



Autonomous R&D Analyst

Helping manufacturing companies stay ahead of technologies, patents, and competitors.

Problem

R&D teams are drowning in data and starved of conclusions

◆ Manual and unscalable

Tracking one technology takes 15 to 20 hours of manual reading, translating, and summarizing per month. With 1 to 3 person teams, coverage collapses exactly when projects peak.

◆ Tools exist, but nobody can run them

Companies use legacy surveillance platforms and still miss out on opportunities and lack coverage. The bottleneck is usually not the tool, it is the analyst headcount required to operate it.

◆ Data without decisions

Existing tools return hundreds of patents, papers, and news items. None answer the real question: what does this mean for my product line, and what should I do?

Solution

An autonomous analyst for every business line

Wicely covers each of your business lines on autopilot. It scans patents, papers, and news, scores everything for relevance to your context, and delivers one comprehensive report per line, plus focused sub-reports for the research areas you care about.

◆ Business-line context

Describe a business line in plain language. Wicely builds the technology map and monitors it for you.

◆ Conclusions, not lists of findings

Every report leads with an executive summary and Attention Required items, each grounded in a signal and its evidence, scored 0 to 100 for relevance.

◆ Auto-pilot, weekly

A baseline covers the last ~6 months. After that, a focused report arrives every week per line, readable in ten minutes, every finding linked to its source.

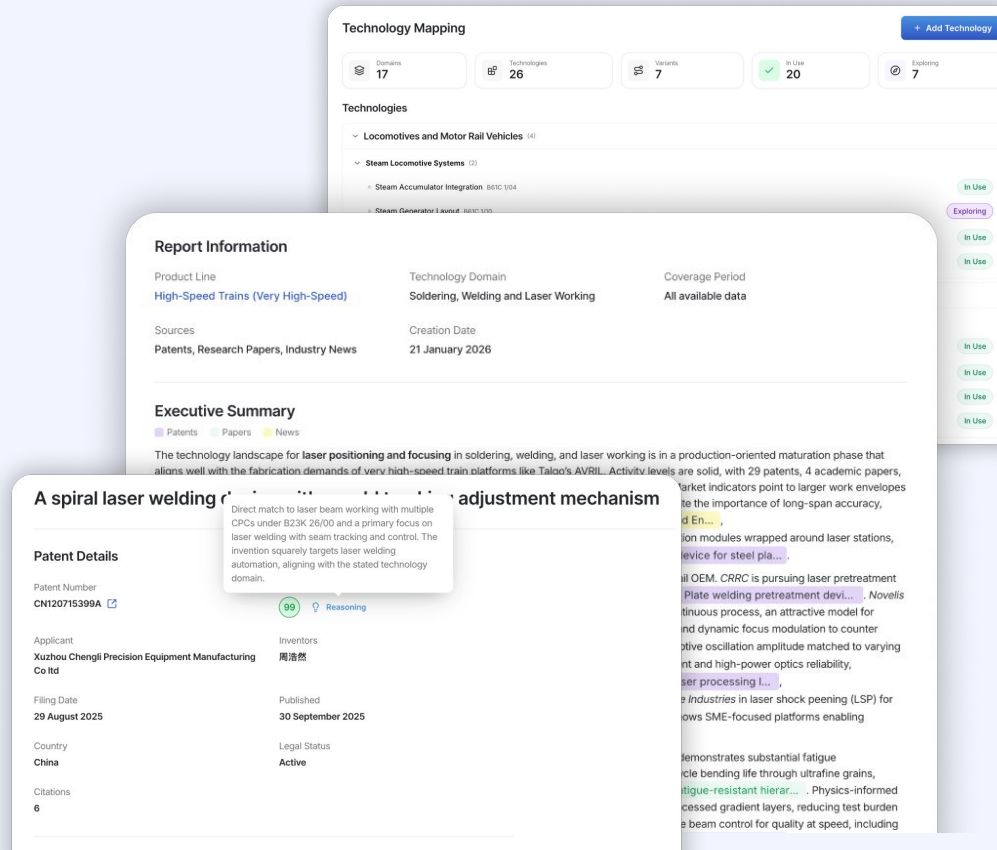
How it works

Set it up once. It runs on its own.

- ◆ Step 1: **Define a business line**
- ◆ Step 2: **Auto-built technology map**
- ◆ Step 3: **Group into Research Zones**
- ◆ Step 4: **Receive recurring tailored reports**

Key differentiator:

Every report is contextualised to one business line, so the conclusions are specific to your products and your role, not the industry in general.



The product

What a report looks like

One comprehensive report per business line,
structured so you go straight to the conclusion.

Heat Pumps · Weekly report

12 new signals

EXECUTIVE SUMMARY

**Attention Required**

Relevance 92/100

New high-COP heat pump patent cluster from a US competitor. Linked source and reasoning attached.

SIGNALS + ACTION POINTS

PATENT

source linked

PAPER

source linked

NEWS

source linked

- ◆ **Executive summary**
Conclusions first. Read in ten minutes.
- ◆ **Attention Required**
Action points - what to act on today.
- ◆ **Signals**
Each grounded in evidence and linked to its source.
- ◆ **Geographic Landscape**
Where the innovation is happening, by country.

Customer Story

How Girbau uses Wicely



The company

Industrial laundry manufacturer, family-owned. A small R&D team tracks technologies across 6 business lines for the whole group.



The old way

Manual searching, coverage dependent on free time, no structured set of research directions, and annual board budget decisions made many times on pure intuition.



With Wicely, live today

Weekly auto-pilot reports per business line and Research Zone, delivered by role (technical, strategic, innovation) with signals, action points, and a geographic view.



Where it's heading: Intelligence that used to stay inside the R&D team now flows up to directors and the board, turning annual budget calls once made on intuition into decisions backed by structured, weekly evidence.

What changed

A tool that understands your R&D context

The old way

Generic search tools or legacy monitoring software:

- ◆ No understanding of your technology context, business lines or R&D priorities
- ◆ Require analysts to build searches, evaluate results and write reports, every time
- ◆ Reports are one-off - context and history reset with each new search

Result:

3–4 weeks per technology search cycle.
Coverage limited to what analysts have time to search.

With Wicely

AI-native platform built around R&D and Innovation workflows

- ◆ Understands your technology domains, business lines and R&D context
- ◆ Delivers ready-made reports: executive summary, action points, ranked findings, with no analyst required
- ◆ Configure once; weekly reports arrive automatically at the cadence you choose

Result:

Relevant intelligence delivered in days. Everything relevant to your business lines, week after week.

What you get

Your own R&D analyst, working 24/7, at 1/10th the cost

Coverage no team can match

- ◆ Autonomous scanning of patents, papers and news, no analyst required
- ◆ A six-month baseline, then a fresh report every week, per business line
- ◆ Competitive and regulatory coverage rolling out through 2026

Conclusions, not data

- ◆ Contextualised to your business line, not the industry in general
- ◆ Executive summary, Attention Required, market signals, read in ten minutes
- ◆ Every finding traceable to its exact patent, paper, or news source

ROI your CFO will back

- ◆ Set up once, runs on its own. Scale radar by radar
- ◆ One always-on radar, at ~1/10th the cost of an R&D hire
- ◆ Evidence your team can take straight to the board

Why Not Build It Internally?

A common question, and a fair one. Here's the honest answer.

- ◆ **It's not a script, it's infrastructure**

- | Agents for patents, papers, news and open-web, each specialised.

- ◆ **A client tried it first**

- | A client built custom agents before Wicely. Conclusion: "Professional grade is not achievable."

- ◆ **Maintenance is the hidden cost**

- | Sources shift, models evolve, quality needs per-report evaluation.

- ◆ **The real question is opportunity cost**

- | Your team could build this. Is that the best use of their time vs €600/month?

- ◆ **Roadmap of verticals coming**

- | Competitor intelligence, regulation monitoring and startup tracking, rolling out through 2026.

- ◆ **Scales with your ambition**

Start with priority business lines, validate ROI, then scale to tens of radars across divisions.

Trusted & compliant AI infrastructure

Enterprise-grade security, hosted in the EU

Your data stays in the EU, isolated, and never retained between requests

Hosted in the EU

- ◆ Private Azure cluster in the EU, isolated per environment
- ◆ Dedicated Azure OpenAI deployments, full data isolation and control
- ◆ Zero context retention: prompts and responses are never stored

Access you control

- ◆ Passwordless magic-link login, no shared credentials
- ◆ Access locked to verified corporate domains
- ◆ Role-based access, with team and department-level segregation

Compliant by standard

- ◆ GDPR compliant across handling, processing, and storage
- ◆ Aligned to the EU AI Act and ISO 27001
- ◆ OWASP practices, with continuous vulnerability assessment



EU Artificial
Intelligence Act



Pricing

Simple, usage-based pricing

BASE PLAN

€600 /mo

Includes 3 reports. Unlimited read users.

SCALE UP

+€200 /mo per report

Add as many reports as you need. No cap, change anytime.

WHAT IS A REPORT

Continuous coverage of one report type for one business line, delivered as a baseline plus weekly updates. Mix report types and business lines however you want. Report types: technological (live today), regulatory and competitive (rolling out).

EXAMPLE 5 reports = €1,000/mo (€600 base + 2 × €200)

Business line A

Technological and Regulatory

2 reports

Business line B

Technological

1 report

Business line C

Regulatory and Competitive

2 reports



Reach out for the next steps

Learn more at wicely.com