

Structure Steinbeis

Steinbeis Foundation

Steinbeis GmbH & Co.KG

>1,000 Steinbeis Transfer
Centers
159.7 Mio. € turnover

Steinbeis Innovation gGmbH

16.7 Mio. € turnover
255 employees

Steinbeis University

> 5,900 students enrolled
> 23,200 Alumni

Steinbeis Franchise

19 countries
Romania: since 2005

Steinbeis Competence Group East-West

Steinbeis Transfer Center
EAST-WEST Joint-Ventures
 Stuttgart Region

Steinbeis Danube Center
Stuttgart Region


Non-profit

Asociatia EARLY INNOVATORS
 Bucharest

Non-profit

Steinbeis Danube Center
 Vienna

Steinbeis Azerbaijan
 Baku

Steinbeis Transfer Management
 Uzhhorod

Steinbeis Transfer Management
 Bucharest

1 Decembrie
1918
University
Alba Iulia

Danubius
University
of Galati

Valahia
University
Targoviste

Ion Mincu
University
Bucharest

Alexandru
Ion Cuza
University
Iasi

Constantin
Brancuse
University
of Targu Jiu

Technical
University
Cluj-Napoca

University
of Petrosani

West
University
Timisoara

USAMV
Cluj-Napoca

Stefan cel
Mare
University
Suceava

High-level Contribution and Dissemination



nZEB Standards – Energy Efficiency and Building Materials

- Romanian Parliament
- Ministry of Environment and Energy, Baden-Wuerttemberg
- Danube Delta National Institute



<https://steinbeis-romania.com/nzeb4/>



Jürgen Raizner (1967) is experienced in doing international business since 1991. Working sessions as expert took place in almost every country of Central and Eastern Europe. He has proven experiences in managing multi-national consortia in EU funded projects and managed major consultancy projects that included reporting to international board level and government secretary state level. Jürgen Raizner is founder of Steinbeis enterprises (STC) in Germany, Austria, Romania, Ukraine and Azerbaijan aimed to support enterprises in finding the right place for foreign direct investment and for outsourcing. Another key competences are to contribute to a business friendly environment in Central and Eastern Europe, to foster innovation by elaborating solutions for effective university-industry collaboration and to promote entrepreneurship what is based more on knowledge and science than on low-cost manufacturing.

Experts



Roxana Boboruta (1988) is a permanent project manager within the Steinbeis centers in Romania, Germany, Austria, Ukraine and Azerbaijan. Her skills are also used in the implementation of various international business consulting projects or European-funded projects on topics related to education, energy efficiency and transnational collaboration. She is a graduate of the University of Bucharest, with a master's degree in sociology and a bachelor's degree in international relations and European studies. Her basic academic training is complemented by a bachelor's degree in law and administrative sciences and numerous other certifications from renowned institutions: from sales and neuro-linguistic programming to international conflict management and leadership.



Federal Ministry
for Economic Affairs
and Climate Action



European
Climate Initiative
EUKI



Steinbeis-Innovationszentrum
Steinbeis-Donau-Zentrum

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