



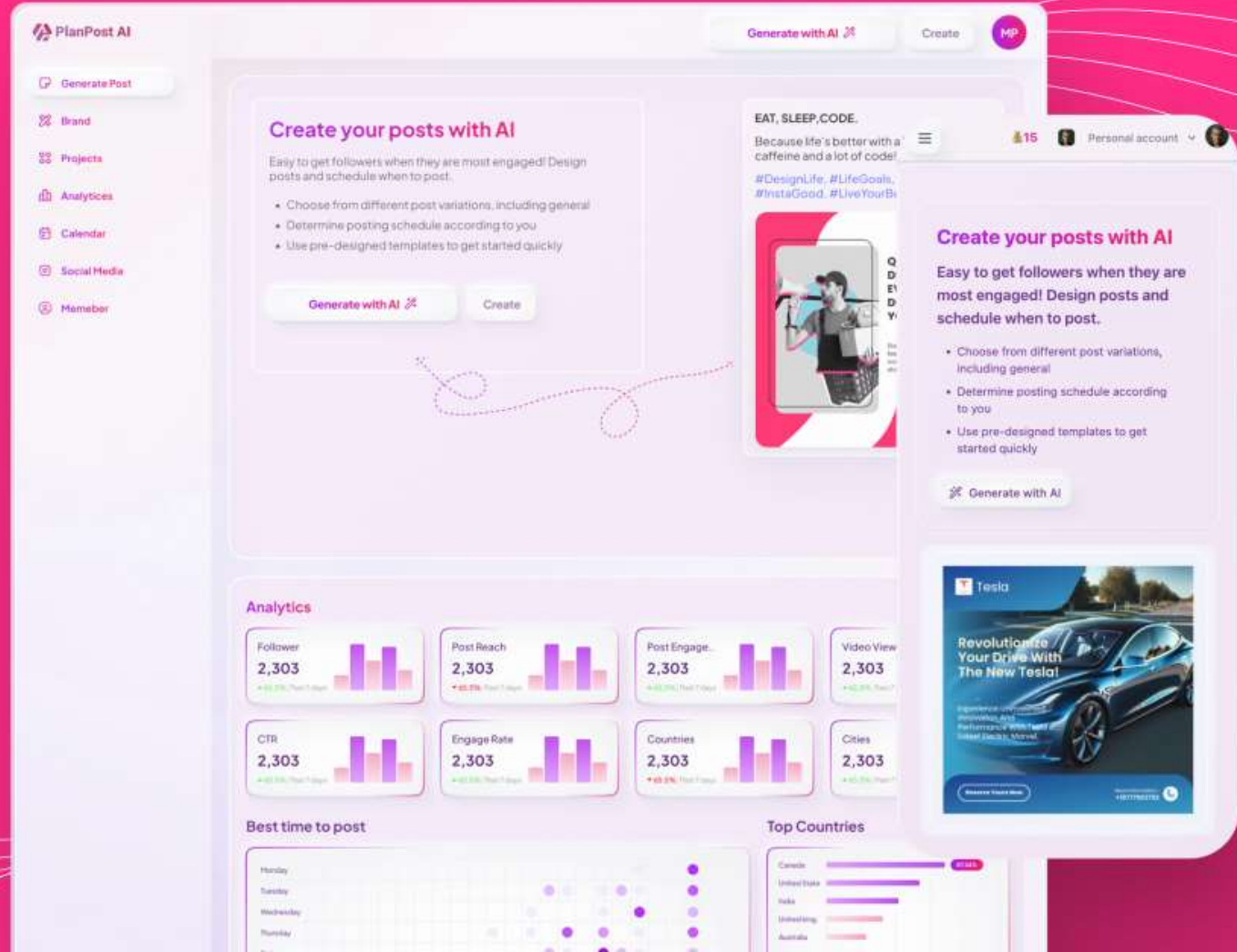
PlanpostAI

One platform to run Ads, Content & SEO – Smarter, Faster, Cheaper.

PlanPost AI automates Meta ad setup & optimization, social media content & scheduling, and GEO optimization—helping businesses cut costs, save time, and scale growth.

PlanPost AI

The AI Marketing OS for SMEs and Agencies



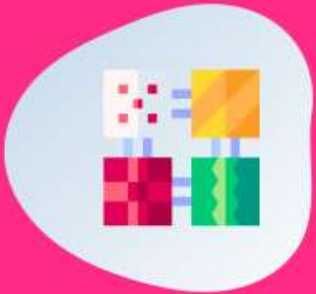
Problem



Wasted Ad Spend



High Marketing Costs



Fragmented Tools



Time & Skill Gap

PlanPost AI

Why SMEs and Agencies Struggle with Digital Marketing Today



Solution



**Meta Ad Setup &
Optimization**

**Social Media Content
& Scheduling**



**SEO & GEO
Optimization**

**Unified
Dashboard**



PlanPost AI

From Wasted Spend to Scalable Growth –
All in One AI Platform.



Target Market



SMEs

Small and Medium-sized
Enterprises (SMEs)



STARTUPS

Startups and
Solopreneurs



AGENCIES

Digital Marketing
Agencies

Business Model

PlanPost AI

PlanPost AI follows a subscription-based business model, offering tiered pricing plans to cater to businesses of all sizes, from startups to enterprises, providing access to its AI-driven social media management tools.

**Free Trial
(\$0)**

**Basic Package
(\$19)**

**Standard Package
(\$59)**

**Premium Package
(\$300)**

Market Validation

PlanPost AI

Generate Social Media Posts, Captions, & Designs
in Seconds



Hootsuite

2.669M

Monthly Traffic



Adcreative

778.7K

Monthly Traffic

Canva

Canva

717.1M

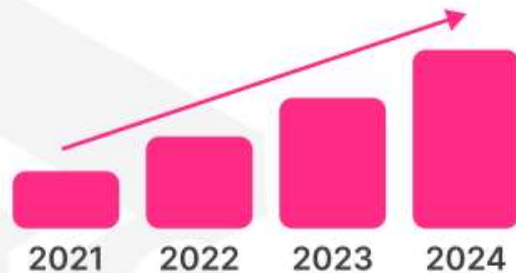
Month Traffic

Market Opportunity

PlanPost AI

Generate Social Media Posts, Captions, & Designs
in Seconds

The AI marketing market is projected to **grow at a 26% CAGR** from 2021 to 2028, driven by increasing adoption of **AI in marketing strategies.**



As of 2024, there are approximately **358 million** small and medium-sized enterprises **(SMEs) globally.**



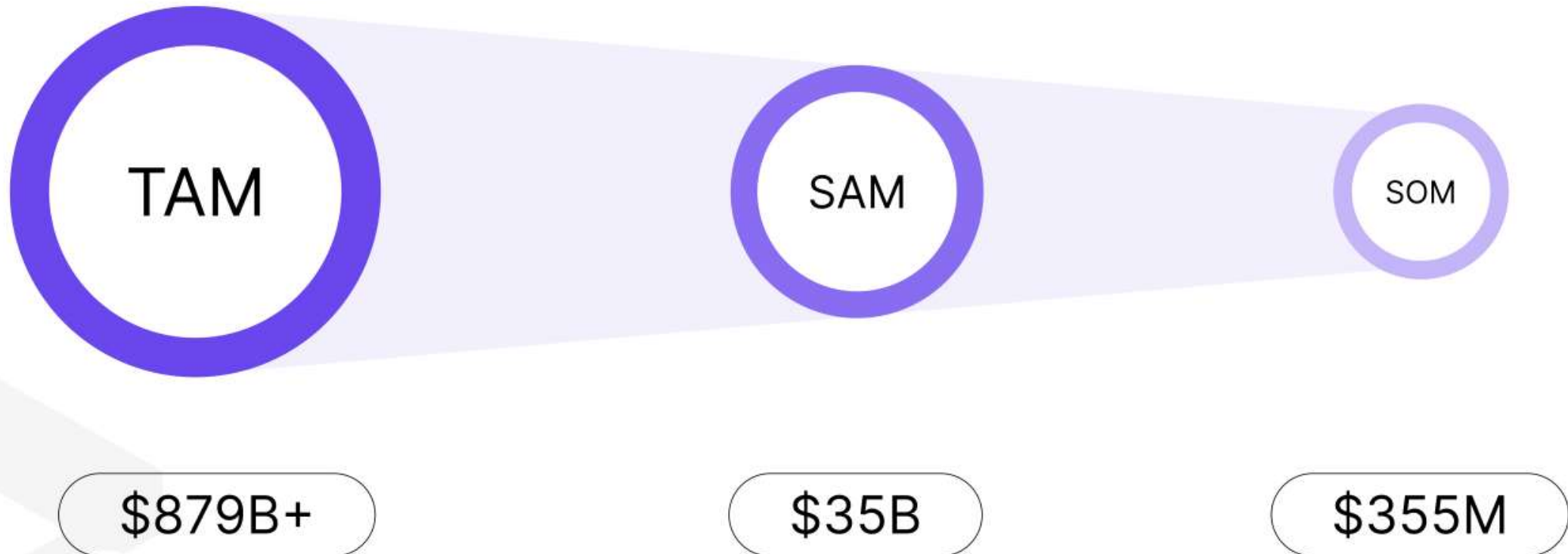
In 2024, global spending on **social media** advertising was estimated at **\$226 billion.**



Market Size

PlanPost AI

Generate Social Media Posts, Captions, & Designs
in Seconds

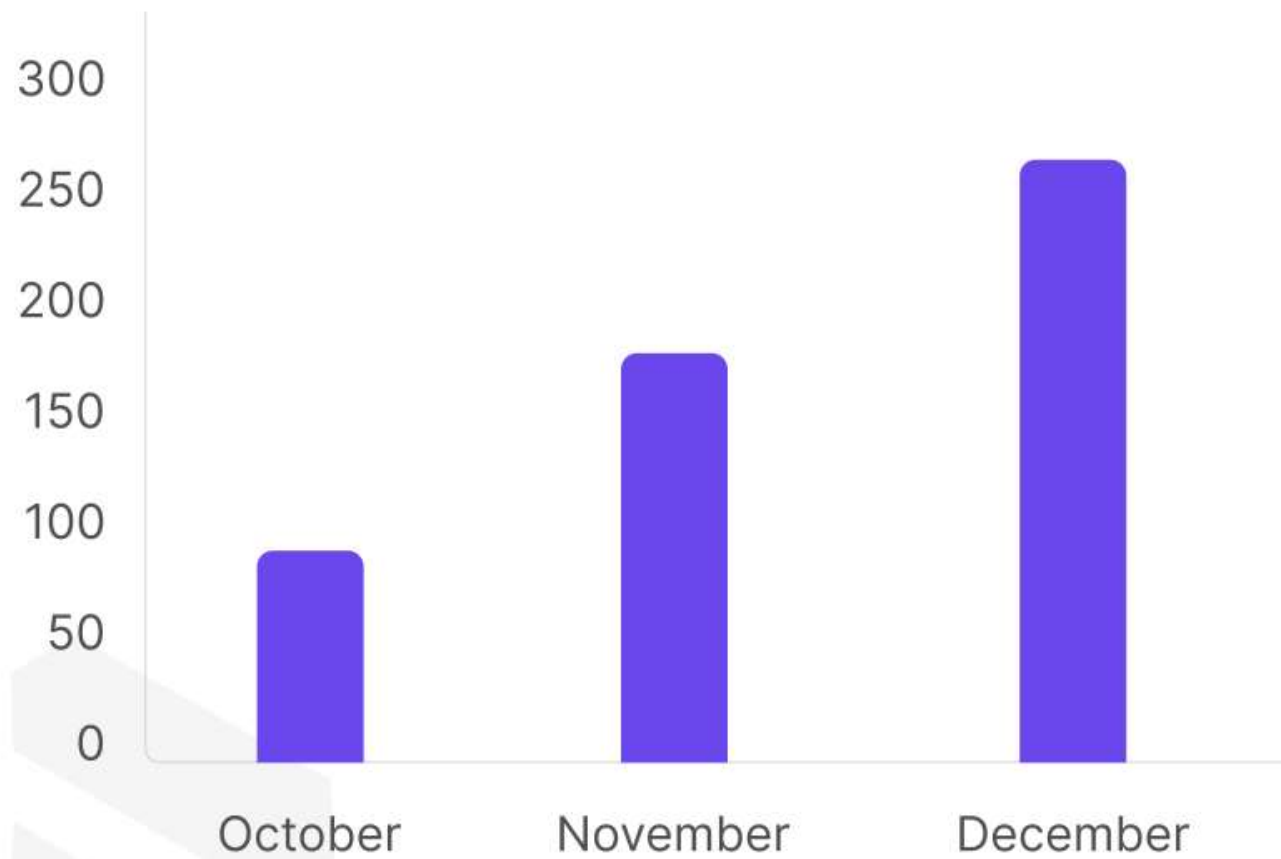


Competitive Landscape

PlanPost AI



Traction



36,764

Post Generate

7436

Total Revenue

500+

Active User

Driving Adoption Through Strategic Growth

1

**Partnerships with
SMEs and agencies.**

2

**Collaborations with content
creators and influencers.**

3

**Referral incentives for
early adopters.**

4

**Targeted ads on Facebook,
LinkedIn, and Instagram.**

Team



Md Forhad Hossin

UI/UX Expert

6 years of experience in UI/UX design and digital marketing, specializing in creating user-centric, intuitive interfaces that enhance the user experience.



Md Shahinur Rahman

Growth Hacker and Marketing Strategist

9+ years of experience as a Digital Marketer, having worked with 120+ businesses and generated \$75M in revenue, including several multi-million-dollar companies.



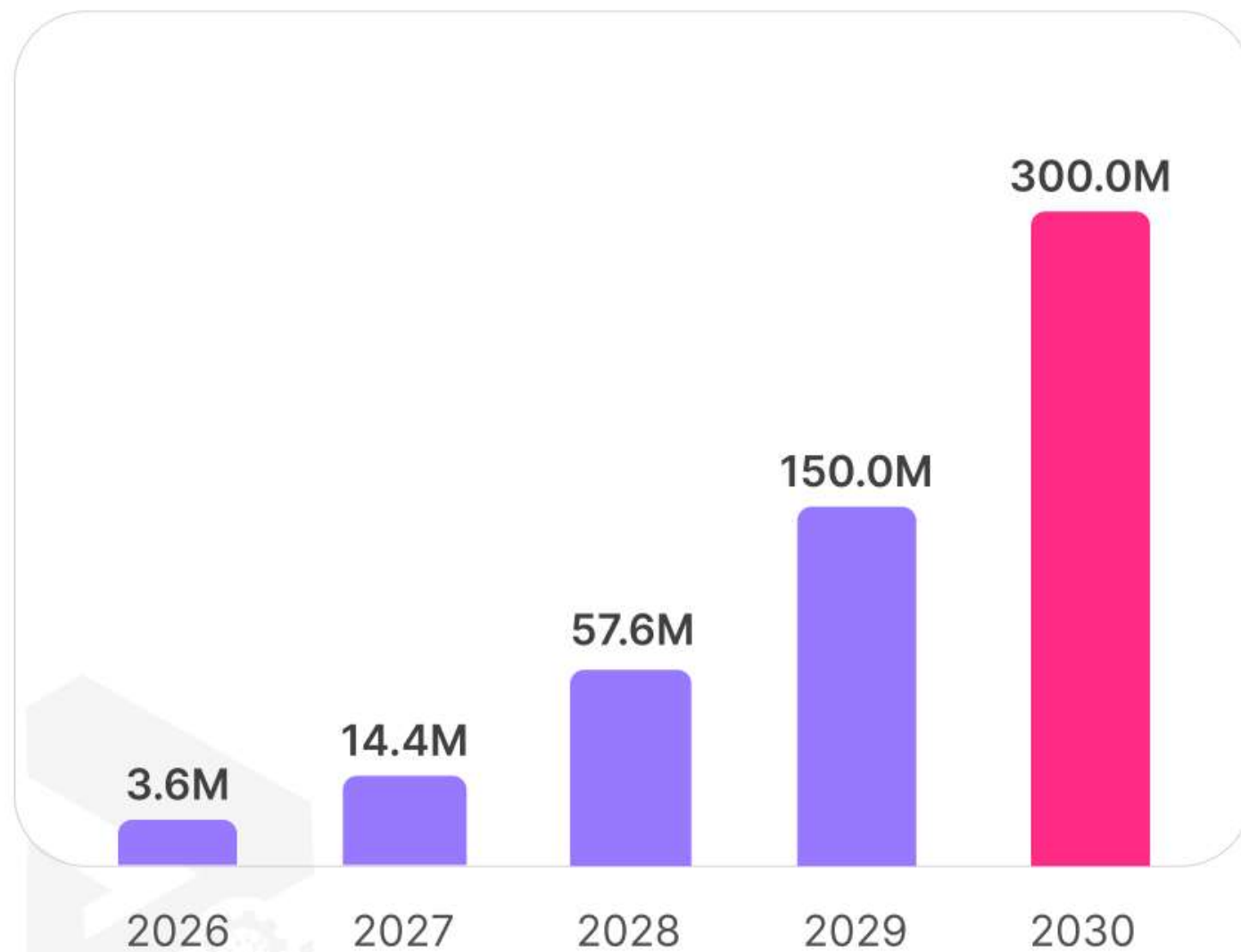
Md Jahid Hasan

AI/ML Engineer

5 years of experience in Artificial Intelligence and Machine Learning, contributing to the development of cutting-edge solutions to enhance platform capabilities.

We have a dedicated team of 22 people working on the project to bring PlanPost AI to life.

Financial Projection



2030

1,018,000

Total Users

\$337.78M

Revenue

\$171.1M

Profit

57.0%

Margin

Ask

Funding Request: **\$1M**

- 65% - Acquiring 15,000 Monthly Active Users (\$650,000)
- 25% - Scalability and product development for Efficiency Improvements (\$250,000)
- 10% - Building the Team (\$100,000)

