



This project is co-financed by the European Union  
and the Republic of Türkiye



**ICTürkiye2025**  
10 April, İstanbul

PRESENTER FULL NAME: Faruk Ege ÖZEN

ORGANIZATION: NaraXR

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## Description of the Organisation

20+ full-time team members, 3 with PhDs.

### **Advisors:**

Atalay Yiğit (Entrepreneurship Mentor)

Dr. Cumali YASAR (Web Technologies)

Prof. Dr. Ilke Evin GENCEL (Ed. Science)

Since 2017, Nara has been at the forefront of immersive technology, developing innovative experiences using VR, AR, and Metaverse platforms.

We design tailored solutions for industries such as education, entertainment, and enterprise, adapting to evolving needs with impactful digital experiences.

By harnessing the speed and reliability of 5G and beyond, we deliver real-time, high-quality interactions that help our clients lead in the digital age.



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## Your Teams' Expertise

- Accepted into YTU Teknopark Dubai Accelerator on program -2025
- Accepted into Accelerate Izmir on program -2025
- Top 100 of the World Next Generation Companies
- World Future Awards - 2024
- Accepted into the NVIDIA Inception program -2024
- Accepted into Innogate Always on program -2024
- Global XR Hack İstanbul 1st Place - 2024
- Türkiye Innovation Week Anatolia's Technology Ambassador Finalist -2023



Strong team communication  
Agile methodology  
Multidisciplinary team



XR technologies  
5G integration  
Immersive design

## Your Research Fields

We explore XR (VR/AR/MR) and AI integration to develop smart, adaptive environments for learning, simulation, and real-time engagement.



We prioritize inclusivity, accessibility, and user engagement by designing experiences that put people at the center of immersive interaction.



Our research focuses on data privacy, cybersecurity, and the ethical design of immersive systems to ensure safe and responsible digital experiences.



We leverage 5G and next-gen infrastructure to support high-performance, real-time XR applications across diverse industries.





## Multiplayer Simulation Experience in VR

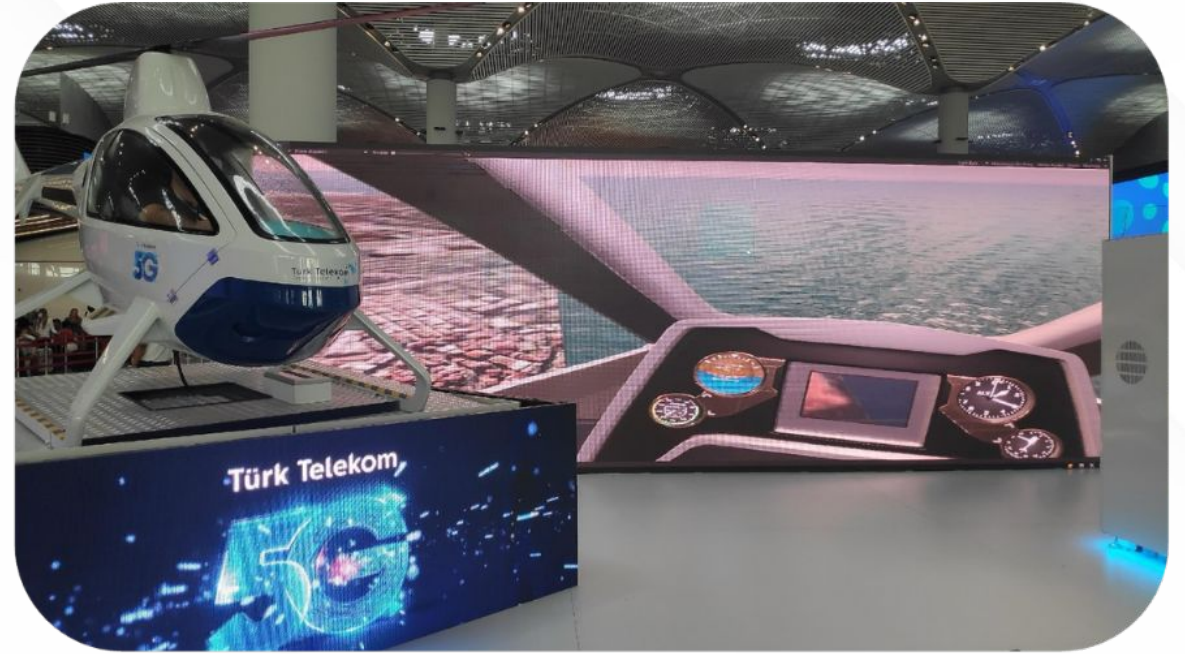
### Technology

#VR #5G

### Field

#Simulation

3DoF / 6DoF systems are used for creating real life simulations in VR such as helicopter simulation, airplane flight simulation, scooter simulation in a city and more



[https://www.youtube.com/watch?v=50ftU\\_6a8cA](https://www.youtube.com/watch?v=50ftU_6a8cA)

## Forklift Simulation in VR

### Technology

#VR #5G

### Field

#Simulation #Education #3DExperience

This project develops a VR-supported forklift and reach truck training simulator with a physical setup for realistic sensations and safe practice. It features detailed vehicle models, ten attachments, a factory environment, and customizable climate settings.

Trainers can monitor and guide users remotely in real time. A custom physics engine enables seamless integration with any brand or model, offering flexible, high-fidelity training solutions.



## Washing Machine Drum

### Technology

#AR #5G

### Field

#3DExperience #MobileAR #ARKit #ARCore

With 5G technologies, we created a machine control system. With AR models we matched with the product, controller can check the product's condition. If there are any errors in the product, the Scan feature is used. When this process is completed, automatic reporting is made to the server from the device connected to the server.



<https://drive.google.com/file/d/1jVxYbcpEnLBY2X06vOKTL5zm1bWnLYz7/view?usp=sharing>



## Sign Language with AI

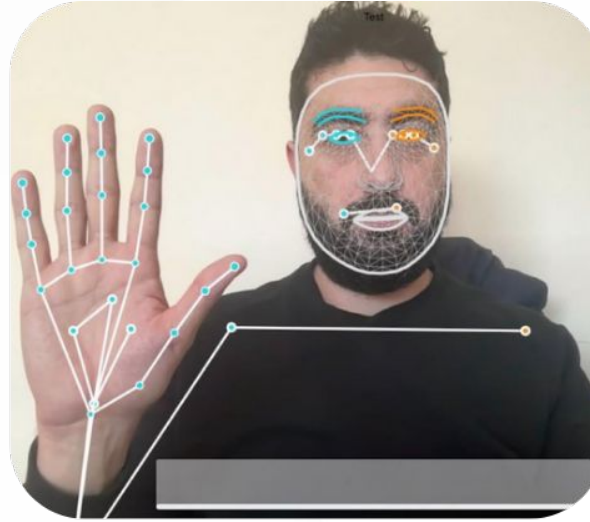
### Technology

#VR #AI

### Field

#Simulation #SignLanguage #Communication

This project aims to learn 500 Turkish sign language words in a virtual environment. The process is supported through an avatar. At the end of the training process, the learned sign language words are tested with artificial intelligence tools fed with sign language. Important steps continue to be taken during the maturity process of the project.





## Healthcare Games in VR

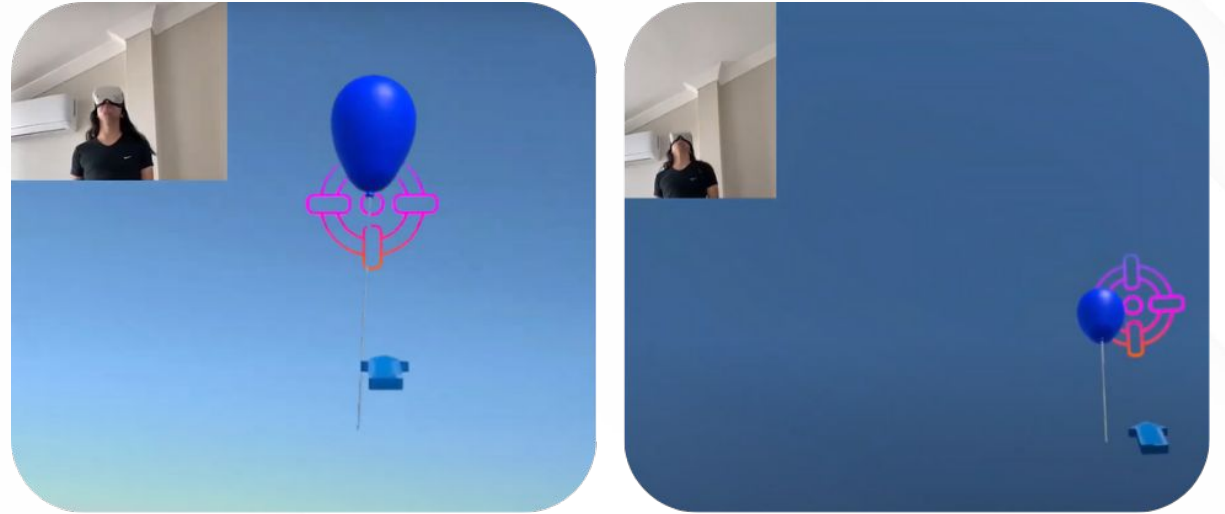
### Technology

#VR #5G

### Field

#3DExperience #Simulation #Exercise #Healthcare

With 4 different games in this project, an environment has been prepared where users can simulate the exercises they need to do after surgery and in their daily lives. Support is received from clinical doctors in the development of the project. Important steps continue to be taken during the maturity process of the project.



## ARCore / ARKit 3D Experience

### Technology

#AR #5G

### Field

#Tourism

Using 5G technologies, we brought historic landmarks across Turkey to life in Augmented Reality. Thanks to the speed of 5G, we are able to process huge amounts of data quickly.



<https://www.youtube.com/watch?v=GK7UX2ua054>

## ARToys

### Technology

#AR

### Field

#Entertainment #Gaming #Education

ARToys is a project that focuses on the gamification of chemistry. The toy is an element cube that is activated with the “Naratoys” application. With the application, users can examine the element represented by the cube.

In addition, there are 3 different features in the application.



[https://drive.google.com/file/d/1gXzzmW9tUfm9J\\_8qwGHABHg\\_FXLrbUt8/view?usp=drive\\_link](https://drive.google.com/file/d/1gXzzmW9tUfm9J_8qwGHABHg_FXLrbUt8/view?usp=drive_link)

## Vodafone Playroom

### Technology

#VR #5G

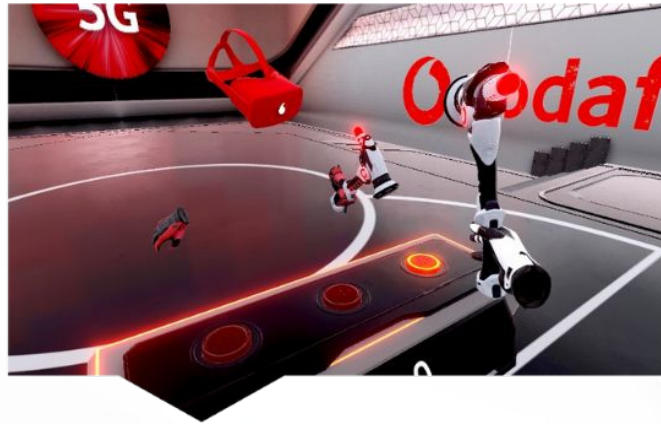
### Field

#Entertainment #Gaming

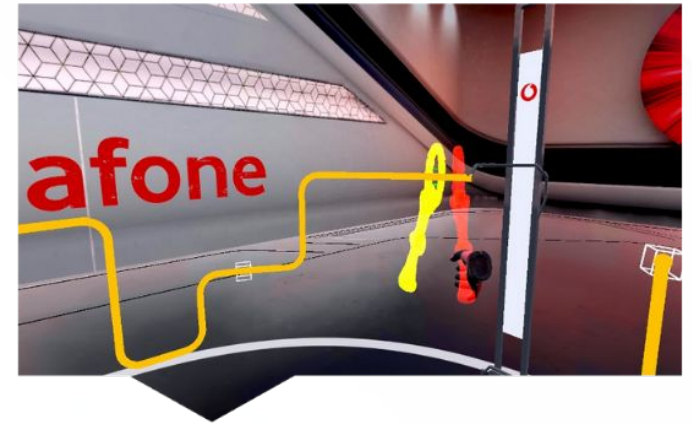
Our use-cases show the true capabilities of 5G Networks and Virtual Reality



<https://www.youtube.com/watch?v=sUE9U24rE3A>



<https://www.youtube.com/watch?v=5HZCPMu5g0g>



[https://www.youtube.com/watch?v=\\_53RrA4zM0M](https://www.youtube.com/watch?v=_53RrA4zM0M)



## Tablet Controlled VR Table Tennis

### Technology

#VR #5G

### Field

#Entertainment #Gaming

In this 5G supported project, a table tennis game is played via VR. Players can be followed via a tablet computer. The tablet user, who acts as a referee, can follow the game from the players' eyes or from the angle and camera of his own choice. In this way, this table tennis game played via VR can be transferred to the audience by the tablet user.



## Multiplayer Simulation Experience in VR

### Technology

#VR

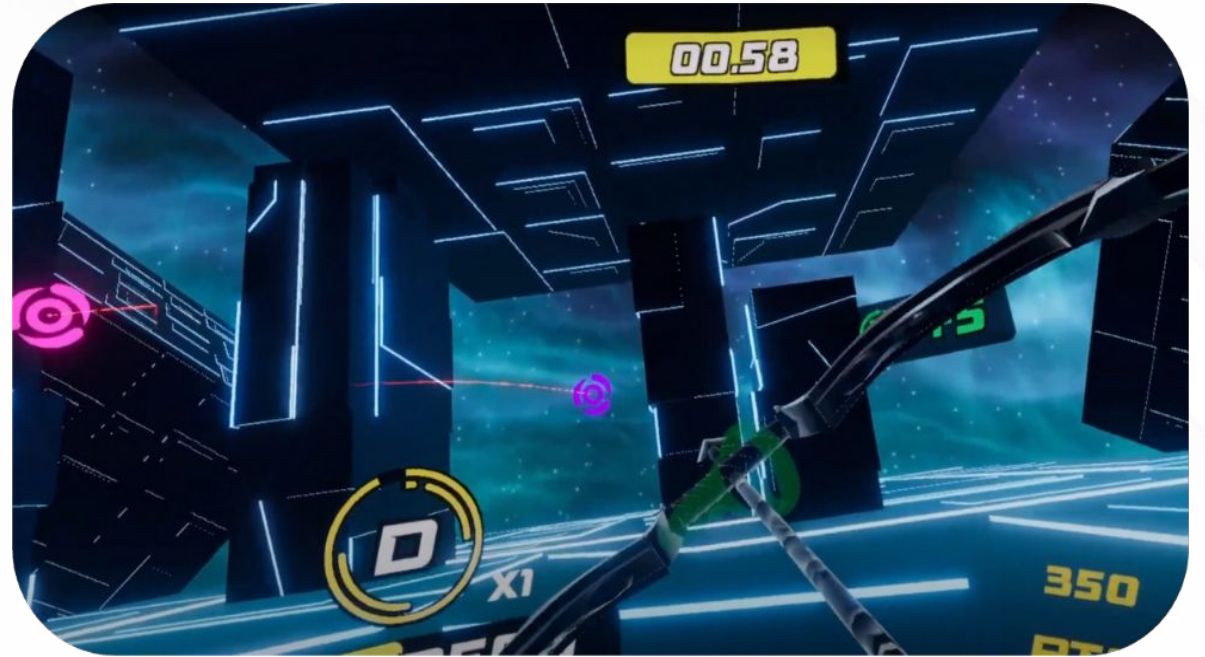
### Field

#Entertainment #Gaming

With this project, a VR target shooting game is created.

Thanks to the game's fantastic elements and gameplay, players can feel like they are in a new world.

Thanks to the game's single-player and multiplayer modes, players can experience this experience either by themselves or with their friends. Thanks to the different gameplay modes, they can have different experiences in the game.



<https://www.youtube.com/watch?v=HivQfYWX4oc>

## XR Puppet Show and Local Art Communication

### Technology

#VR #5G #HapticGloves

### Field

#3DExperience #MobileAR #ARKit #ARCore

Using 5G technologies, we brought traditional theater/puppet across Turkey to life in Augmented Reality and Virtual Reality. Thanks to the speed of 5G, we are able to broadcast the data real time.



<https://youtu.be/L8N0czlsfL8?si=yDkEbZwx3AyTOvm3>

## MetaQampus

### Technology

#VR #5G

### Field

#3DExperience #MobileAR #ARKit #ARCore

MetaQampus is a metaverse education platform that allows users to log into a 3D environment where they can interact with others. Since MetaQampus provides multi-device support, users can log in to the system via VR or via computer or mobile. Thanks to the speed of 5G, it is able to process huge amounts of data quickly.



[https://youtu.be/nY47ltv1j2s?si=7jZc4MgN1\\_OmEtLA](https://youtu.be/nY47ltv1j2s?si=7jZc4MgN1_OmEtLA)



## AI Supported with VR over 5G Drone Control

### Technology

#VR #5G #AI

### Field

#3DEXperience #MobileAR #ARKit #ARCore

The project enables in-factory inspections using drones controlled via a 5G-supported VR system. Thanks to 5G's speed, real-time video and data from factory devices are transmitted to the pilot's VR headset, with AI processing the video to identify devices and display their data.



<https://youtu.be/ceyob5pZ1II?si=dt2qxLnJKxqTZawn>

## Collaborative Design Platforms

### Technology

#VR #5G

### Field

#design #marketing #vocational-training

#entertainment #furniture

### Design and Teaching Laboratory



<https://www.youtube.com/watch?v=sUE9U24rE3A>

**NaraXR**

### Kitchen & Furniture Configurator



[https://www.youtube.com/watch?v=\\_53RrA4zMOM](https://www.youtube.com/watch?v=_53RrA4zMOM)

 **Kelebek**

## 360° Video and Live Streams

### Technology

#VR #5G #360-Video

### Field

#Entertainment #Reality #Realestate #Tourism

### 5G-Enabled Inclusive Sports



<https://youtu.be/ZbuoryVQb98>



### 5G Beşiktaş Museum & Real Estate 360° Live Stream



<https://youtu.be/2RkFmEZgsH4>



<https://drive.google.com/file/d/1fFL1ggqGStdLQpRCVUVMtilZKrlzS261/view?usp=sharing>

## AR Toys

**Call Topic:** Open to R&D projects across all thematic areas and application domains.

**Deadline Dates:** 24 April 2025

- ☐ **Objectives:** To explore the intersection of physical design and augmented reality in creating engaging, educational experiences.
- ☐ **Expected Results:** A functional prototype showcasing the integration of AR with a physical object, enabling intuitive interaction and exploration.
- ☐ To meet the profitability targets and expected project outputs.



## AR Toys

**Call Topic:** Suitable open calls to be opened as of the 2nd half of 2025

**Deadline Dates:** -

- ☐ **Objectives:**
- ☐ **Expected Results:**



**Consortium - profile of known partners (if any)**

No	Partner Name	Type	Country	Role in the Project
01	NaraXR	SME	Türkiye	Lead/Partner
02	Universitatea Ovidius din Constanta	University	Romania	Partner
03				
04				
05				

**Consortium – required partners**

No	Expertise	Type	Country	Role in the project
01	Artificial Intelligence	SME	Spain, Italy, Greece, Bulgaria	Partner
02	Computer Vision	SME	Spain, Italy, Greece, Bulgaria	Partner
03				
04				



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