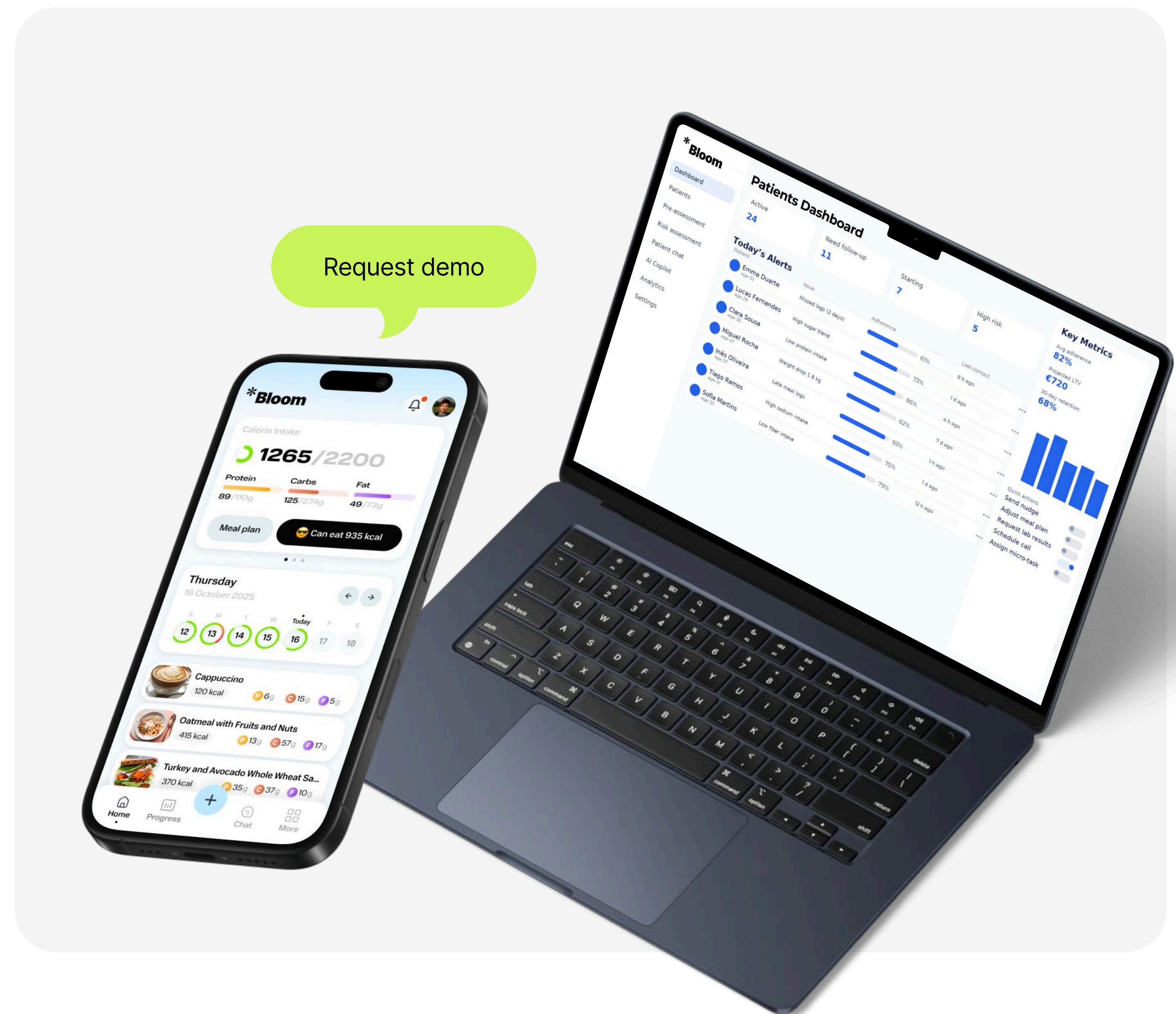


Bloom

One Nutrition Ecosystem for Doctors and Patients

AI automation, outcome tracking and patient acquisition in one platform

Trusted by



Experts in Tech, Business and Health care

We've tried to lose weight
many times and know why
the problem's still here





Karen Babayan

CO-FOUNDER

CEO



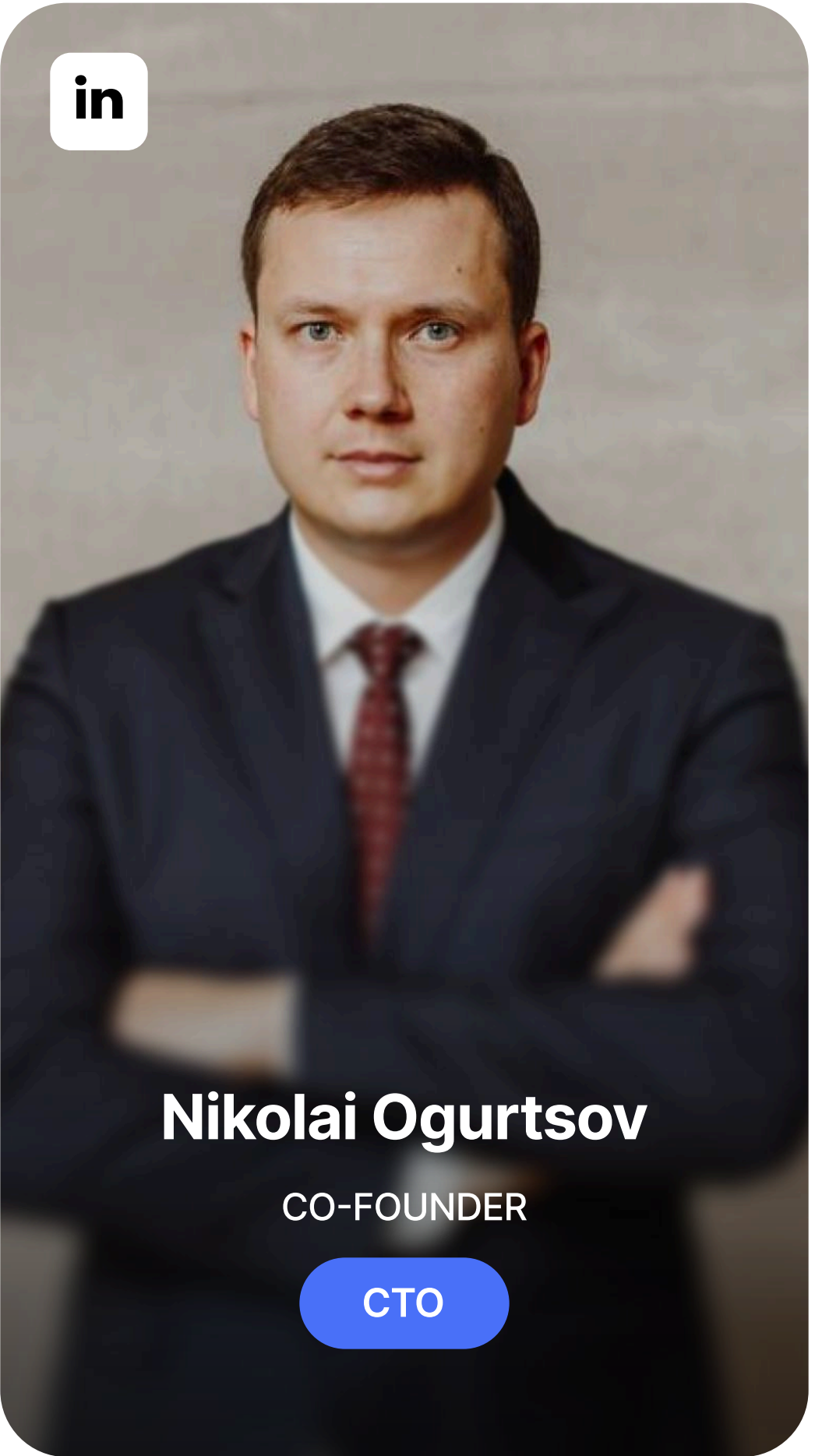


Oksana Kalashnikova

CO-FOUNDER

COO



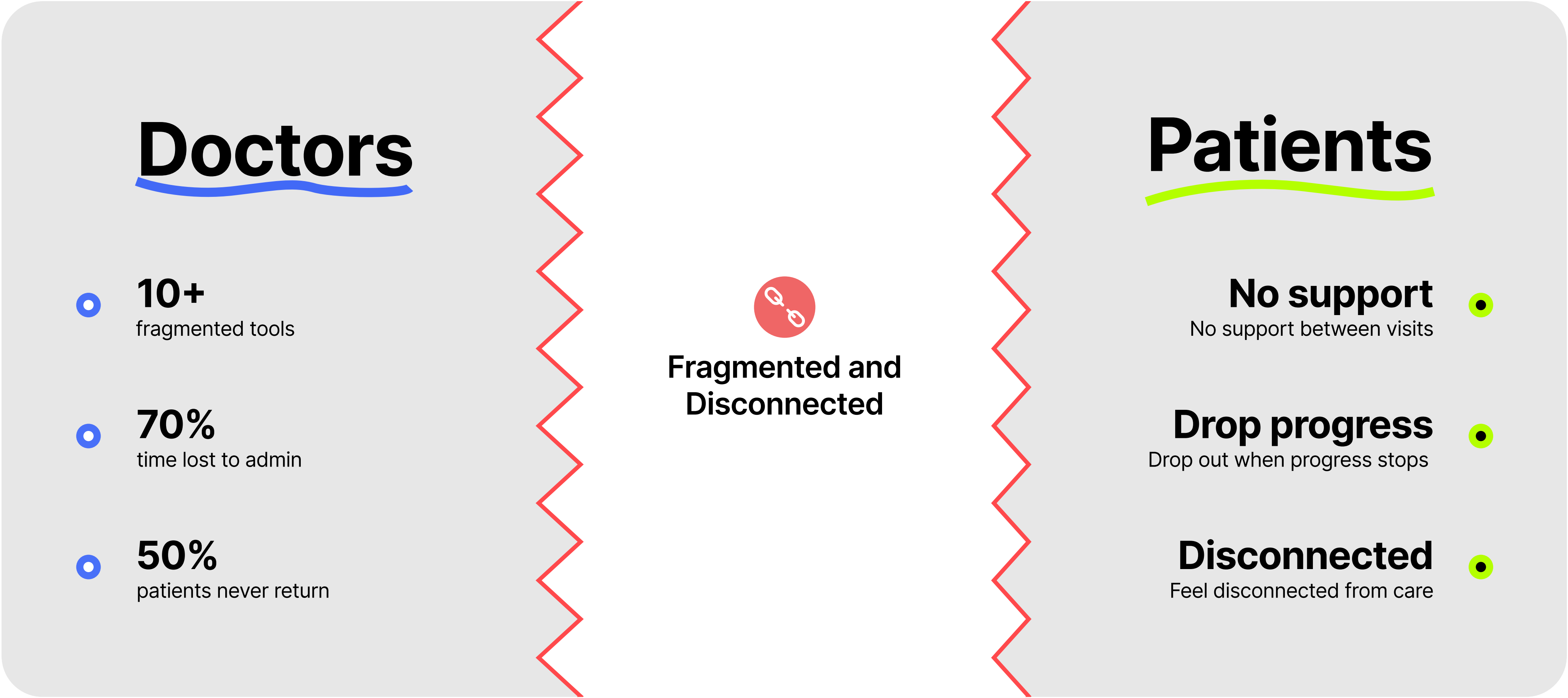


Nikolai Ogurtsov

CO-FOUNDER

CTO

Nutrition care is broken



One ecosystem = Unified data

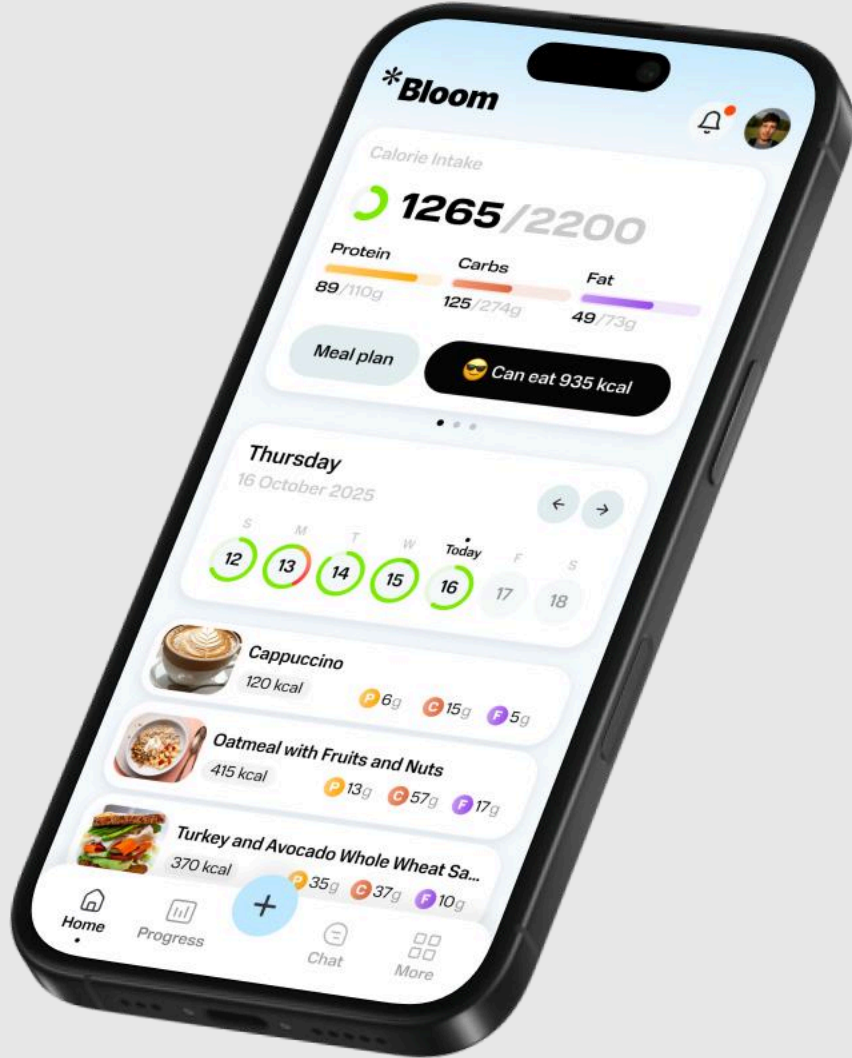
Highest personalization ever

Doctors' workspace



- AI Copilot
- Automated workflows
- Pre-assessments
- Risk assessments
- Smart tracking
- Analytics
- Meal plan generation
- Outcome monitoring
- Knowledge base

Patient Mobile App



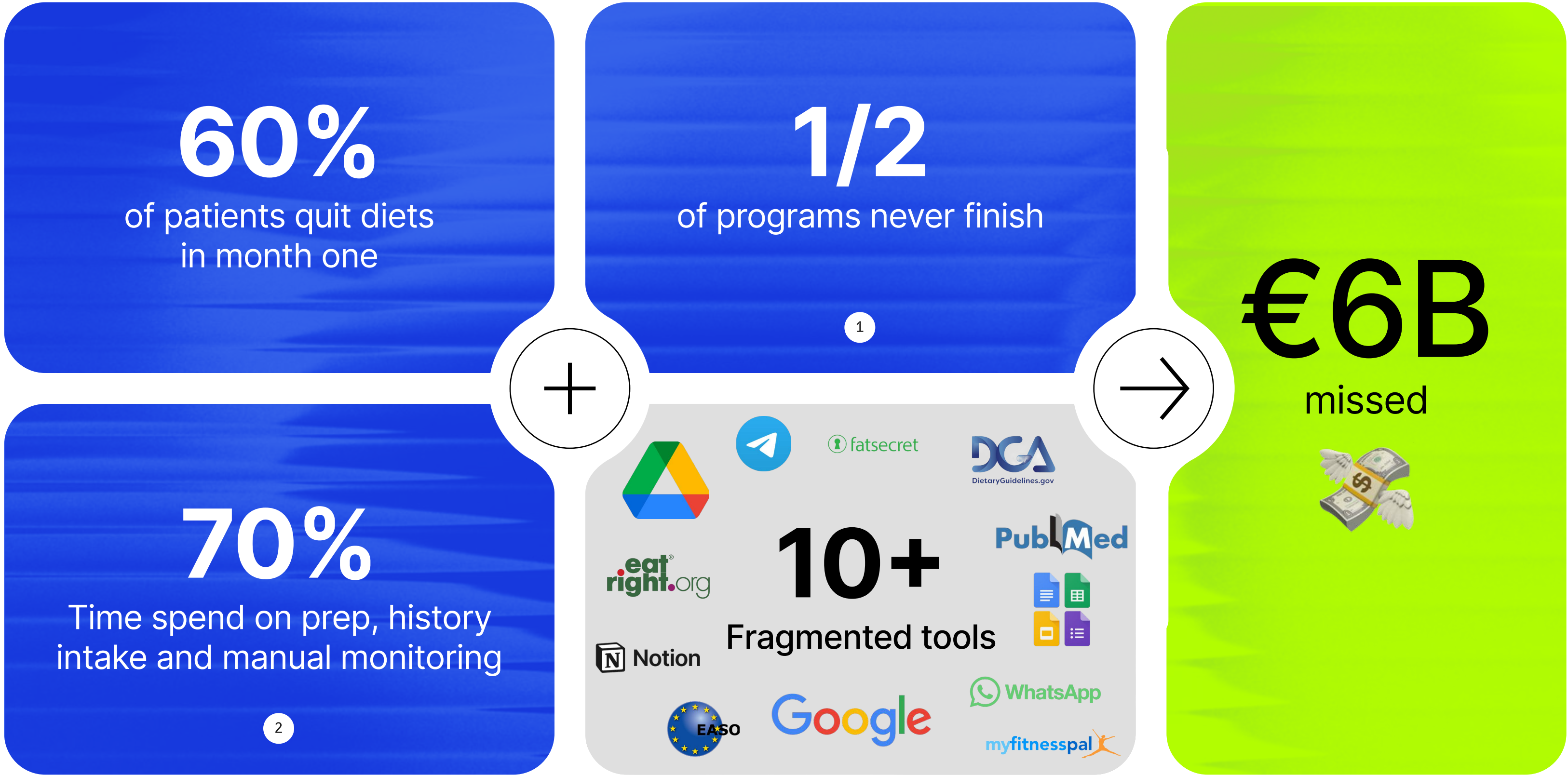
- Smart food tracking
- AI Assistant
- Chat with dietitian
- Progress monitoring
- Daily goals
- Personalized insights
- Meal feedback
- Motivation & reminders



The €6B Reasons

11,000 clinics and 75,000 private doctors — one **broken** system.

Bloom connects them with an all-in-one platform that saves time and keeps patients engaged.



1. 1/2 of programs never finish Source: [Moroshko et al., Journal of Medical Internet Research, 2011\[PMC3920924\]](#)
2. 70% of time spent on prep, intake and manual monitoring Source: [Sinsky et al., Ann Intern Med, 2016;](#) [Stanford Medicine Report, 2018](#)

Three target groups — one connected ecosystem

Bloom unites clinics, private doctors, and patients in a single revenue loop.

Private dietitians

€99 / month

Subscription

AI assistant, tracking tools, and automation

Clinics

From **€1,499** / month

Multi-doctor license

Data analytics, integrations, and referrals

Patient App

€9.99 / month

Subscription without doctor support

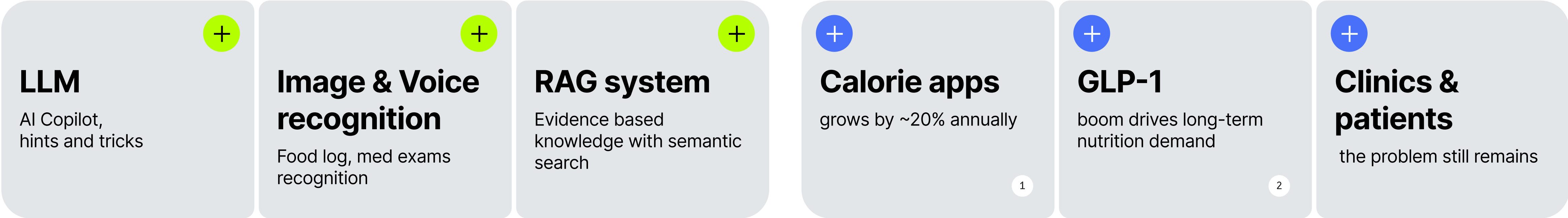
AI nutritionist, smart meal tracker, option to find real doctor

15% fee on doctor sessions booked in-app



When Tech Meets Health

AI unlocked affordable personalized nutrition, but outcomes **still fall short**. As GLP-1s change the landscape, Bloom supports therapy by increasing adherence to healthy eating, not by replacing meds



Nutrition Care Market

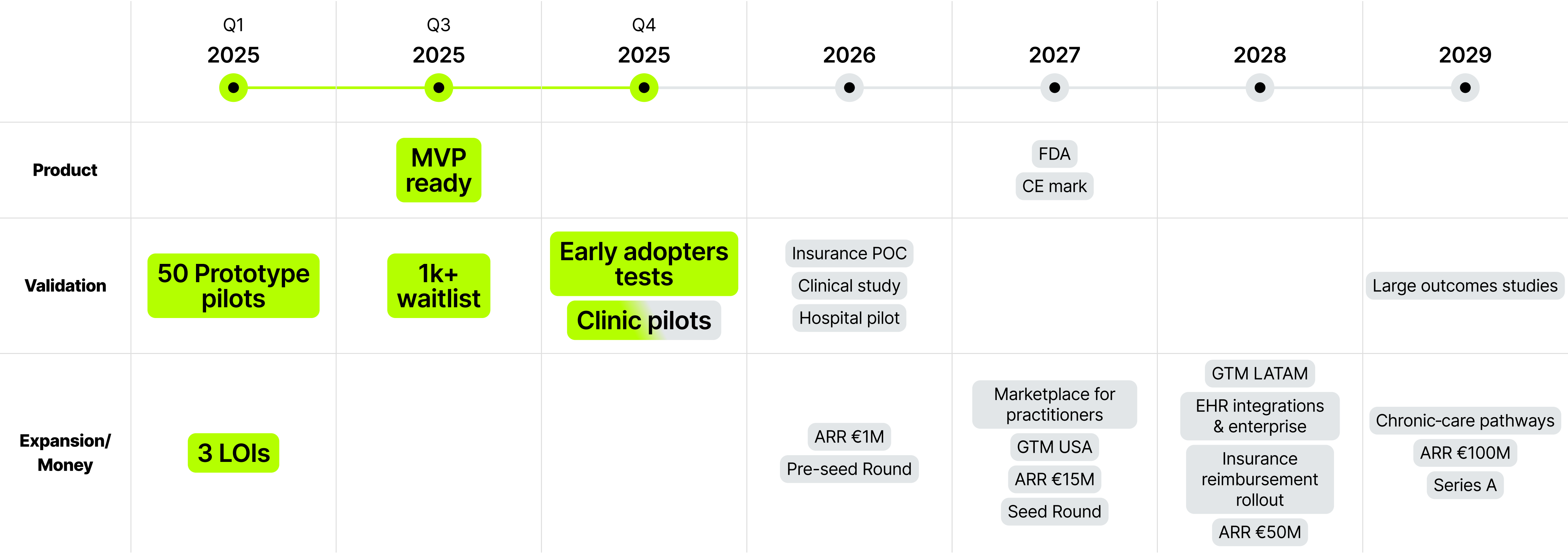
€16B+ opportunity in Europe



1. Global diet & nutrition apps market: \$11.1B [2024] → \$13B [2025, +CAGR 17 %]. Europe ≈ 22 % → \$3B [2025].
Adding ~\$13B from nutrition consulting = ~\$16B total market. Sources: [Polaris Market Research](#) & [Verified Market Reports](#)
2. €5B SAM – estimated digital share (~30 %) of the €16B Nutrition Care & Tracking market in Europe [B2C apps + B2B clinical]
3. €120M SOM = ~2-3 % of €5B SAM



Bloom's Traction and Future Milestones



Investment



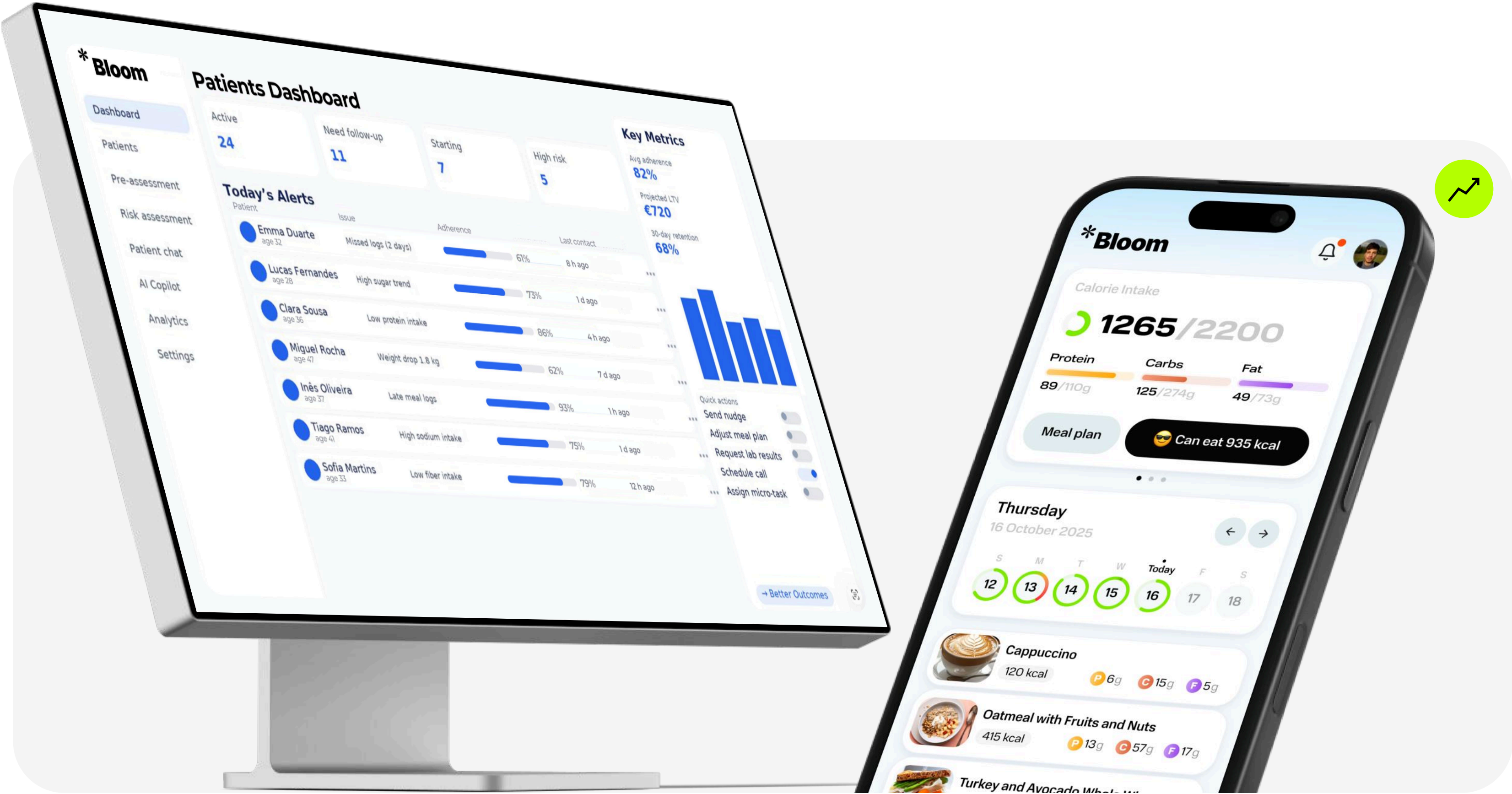
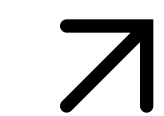
Investment opportunity

€500k (SAFE)
pre-seed round

Medical device regulation

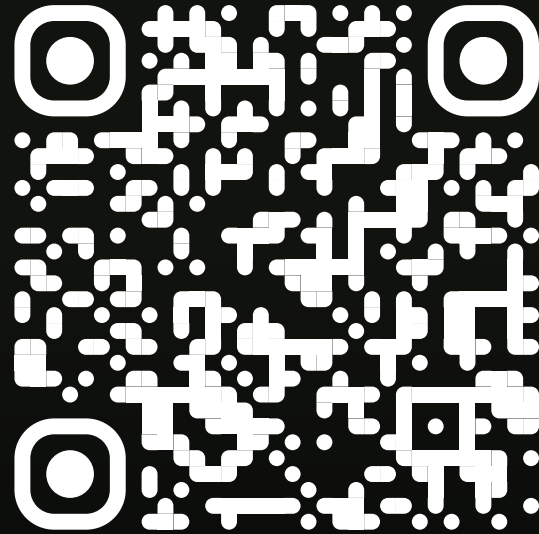
Product development

Scaling to new markets



Contact us

Join us on our journey!
Let's discuss the next steps



Contact us

WHATSAPP: +351 915 136 335

HELLO@BODYBLOOM.AI

Current Raise

Pre-seed round details available upon request



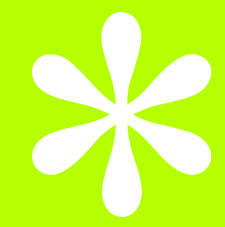
Partnership Opportunities

Pilot partnerships with clinics

Enterprise early access program

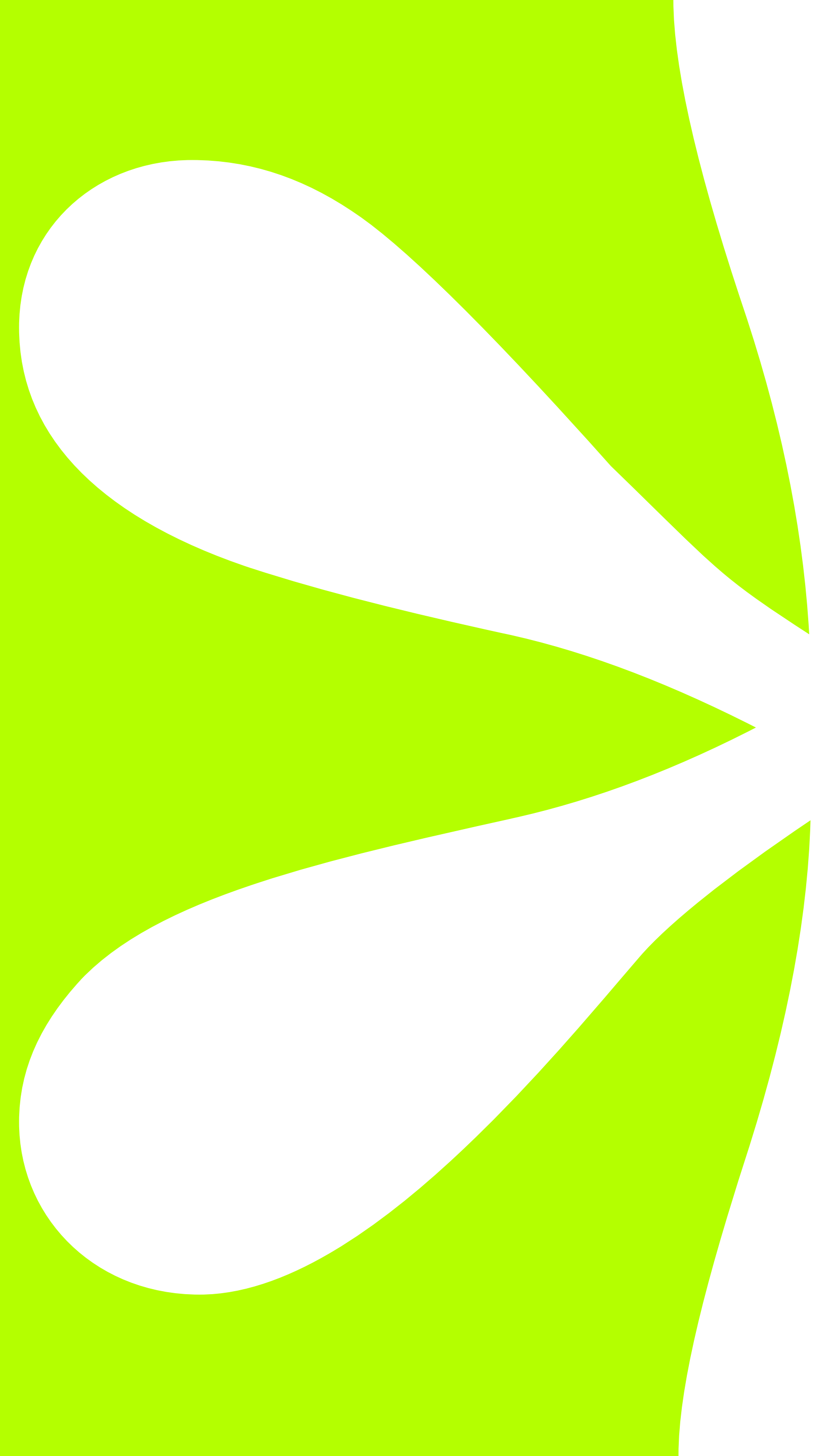
Strategic advisor positions





Bloom

Back-up



Competitors

Feature	Bloom	Nutrium	NutriAdmin	Ovida	Nourish	Oviva
Automation	✓	✓	✓	✓	✓	✓
AI Features	✓	✗	✗	✗	✗	✗
Analytics	✓	✓	✓	✓	✓	✓
Outcome tracking	✓	✗	✗	✓	✓	✓
EHR integration	✓	✓	✗	✓	✗	✓
Predictive analysis	✓	✗	✗	✗	✗	✓
Scalability	✓	✓	✗	✓	✗	✗
Patient acquisition	✓	✓	✗	✗	✓	✓

