



Moolu Venture Lab



Company Profile

www.moolu.org

Background



From MOLI Academy to Moolu Venture Lab Initially, MOLI Academy focused on providing education, business development services, and training to over 500 MSMEs and startups across various sectors, laying a strong foundation for its future endeavors. In 2021, MOLI Academy rebranded to Moolu Venture Lab, reflecting its broader mission and expanded scope of services.

Who we are?

The Moolu Venture Movement is a dynamic ecosystem that brings together a diverse community of entrepreneurs, mentors, investors, and experts who are passionate about creating positive change.

We believe in Venture for impact and hence we provide a comprehensive range of resources, support, and strategic guidance to help startups thrive and scale their impact.



Our Focus Areas

- **Increasing Access**

We believe that everyone should have equal access to essential services. We actively seek out startups that are working on innovative solutions to bridge the access gap in sectors such as healthcare, education, finance, energy, and more.

- **Improving Quality**

We recognize the importance of enhancing the quality of services available to the underserved. We support startups that are dedicated to developing cutting-edge technologies and scalable solutions that raise the standard of care.

- **Reducing Costs**

We understand the significance of affordability in ensuring widespread access to vital services. Startups that focus on reducing costs while maintaining high-quality standards have the potential to create transformative change.



Core Values



Purpose: We believe in the transformative power of entrepreneurship and innovation. We commit to fostering and supporting ventures that have the potential to create positive change in the world.

Inclusivity: We embrace diversity in all its forms. We will work towards creating an inclusive and equitable environment where individuals from all backgrounds, genders, races, and ethnicities feel welcome and valued.

Collaboration: We recognize that together we can achieve more. We will actively seek out opportunities for collaboration, sharing knowledge, and nurturing a community of entrepreneurs, mentors, and investors.

Empowerment: We will strive to empower entrepreneurs by providing them with the resources, mentorship, and guidance they need to succeed. We will encourage risk-taking, resilience, and a growth mindset.

Inclusivity: We embrace diversity in all its forms. We will work towards creating an inclusive and equitable environment where individuals from all backgrounds, genders, races, and ethnicities feel welcome and valued.

About the Founder



Prince Ogbonna is a graduate of Computer Engineering with honors and an MBA in finance.

He has an extensive experience in the banking sector having worked in the I.T , credit risk and business development.

He co-organized and featured in the world economic forum hosted by the Nigerian government in 2014.

Presented and represented Nigeria at the 3rd United Nation's world conference on disaster risk reduction in Sendai Japan in 2015.

He Founded MOLI academy the first MOOC for entrepreneurs in the region, and attended the first Artificial intelligence cohort in Europe organized by Rockstart in Amsterdam, Netherlands in 2017.

A corporate innovator with extensive experience working with and advising high-growth tech-enabled companies within Africa devoted to the disruption of financial services, healthcare, education, agriculture, and enterprises software.

With over 15 years of experience in Business support service and have helped over 500 SMEs to scale their businesses through training and advisory services. He continues to devote his efforts to the development of innovations that empower the underserved, and develop transformative ideas to change lives on the African continent.

Board / Advisors



Ariel Cohen
General Partner & Co-founder,
AnD Ventures



MOPE ABUDU
Managing Partner
AfrigoCal Venture
Capital



Mahir Sahin
Director Partnerships at Google
South East And South Asia



Chinenye Onyemaizu
Lex Luminar Attorneys



Ovo Emorhokpor
Co-Founding Partner at Beta.Ventures



Renata (Rena) Lowenbraun
Co-Founder and CEO, Infinity

Mentors



GBITE ODUNEYE
Founder/ Manging Partner
ODBA UK



Chinenye Onyemaizu
Lex Luminar Attorneys



Nyeji Chilembo-Mhango
Managing Partner, wCap



Nadia Seemuth
Managing Partner,
Jambaar Capital.



Ariel Cohen
General Partner & Co-founder,
AnD Ventures



Moshe Porat
Founder & CEO Mesh Labs
(Global Innovation
Centers) Investments & M&a



Ike Eze
General Partner Beta.Ventures



Yvonne TenshaChalwe-Mpala
Co-Founder / Partner
at wCap Limited



Renata (Rena) Lowenbraun
Co-Founder and CEO, Infanity



Mahir Sahin
Director Partnerships at Google
South East And South Asia



Oluremi Akande
Director, Marketing & Communications.
LAPO Microfinance Bank Limited



Nassima Sadar-Gravier
Co-Founder,
Living Labs Federation

What we do

Programs

- **Workshops**
< **Digital Empowerment Sessions** >

Moolu Venture Lab's specialized workshops for non-tech MSMEs and founders. Our Digital Skills Empowerment Sessions are designed to help entrepreneurs embrace digital adoption and stay competitive in today's market.

Workshop Highlights:

- **Digital Marketing Basics:** Learn how to reach and engage your target audience online.
- **E-Commerce Setup:** Discover the essentials of creating and managing an online store.
- **Social Media Strategies:** Understand how to leverage social platforms for business growth.
- **Cybersecurity Essentials:** Protect your business from digital threats.

By equipping entrepreneurs with essential digital skills, valuable resources, and promising opportunities, we strive to empower them on their path to success.



What we do

Programs

- **BootCamps/ Meet and Greet.**

A dynamic event designed to inspire and equip founders with the tools they need to thrive in today's fast-paced tech landscape. This gathering is centered around making new discoveries, coping with and managing mental health as founders, and diving into workshops on trending tech stacks, topics, and best practices.

- **Business Development Services**

Designed to support MSMEs and startups, our services provide the expertise and resources needed for growth and success.

Services Offered:

Market Analysis: Gain insights into market trends and customer needs.

Strategic Planning: Develop effective business strategies for sustainable growth.

Financial Advisory: Improve financial management and access funding opportunities.

Networking: Connect with investors, mentors, and industry experts



What we do

Programs

- **Incubations**

NextechCzar Incubation Program

A transformative 16-week journey designed for early and growth stage tech entrepreneurs. Prioritizing female-led founders, this program provides the tools, mentorship, and resources needed to scale their business.

Program Highlights:

- **Mentorship:** Access to experienced mentors and industry leaders.
- **Workshops:** Hands-on sessions covering key aspects of tech entrepreneurship.
- **Networking:** Opportunities to connect with investors and potential partners.
- **Support:** Tailored support for female entrepreneurs to foster inclusive innovation.



What we do



»»» Ecosystem Events

(I) E-tech Africa Summit

This premier event brings together tech enthusiasts, industry leaders, and entrepreneurs from across Africa particularly to explore the future of technology and its impact on the continent.

Summit Highlights:

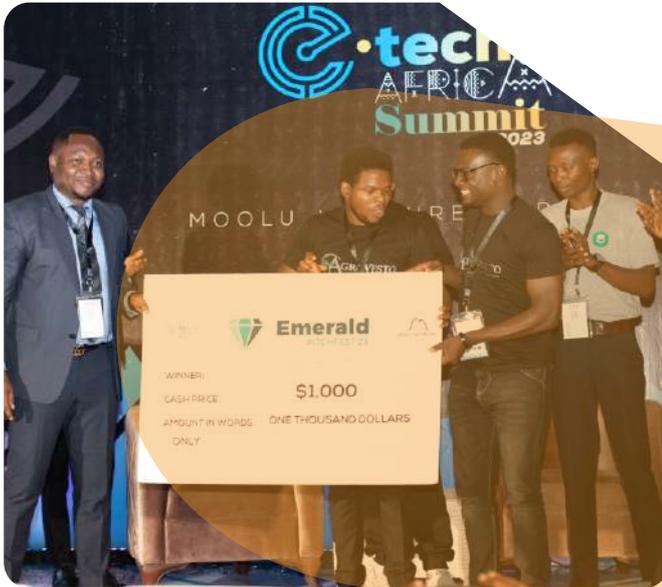
Keynote Speakers: Insights from top tech innovators and thought leaders.

Panel Discussions: Engaging sessions on emerging tech trends and opportunities.

Networking: Connect with like-minded professionals and potential collaborators.

Exhibitions: Showcase of cutting-edge technologies and startups.

What we do



»»» Ecosystem Events

(II) Emerald Pitchfest

This exciting event brings together visionary entrepreneurs ready to pitch groundbreaking ideas to a panel of esteemed judges.

Competition Highlights:

Pitch Sessions: Present your startup to investors and industry experts.

Networking: Connect with potential mentors, partners, and investors.

Prize: \$1,000 for the most innovative startup.

What we do



»»» Ecosystem Events

(iii) Partnership Case Study

LAPO Microfinance

Discover the transformative impact of the NextechCzar Incubation Program through our partnership with LAPO Microfinance, the largest microfinance bank in Sahel Africa. LAPO's mission to deepen financial inclusion and support marginalized demographics aligns seamlessly with our goal to inspire the next generation of tech founders.

Case Study Highlights:

Inclusive Innovation: Empowering underrepresented tech entrepreneurs, especially from marginalized communities.

Mentorship and Support: Providing resources and guidance to foster tech-driven solutions.

Impact: Enhancing financial inclusion and economic empowerment through tech entrepreneurship.

Together, we're shaping a more inclusive future, one innovative startup at a time.

What we do



»»» Ecosystem Events

Intel Corporation

Explore the impactful collaboration between Moolu Venture Lab and Intel Corporation, driven by a shared vision to enhance the African tech ecosystem. Through this partnership, and coordinated by Afrilabs—the largest network of hubs in Africa, Moolu Venture Lab championed initiatives that engaged stakeholders and facilitated crucial learnings for AI and DeepTech startups.

Case Study Highlights:

Stakeholder Engagement: Actively involved key players in the African tech landscape.

Workshops: Provided valuable insights and training for AI and DeepTech startups.

Program Review: Evaluated over 300 applications for the Intel Community Outreach program in Africa.

Together, we're fostering innovation and empowering the next generation of tech leaders in Africa.

What we do

➤➤➤ Ecosystem Events

Meta LLaMA 3.1 Hackathon (Kigali, Rwanda)

The Meta LLaMA 3.1 Hackathon, co-sponsored by Meta and the Bill & Melinda Gates Foundation and implemented by AfriLabs, brought together Africa's brightest AI innovators. Prince Ogonna, a renowned AI consultant and innovation expert, played a pivotal role in this high-profile event.



What we do

➤➤➤ Ecosystem Events

Intel Africa AI Community Outreach

Moolu Venture Lab played a key role in the Intel Africa AI Community Outreach initiative by evaluating over 600 applications from across Africa.

Through a rigorous and efficient selection process, the lab identified the top 25 startups that demonstrated the most innovative and impactful AI-driven solutions.



GIZ/DTC Capacity Development for Innovation Support Organisations (ISOs)



Moolu Venture Lab was proudly selected as one of the top 10 ISOs out of 250 innovation hubs in Nigeria to participate in the GIZ/Digital Transformation Center (DTC) capacity development program.

This prestigious selection highlights Moolu Venture Lab's reputation as a trusted enabler and leader in Nigeria's innovation ecosystem.

What we do

➤➤➤ Ecosystem Events

Africa Social Impact Summit (ASIS)

Moolu Venture Lab had a significant presence at the Africa Social Impact Summit (ASIS), showcasing the transformative outcomes of its NextechCzar Incubation Program.

Eight exceptional graduates from the program were selected to pitch alongside other innovative startups, demonstrating their potential to drive sustainable solutions and economic growth.



Africa Caucus Conference

Moolu Venture Lab participated in the prestigious Africa Caucus Conference, hosted by the Nigerian Government.

The event convened key stakeholders, including African central bank governors, finance ministries, the World Bank, the International Finance Corporation (IFC), and the International Monetary Fund (IMF), to discuss strategies for economic growth and financial system advancements across the continent.



What we do

➤➤➤ Ecosystem Events

AI Training of Trainers (TOT) for Policy Actors

Moolu Venture Lab was honored to be selected in the best 20 ISOs among 150 Innovation Support Organizations who applied for the AI Training of Trainers (TOT) program, organized by GIZ/DTC Nigeria in collaboration with Data Science Nigeria.

This capacity-building initiative focused on equipping policy actors with essential knowledge of AI ethics and frameworks to ensure responsible and impactful adoption of artificial intelligence across Africa.



Naija Youth Sustainability Forum (Lagos Business School)



At the Naija Youth Sustainability Forum, hosted by the Lagos Business School Sustainability Centre, Prince Ogonna, CEO of Moolu Venture Lab, delivered a compelling session on AI as a tool for Nigeria's sustainable development.

Prince highlighted the transformative role of AI in addressing critical challenges across health, education, and agriculture, showcasing its potential to enhance service delivery, improve access, and optimize resource use.

He emphasized how AI-driven solutions can bridge existing gaps, particularly in underserved communities, fostering inclusive and impactful development.

What we do

➤➤➤ Ecosystem Events

National ICT Girl Competition

Prince Ogbonna, CEO of Moolu Venture Lab, proudly served as a judge at the National ICT Girl Competition, an initiative dedicated to fostering gender inclusion and promoting innovation among young Nigerian secondary school girls organized by the Ministry of Communication and Digital Economy in Abuja.



What we do

➤➤➤ Ecosystem Events

Development Partners Roundtable: Pathway to Nigeria's \$1 Trillion Economy

Moolu Venture Lab participated as a special guest at the Vice President's Development Partners Roundtable, a high-level dialogue focused on positioning Nigeria toward a **\$1 trillion economy at the Presidential Villa, State house Abuja.**

The event brought together key stakeholders, including government representatives, international development partners, and private sector leaders, to discuss strategies for economic and financial inclusion



CNBC interview and fireside chat at the Africa Social Impact Summit (ASIS)



In a recent CNBC interview and fireside chat at the Africa Social Impact Summit (ASIS), Prince Ogbonna, CEO of Moolu Venture Lab, delved into the dynamic landscape of venture and impact funding in Africa.

He emphasized the growing opportunities for investors and entrepreneurs in the region, highlighting the need for innovative solutions to bridge the funding gaps and support scalable businesses.

Membership

Moolu Venture Lab Joins UNIDO's AIM Global to Shape the Future of AI in Industry.

Moolu Venture Lab has become a member of AIM Global, the Global Alliance on Artificial Intelligence for Industry and Manufacturing guided by United Nations Industrial Development Organisation (UNIDO). This partnership underscores Moolu's dedication to promoting safe, inclusive, and sustainable AI adoption in innovation, industry and manufacturing.



UNITED NATIONS
INDUSTRIAL DEVELOPMENT ORGANIZATION
Progress by innovation



Moolu Venture Lab

Moolu Venture Lab Joins Impact Investors Foundation's ESO Consortium and Steering Committee

Moolu Venture Lab is proud to join the Impact Investors Foundation's Entrepreneurial Support Organization (ESO) Consortium, strengthening its role in advancing entrepreneurship in Nigeria. As a newly nominated member of the Steering Committee on Technology Adoption, Moolu will contribute its expertise to drive impactful tech integration across key sectors. This appointment aligns with Moolu's commitment to fostering innovation, empowering startups, and promoting sustainable development. Through collaboration, Moolu Venture Lab aims to shape policies and strategies that accelerate technology adoption for Nigeria's economic growth.



Impact
Investors
Foundation



Moolu Venture Lab

Membership

Moolu Venture Lab Joins United Nations ITU's AI for Good Innovation Factory

Moolu Venture Lab is thrilled to join the AI for Good Innovation Factory, a leading United Nations platform advancing AI-driven solutions for global impact. This collaboration provides unparalleled opportunities for exposure to the UN ecosystem, strategic partnerships, and access to top-tier mentoring and expert-led programs. Moolu will leverage this platform to accelerate innovative AI solutions that align with the SDGs, fostering sustainable development. As part of the global AI for Good community, Moolu Venture Lab looks forward to contributing impactful applications of AI to address pressing global challenges.



AI for Good



Moolu Venture Lab

Moolu Venture Lab proudly collaborates with AfriLabs

Moolu Venture Lab proudly collaborates with AfriLabs (The largest network of hubs in Africa) to drive innovation across Africa, spearheading groundbreaking solutions for ecosystem growth.

As the stewards of AfriLabs' ESO Research and Development Directorate, we champion data-driven strategies that empower Innovation Support Organizations (ISOs).

Together, we strengthen entrepreneurial ecosystems, fostering inclusivity, knowledge exchange, and sustainable development.

This partnership reinforces our shared commitment to shaping Africa's innovation landscape and building a thriving future for startups.



AfriLabs



Moolu Venture Lab

FLASH: MENTORS CLINIC



Technical Partners

intel[®]

Google



AfriLabs

ODBA 



AnD



beta.ventures

Digital References

Testimonial video Links: Traders of Africa.

[www.https://www.youtube.com/watch?v=UQWI2_hBVCc](https://www.youtube.com/watch?v=UQWI2_hBVCc)

PressPayNg

[www.https://youtu.be/9UuMA7Z9fdU](https://youtu.be/9UuMA7Z9fdU)

Prince Ogbonna As a mentor and Judge at Meta's Llama AI Hackathon in Kigali-Rwanda

[www.https://authorityngr.com/2024/10/29/prince-ogbonna-leads-selection-and-mentorship-at-meta-llama-3-1-hackathon-in-kigali-rwanda/](https://authorityngr.com/2024/10/29/prince-ogbonna-leads-selection-and-mentorship-at-meta-llama-3-1-hackathon-in-kigali-rwanda/)

Moolu Venture Lab selected for AI deployment training in Nigeria implemented by GIZ and EU

[www.https://authorityngr.com/2024/10/29/moolu-venture-lab-selected-for-ai-training-of-trainers-for-policy-actors-in-nigeria/](https://authorityngr.com/2024/10/29/moolu-venture-lab-selected-for-ai-training-of-trainers-for-policy-actors-in-nigeria/)

Empowering Nigeria's Youth: Prince Ogbonna at LBS Naija Youth Sustainability Forum

[www.https://sparknewsdaily.com/?p=24196](https://sparknewsdaily.com/?p=24196)

Nextechczar Incubation Program

Pre-Program

[www.https://www.startuplagos.net/post-detail/call-for-applications-nextechczar-incubation-program-for-startups-in-nigeria](https://www.startuplagos.net/post-detail/call-for-applications-nextechczar-incubation-program-for-startups-in-nigeria)

Digital References

Post Induction Publications

[www.https://authorityngr.com/2024/03/06/moolu-venture-lab-host-induction-nextechczar-incubation-program-for-tech-founders/](https://authorityngr.com/2024/03/06/moolu-venture-lab-host-induction-nextechczar-incubation-program-for-tech-founders/)

[www.https://thesun.ng/lapo-microfinance-bank-supports-nextechczar-techpreneurs-incubation-program](https://thesun.ng/lapo-microfinance-bank-supports-nextechczar-techpreneurs-incubation-program)

Post Program

[www.https://abujacityjournal.com/livenews/2024/05/29/intel-africas-ai-summit-in-abuja-unveils-game-changing-incubation-program-to-propel-innovation](https://abujacityjournal.com/livenews/2024/05/29/intel-africas-ai-summit-in-abuja-unveils-game-changing-incubation-program-to-propel-innovation)

[www.https://www.vanguardngr.com/2024/03/stakeholders-move-to-support-africas-young-tech-entrepreneurs](https://www.vanguardngr.com/2024/03/stakeholders-move-to-support-africas-young-tech-entrepreneurs)

InductionProgram video

[www.https://youtu.be/zYMBY52x6-Q](https://youtu.be/zYMBY52x6-Q)

Curriculum

[www.https://drive.google.com/drive/folders/1y6WTtKGWyntOPe3Kt5uSZ_WG611wxT2n?usp=sharing](https://drive.google.com/drive/folders/1y6WTtKGWyntOPe3Kt5uSZ_WG611wxT2n?usp=sharing)

ASIS mentions ArtisanOga and PressPayNg (NextechCzar Alumni) for investment at the ASIS Deal Room

[www.https://venturesafrica.com/coca-cola-sterling-bank-and-united-nations-global-compact-network-nigeria-co-host-asis-for-a-third-time](https://venturesafrica.com/coca-cola-sterling-bank-and-united-nations-global-compact-network-nigeria-co-host-asis-for-a-third-time)

[www.https://www.thecable.ng/coca-cola-sterling-bank-united-nations-global-compact-network-nigeria-co-host-asis-for-a-third-time](https://www.thecable.ng/coca-cola-sterling-bank-united-nations-global-compact-network-nigeria-co-host-asis-for-a-third-time)



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