

# Audio guides that **adapt** to your audiences

Engage your visitors in ways you never thought possible. No hardware needed.



**Podego B.V.**

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www.podego.com



“It would have cost us quadruple the price with agencies and two months with freelancers.

Fantastic. Brilliant. Appreciate the level of service and speed provided by the Podego team.”

**Gianna Gomes, Digital Lead  
National Museums Liverpool**

# Engage

## Untapped Visitors

Bring your curatorial vision to life with our **audio guides**:

- Provide content **adapted to your (untapped) audiences** such as easy language for kids or advanced for history buffs
- Target global audiences with audio guides in 30+ languages
- Cost saving with high quality Text-to-Speech technology
- **Flexibility to control & continuously update** your curatorial content

## Audio guide translation 30+ languages

Our **Content Management System (CMS)** streamlines the process, enabling you to update your content even after the audio guide is published. Our dedicated team of producers and native speakers crafts high-quality audio tours rich with personality and storytelling, capturing your brand's unique tone and voice.

↑ What You Get



🏠 Podego B.V.  
KvK: 94446784  
Utrecht, The Netherlands

# How it Works

## 1 Discovery Phase

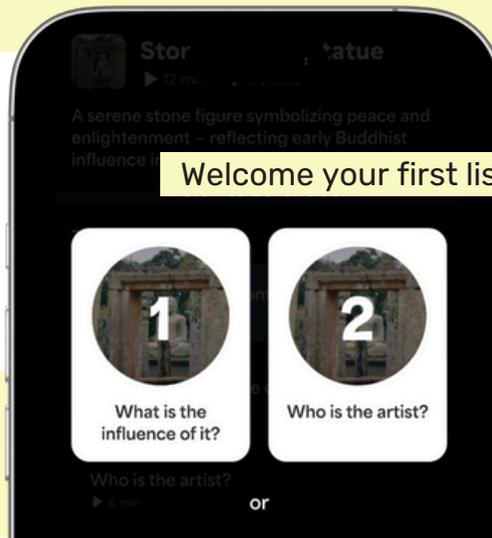
Brainstorm narrative styles that align with your brand and resonates with your target audience.

## 2 Audio Production

A collaborative process between your team and our producers, who convert your content into high quality audio in various styles and languages.

## 3 Deployment + Marketing support

Choose your preferred distribution method: integrate the guides into your digital system or through our web-app.



Welcome your first listeners!

## Inclusive Self-guided tours



Visitors can select their preferred level of language: **Easy** (kid-friendly) and **Advanced** (academic). A wide range of possible styles allows your content to **connect with a diverse audience**.

## Flexible & scalable



Get **analytics** to track how visitors engage with your audio and **have the flexibility to continuously update content** according to the insights.

## You *Own* It, We *Voice* It



Podego creates audio guides exclusively from your content to **ensure full accuracy**. All materials remain entirely owned by your institution and stored safely within the EU, **under your full control**, and will only be used to produce the requested audio guides.

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