



Co-funded by the
European Union

Team Up 2025

Exploration Kick-off

August 12, 2025



TeamUp Team



Coaches
& experts



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Today's Agenda

Short Feedback on Exploration Proposals

Exploration phase

What are we going to do

Next Steps and Q&A

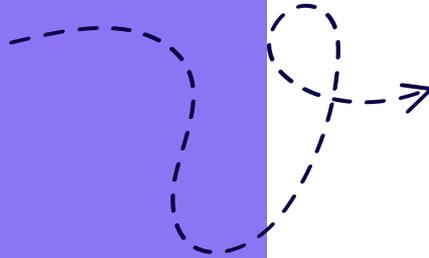
Answering your doubts and presenting next steps



Feedback on Exploration Proposals

Problem-Solution description

- Problem
- Solution
- Market
- Customer
(Who buys it and why? b2c or b2b?)



- Clarity
- Impact
- Market numbers
- Target group



TeamUp Venture Builder

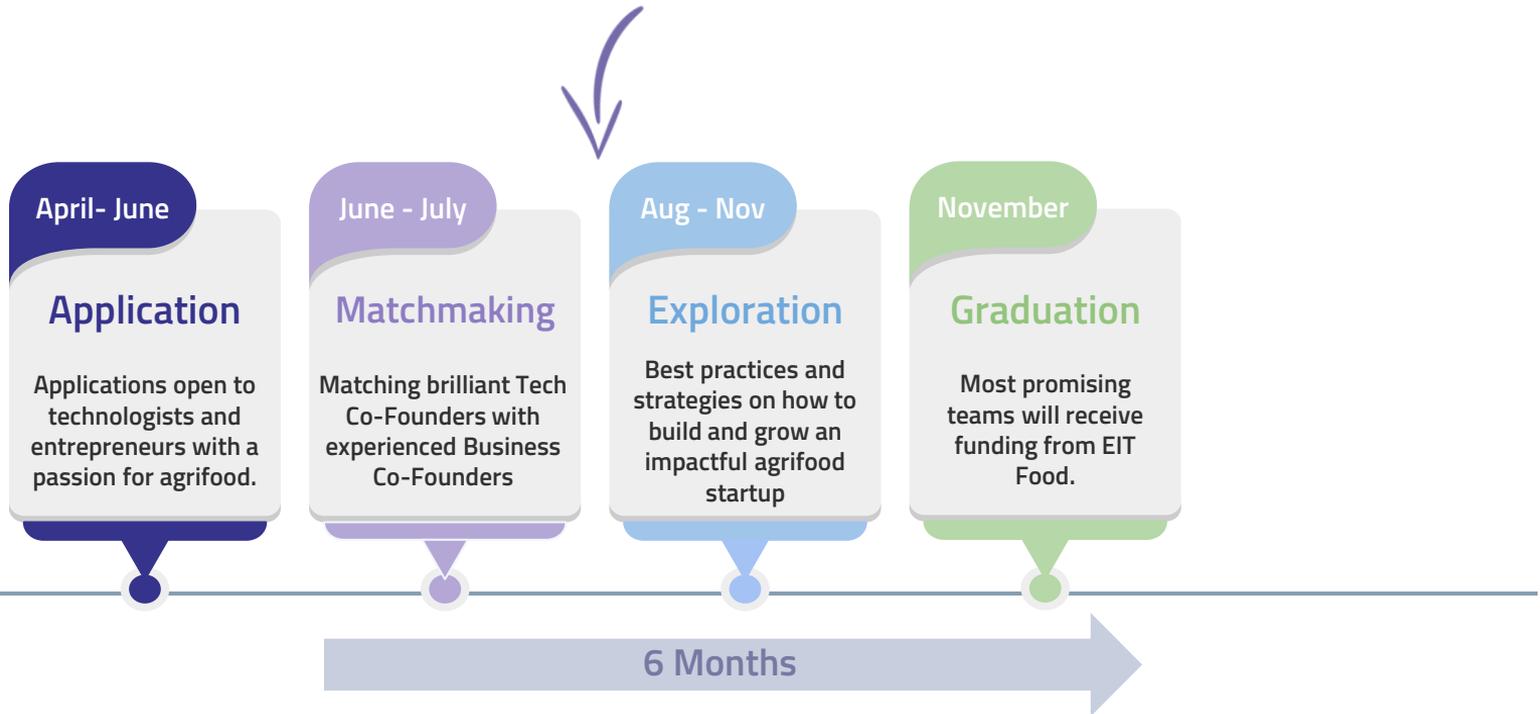
#Tech



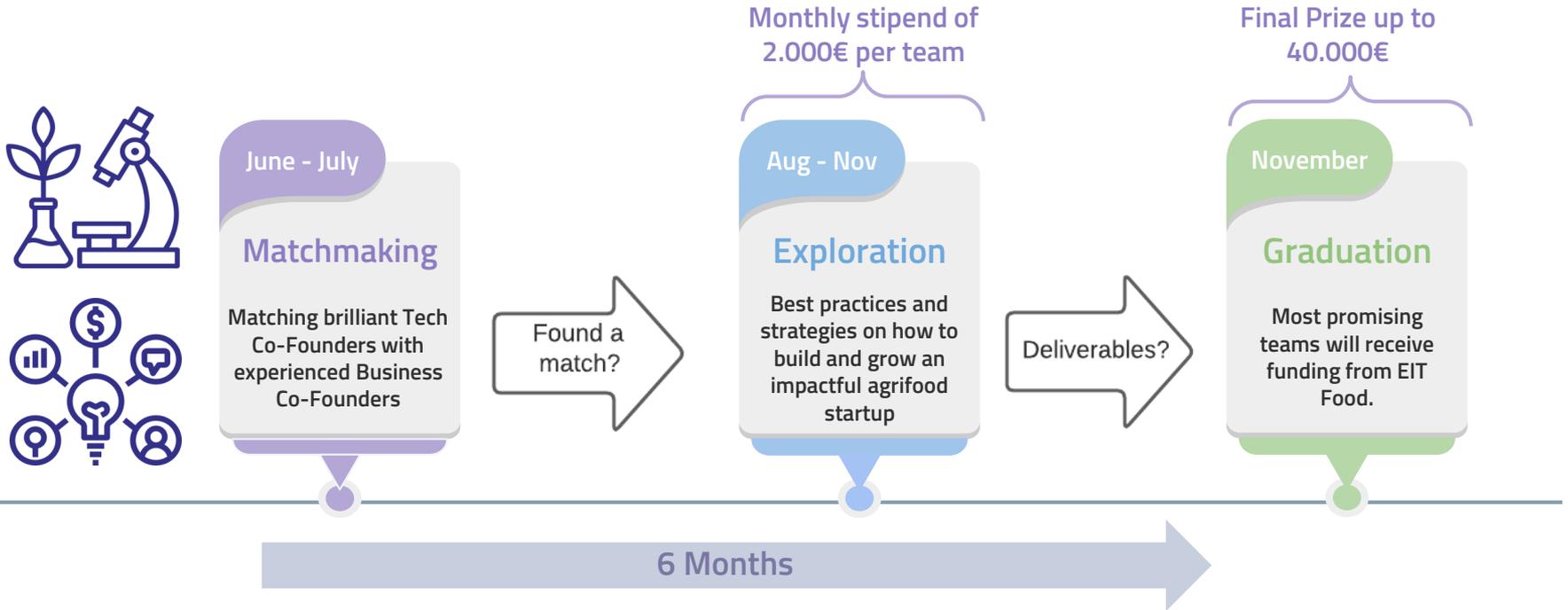
#Biz



TeamUp Venture Builder



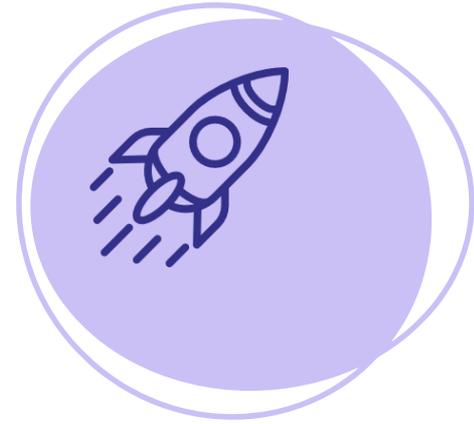
TeamUp Venture Builder



EXPLORATION PHASE ACTIVITIES

August 12th - October 30th

- Weekly Exploration sessions (mandatory)
- Sessions with a Business coach
- Sessions with a Team-building coach
- Deliverables
- Monthly stipend



DELIVERABLES

DELIVERABLE

Team canvas +
Business Model canvas

6-month Roadmap

Pitch deck

DEADLINE

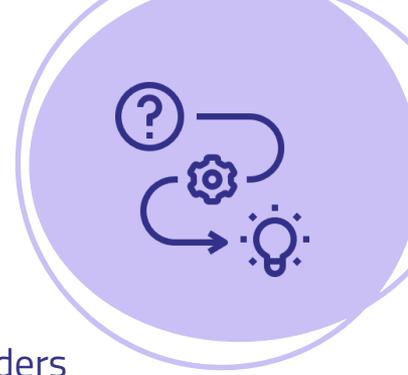
September 8th

September 29th

October 20th



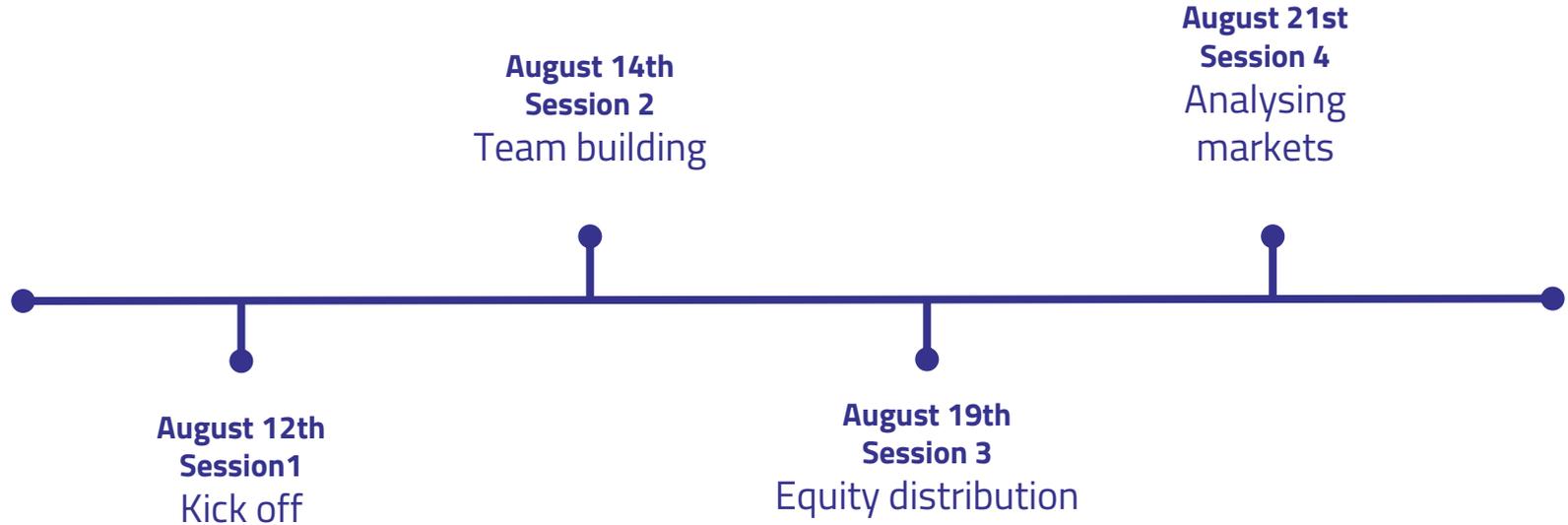
WHAT TO EXPECT



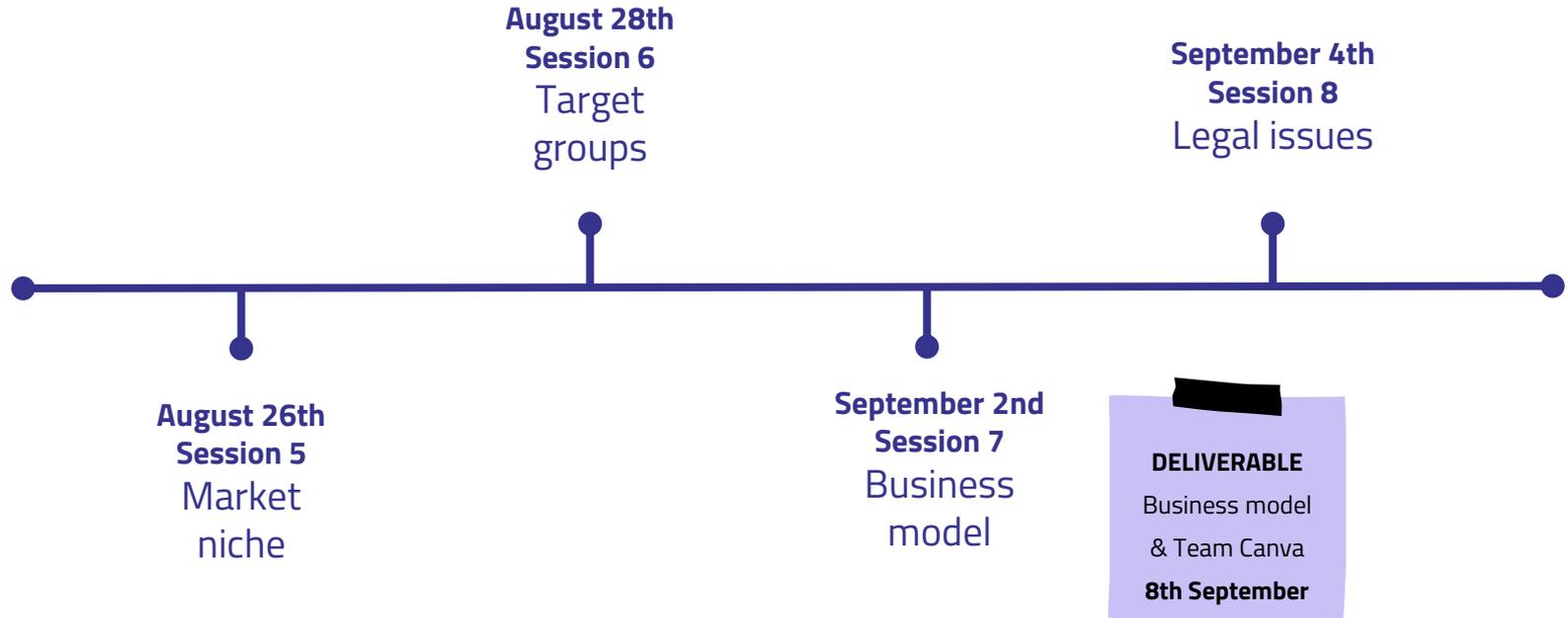
- Aligning values and vision
- Business plan development
- Intimate understanding of the business and product
- IP rights
- Team Development
- Understanding stakeholders
- Interviewing
- Validation mindset
- Networking Strategy
- Pitching



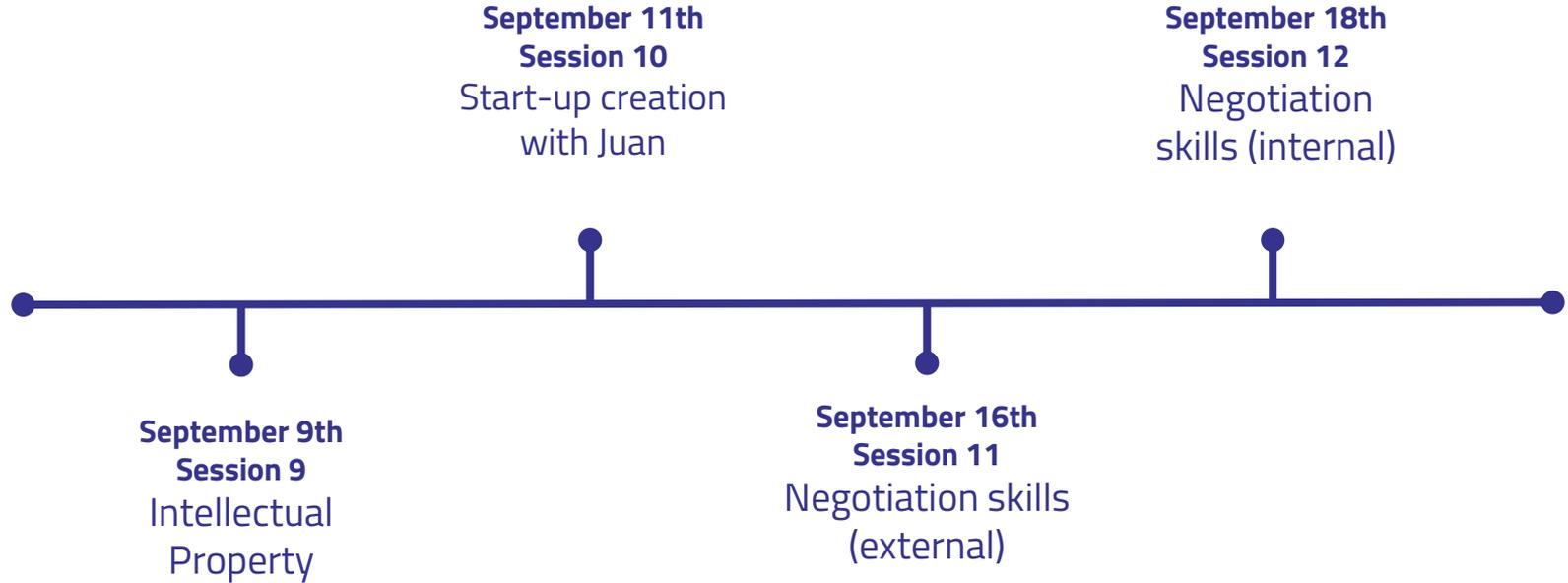
Sessions



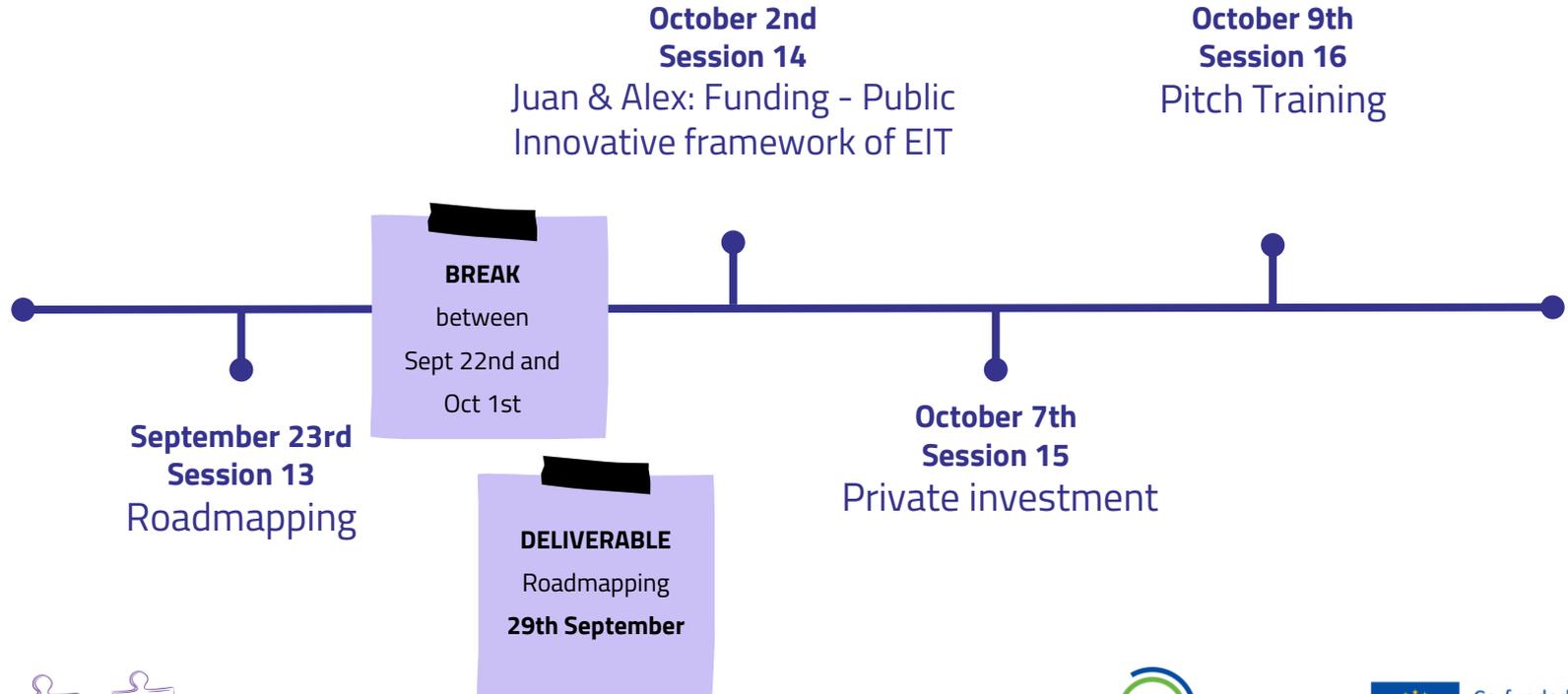
Sessions



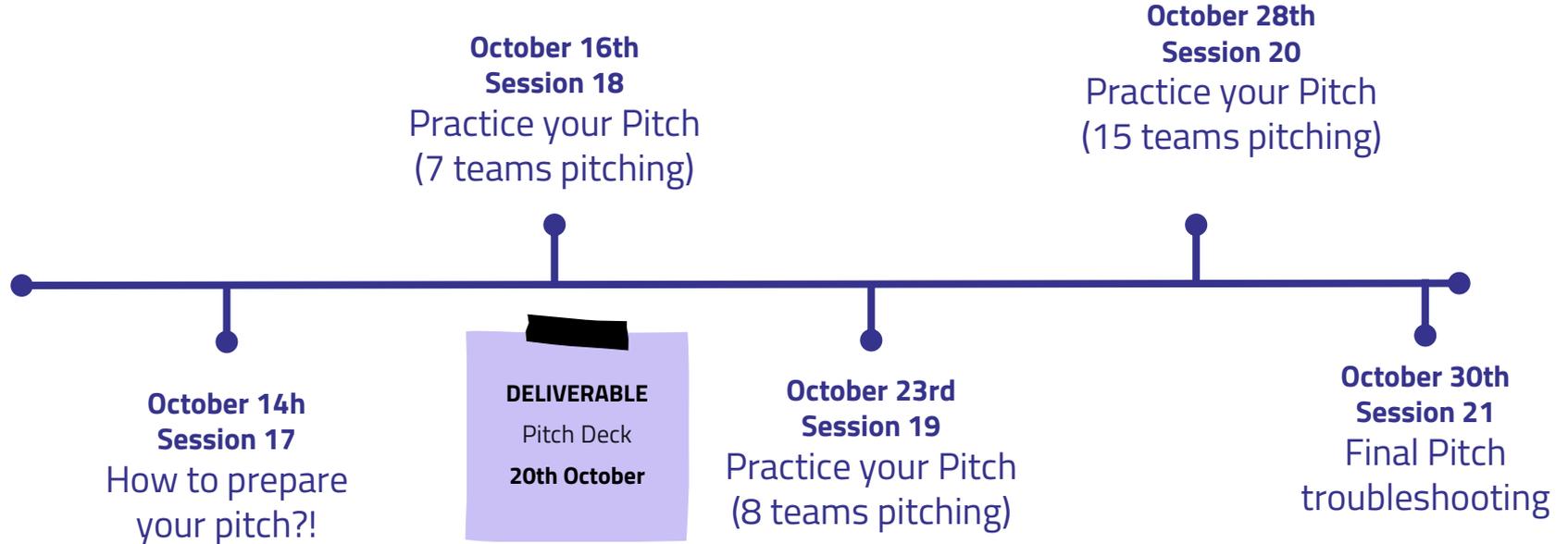
Sessions



Sessions



Sessions



Graduation: Pitch competition



November 4th
Day 2 with 7 teams



November 3rd
Day 1 with 8 teams

Closing ceremony
November 12th



Next Step for winners:
Register the company



Next Steps



Homework

- Please schedule meetings with your team before each session
- Reach out to coaches and schedule appointments
- Team work on canvas



Next Steps

Save the Dates

August 14th
Session 2
Team building

August 21st
Session 4
Analysing
markets

August 12th
Session 1
Kick off

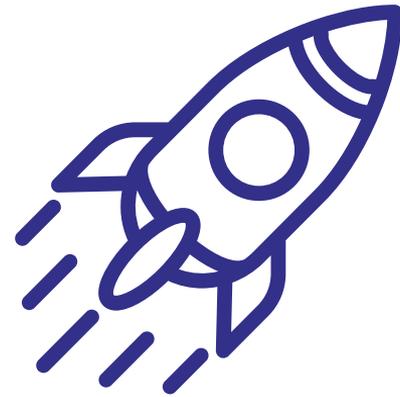
August 19th
Session 3
Equity distribution



Contact Us!

Do you have any questions?

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Good reading recommendations

