



Balkan - China EXPO 2025

24 - 27 September | Plovdiv | Bulgaria

BCCID®

www.bce2025.com

Balkan–China Silk Road Economic Forum 2025

Preliminary program of the forum

Location : Congress Hall center , International fair Plovdiv

Day 1 – September 25 , 2025

Hour	Session	Type session	Hall	Description
09:30–10:00	Registration and Welcome coffee	Registration	Foyer	Registration and welcome on the participants .
10:00–11:00	Officially discovery	Plenary session	Hall Bulgaria	Official greetings from the vice president of Bulgaria and the organizers .
11:00–12:00	Beyond the Dollar – Navigating a Multipolar Global Economy	Beyond the Dollar – Navigating a Multipolar Global Economy	Beyond the Dollar – Navigating a Multipolar Global Economy	Beyond the Dollar – Navigating a Multipolar Global Economy
12:00–14:00	VIP lunch and networking	Lunch (with VIP access)	Fontana Restaurant	Lunch with limited access for VIP ticket holders.
1:00 PM–2:00 PM	Business culture and Chinese label	Panel discussion	Hall Europe	Parallel session on the peculiarities of business culture and etiquette in business relations with Chinese partners.
14:00–15:00	The end on Security : Power , Technology and the New global order	Keynote lecture	Hall Bulgaria	Professor Ivo Hristov



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15:00–15:30	Coffee break	Break	Foyer	Break with networking opportunities .
15:30–16:00	Certificate Award Ceremony	Ceremony	Hall Bulgaria	Delivery on certificates on the new members of BCCID.
After 4:00 PM	Visit at Expo and B2B meetings	Visit	Expo area	Exhibition and business meetings .
19:00	Official dinner	Dinner (with VIP access)	Saint Petersburg Hotel, Otto Event Center.	Official dinner and networking .

Day 2 – September 26 , 2025

Hour	Session	Type session	Hall	Description
09:00–10:00	The New Silk Road: Geopolitical realities and opportunities for business on tomorrow's day	Keynote lecture	Hall Bulgaria	Lecturer – international expert (in process) on confirmation).
10:00–10:30	Coffee break	Break	Foyer	Networking.
10:30–11:30	Panel sessions – First panel	Parallel sessions		
	Balkan SMEs and the Chinese market	Panel	Hall Bulgaria	
	Renewable energy and sustainable cooperation	Panel	Hall Europe	
	Artificial intelligence and digital transformation	Panel	Hall Press Club	Moderator Mrs. Elitsa Stoilova, Co-founder and CEO of Umni.bg
11:45–13: 00	Lunch rest	Lunch	Restaurant	Lunch for participants (VIP area with reservations).
1:15 PM–2:45 PM	Panel Sessions – Second panel	Parallel sessions		
	E-commerce	Panel	Hall Bulgaria	Moderator



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				Mr. Milcho Vasilkov, Alibaba group- Authorized Marketing Partner for Bulgaria
	Intelligent logistics	Panel	Hall Europe	
	Cybersecurity	Panel	Hall Press Club	
14:45–15:00	Coffee break	Break	Foyer	Last opportunity for informal meetings.
15:00–16:00	Final plenary session	Plenary session	Hall Bulgaria	Basic conclusions, summaries and recommendations from the two days on the forum .
After 4:00 PM	Visit at the Expo and subsequent B2B meetings	Networking	Expo area	Free viewing time on the exhibition and the latest business conversations .

Registration and tickets

<https://bce2025.com/>

[https://shorturl.at/DAJD u](https://shorturl.at/DAJDu)