

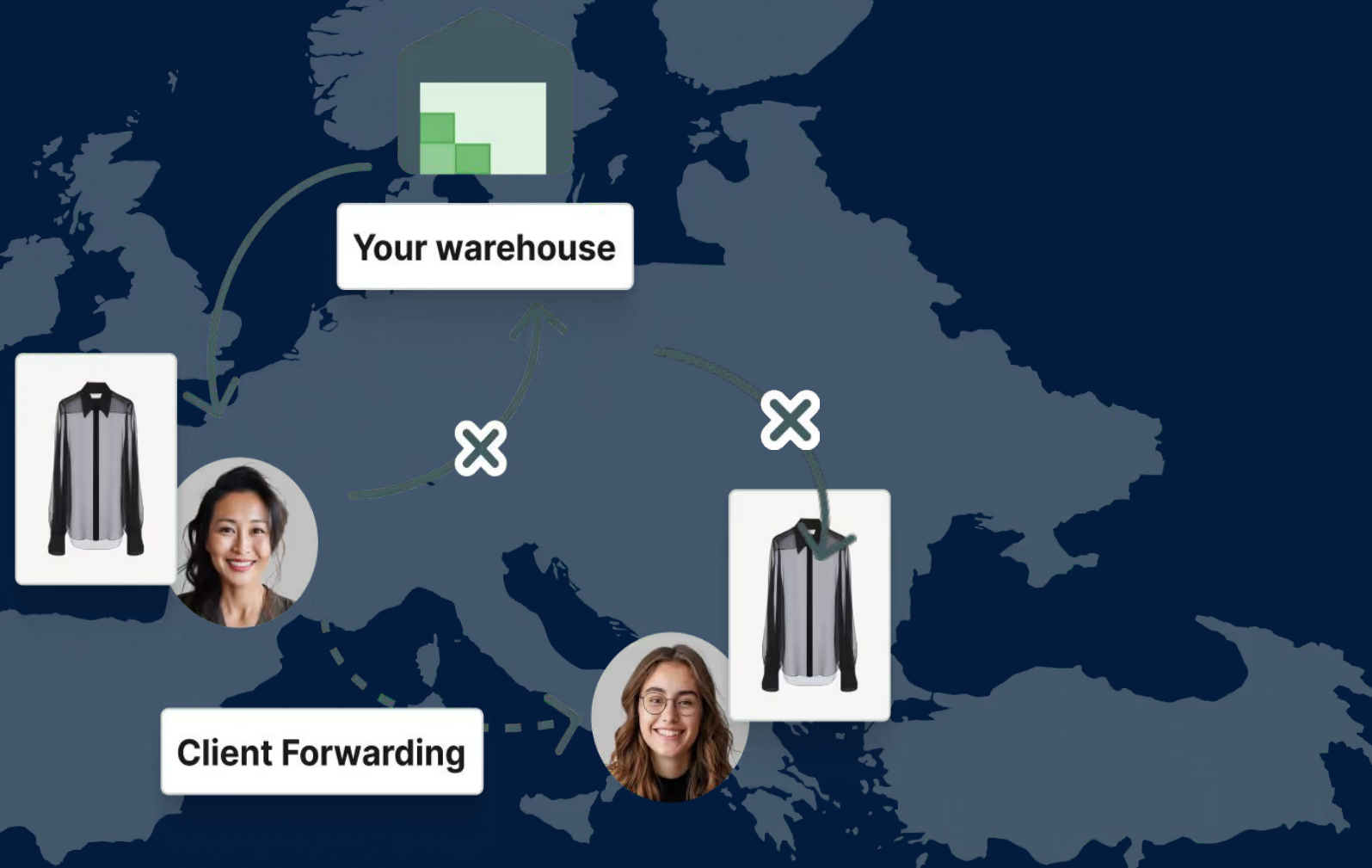


Rotterdam (The Netherlands)
and Washington D.C. (USA)
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www.itgoesforward.com

Summary: Our tech enables peer-to-peer resale of returns

- **Reward product-returning** consumers for keeping a return item for e.g. 5 days (determined by you and our tech)
- Items are instantly put for resale on **your own website** at an optimum discount (determined by our tech)
- When resold, the return becomes a “Forward”. It gets **directly shipped from one consumer to the next**
- **Save** on logistical **costs**, needed stock, and labor costs
- **Comply** with EU **laws** on the destruction of returns and lowering CO₂ emissions
- Our tech solves for **guaranteed delivery times, timely refunds and product quality**
- The **Forwarding service can be turned off and on per SKU** or category
- **Plug-ins** with SF Commerce Cloud, Magento, Shopify and multiple return portals. We have one, but no necessity to use our return portal.
- **All** language and the duration of process steps are **customizable** by you. We can provide **white-labeled**
- We charge a **commission** per Forward



it goes
forward

1. Save costs

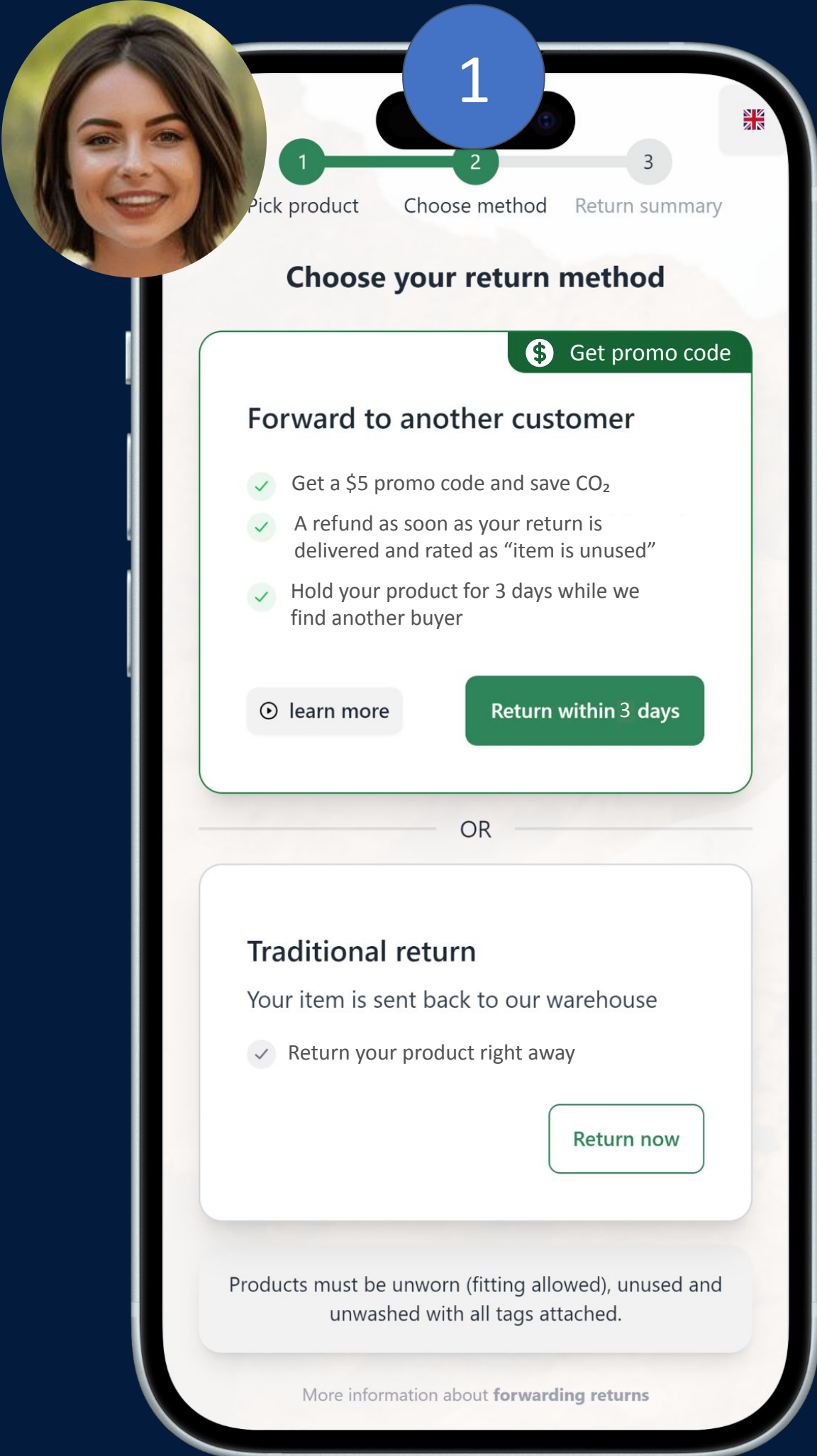
- Save on transport, warehousing and (temporary) labor costs
- Returns are re-sellable in seconds instead of days

2. Obey laws

Comply with EU and US state anti-destruction bans by reselling P2P instead of destroying returns at warehouse

3. Smaller footprint

Decrease CO₂ emissions due to less transport and less destruction

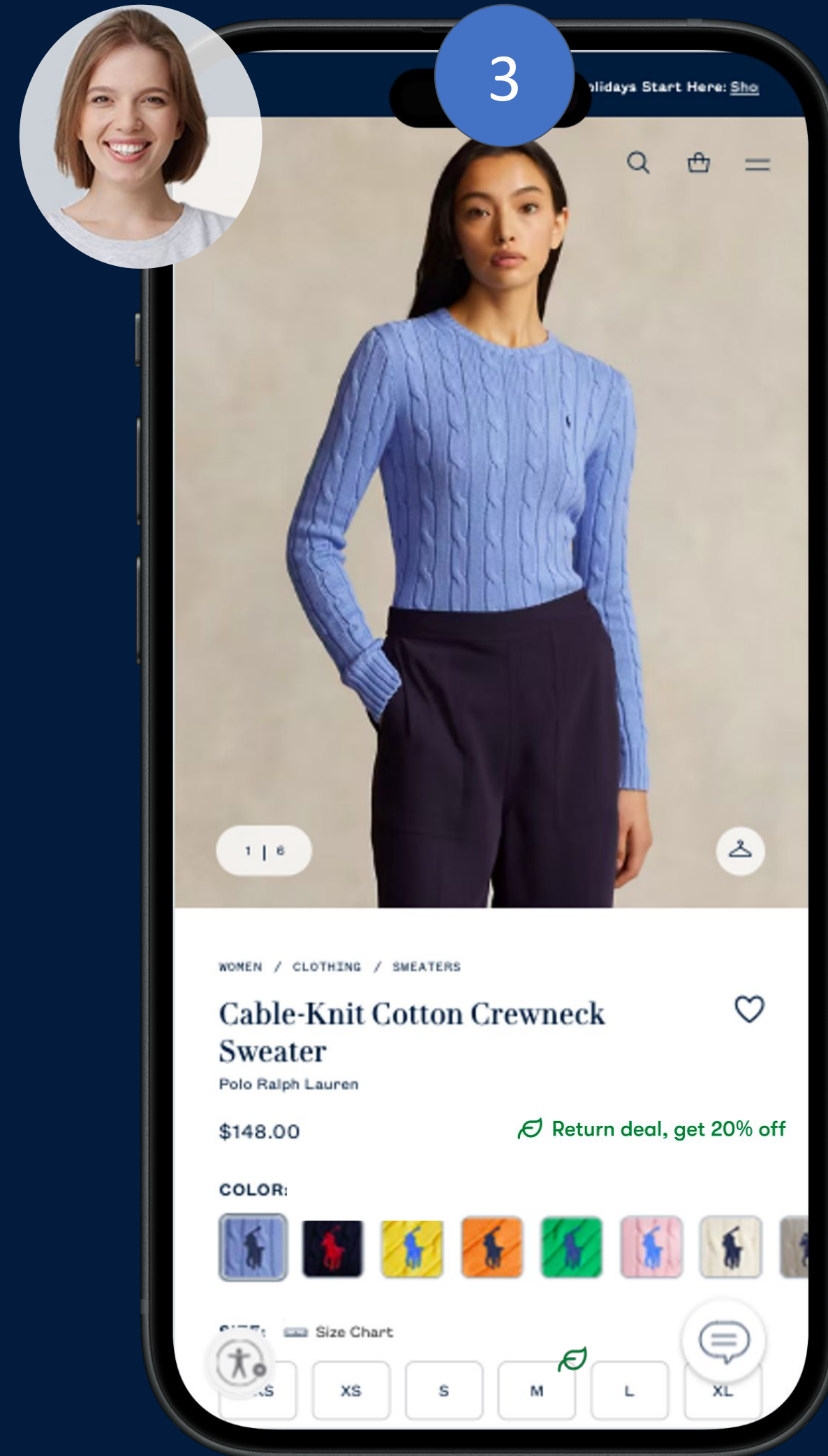


2



“Digital warehouse”
(database)

We calculate
optimum discount



Choose your return method

\$ Get promo code

Forward to another customer

Your item is directly sent to another customer.

- ✓ Get a \$5 promo code and save CO₂
- ✓ A refund as soon as your return is delivered and rated as "item is unused"
- ✓ Hold your product for 3 days while we find another buyer

Return within 3 days

OR

Traditional return

Your item is sent back to our warehouse.

- ✓ Return your product right away

Return now

 Products must be unworn (fitting allowed), unused and unwashed with all tags attached.



✓ Register return

✓ Select products

3 Choose method

4 Return summary

Choose your return method

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RALPH LAUREN

[MEN](#)

[WOMEN](#)

[KIDS & BABY](#)

[HOME](#)

[GIFTS](#)

[DISCOVER](#)

[SALE](#)



[WOMEN](#) / [CLOTHING](#) / [SWEATERS](#)

Cable-Knit Cotton Crewneck Sweater

Polo Ralph Lauren

~~\$148.00~~ \$118.40

COLOR: New Litchfield Blue



SIZE: [Select](#) [Size Chart](#)

XXS

XS

S

M

L

XL

XXL

Select purchase option

☒ Return deal 

Sent directly from another customer

Save 20% and reduce CO₂

☐ Shipped from our warehouse

What is a return deal?

- 20% discount for a product which is in brand-new condition
- Up to 40% less CO₂ emissions
- Anonymous shipping label

Powered by [It Goes Forward](#)

ADD TO BAG

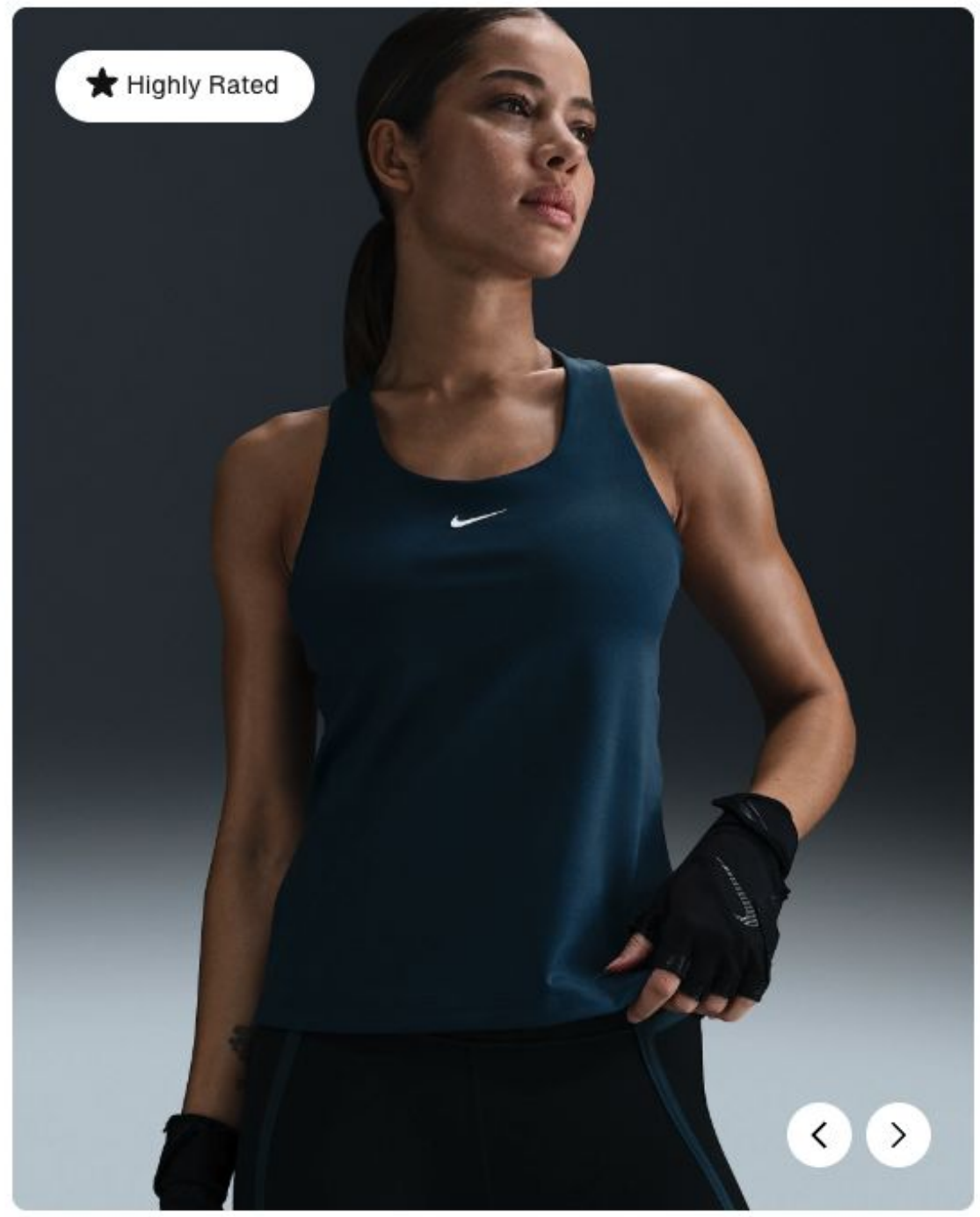
COMPLETE THE LOOK 



<

Get a Nike Gift Card

>



Sustainable Materials

Nike Swoosh

Women's Medium-Support Padded Sports Bra Tank

\$58

Select Fit


- Standard Sizes
- Plus Size



Select Size

 Size Guide

Fits small; we recommend ordering a size up

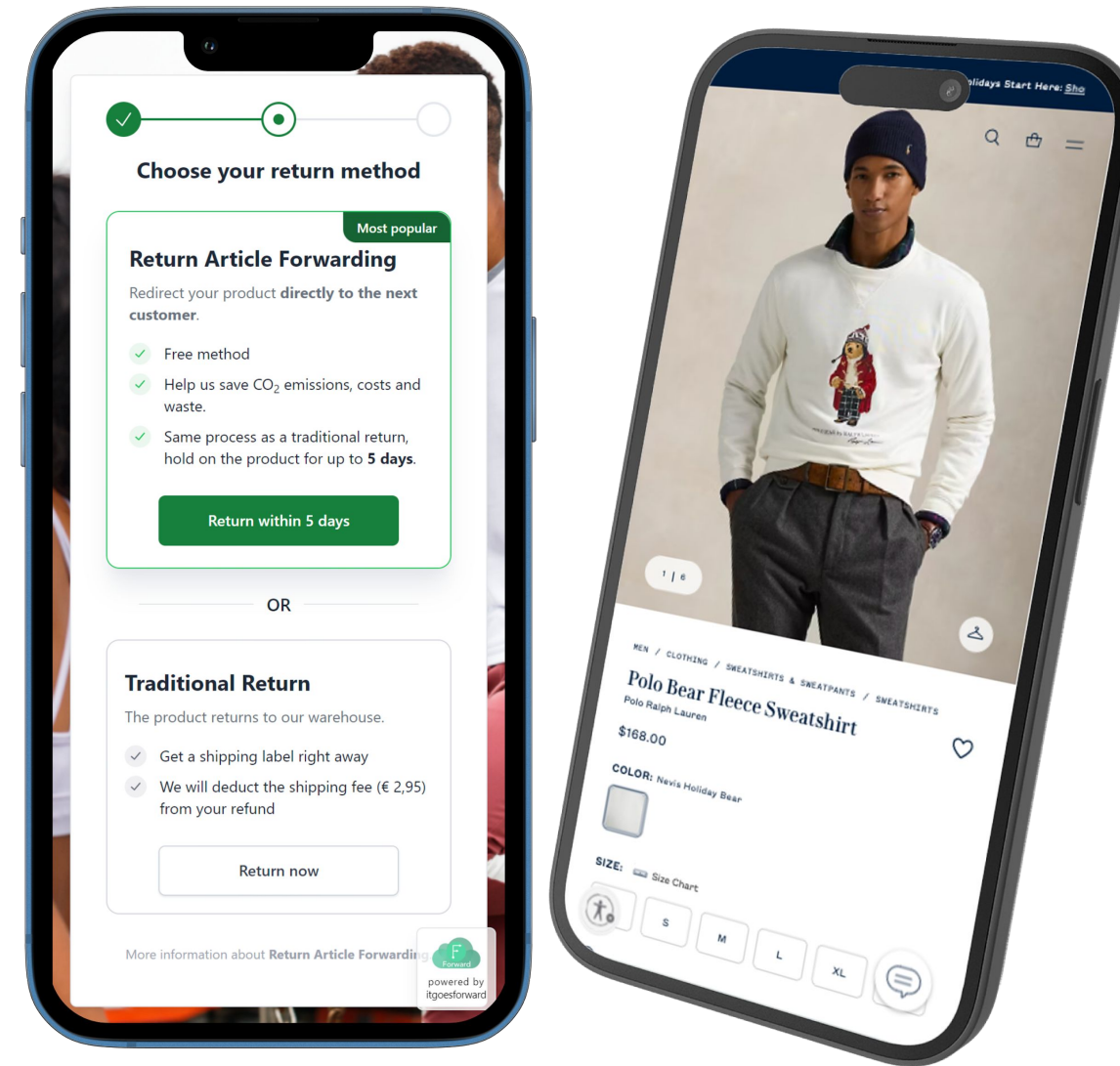
- XXS
- XS
- S
- M
- L
- XL
- 2XL

Select purchase option

- ☒ Return deal  Save 20% and reduce CO₂
Sent directly from another customer
- ☐ Shipped from our warehouse

Add to Bag

- Integration to your return portal via API and integration to Salesforce Commerce Cloud via a cartridge
- Provide optimum discounts via API
- Certified reporting on CO2 savings



commerce cloud



Pricing model

1

**Commission per
Forward**

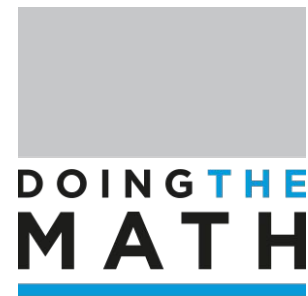
2

Monthly fee

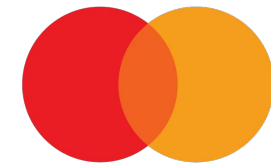
3

Implementation fee

Where we are



Customer and
partnerships



strive



SOTECIN
FACTORY



provincie
ZUID HOLLAND

Investors



Bleckmann Return Portal



Re:turnista



shopify



Magento



Integrations



IMPACT
FAIR
2024

Awards



Registered
algorithm and our
Forwarding method



Academic paper ([link](#))
and collaborations



As of Nov 2024:
Active in the US



Team



Pepijn Stribos
Co-founder & Tech lead



Carl van Heijst
Co-founder & Sales lead



Tim Stribos
Co-founder



Filip Ignijic
Developer



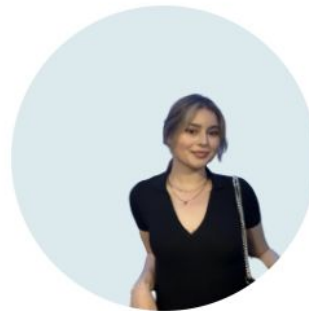
Filip Dobrev
Developer



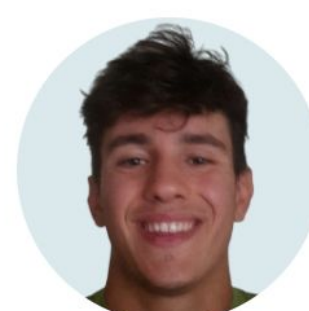
Ruben Kloet
Sales Agent



Jess Owens
US Commercial lead



Zeynep Macit
Marketing
& Communication



Miloš Ristić
Developer



Julia Masson Reidbord
Sales & MarCom US



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