



We build long-term relationships based on TRUST and QUALITY, bringing expertise, experience and passion for excellence to each and every project!



# VOJVODINA ICT CLUSTER

PROJECT OFFICE PORTFOLIO

# Our Story

VOICT's key activities & timeline

## 2010

Vojvodina ICT Cluster provides a single point of contact with the best ICT companies in Serbia. The cluster gathers companies from the sector with the total workforce of **more than 8.500** experienced IT professionals.

Founded through a bottom-up initiative in 2010, VOICT is the strongest in its field in Serbia.

Our vision is **Digital Serbia**.

## 2025

To its members, the cluster is a platform for cooperation, building capacities and competitiveness of its members. Our activities are clustered in four main areas:

- Training and education at the **Cluster Academy**,
- Networking within triple helix,
- Participation in local, bilateral and international projects via **Project Office**,
- Lobbying with the government for the interests of Serbian IT.



## Core departments

*Strategic objective of Vojvodina ICT Cluster is to increase visibility of Serbian ICT and put Novi Sad on the regional and European map as the hotbed for ICT in this part of the world.*

The cluster has its own **Academy**, organizing courses, presentations and lectures according to the needs of the members.

**Project Office** that grows its projects portfolio and revenues every year, making Vojvodina ICT Cluster leader in excellence among organizations of this type in Serbia.

Through lobbying activities, we build the platform for dialogue with government and partners.

# Project Office

VOICT has a **decade of experience** in EU-funded project, adding value to consortia we join.

#	Project Title	Source of Funding
<b>International Projects</b>		
23	<b>DIGITRANS</b> – Adrion regional policies for fostering of Digital Transformation of SME	Interreg IPA Adrion
22	<b>CapTTict</b> – Enhancing capacities for technology transfer, company building and innovations in the field of ICT	Interreg Danube Transnational Programme
21	<b>EINSTEIN</b> – Excellence initiative for nutrifood-based theranostics for healthy European society	Horizon Europe
20	<b>WBC-RRI.NET</b> – Embedding RRI in Western Balkan Countries: Enhancement of Self-Sustaining R&I Ecosystems	Horizon 2020
19	<b>PUZZLE</b> - Towards a Sophisticated SIEM Marketplace for Blockchain-based Threat Intelligence and Security-as-a-Service	Horizon 2020
18	<b>BLOCK.IS</b> – Blockchain Innovation Spaces builds an open and collaborative cross-border, cross-sectoral innovation ecosystem in three sectors: agrifood, logistics and finance.	Horizon 2020
17	<b>CHECK-IT</b> – Establishing innovation-technology platform “Checkpoint IT the Community	Interreg-IPA CBC Hungary-Serbia
16	<b>DA-SPACE</b> – Open Innovation to raise Entrepreneurship skills and Public Private Partnership in Danube Region	Danube Transnational Programme. ERDF, IPA, ENI

# Project Office

#	Project Title	Source of Funding
15	<b>KATANA</b> – Emerging industries as key enablers for the adoption of advanced technologies in the agrifood sector	Horizon 2020
14	<b>FRACTALS</b> – Future Internet Enabled Agricultural Applications in Balkans	FP7
13	Fostering students' entrepreneurship and open innovation in university – industry collaboration – <b>iDEA Lab</b>	TEMPUS
12	STudent EnterPrize University Project – <b>STEP UP</b>	TEMPUS
11	Enterprize-University partnership – towards better employability – <b>ENTE</b>	TEMPUS
10	<b>DBE</b> – Digital Business Ecosystem	FP7
09	<b>ED4ICT</b> – European Bridges for the ICT Entrepreneurship Experience Sharing	FP7
08	<b>KA3</b> – Sustain the COMunity Knowledge through the ICT / <b>ICT.COM</b>	Life Long Learning Programme
07	Enterprize-University partnership – towards better employability – <b>ENTE</b>	TEMPUS
06	<b>Center of Excellence</b>	USAID

# Project Office

#	Project Title	Source of Funding
05	<b>Cluster Academy</b>	RSEDP2
04	<b>ConneclT</b>	IPA CBC CRO-SRB
03	<b>PPP4BroadBand</b> – Tackling the “Broadband Gap” in SEE Rural areas through PPP model	IPA SouthEastEurope (SEE)
02	<b>CompComp</b> – Computer Industry Competency Based Cross-border Business Building	IPA CBC HU-SRB
01	<b>CIRENE</b> – Cross-border ICT Research Network	IPA CBC HU-SRB
<b>National Projects</b>		
24	Project for newly established innovative clusters in 2010	MoERD - Ministry of Economy and Regional Development
25	Development of 6 curricula for Cluster Academy	MoERD
26	Improvement of existing video surveillance system for the city of Novi Sad Pilot project	MoERD

# Project Office

#	Project Title	Source of Funding
27	Preparation and printing of VOICT's promo material for CeBIT	Vojvodina Government
28	PO capacities raising, Information system development for communication between VOICT's members	Vojvodina Government
29	Co-financing of VOICT's contribution in 2 running IPA HU-SRB CBC projects	Vojvodina Government
30	TV Informatics	Digital Agenda
31	SoftBizz	RNIDS 4PI
32	Studiraj IT	RNIDS 4PI
33	Co-financing approved EU projects, improvement Project Office performance, support competitiveness growth via support to clustering	Vojvodina Government
34	Compilation of feasibility study for connecting VOICT members via fiber optic infrastructure of the City of Novi Sad	NARD - National Agency for Regional Development
35	DanubeIT conference and B2B meetings	Ministry of Trade, Tourism and Telecommunications



Overall funds in of all the projects:  
**€28.996.917,13**

Funds for Vojvodina ICT Cluster:  
**€1.688.493,19**



VOICT

# DIGITRANS

Start date: 2024

Duration: 2.5 years (30 months)

Status: Ongoing project

Topic: Enhancing innovation and technology transfer in Danube region

Total budget: €1.252.806,80

Website: TBA

Role: **VOICT will take part in the ICT Technology Transfer Days and will lead the A.3.4.**

## DIGITRANS

### DIGITRANS - Adrion regional policies for fostering of Digital Transformation of SME

Project DIGITRANS connects 10 partners in 9 different countries, which are all supporting the digitalization of their regional SMEs. The partners represent different spheres, from industry, business support, and administration, to the academic sphere. This gives them a great opportunity to tackle the challenge of underutilization of digital technology from the point of view of different actors.

The objective is to accelerate the digitalisation of regional SMEs, improve policies that prioritise research, technological development, and innovation, and contribute to the expansion of innovation capabilities.

**VOICT will organise and host an international conference, based on previous joint activities and will serve as the foundation for the coming project activities. The cluster will also map the ICT sector in Serbia including its presentation through the digital tool among other activities regarding the projects DoA.**

# CapTTict

Start date: 2024

Duration: 2.5 years (30 months)

Status: Ongoing project

Topic: Enhancing innovation and technology transfer in Danube region

Total budget: €2.266.634,40

Website: <https://interreg-danube.eu/projects/captict>

Role: **VOICT will take part in the ICT Technology Transfer Days and will lead the A.3.4.**

## Enhancing capacities for technology transfer, company building and innovations in the field of ICT

The project addresses the lack of synergies, cooperation and exchange among knowledge transfer and innovation stakeholders for effective valorisation of research results in the following way: It brings together universities, research organisations, intermediaries, innovation agencies, VC capital, business support organisations, clusters and national and regional authorities from 9 countries to look for good practices and develop joint solutions. The main focus is on identifying and supporting the most promising ICT technologies/teams coming from research environments which have the potential to succeed in the market.

**VOICT** will organise and host an international conference, based on previous joint activities and will serve as the foundation for the coming project activities. The cluster will also map the ICT sector in Serbia including its presentation through the digital tool among other activities regarding the projects DoA.

# EINSTEIN

Start date: January 2024

Duration: 5 years

Status: Ongoing project

Topic: Horizon Europe

HORIZON-WIDERA-2023-ACCESS-03-01 - European Excellence Initiative.

Total budget: €3.928.100,00

Website: [www.einsteinproject.com](http://www.einsteinproject.com)

**Role: WP5 and WP6 Leader**

**Dissemination, Communication and Exploitation (Phase I and Phase II)**



## Excellence initiative for nutrifood-based theranostics for healthy European society

Transformations are needed throughout Europe, including a widening country - Serbia, especially in terms of institutional reforms and upskilling. With this in mind, we created the Excellence Initiative of Science-Tech Team for European Innovations (EINSTEIN), which consists of nine institutions from Serbia, Austria, the Netherlands and Denmark. The EINSTEIN will use a trans- and multidisciplinary approach to increase knowledge and technologies in the organic production of crops with improved nutritional and bioactive properties (nutricrops) for human nutrition, which will be also used as a raw material for manufacturing nutrifood-based sensors and microfluidic chips that will have a dual function: therapeutic and diagnostic.

**VOICT:** development and delivering high-quality communication and outreach materials; exploitation of the project outputs; facilitation of innovation. Further, creation of the web-based platform EINSTEIN Bio.

# WBC.RRI

Start date: 2021

Duration: 3 years

Status: Closed project

Topic: H2020 Supporting the development of territorial Responsible Research and Innovation.

Total budget: €1.999.995

Website: <https://wbc-rri.net/>

Role: Coordinator for ICT in S3



## Embedding RRI in Western Balkan Countries: Enhancement of Self-Sustaining R&I Ecosystems

The overall aim of WBC-RRI.NET is to foster the application of Responsible Research and Innovation (RRI) principles at the territorial level in Western Balkan Countries (WBCs), so as to then promote a multi-level steering R&I governance framework. The RRI principles will act as enablers to the shared learning and diffusion of R&I governance innovations at the territorial level and this in turn can lead to enhancing R&I planning, including the existent or upcoming Smart Specialisation Strategies (S3) in the WBCs.

**VOICT will be the coordinator for the Priority Area of ICT in the process of Serbian S3 development.** Particularly owing to its network of stakeholders and the knowledge on Serbian S3 development, VOICT 's main involvement will be the implementation of the RRI 'anchor' initiative in Vojvodina.

# PUZZLE

Start date: 2020

Duration: 3 years

Status: Closed project

Topic: H2020 Digital Security and privacy for citizens and Small and Medium Enterprises and Micro Enterprises

Total budget: €5.119.788

Website: [puzzle-project.com](http://puzzle-project.com)

Grant Agreement ID: 883540

Role: **WP7 Leader**  
**Communication Manager**



## Towards a Sophisticated SIEM Marketplace for Blockchain-based Threat Intelligence and Security-as-a-Service

The EU-funded PUZZLE project is developing cybersecurity tools to enable even the smallest enterprises to monitor, forecast, assess and manage their cyber risks. Specifically, the project will track the relationships amongst the cyber assets of each small and microenterprise. It will also consider the available network and compute and storage infrastructures and use them to efficiently calculate individual, cumulative and propagated risks, as well as recommend and apply mitigation actions. The project's goal is to design solutions that can be easily on-boarded by external cybersecurity providers and seamlessly adopted by end users.

PUZZLE will implement a highly usable cybersecurity, privacy and data protection management marketplace targeted at SMEs&Mes.

**VOICT will be responsible to raise public awareness of the project, to ensure wide communication of the project results and engage stakeholders.** Also, responsible for Dissemination, Communication, Exploitation, Business Continuity, for Internal and External IT communication infrastructure and project website.

# Block.IS

Start date: 2019

Duration: 3 years

Status: Closed project

Topic: H2020 Enhancing the innovation capacity of SMEs

Total budget: €5.453.625

Website: <https://blockis.eu/>

Grant Agreement ID: 824509

Role: **Dissemination and exploitation manager.**



## Catalyzing Blockchain Innovation.

Block.IS is an acceleration programme that aims to build an open and collaborative cross-border, cross-sectoral innovation ecosystem that fosters the use of blockchain technology in three vital sectors for the European economy: agrifood, logistics and finance.

Block.IS accelerator supports SMEs and startups from the ICT sector all the way from ideation to commercialisation offering them tailored business and technical support as well as direct funding. To help founders build high-tech venture-backable enterprises, Block.IS offers €2.8 M of total funding through 2 open calls.

**Leading in: Connect & Stimulate - Attract and link Clusters & innovators activities.** VOICT will utilize Block.IS to expand its international network, improve its set of services and the expertise within blockchain ecosystem.

Through close collaboration with other clusters and SMEs during the project, VOICT will exploit project's both positive horizontal and vertical impact to secure sustainable and tangible benefits for its members and partners.

# DA-SPACE

Start date: 2017

Duration: 2 years

Status: Closed project

Topic: 2014-2020 INTERREG VB  
Danube

Total budget: €1.787.166

Website: <http://www.interreg-danube.eu/approved-projects/da-space>

Role: **Launch, implementation and management of the Open Innovation Lab**



## Open Innovation to Raise Entrepreneurship Skills and Public Private Partnership in Danube Region.

DA-SPACE is a project which, by piloting a model of open innovation labs, gathers companies, public authorities, universities and public, aims to create fundaments for innovation, together with young talents and at the same time, contribute to their development within their society. The project pilots 7 open innovation labs in 7 regions: here seekers (public authorities, universities, companies, young talents) will define a challenge that will be addressed by solvers (young talents) on a transnational level.

**Following the call for expression of interest of young innovators, VOICT and the University of Novi Sad kicked off the operation of the Open Innovation Labs.** They offered modern space in Business Incubator with cutting-edge equipment and co-creation environment. The young innovators worked on their projects under the supervision of mentors, industry experts and specialists in specific fields.

The results from the pilot phase serve to define a transnational strategy to boost innovation and entrepreneurship in the Danube region that will be defined in specific regional action plans.

# IDEA LAB

Start date: 2013

Duration: 3 years

Status: Closed project

Topic: Tempus Programme

Approved grant: €851.126

Website: <http://www.idealab.rs/>

**Role: Development and Promotion**



## **Fostering students' entrepreneurship and open innovation in university-industry collaboration – iDEA LAB.**

The core idea is to stimulate and motivate students and young researchers to actively use their intellectual potential to generate innovative ideas. The project aims to develop iDEA Lab as a physical and virtual environment for generating, developing and commercializing innovative students' ideas through relevant trainings, mentoring and technology put at their disposal.

Following the entrepreneurial route (start-ups) or in collaboration with companies (open innovation), it fostered the collaboration between universities and enterprises, advance employment potential of graduates from WBC and enhanced the companies' innovativeness. The general objective of the project was to advance employment and self-employment potential of graduates from the Western Balkan.

**VOICT, led the task of developing a virtual platform for iDEA laboratory users and developing the technical maintenance of the project website. VOICT promoted an approach of open innovation among companies and professionals, encouraging partners to use iDEA laboratory services.**

# KATANA

Start date: 2016

Duration: 3 years

Status: Closed project

Topic: H2020 INNOSUP-1-2015

Total budget: €5.445.695

Website: [katanaproject.eu](http://katanaproject.eu)

Grant ID: 691478

Role: Dissemination Manager



## Emerging industries as key enablers for the adoption of advanced technologies in the agrifood sector.

KATANA is a cluster-driven project, bringing together 7 active clusters of SMEs from all over Europe (from Scandinavia to Mediterranean and Balkans) covering the entire ecosystem, namely agriculture, food production and ICT/ emerging industries. The Project launched two open calls to identify the most promising entrepreneurs across agrifood and tech industries in 3 categories – Precision Agriculture Services, Mobile services and Functional Foods. 10 products and services were selected after having received the highest amount of contributions in euros, in terms of raising money and received contributions during the Reward Crowdfunding campaign. The winners received 100,000 EUR per consortium.

**VOICT was overall responsible for setting the most suitable dissemination strategy and plan in order to maximize visibility of the project and exploitation of its results.**

VOICT has an extensive experience in the area of pan-European promotion of support modalities for ICT companies' innovative solutions, especially of dedicated ICT solutions for the agri-food sector. The cluster also brought in to the project its experience in organizing courses, presentations and lectures.

# FRACTALS

Start date: 2014

Duration: 2 years

Status: Closed project

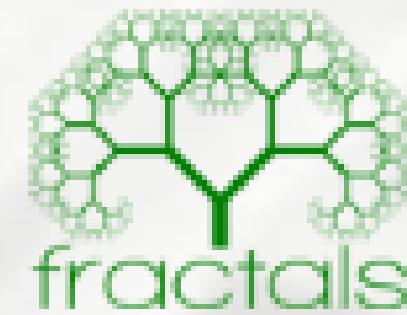
Topic: FP7 – ICT

Total budget: €7.301.190

Website: <http://fractals-fp7.com/>

Grant Agreement ID: 632874

Role: Dissemination Manager



## Future Internet Enabled Agricultural Applications.

With a total grant support budget of € 5.52m FRACTALS awarded 43 European IT SMEs and Web Entrepreneurs (incl. 7 startups) from 26 European countries to develop Future Internet based applications for the Agricultural Sector.

FRACTALS was one of the 16 accelerators within FIWARE (<http://www.fiware.org/>) community across Europe, and, in that time, the largest project financed by the European Commission in Serbia until then. The consortium consisted of 9 partners from 6 European countries.

Competing with 22 Living Lab projects, BioSense Institute's and Vojvodina ICT cluster's project FRACTALS won the silver medal in the Best Living Lab Project 2016 Award, organized by the European Network of Living Labs.

**VOICT: leading all communication and dissemination activities (intensive communication with 27 roadshows across Europe).**

# Meet the team



We are always on lookout for new partners, we actively seek funds to finance our activities for EU funded and bilateral projects.



**Milan Šolaja**  
CEO



**Smilja Krajinovic**  
Team Leader



**Jasna Komatovic**  
Communication Manager



[www.vojvodinaICTcluster.org](http://www.vojvodinaICTcluster.org)

[office@vojvodinaictcluster.org](mailto:office@vojvodinaictcluster.org)

Twitter: @voict

Facebook: @voict

LinkedIn: Vojvodina ICT Cluster

Instagram: @vojvodinaict

YouTube: Vojvodina ICT Cluster