



ALKOflex™ tab

for intuitive easy opening

with a real tab to grab



The SEALutions Company

ABOUT MEYER SEALS®



The SEALutions Company

Established in 1879 and with over 138 years in the packaging industry, Meyer Seals® has developed into a world leader in the closure lining industry, with sealing inserts for both aluminium and plastic closures. Meyer Seals® supplies its products to customers in over 80 countries across all continents, covering an extensive range of applications Food, Pharmaceutical, Agricultural Chemical, Motor Oils, Beverage and Cosmetics.

Meyer Seals® highly technical products are recognised throughout the industry for their quality, reliability, efficiency and trustworthiness.

PRESSURE FAMILY



ALKOzell™

ALKOflex™

INDUCTION FAMILY



ALKOsafe™

ALKOseal™

ALKOflex™

GLUE FAMILY



ALKObond™

ALKOglue™

TECHNICAL



ALKOvent™

GLOBAL LOCATIONS

With two 'state-of-the-art' manufacturing facilities located within Europe and another one located in Thailand, along with strategically located sales offices in India, China, Guatemala, Iran, Colombia and Dominican Republic, Meyer Seals® is well positioned to meet the global industry needs.



Head Office
Germany

Manufacturing
Germany x 2
Thailand x 1

Sales Offices
India
China
Guatemala
Iran
Colombia
Dominican Republic

ALKOflex™ single piece induction seals

ALKOflex™ is a part of Meyer Seals® "induction family" covering the extensive range of single piece induction seals.

The ALKOflex™ product group is a highly technical engineered laminate structure for hermetically sealing to the top of both plastic and glass containers, offering the following key benefits.

TOP TEN WONDERS OF THE INDUCTION WORLD

- | | |
|--|--|
| 1 Prevents leakers | 6 Prevents product spoilage from oxygen, moisture and contaminates |
| 2 Preserves freshness | 7 Communication and promotion |
| 3 Authenticates product integrity (eliminates tear band requirement) | 8 Allows pack weight reduction |
| 4 Tamper evident | 9 Extends shelf life |
| 5 Enhances consumer confidence | 10 Product differentiation |

ALKOflex™ may be used for many applications in the food and beverage industries, including fruit juices, sport drinks, dairy products, sauces, spreads, spices, vitamin products and much more. Also pharmaceutical products and cosmetics are protected by ALKOflex™ liners.

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ALKOflex™ peel-able sealing material is tamper evident and prevents the permeation of oxygen, moisture and contaminates.

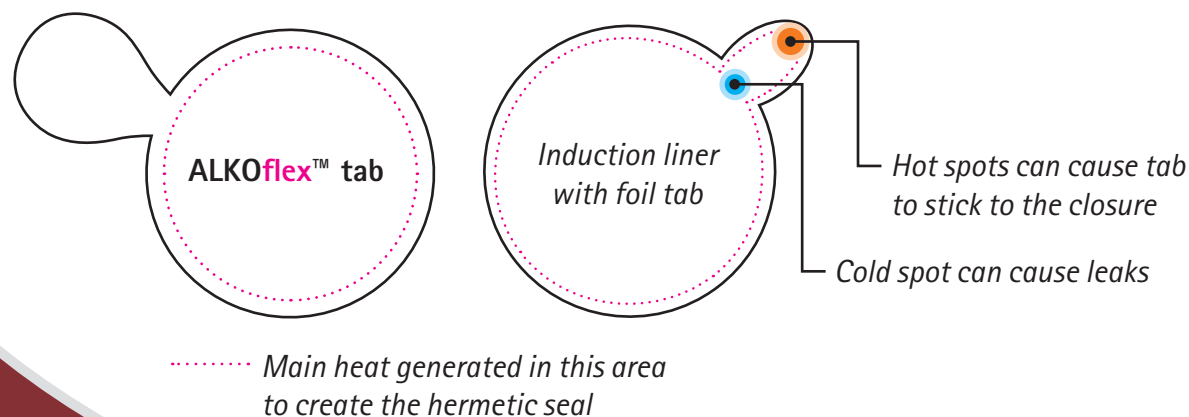
Innovative and unique

ALKOflex™ tab is the latest innovation out of the Meyer Seals® 'induction family'. The construction of the hermetic sealing area remains technically the same, but the tab does not have any aluminium foil within the laminate construction.

The removal of the aluminium within the tab construction has made ALKOflex™ tab unique with many benefits. The induction process is now on a circular aluminium base with no tabs to deflect the high frequency current, so consequently no 'HOT' or 'COLD' spots are generated during the sealing process.

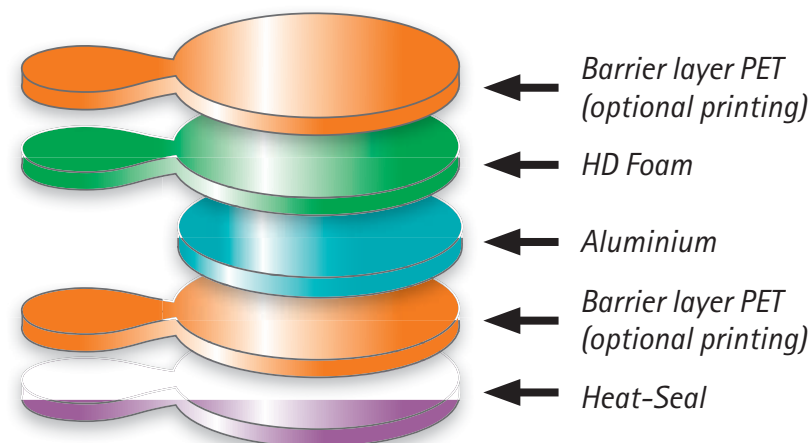
This in turn enables a larger operating window ensuring it can be safely sealed with no potential leakers.

With no heat generated in the tab, the tab does not stick to the underside of the closure, guaranteeing an easy opening of the closure.



ALKOflex™ tab

Composition



With the tab now not effecting the induction process, ALKOflex™ tab can be any size or shape, allowing it to be consumer friendly whilst ensuring a hermetic sealing all the time.

Intuitive and satisfying

Matching up the best size tab to suit the container and the consumer, ensures that the opening process is consumer friendly.



The distinct colour differentiation of the big tab will allow consumers to instantly recognize the location of the tab. **ALKOflex™ tab** is different from the conventional seals but at the same time being familiar to the consumer, ensuring an intuitive smooth peel in a single action.

“ Automatically pull it towards me,
it's like being instructed
without needing instructions ”

Consumer Research 2017

“ I just know what to do
without being told ”

Consumer Research 2017



ALKO**flex**™ tab For intuitive easy opening *with a real tab to grab*

Easy and clean

From the youngest to the oldest, from the partially sighted to arthritic hands, ALKOflex™ tab meets the needs of all consumers.

The easy grip-able big tab in combination with the easy-peel sealing layer means:

- ✗ NO more TOOLS required
- ✗ NO time consuming STRUGGLE
- ✗ NO messy RESIDUE on the container
- ✗ NO content SPILLING

“Easiest to use and more practical, even kids of 6 could open this with ease”

Consumer Research 2017

“Very easy, large tab helps elderly to see it and pull it easily and also anyone with weak fingers”

Consumer Research 2017



ALKOflex™ tab is consumer preferred, just an easy clean and safe peel.

Different and high-value

Due to the various possibilities of the individual design of ALKO**flex**™ tab, adjusting the size and the colour of the tab, the brand awareness can be significantly strengthened.

Having highly recognizable branding that can be combined with the emotional satisfying feeling of a smooth opening. ALKO**flex**™ tab sets high standards and creates a caring image of a brand, that encourages repeat purchases.

Solving every day's life's little frustrations ALKO**flex**™ tab leaves the competition behind and resets the bar.

“ I like a bit of colour coordination, a bit of style. ”

Consumer Research 2017

“ Really clean, I felt so satisfied and rewarded. ”

Consumer Research 2017



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Consumer Research 2017

Independent consumer research conducted in 2017 identified many attributes of ALKOflex™ tab in comparison to the current induction seal product offerings.

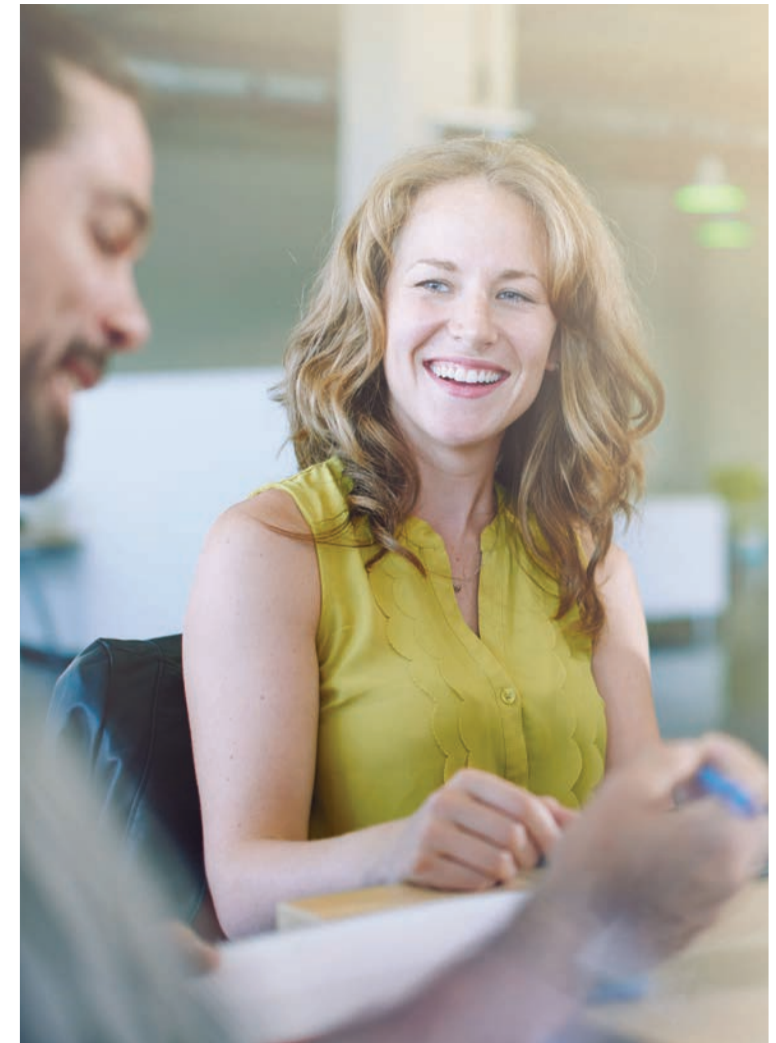
Respondents of the qualitative research were given products of the three categories (dairy, condiments, beverages) to open and fill in self-completion forms providing their preference. A discussion took place referring to experiences also about their current references at home.

FUNCTIONAL WINS of ALKOflex™ tab:

- INTUITIVE** – ergonomic
- CONSISTENTLY** – successful
(without tools)
- INCLUSIVE** – easy for all ages
- HYGIENIC** – clean
- SATISFYING** – opening actions
- HIGH QUALITY** – for brands

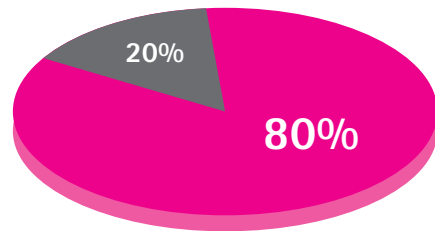
EMOTIONAL WINS of ALKOflex™ tab:

- RELEASED** – from one of life's
little frustrations
- PROTECTED** – from harm
- EMPOWERED** – to do this easily myself
- ENGAGED** – with a satisfying way
of opening



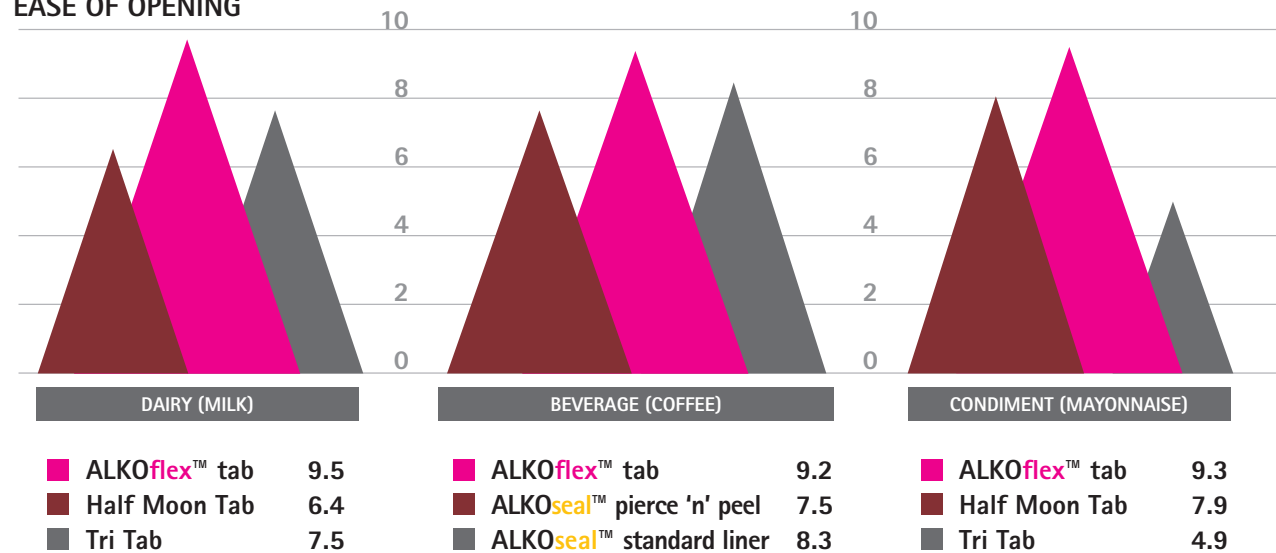
The consumer research confirms that consumer prefer ALKO**flex**™ tab over other sealing liners

OPENING PREFERENCE



■ ALKO**flex**™ tab
■ Others

EASE OF OPENING



Clearly consumers prefer ALKO**flex**™ tab over other currently used induction seal liners, rating it the best easy to open product.

ALKO**flex**™ tab is different from the conventional seals but at the same time proven to be familiar to the respondents. From the youngest to the oldest ALKO**flex**™ tab meets the needs of all consumers with an intuitive opening. Also the reaction to the different branding possibilities with adjustable colour and size was positive, strengthening brand awareness and linking the product to a trusted quality brand.

80%
of respondents
prefer
ALKO**flex**™ tab

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Consumer Research 2017

BRANDING WINS of ALKOflex™ tab:

HIGH PERFORMANCE
AND SAFETY

ENJOYMENT, EVEN PLEASURE
OF THE PROCESS

HELPFUL AND THOUGHTFUL

SETTING HIGH STANDARDS

BECOME MORE DISTINCTIVE

INCLUSIVE AND CARING
QUALITIES TO THIS INNOVATION

TYING TOGETHER THE BRAND
LABELLING / LINER GRAPHICS



For more information on the consumer research
contact sales@meyer-seals.com

ALKOflex™ tab: the consumer preferred easy open seal

Intuitive and
Ergonomic

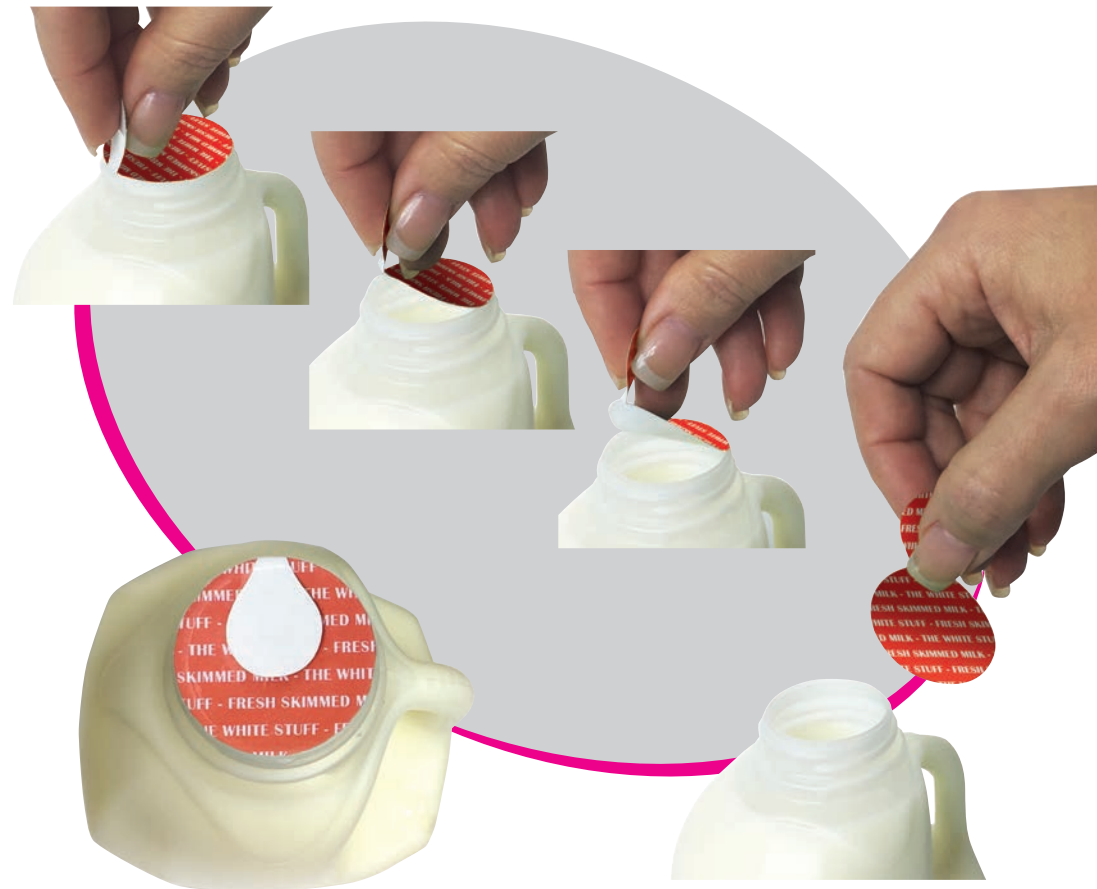
All Inclusive,
Easy for Kids and
Arthritic Hands

Quality Perception
Especially with
Branding

Satisfying Smooth
Peel Action

Consistently
successful
opening

Hygienic
and Clean



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