

**A NEW, HEALTHY
AND SUSTAINABLE
WAY TO DRINK
FOR BUSINESSES
AND PEOPLE**

FLASKK

Business presentation

Flaskk S.r.l.





NEW CORPORATE PRIORITIES

¹
90%

of people feel
their health has
worsened
post-Covid.



Workers focused on well-being

According to the *Global Wellness Institute*² post-COVID consumers have shifted their focus towards:

- Increased self-care
- Healthier eating habits, such as the Mediterranean diet and consuming functional foods and beverages.

¹
42%

of employees
consider
well-being a
top priority.



3M/
Day

Plastic bottles
are discarded
daily by Italian
companies.



Eco-conscious and socially responsible companies

According to *Forbes*³, companies are more focused on environmental and social responsibility:

- Reducing consumption and waste (ESG)
- Increasing employee well-being to reduce job turnover and burnout
- Structuring a comprehensive corporate welfare system

⁴
85%

of companies
are reducing
their environmental
impact.



¹ Data from the study "Feeling good: The future of the \$1.5 trillion wellness market", McKinsey.

² Data from "Global Wellness Institute" report.

³ Data from the article "Welfare, SMEs are increasingly attentive; here are the tools that will grow the most", Forbes

⁴ Data from the article "Sustainability in the company benefits everyone, from shareholders to employees", Wired



FLASKK ONE SMART DISPENSER

FLASKK ONE

The Flaskk One is an intelligent water dispenser connected to the water network. It dispenses customized beverages, with control over temperature, carbonation¹, and the addition of aromatic or functional mixes.

- ❖ **1. Drink healthy and customized**
- ❖ **2. Experience connected living**
- ❖ **3. Reach health goals**



Choose mineral water

Select microfiltered mineral water, still or sparkling¹, and adjust the temperature to your liking.



Add an aromatic blend

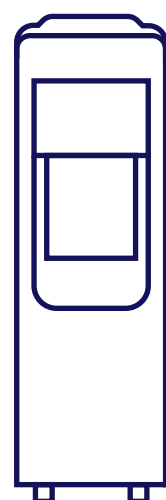
Add an aromatic blend to the water, choosing from fruity flavors, essences, and spices.



Add a functional blend

Enhance your water with a functional mix to gain benefits based on your needs.

¹ Sparkling water is deactivated by default to align with our sustainability mission. However, if requested, the Flaskk One dispenser can be configured to provide it upon the client's company request.



SMART DISPENSER

The Flaskk One dispenser is **the heart** of our ecosystem. Designed to ensure **efficiency** and **effectiveness**, it dispenses high-quality microfiltered water, enriched with **aromatic** and **functional blends**. Thanks to its innovative technology, it helps promote **health and well-being**, offering a unique hydration experience.

- IoT Technology
- In-cloud management
- Secure LTE connection¹



PERSONAL WEB-APP

The Flaskk Web-App is the go-to platform for **monitoring personal well-being**. It allows users to **track their consumption** of functional beverages and **monitor their contribution** to **reducing plastic use**. Supported by **corporate welfare**, each employee can benefit from **personalized tools** to **improve health** and **support the environment**.

- Personal area accessible via web
- Consumption monitoring
- Gamification with "health score"



SMART BOTTLE

The Flaskk smart bottle is **the key to accessing the ecosystem**. **Personal** and linked to the **user's account**, it simplifies the use of the dispensers. Any bottle can become a Flaskk by inserting an **NFC key**. Alternatively, users can access their personal area by scanning the **QR code** on the dispenser to **connect directly**.

- NFC technology
- Personal recognition
- Reusable

¹ The Flaskk One dispenser is connected via a proprietary SIM, so it doesn't require access to the company Wi-Fi.



FLASKK ONE DISPENSES FLAVORED AND FUNCTIONAL WATERS

1. MICROFILTERED WATER

Choose the base
from which to start ...

3. FUNCTIONAL MIX

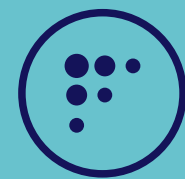
... Boost your
water!



2. NATURAL AROMA MIX

...Enrich the taste ...

COMING SOON
HOT BEVERAGES



FUNCTIONAL AND FLAVORED WATERS

NATURAL AROMA MIXES

[Learn more](#)

Flaskk's natural aroma mixes are created in collaboration with the best international aroma companies¹. They offer innovative flavors aligned with consumer preferences, guaranteeing a unique and natural taste experience.

Tropical Zest

Berries Esseces

Orient' Scents

SUGAR
FREE

ALLERGEN
FREE

WITHOUT
PRESERVATIVES

VEGAN³
FRIENDLY



FUNCTIONAL MIXES

[Learn more](#)

Flaskk's functional mixes, developed with the help of expert nutritionists², are designed to improve daily quality of life and workplace well-being, offering targeted nutritional support.

Belly Boost

Immunity Shield

Pure Cleanse

Calm Focus

Timeless Glow

Vision Care

Power Up

Muscle Fuel

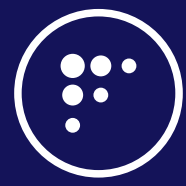
Mind Charge



¹ Our partner, *Ourvita*, is a leading company in the third-party dietary supplements sector and uses only top-quality natural products from certified sources.

² We collaborate with the best Italian nutritionists to develop our functional blends, designed to meet the real needs of our consumers.

³ All of our aromatic and functional mixes are suitable for vegans, with the exception of the "Timeless Glow" functional mix, which contains marine collagen of animal origin.



TECHNICAL ADVANTAGES OF FLASKK

	 flaskk	Water cooler	Mains-connected dispensers	Vending machine
Smart dispenser	✓	✗	✗	✓
Functional water	✓	✗	✗	✗
In-App services	✓	✗	✗	✗
Environmental impact reports	✓	✗	✗	✗
Consumption monitoring	✓	✗	✗	✗
Predictive maintenance	✓	✗	✗	✗
Smart bottles	✓	✗	✗	✗



ECONOMIC BENEFITS OF FLASKK

A Flaskk One dispenser used by 50 users brings several economic advantages.



Increased Productivity

Research shows that proper hydration and the use of functional beverages can improve concentration and boost energy levels by up to 12%², contributing to greater workplace efficiency.

Reduced Absenteeism

Studies confirm that constant hydration and the consumption of specific functional mixes can reduce the main causes of absenteeism by 25%³, helping employees maintain good health.

Improved Employee Retention

Offering high-quality beverages is a sign of a company's commitment to employee well-being. Studies show that 20%⁴ of workers are more likely to stay with a company if they have access to quality beverages, thus improving retention.



potential

INCREASE
+12%
PRODUCTIVITY/YEAR

Benefit delivered by multiplying the following data:

- 50 - employees using Flaskk One
 - 50.000 € - average annual productivity per employee
 - 0,12 - productivity increase due to Flaskk One
- 300.000 € / YEAR¹**



potential

REDUCTION
-25%
ABSENTEEISM/YEAR

Benefit delivered by multiplying the following data:

- 50 - employees using Flaskk One
 - 10 - average sick days per employee per year
 - 0,25 - reduction in absenteeism thanks to Flaskk One
 - 150 € - average daily cost of absence per employee
- 18.750 € / YEAR¹**



potential

IMPROVEMENT
+20%
RETENTION/YEAR

Benefit delivered by multiplying the following data:

- 50 - employees using Flaskk One
 - 0,10 - average annual turnover rate
 - 6.000€ - average cost of turnover per employee
 - 0,20 - reduction in turnover thanks to Flaskk One
- 6.000 € / YEAR¹**

¹ Data from calculation on a dispenser used by 50 employees: 4 dispensers / day x 50 users x 24 working days / month x 12 months

² Data derived from "The Hydration Equation: Update on Water Balance and Cognitive Performance", Riebl SK, Davy BM

³ Data derived from "Data on the impact of proper hydration on reducing absenteeism", Waterlogic

⁴ Data derived from "Access to water impacts employee wellbeing productivity", Facilityexecutive



FLASKK'S CONTRIBUTION TO ENVIRONMENTAL SUSTAINABILITY

Flaskk One helps your company achieve its **ESG goals**.

Using the dispenser benefits 50 users and leads to **significant environmental savings** by **reducing plastic waste**.

FLASKK ONE
100%
PLASTIC
FREE

pending
**ISO 14025:2010
CERTIFICATION**



*potential*¹
SAVINGS OF
57.600¹
plastic bottles/year



*potential*¹
SAVINGS OF
10.080²
kg CO2/year



*potential*¹
SAVINGS OF
115.200³
litres of water/year



*potential*¹
SAVINGS OF
5.760⁴
litres of oil/year

¹ Data from calculation on a dispenser used by 50 employees: 4 dispensers / day x 50 users x 24 working days / month x 12 months

² Source: WorldWildlifeFund (WWF) - Environmental Protection Agency (EPA)

³ Source: WaterFootprintNetwork

⁴ Source: American Chemistry Council, 2017



BENEFITS FOR EMPLOYEES AND COMPANY

Flaskk is more than just a water dispenser. Give recognition to your **employees** and your **company** through **corporate welfare**.



BENEFITS FOR EMPLOYEES

Quality beverages:

- Mineral waters
- Flavoured waters
- Functional waters



Health check:

- Hydration status monitoring
- Monitoring health goals
- Preventing diseases due to dehydration¹



97% of employees said that they would like to have Flaskk in the company²



BENEFITS FOR COMPANY

Aggregate ESG report:

- Aggregate consumption
- Environmental savings
- Direct emission reduction



Company Account Manager:

- Real-time statistics
- Maintenance monitoring
- Advice and special requests
- Support dedicated to your company



¹ Flaskk One helps reduce diseases associated with dehydration. [Learn more.](#)

² Data collected internally from Flaskk users



DISCOVER FLASKK ACCESSORIES

PACKAGE GUESTS



Customized Glass Carafes and Glasses

A set consisting of a carafe and four glasses made of high-quality borosilicate glass. Each item can be customized with the company logo, either engraved or hot-stamped, adding an elegant and distinctive touch.



Flaskk Water Menu Paper and Digital

Flaskk flavored and functional water menu, ideal for display in meeting rooms or common areas for guests. Also available in digital format via QR code, providing additional details about the water's features.

SMART BOTTLES



Flaskk Smart Bottle 01¹

Made from recycled and recyclable plastic, offering a perfect compromise between design and sustainability.



Flaskk Smart Bottle 02¹

Made of double-walled stainless steel, guaranteeing the best thermal retention for beverages.



Flaskk Smart Bottle 03¹

Made of glass, with a screw cap and bamboo case, ideal for those seeking refined style.

¹ Smart Flaskk bottles equipped with NFC technology for quick and personalised access to the Flaskk ecosystem.

Head Office

Flaskk S.r.l.
Via Savigliano, 34
Monasterolo di Savigliano (CN), Italy

Email

info@flaskk.it

Web Site

www.flaskk.it

*“We believe that every little gesture
can make a difference for a healthier
and more sustainable future,
so we support your well-being
one sip at a time.”*

See how it works!

