

# The Grant project capacities



## Project role:

Project partner.  
Communication, dissemination and exploitation.  
No WP lead roles

## Organisation structure:

One-person company  
SME

## Specific EU project skills:

The Grant offers unique podcast and sound development capacities for the communication and dissemination activities. Niels Tudor-Vinther is the founder of the podcast The Grant and has developed more than 200 podcast episodes the last three years.

★ **Podcast concept development:** Having developed three different podcast concepts I have theoretical and practical experience in how to shape a sound universe fitting to the message that needs to be delivered. Having years of experience with communication and dissemination activities in EU R&D projects I offer a unique capacity of experience from EU R&D projects and podcasting.

★ **Content development:** I have practical experience from more than 200 podcast episodes in creating and shaping content in a sound universe that listeners can relate to and engage with. EU R&D projects are complex in nature due to the high level of R&D, so getting the message across to the surrounding world requires experience in shaping how the content is presented, which elements to focus on and which guests to have onboard to open up a complex topic for listeners

★ **Podcast logistics:** I have setup three different podcasts so I have all the needed experience and capacities in relation to establishing the podcast in the landscape incl landing page setup, connecting the podcast to the podcast channels (Spotify, Apple Podcast etc) and RSS feed link. My own platform can also serve as landing page for any project podcast.

★ **Technical expertise:** I have the technical tools and equipment to record and develop sound professionally. Further, I have the expertise in editing and mastering sound files at a professional level. This includes recording thematic music and sound universe.

★ **Use of project results:** The podcast episodes produced will be accessible on The Grant podcast platform. The project will have its own site on the platform shaped with the graphical layout of the specific project build in collaboration with the communication and dissemination partners.

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## ★ **Added value of a project podcast:**

**Outreach:** A podcast and sound universe is a strong and valuable tool in reaching a larger audience among stakeholders and communities. The Grant has 500-700 monthly listeners which forms a baseline of listeners

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**Events:** A way to create a lasting content on the project is to do podcast recordings in connection with kick-off meeting, consortium meeting, events, workshops and conferences. The possibilities ranges from on-stage panel recordings, one-on-one interview recordings, vox-pop interviews with participants etc. A podcast can help create momentum for the project before, during and after any event which in turn will be a valuable contribution to the outreach ambitions of any **project**.

**Communication about the project activities:** Creating a unique sound universe for any project offers a whole new range of outreach opportunities for the project. Episode focus can include unfolding work package content, deliverables and results, partner profiles, external stakeholder interviews and news and updates on project development.

## ★ EU project references:

**RM Framework:** Horizon Europe project aiming to establish standards in trainings for research managers. Subcontracting agreement for 15 episodes. The Grant will interview WP leads, project partners and relevant stakeholders over a period of 1½ years.

**AIRinVET:** Erasmus+ project supporting vocational training schools. The project wanted an end-of-project podcast episode sharing project process and results.

**WIN4SMES:** Erasmus+ project creating local collaboration between vocational training schools and SME's. The Grant follows the project and shares status of project process and results.

## ★ Short background of Niels Tudor-Vinther:

I have worked with EU R&D funding since 2008 in a broad variety of different positions. I have been a public funding facilitator for the Danish goverment, a regional initiative supporting offshore energy and regional government representative. Key function to support stakeholders towards EU funding. I have been a private grants consultant supporting clients towards funding. Finally, I have been an European association representative supporting industry members towards funding. The last four years I have run a weekly podcast on EU funding in my sparetime. This is now my main occupation where I do podcast productions for EU projects.

## ★ Podcast links:

**Website:** <https://www.thegrant.eu/>

**Service descriptions:** <https://www.thegrant.eu/services>

**How it works:** <https://www.thegrant.eu/podcasts-how-it-works>

## Organisation:

Podcast United  
Estepona, Malaga, Spain

## Contact:

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