QALEON

Transforming Data into Smart Decisions

ABOUT QALEON

At QALEON we transform data into knowledge using the power of Business Intelligence (BI).

We add value to data for immediate decision making to develop smarter business growth strategies.

Through Artificial Intelligence (AI), we prepare our customers for the future, creating intelligent data streams for process automation and predictive analytics, extracting maximum value from data.

Our AI solutions help you achieve precise objectives due to our ability to transform data into useful and valuable information.

OUR DNA

The fundamental advantage of Qaleon is the optimization of data value through Artificial Intelligence, available 24×7 in the cloud.
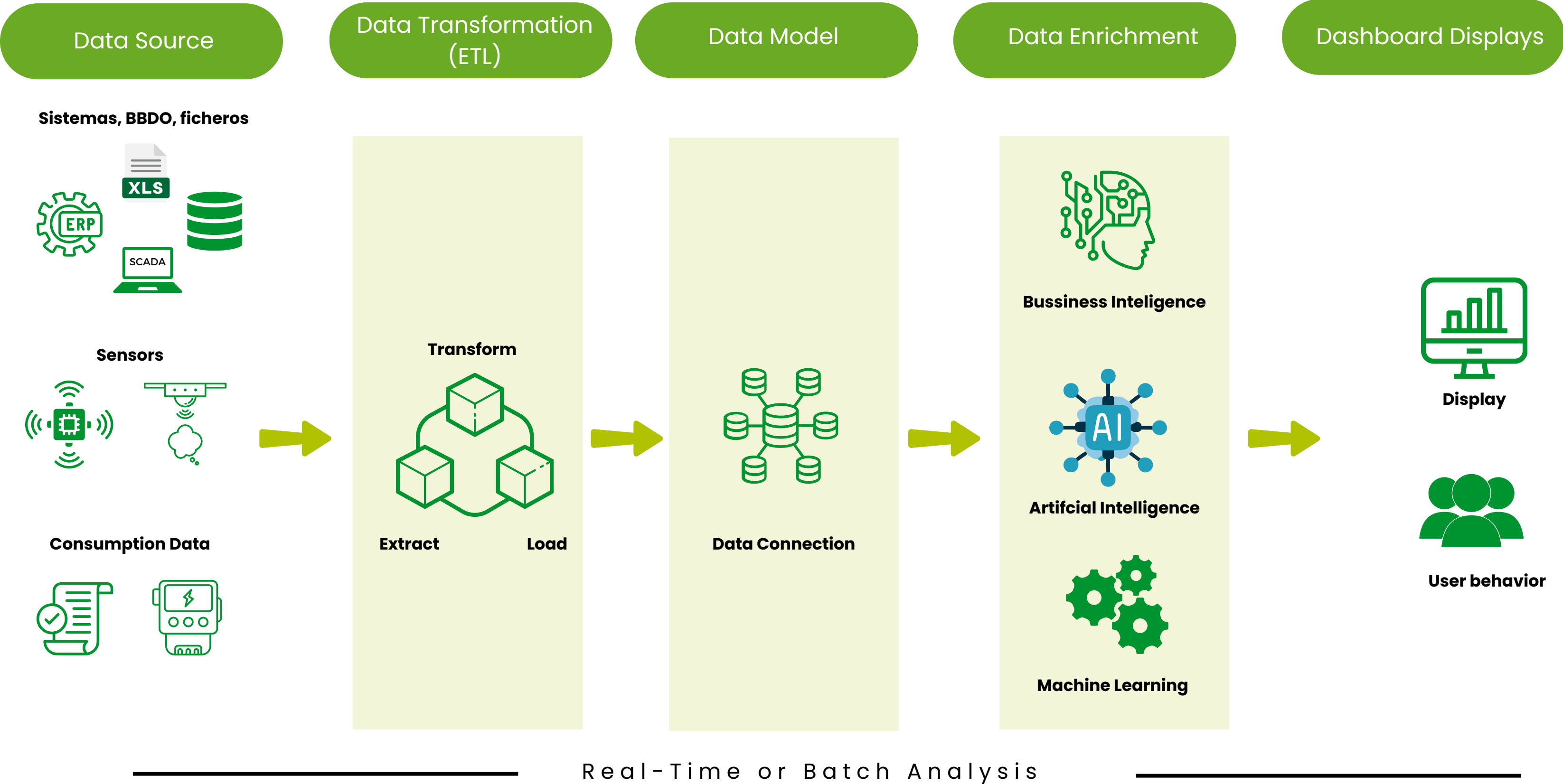
DATA VALUE **+** ARTIFICIAL INTELLIGENCE **+** CLOUD

Data Management Process

Data Source

Data Transformation (ETL)

Data Model

Data Enrichment

Dashboard Displays

Sistemas, BBDO, ficheros

XLS

ERP

SCADA

Sensors

Consumption Data

Transform

Extract

Load

Data Connection

Bussiness Inteligence

AI

Artifcial Intelligence

Machine Learning

Display

User behavior

R e a l - T i m e   o r   B a t c h   A n a l y s i s

Technological Solutions

We are experts in web applications development using cloud infrastructure, web applications, mobile applications, PWA (progress web app), among others.

Our goal is to generate the greatest business impact by exploiting the advantages offered by technology, aligning processes, operations, internal culture and technology at the service of companies.

1 **Innovation and Transformation**
Solutions service based on innovation that allows to improve, automate and grow the business. Innovation is the key to create value and technological agility is the means to promote it.

2 **Artificial Intelligence**
AI is a combination of technologies, from Machine Learning to Natural Language Processing, that enable machines to perceive, understand, act and learn.

3 **Cloud**
"Cloud" is the answer that helps adapt change and drive value faster across all business units of the enterprise with flexibility and scalability.

Benefits

✓ We provide an improved user experience in the outcomes.

✓ We analyze the motivations and behavior of the company's environment to create a unique experience around the business needs.

✓ We optimize processes.

✓ It helps to be more agile, flexible and provide a better response to current market demands.

Our Artificial Intelligence Solutions

We apply AI to our solutions to achieve exponential results in intelligent analysis of historical data and customer, sales and production forecasts, and process optimization and automation.
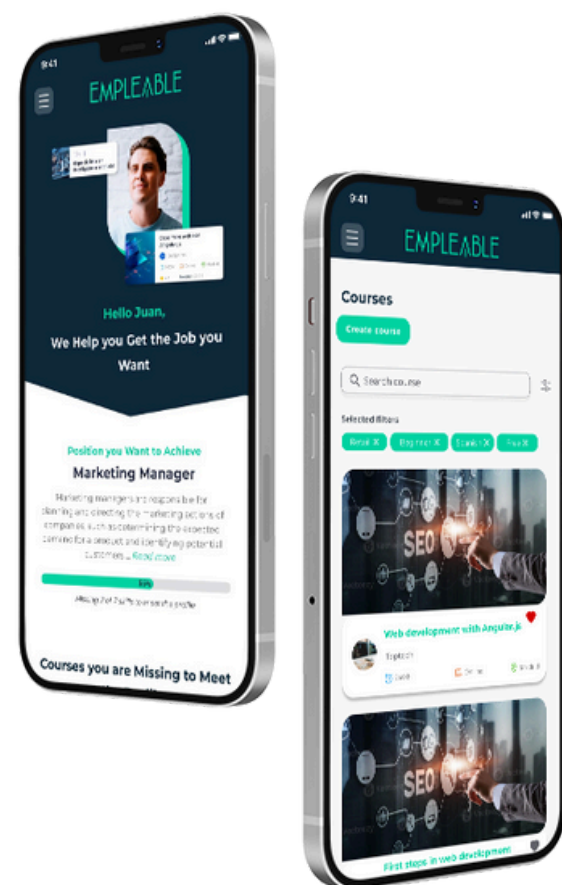
EMPLEABLE
by Qaleon

Do you want to Build Employee Loyalty, Generate Engagement and Boost your Company's Talent?

Develop high-potentials talent and save time, costs and effectiveness in selection processes.

Empleable® is an artificial intelligence solution that helps develop talent, creating personalized training itineraries for users to achieve their professional goals.

1 **Empleable identifies your employees areas for improvement**
so your team meets the changing demands of the market.

2 **Identifies the top candidates for job openings**
Encourage internal promotion.

3 **Keep your team up to date**
Promotes the competitiveness of your organization and an innovative culture.

4 **Promotes professional retraining**
Promotes internal change, enhancing the versatility of your employees

5 **Combines cross functions with business areas**

6 **Learn about labor market trends**

Qanto
by Qaleon

Optimize your Sales Network Profitability

Qanto® is a platform that allows you to manage the sales made by your sales reps and the profitability of your commercial network through an accurate knowledge of sales in real time through any device.

Real-Time Sales Tracking

Sales reps will be able to manage their sales instantly from any location and device, allowing real-time analysis of stock, accumulated sales and other valuable information to make early decisions and facilitate brand engagement with your sales network.

Increased Sales Force Productivity

Qanto provides a ranking of sales reps based on their productivity by visualizing their progress in meeting monthly objectives. This helps sales reps to keep track of their activities and see where they stand and how close they are to meeting their overall goals.

And much more…

Valuable information such as which products are selling more or which are making losses, which store is giving you more profit and which less, traceability of products, accuracy of data and information thanks to Business Intelligence, customizable KPI'S according to the needs of each company.

QΔLIFY

by Qaleon

The Success of Companies Relies on the Use of their Data

Qalify®, our advanced analytics SaaS solution, enables companies to extract value from their data in real time and analyze it to anticipate and predict future scenarios with business impact.
In addition, it has algorithms that help companies solve the most complex problems in their organization.

Qalify® has been developed to extract the maximum value from data. Our solution allows the collection of data from different environments, anonymized with machine learning algorithms and stored within a 'data lake', a centralized repository for all types of data, structured and unstructured at any scale.

1 Trend and pattern analysis

2 Stay ahead of the competition

3 Real-time data information
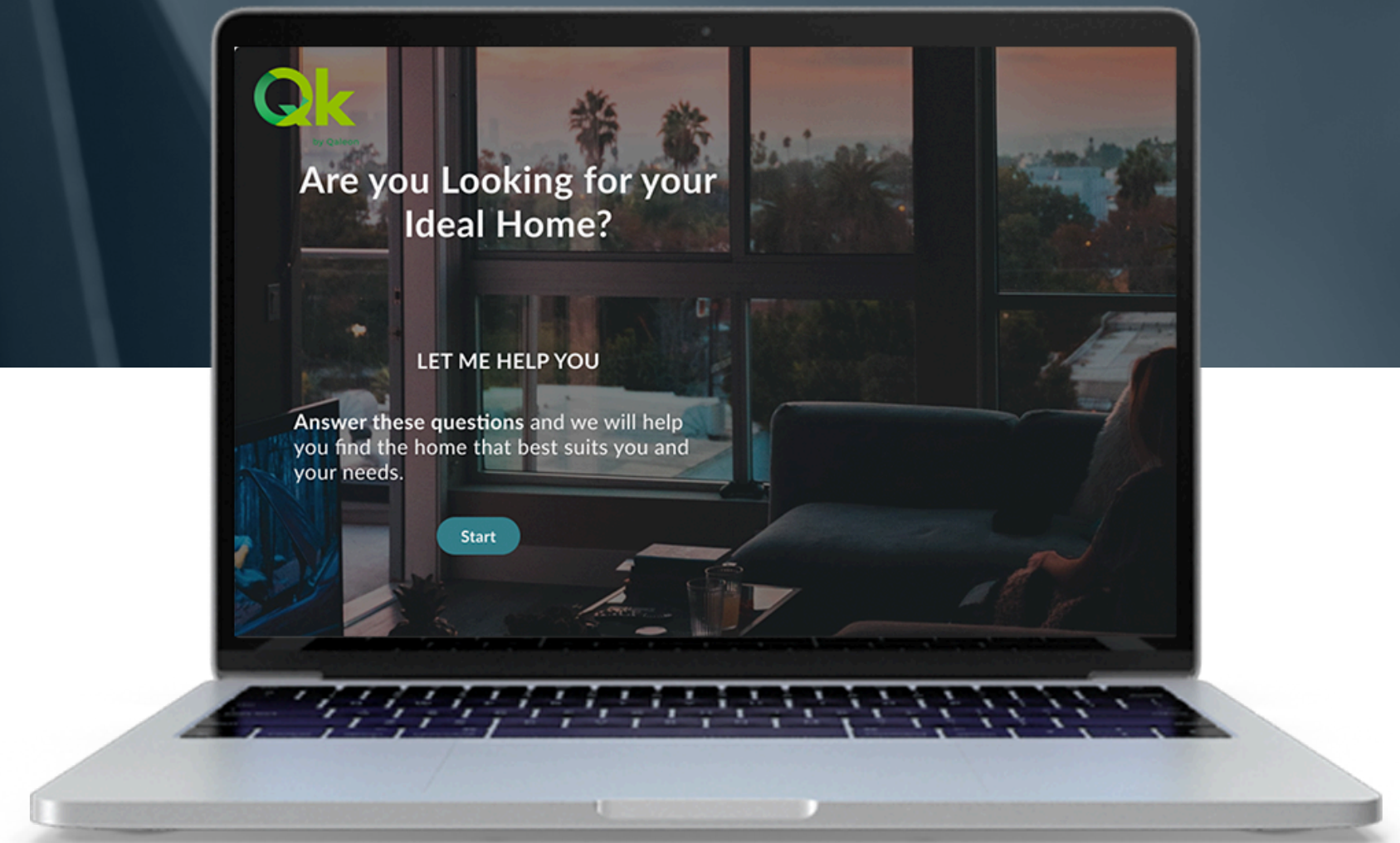
4 KPI monitoring

5 Access from anywhere

Our Business Intelligence Solutions

Our BI solutions help companies make real-time decisions with a direct impact on business profitability.

QALEON

Qekiero
by Qaleon

Creating Unique Shopping Experiences

QeKiero®(QK), our SaaS Business Intelligence solution, helps you create a personalized shopping experience on your website by implementing Customer Intelligence in your business and improving brand awareness.

Segment Customers by their Behaviors

Behavioral segmentation helps us to better understand the needs of each customer segment and address them in the right way so that the user experience is the best possible and to quantify the value it brings to the business.

Monitor Market Changes in Real Time

We show in a very visual and intuitive way to the company all the information about its business analyzed and structured, with graphics and dynamic indicators in real time for optimal decision making, so that the user can maintain more affinity with the brand and increase their level of satisfaction.

Improves Sales Efficiency

By monitoring customer navigation, areas for improvement are identified to optimize the shopping experience of your customers, increase the purchase ticket, and thus promote repeat purchases and increase engagement with the brand.

iQAL
by Qaleon

Promoting Equality, Empowering your Business

iQAL® offers a comprehensive Business Intelligence solution, helping as a crucial partner in advancing equity within your company. Our platform conducts in-depth salary analysis, facilitating an inclusive and transparent workplace enviroment.
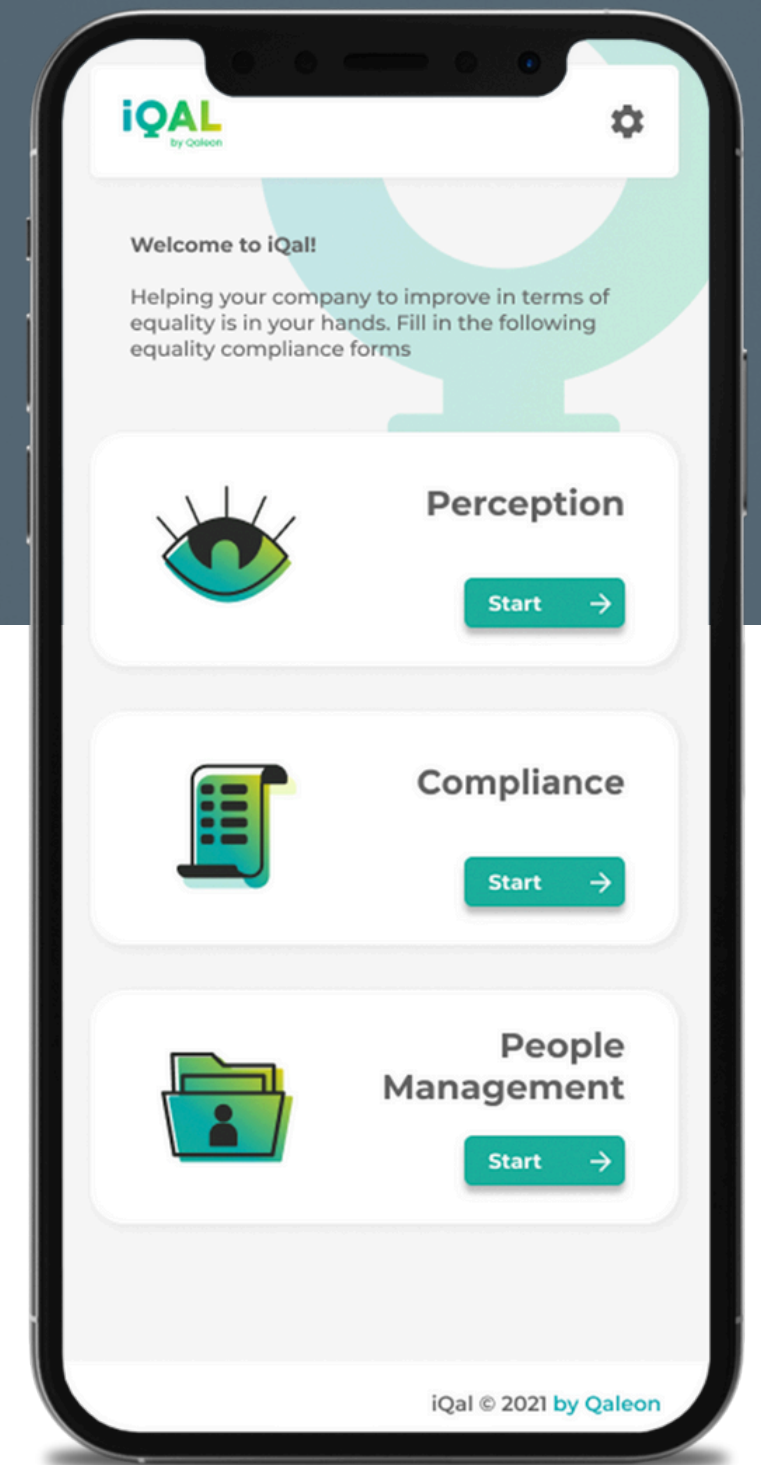
What Does iQAL® Analyze?

Perception analysis
Gain insights into employees perspectives on equality policies and their implementation within the company.

Compliance and Diagnosis
Facilitate a thorough analysis of quantitative and qualitative elements, enabling you to develop tailored improvement proposals and prioritize initiatives for a comprehensive equality plan.

SINEQIA

by Qaleon

Revolutionizing Sustainability Management

SineQia®, our advanced analytics SaaS solution, enables companies to manage and report on all their sustainability activity in an agile and intuitive way.

It provides real-time tracking of KPIs and performance metrics.
Facilitates supply chain supplier management through assessments that help reduce reputational risks.
Provides insight into data to identify ESG impact.

1 Quick and intuitive qualitative and quantitative data collection.

2 Relevant KPI´s for your company .

3 Reporting in accordance with global standards such as GRI, ODS, SASB, and IR.

4 Customised Dashboards

DiQal
by Qaleon

Empowering Diversity Commitment through Intelligence

DiQal® offers a powerful Business Intelligence solution designed to evaluate the maturity level of your organization's Diversity, Equity, and Inclusion (DE&I) strategy.
With our platform, build a detailed diversity map and obtain valuable insights into stakeholders perception.

Dialogue with Stakeholders

Evaluate the impact of Diversity & Inclusion initiatives on key stakeholders, applying a prioritization matrix to drive targeted De&I strategies.

Validation and Implementation of De&I Policies

Gain a comprehensive understanding of your diversity strategy's current maturity level. Utilize our diagnosis tool to measure the effectiveness of your diversity and inclusion actions, enabling data-driven decisions through key performance indicators (KPIs).

Diversity Focus
Make informed decisions based on comprehensive KPIs, ensuring continual improvement and growth in all dimensions of diversity:
- Diversity and Gender Identity
- Generational Diversity
- Functional Diversity
- Sexual Orientation Diversity
- Cultural Diversity

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