



# EU Algae Awareness Summit

16-17 October 2025

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**8:30-9:00 Registration and networking**

**Session 1 From Potential to Policy: Unlocking Europe's Algae Future**

*High-level opening with expected participation of EU Commissioner for Fisheries and Oceans Costas Kadis, and Member States' Minister(s)*

**Session 2 The EU algae sector on the rise? Where are we today and where could we be?**

*In this session we will present the status quo of the algae industry sector in Europe, introduce the EU Algae agenda and selected national initiatives and discuss the possible scenarios and projections on where the sector could and should be in the future.*

**12:30-14:00 Taste the Sea interactive lunch with exhibition of products and services**

**Session 3 Fueling the future: Algae innovators & business on the move**

*This session puts the company perspective at the forefront: we will showcase the large variety of cutting-edge European algae products and services; hear from entrepreneurs and investors, and discuss who and what is needed to accelerate algae sector growth.*

**Session 4 Growing together: Government tools powering Europe's algae breakthrough**

*In this session we will explore how EU, national, and regional authorities can enable algae sector growth through cross-level governance, smart licensing, local incentives, and innovation support. Short, focused pitches set the stage for dynamic round tables that invite all participants to contribute to EU4Algae toolkits, and share insights, challenges, and new ideas.*

**Session 5 Raising awareness: Educating our future algae advocates**

*In this session, pupils and teachers taking part in algae workshops/activities at side events will have the opportunity to present on their results.*

**18:00-20:00 Evening reception**

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**Session 6      Algae for a healthier planet: Unveiling nature's blue ally**

*In this session, we will hear from experts and practitioners on the diverse environmental benefits of algae as a nature-positive solution. To what extent can these contribute to Europe's climate and biodiversity goals, drive social acceptance and consumer uptake, and ultimately promote economic growth? Together with all participants we will discuss good practices and recommendations for certifications, standards and other supporting tools.*

**Session 7      Algae imaginarium: Where art meets ocean innovation**

*A vibrant and boundary-blurring session that brings together artists, designers, creative thinkers, and fashion innovators who are reimagining algae as both material and metaphor. From seaweed-based textiles and bio-pigments to immersive storytelling and speculative design, this session showcases how algae can inspire new narratives and sustainable practices across the creative industries.*

**Session 8      EU4Algae in action: Reaching our destination**

*In this round table discussion, we will conclude our discussions on the actions to be taken to achieve our vision for the industry.*

**12:30-13:00      Closing plenary**

*The Algae Awareness Summit will conclude with a plenary session in which participants will have the opportunity to reflect on the results and takeaways from the conference.*