



# Balkan-China EXPO 2025

24 - 27 September | Plovdiv | Bulgaria

BCCID®

www.bcce2025.com

## Balkan–China Silk Road Economic Forum 2025

### Preliminary program of the forum

Location : Congress Hall center , International fair Plovdiv

#### Day 1 – September 25 , 2025

Hour	Session	Type session	Hall	Description
09:30–10:00	Registration and Welcome coffee	Registration	Foyer	Registration and welcome on the participants .
10:00–11:00	Officially discovery	Plenary session	Hall Bulgaria	Official greetings from the vice president of Bulgaria and the organizers .
11:00-12:00	<b>Beyond the Dollar – Navigating a Multipolar Global Economy</b>	Beyond the Dollar – Navigating a Multipolar Global Economy	Beyond the Dollar – Navigating a Multipolar Global Economy	Beyond the Dollar – Navigating a Multipolar Global Economy
12:00–14:00	VIP lunch and networking	Lunch (with VIP access )	Fontana Restaurant	Lunch with limited access for VIP ticket holders.
1:00 PM–2:00 PM	Business culture and Chinese label	Panel discussion	Hall Europe	Parallel session on the peculiarities of business culture and etiquette in business relations with Chinese partners.
14:00–15:00	<b>The end on Security : Power , Technology and the New global order</b>	Keynote lecture	Hall Bulgaria	<b>Professor Ivo Hristov</b>



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15:00–15:30	Coffee break	Break	Foyer	Break with networking opportunities .
15:30–16:00	<b>Certificate Award Ceremony</b>	Ceremony	Hall Bulgaria	Delivery on certificates on the new members of BCCID.
After 4:00 PM	Visit at Expo and B2B meetings	Visit	Expo area	Exhibition and business meetings .
19:00	Official dinner	Dinner (with VIP access )	Saint Petersburg Hotel, Otto Event Center.	Official dinner and networking .

## Day 2 – September 26 , 2025

Hour	Session	Type session	Hall	Description
09:00–10:00	The New Silk Road: Geopolitical realities and opportunities for business on tomorrow's day	Keynote lecture	Hall Bulgaria	Lecturer – international expert (in process) on confirmation ).
10:00–10:30	Coffee break	Break	Foyer	Networking.
10:30–11:30	Panel sessions – First panel	Parallel sessions		
	Balkan SMEs and the Chinese market	Panel	Hall Bulgaria	
	Renewable energy and sustainable cooperation	Panel	Hall Europe	
	<b>Artificial intelligence and digital transformation</b>	Panel	Hall Press Club	<b>Moderator</b> <b>Mrs. Elitsa Stoilova, Co-founder and CEO of Umni.bg</b>
11:45–13: 00	Lunch rest	Lunch	Restaurant	Lunch for participants (VIP area with reservations ).
1:15 PM–2:45 PM	Panel Sessions – Second panel	Parallel sessions		
	<b>E-commerce</b>	Panel	Hall Bulgaria	<b>Moderator</b>



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				<b>Mr. Milcho Vasilkov, Alibaba group- Authorized Marketing Partner for Bulgaria</b>
	Intelligent logistics	Panel	Hall Europe	
	Cybersecurity	Panel	Hall Press Club	
14:45–15:00	Coffee break	Break	Foyer	Last opportunity for informal meetings.
15:00–16:00	Final plenary session	Plenary session	Hall Bulgaria	Basic conclusions, summaries and recommendations from the two days on the forum .
After 4:00 PM	Visit at the Expo and subsequent B2B meetings	Networking	Expo area	Free viewing time on the exhibition and the latest business conversations .

## Registration and tickets

<https://bce2025.com/>

<https://shorturl.at/DAJDu>