



COMMERCIAL
DIVISION

ProBuild
360



Established in 2011, ProBuild360 is an award winning, multi-disciplinary construction solution delivering a genuine, end-to-end design & build service to the West Midlands and beyond.

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As an established partner in commercially driven property development, ProBuild360 understands the critical importance of a main contractor who consistently meets programme, budget, and quality requirements.

With a strong track record in commercial, residential and apartment developments, the ProBuild360 team can manage every stage of the process, from site acquisition and planning applications to the construction phase and final market launch.

Acting as the developer, the client, the architect, the main contractor, the project manager, the funder, the interior designer, and the supplier of all finishing products – Probuild360 is in a unique position of experience to understand the dynamics, the technicalities, and the nuances along the critical path regarding commercially driven construction and property development projects.

This unique breadth of experience positions ProBuild360 as a highly capable main contractor and project manager, equipping us to meet complex requirements and deliver outstanding results. Our portfolio includes:

New Build Residential – housing and apartment developments.

Conversions – Transforming commercial spaces, into residential or for any other multiple uses.

Commercial Property Development – showrooms, restaurants, hotels, retail spaces, and more.

Mixed-Use Schemes – combining residential and commercial functionalities.

Offices – including construction, fit-outs, and refurbishments.

Educational Facilities – extensions, fit-outs and refurbishments for schools.

We're always ready to take on new challenges, no matter the scope or complexity, we can bring your next project to life.



GDV (Gross Development Values): from £1m to £10m, with the capacity to deliver projects up to £25m.

Our Quality Standards: We are dedicated to maintaining high standards of quality across all projects, with a focus on attention to detail and ensuring consistency throughout every phase of work.

Site & Project Management: Expertise in managing projects of all complexities, from standard compliance to high-risk, high-scrutiny developments.

OUR VISION

At Probuild360 we wish to be a notable part of the effort to create a future where the built environment is an uncompromisingly uplifting experience for all those that live and work in it. Our organisation is made of individual professionals whose primary objective is excellence in all things – which reflects our vision for the projects we deliver.



OUR MISSION

- Deliver comprehensive, turn-key solutions for the built environment.
- Provide an integrated model encompassing every product, service, and expertise needed for optimised results.
- Serve both domestic and commercial construction projects.
- Offer an alternative to the often fragmented construction industry.
- Take full responsibility and work collaboratively at every stage of a project.
- Utilise a team of experts in design, management, construction, and installation.
- Ensure all project elements work cohesively to fulfil client objectives.
- Aim to raise industry standards through our approach.



OUR PEOPLE

Together we bring a wealth of expertise to deliver exceptional results. Our people share a passion for innovation and precision, working collaboratively to ensure every project is delivered to the highest standard.



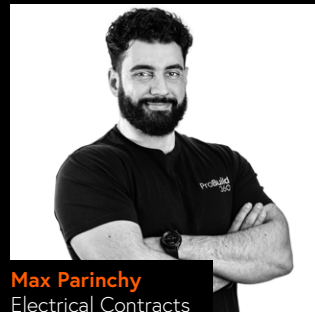
Bahram Parinchy
Managing Director



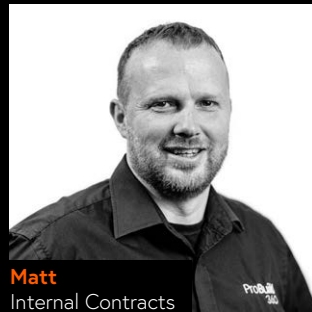
Tehmi Parinchy
Managing Director



Michael Parinchy
Senior Construction
Manager



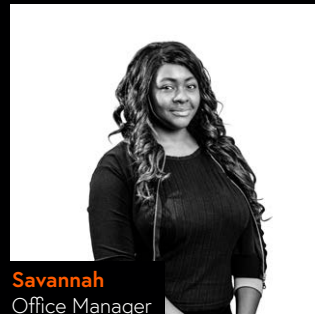
Max Parinchy
Electrical Contracts
Manager



Matt
Internal Contracts
Manager



Dan
Health & Safety
Manager



Savannah
Office Manager



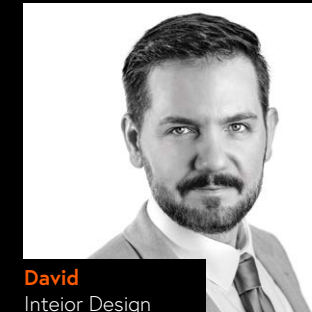
Amy
Marketing Manager



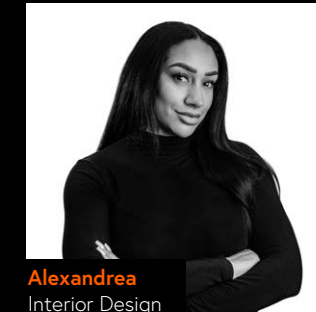
Sarah
Accounts Manager



Shannon
Accounts Assistant



David
Interior Design
Business Manager



Alexandra
Interior Design
Manager



Sam
Interior Design
Administration Manager



Faizal
KTP Associate



Tom
Content Manager

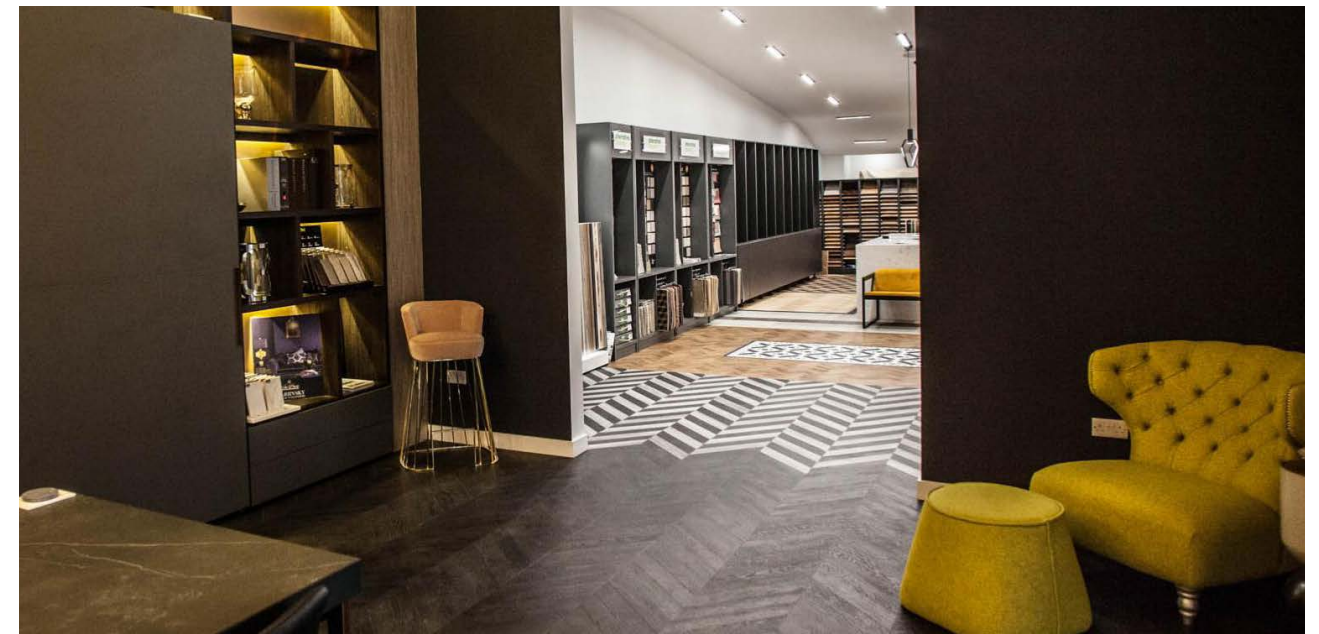


Mike
Site Manager

OUR SHOWROOM

Our showroom and head office showcases our capability in delivering concept-to-completion solutions. It serves as both an inspiration and a resource, where you can explore products for your interior fit-outs, collaborate with our team, and hold productive meetings in a professional environment.

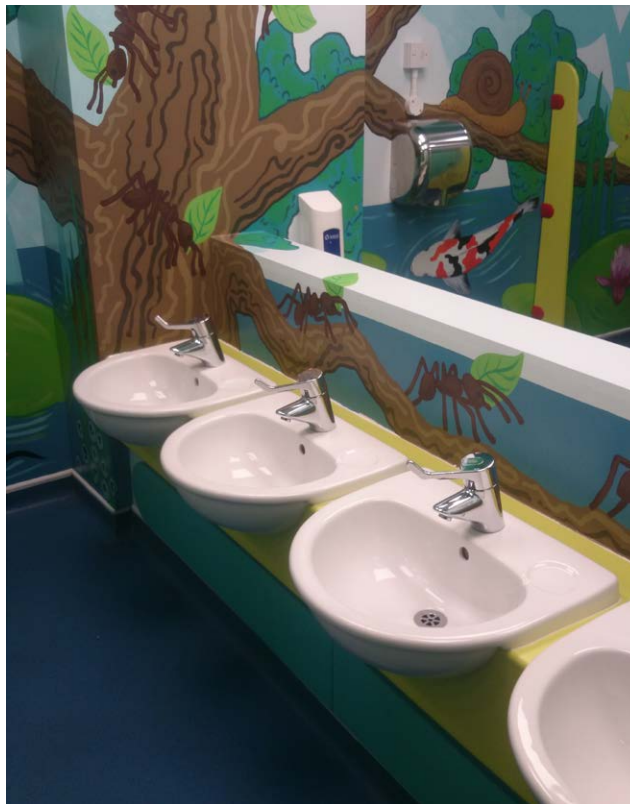
The ProBuild360 showroom embodies our ambition to reshape the design and construction landscape. It provides a single space where commercial stakeholders can plan, design, and execute their projects with confidence.



OUR SECTORS

Our sectors include:

- Commercial
- Residential
- Retail
- Hospitality
- Insurance Projects
- Leisure
- Retirement Living
- Education
- Industrial
- Health
- Heritage



DEVELOPMENT SITE OF 10 HOUSES

Leamington Spa



WE DO IT ALL

NEW BUILD

FIT OUT

REFURBISHMENT
& REMODELLING

EXTENSIONS

MODULAR BUILDING

MECHANICAL, ELECTRICAL, AND
PLUMBING (MEP) SERVICES

PROJECT
MANAGEMENT

PLANNING AND
PROCUREMENT

CONVERSIONS

TURNKEY PROJECT
DELIVERY

SECTOR-SPECIFIC
EXPERTISE

INTERIOR DESIGN

SPACE PLANNING

ARCHITECTURAL DRAWINGS

VIRTUAL REALITY

PROJECT MANAGEMENT

AFTERCARE

FINISHING TOUCHES

END-TO-END
CONSTRUCTION SOLUTIONS

DEVELOPMENTS

JV PROJECTS



COMPLETE CONSTRUCTION

At the core of ProBuild360's offering is our fully integrated construction operation, providing, end-to-end solutions for every project. We have consolidated all essential trades and engineering functions, ensuring we have full control over quality, efficiency, and timelines throughout the project lifecycle.

Our team include:

Groundworks & Civil Engineering

Groundworks, street works, drainage, landscaping, and civil engineering.

Structural Team

Structural steel and SFS installation, fabrication, precast, and in-situ concrete teams.

Traditional Build Team

Bricklaying, carpentry, roofing, window & door installation.

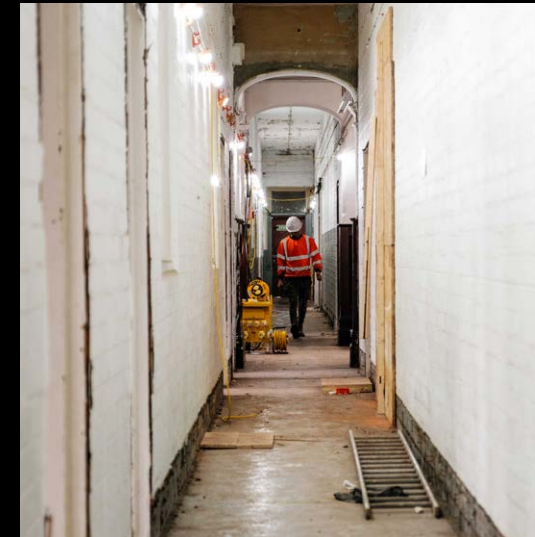
Mechanical & Electrical Engineers

Plumbing & heating, electrical, and mechanical ventilation specialists.

Internals Teams

Partitioning & drylining, plastering, joinery, decoration, kitchen & bathroom installation.

Each team is overseen by an experienced management structure, including site supervisors, site managers, contracts managers, and senior construction managers. All members of our operations teams are fully qualified and compliant, from licensed trades and SSSTS-certified supervisors to SMSTS-certified site managers, with senior managers who are Members of the Chartered Institute of Builders (MCIOB).





CONSTRUCTION MANAGEMENT

ProBuild360 offers extensive experience and expertise in all aspects of site management, ensuring that projects are executed to the highest standards of safety, efficiency, and quality. We manage every element of the construction process, ensuring consistent operations from start to finish.

SHEQ Policy (Health & Safety, Environmental & Quality)

Management

Waste Management

Complete construction management - More than just managing site operations, ProBuild360 oversees every aspect of project delivery:

Information Management

Programme, Quality, and Budget Management

Building Control, Structural Warranties, and Planning Conditions



ARCHITECTURAL DESIGN AND PLANNING SERVICES

Our architectural partners are involved from the start, collaborating closely with the team to understand your vision, goals, and requirements. By integrating architectural considerations early on, we can align design concepts with practical construction solutions, minimising revisions and optimising project timelines.

Our architectural services include:

Consultation & Concept Design

Working with you to establish clear planning objectives and project goals, ensuring the design aligns with commercial and regulatory requirements from the outset.

Planning Applications

We handle the entire planning process, from generating and submitting pre-application documents to managing full planning applications. Our team advocates strongly for your project, making compelling cases on policy grounds to secure approval.

Coordination of Specialist Consultants

We manage all external consultants, coordinating surveys, reports, and technical statements to ensure all requirements are met and integrated into the project.

Building Control & Technical Drawings

Our team prepares detailed architectural drawings and specifications to comply with building control regulations, ensuring that all design elements are practical and feasible for construction.

Construction Phase Management

Throughout the construction phase, our team manages RFI tracking, planning condition discharge, and other essential project elements, ensuring compliance with regulations and smooth project execution.

Our integrated systems enhance project management, providing a higher level of coordination, administration, and overview. This results in an efficient and value engineered delivery of the project.



INTERIOR DESIGN & PRODUCT SUPPLY CHAIN

The interior design division of the ProBuild360 Group, is a design studio like no other. Comprising of experienced and talented designers in the UK, the department is supported by an extensive showroom that features a curated selection of high-quality products, including kitchens, bathrooms, worktops, appliances, fixtures, fittings, flooring, and tiles.

What sets us apart is not only our exceptional design team but also our robust supply chain, enabling us to supply and manage all of the products we specify. Our comprehensive service includes:

Consultation

Working closely with clients to define project objectives, preferred styles, budgets, and specifications.

Conceptual Design

Delivering design concepts, mood boards, and styling studies to ensure the aesthetic vision aligns with the project goals.

Detailed Product Specifications

Curating and specifying products that meet performance, aesthetic, and budget requirements, ensuring every detail is addressed.

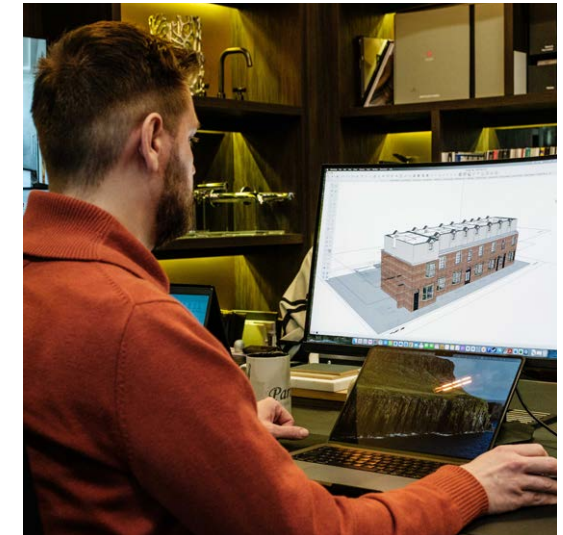
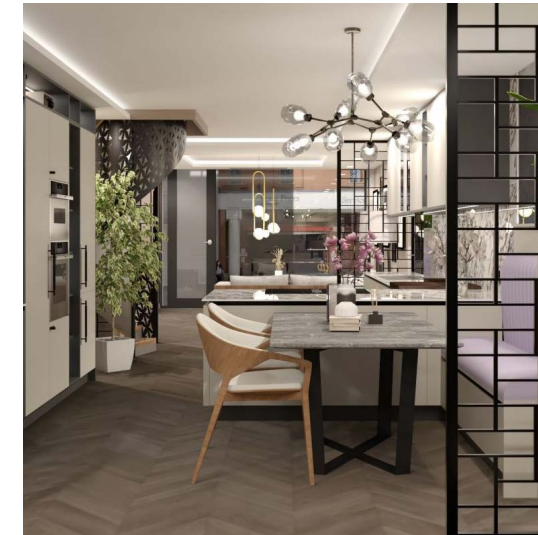
Product Supply & Logistics

Supplying all specified products and managing logistics, delivery, and distribution to ensure smooth project flow.

Installation Management

Overseeing the installation process, including dimension checks, service positioning, and quality assurance, ensuring accuracy and consistency.

The integration of our design studio with our installation teams guarantees the highest quality finishes, efficient project delivery, and superior results. Through constant communication and collaboration between designers and installers - both on and off-site - we ensure a process that brings every design to life with excellence.



RANGE OF ACTIVITIES

Property Developer

ProBuild360 is a property development entity in its own right. We have successfully completed numerous medium-scale developments, overseeing every stage from acquisition and planning through to the construction phase, delivery of high-quality units, and final sale or occupation. Our projects include houses and apartments across Birmingham and the wider West Midlands.



Main Contractor

We are highly experienced in acting as the main contractor for a wide range of projects. This includes managing all aspects, such as novation of design consultants, insurance, NEC, JCT, D&B, modified standard form contracts, bespoke agreements, and handling

structural warranties, building control, and the discharge of planning conditions. Our expertise spans new builds, conversions, extensions, refurbishments, as well as conservation and heritage projects.



Project Partner

At ProBuild360, we are more than just a service provider—we are your trusted project partner. We work collaboratively with developers, investors, and business owners to deliver successful outcomes, aligning our expertise with your vision. From the outset, we prioritise clear communication, strategic planning, and thorough execution, ensuring every detail is considered. By building a partnership based on trust and shared goals, we add value at every stage, helping you navigate complexities and achieve your project objectives with confidence and efficiency.

Project types:

New Builds, Conversions, Commercial, Domestic, Extensions, and Refurbishments

Contract Values:

£100k - £15m

Units:

1 – 100



CASE STUDIES

DESIGN AND BUILD

A DEVELOPMENT OF 7 HOUSES

ProBuild360 successfully delivered a development of 7 residential homes in Sutton Coldfield, managing every aspect from design to completion. The project featured a combination of three- and four-bedroom homes, each with rear parking and private gardens. All properties were sold during the build process, reflecting strong demand and the quality of our work. Our team handled everything, from site acquisition and planning to construction and final handover.

Key Features:

- A mix of three- and four-bedroom homes with modern designs
- Rear parking and private gardens for each property
- All homes sold during construction
- Comprehensive end-to-end service, from design to handover

GDV:

£1.8m

Contract Period:

12 months

Date Complete:

2017



CASE STUDIES

DESIGN AND BUILD

DEVELOPMENT OF 13 APARTMENTS

ProBuild360 developed and built 13 high-specification apartments featuring modern finishes such as Pronorm kitchens with Silestone worktops, Porcelanosa tiling, Vitra sanitary ware, and Hansgrohe showers. Each unit includes allocated parking, a patio or balcony, and access to communal grounds. We also provided buyers with the option to customise interiors through furniture packages. Our focus on energy efficiency and cost savings was achieved using Modern Methods of Construction (SIPS), ensuring the apartments met the needs of future occupiers with convenient access to Birmingham City Centre.

Key Features:

- Premium finishes including Pronorm kitchens, Silestone worktops, Porcelanosa tiling, Vitra sanitary ware, and Hansgrohe showers.
- Customisable interiors and furniture packages for future occupiers.
- Allocated parking, patios/balconies, and access to communal grounds.
- Energy-efficient design using Modern Methods of Construction (SIPS).
- Successful navigation of COVID-19 challenges and complex party wall issues.

GDV:

£3.25m

Contract Period:

12 months

Date Complete:

2020



CASE STUDIES

DESIGN AND BUILD

BESPOKE ADAPTIVE LIVING NEW BUILD

The goal was to create a residence that embodies elegance and sophistication while meeting rigorous regulatory standards for mobility and accessibility. The challenge was to balance stunning aesthetics with functional adaptability, ensuring every feature—from the kitchen to the bathrooms—provided both beauty and ease of use.

Key Features:

- Elevator for seamless mobility between floors.
- Sensory Room designed for relaxation and therapeutic use.
- Swimming Pool with adaptive features for accessibility.
- Cinema Room equipped with state-of-the-art audio visual systems.
- Mechanical-Electrical Hoist and Hammock System, ensuring smooth integration of mobility aids and providing independence for the homeowner.
- Award-Winning: "Project of the Year 2019" by the National Federation of Builders .

GDV:
£1.8m
Contract Period:
12 months
Date Complete:
2019



CASE STUDIES

DESIGN AND BUILD

24 ONE AND TWO-BEDROOM APARTMENTS, INCLUDING FOUR 'LIVE & WORK' APARTMENTS

Onkar Estates

Contract Value:
£3m
GDV:
£6m
Contract Period:
12 months
Date Complete:
In construction phase

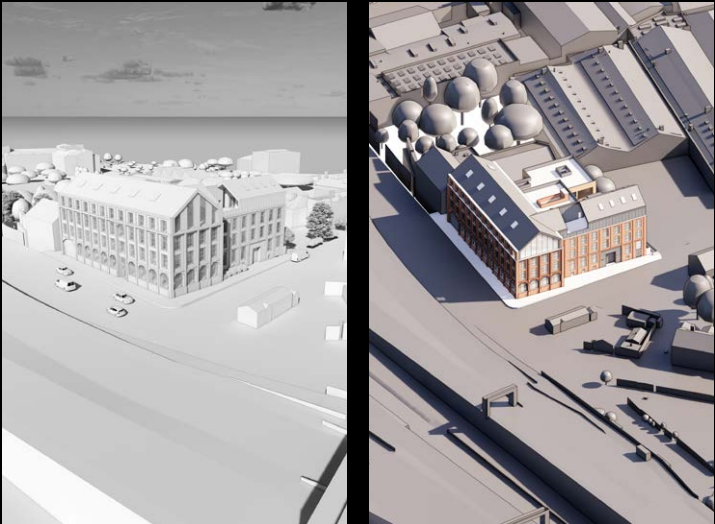


DESIGN AND BUILD

47,000 SQ FT COMMERCIAL DEVELOPMENT

Aston Brook Group

Contract Value:
£15m
Contract Period:
18 months
Date Complete:
Awaiting final date



DESIGN AND BUILD

DEVELOPMENT OF 10 PREMIUM 3 AND 4 BEDROOM HOMES

ProBuild 360 New Homes Ltd

GDV:
£9.8m
Contract Period:
18 months
Date Complete:
Awaiting final date

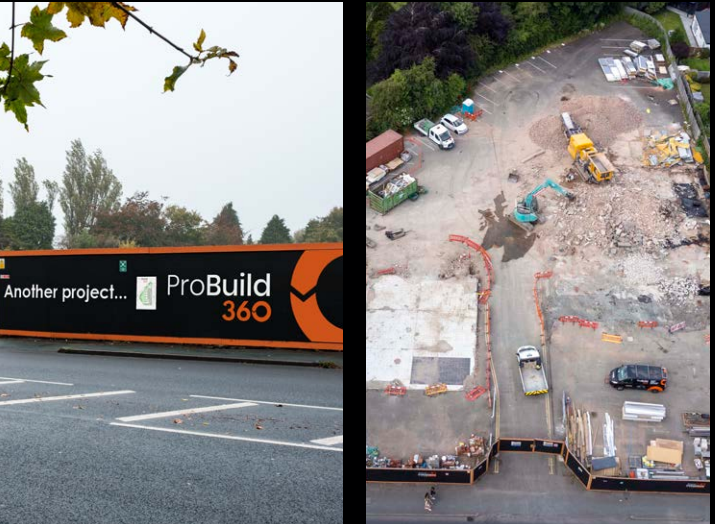


DESIGN AND BUILD

RESIDENTIAL DEVELOPMENT OF 14 TOWN HOUSES - BUILD-TO-RENT

ProBuild 360 New Homes Ltd

Contract Value:
£5m
GDV:
£5.8m
Contract Period:
18 months
Date Complete:
Awaiting final date



CASE STUDIES

DESIGN AND BUILD

SCHOOL EXTENSION, BIRMINGHAM

St Josephs School

Contract Value:
£120,000
Contract Period:
3 months
Date Complete:
2018



DESIGN AND BUILD

SCHOOL REFURBISHMENT, COVENTRY

Stanton Bridge School

Contract Value:
£200,000
Contract Period:
3 months
Date Complete:
2017



RENEWALS AND RENOVATIONS

SCHOOL RENOVATION, BIRMINGHAM

Ladywood School

Contract Value:
£240,000
Contract Period:
8 weeks
Date Complete:
2018



BESPOKE NEW BUILD

Monument Road

Contract Value:
£1.3m
Contract Period:
12 months
Date Complete:
2020



DESIGN AND BUILD

DOUBLE-STOREY EXTENSIONS AND COMPLETE RENOVATIONS TO A ROW OF THREE TOWN HOUSES, STRATFORD UPON AVON

Wheelwright Court

Contract Value:
£900,000
Contract Period:
8 months
Date Complete:
2020



CURRENT PROJECTS

EXAMPLES OF BESPOKE INTERIOR PROJECTS

EH SMITH DESIGN CENTRE

Complete fit-out of construction materials design centre including M&E packages and all internal finishes

2025



PARK STREET, LEAMINGTON SPA

Refurbishment and remodelling of a high street retail building into an interior design studio and showroom

2025



HARVEY NICHOLS, MAILBOX

Refurbishment of restaurant concession in department store for high-end luxury dining experience

2025



CASE STUDY

EXAMPLES OF DEVELOPMENT PROJECTS

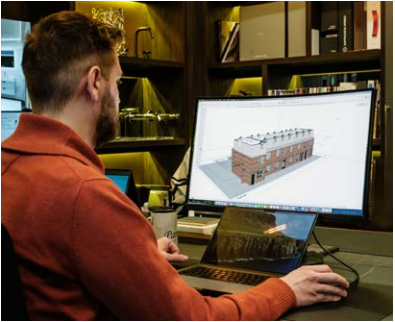
HARBORNE HIGH STREET

Full renovation works to a row of terraced houses on Harborne High Street

GRAND VIEW, WORCESTERSHIRE

Exceptional new development featuring 9 executive, custom build homes with Elevate Property Group

Our recent collaboration with Stuart James Clark Limited for Redditch Council was an insurance project that involved a property severely affected by fire, leaving it in need of comprehensive restoration. We brought this property back to life, transforming it into a beautiful, safe, and functional space once again.





ProBuild 360TV

A creative hub for home owners & construction lovers!

On this channel, you'll see us talking about the best ways to build as well as property development and the amazing people who make the construction industry what it is.

If you're a homeowner, builder / developer, fellow industry professional or just a fan of quality craftsmanship, you're in the right place.



OUR PODCAST GUESTS

As part of our ongoing commitment to thought leadership, ProBuild360 collaborates with leading experts across the construction and property development sectors. Through our podcast series, we dive deep into industry trends, innovations, and challenges, bringing you exclusive insights from seasoned professionals.

From architects and designers to developers and project managers, each guest shares their unique perspectives, offering valuable knowledge that informs and inspires our approach to building better spaces. These conversations not only enrich our projects but also contribute to shaping the future of the industry.

Head over to ProBuild360TV to watch some of our latest episodes.



Sam Meeten
Land Director @ Elevate Property Group



Jonathan Handford
Interim Managing Director @ Fine & Country Estate Agents



Andy Street
Former Mayor of the West Midlands, 2017-2024



Hugh Franklin
Head of AeroBarrierUK



Mike Leonard
CEO of Building Alliance



Rosey Cassidy
Director - Newman Rosey Property Group & PropertyEd

OUR AWARDS

As an accredited company with a proven track record of delivering high-quality projects, providing innovative solutions, and offering exceptional service, we see awards as a testament to our commitment to excellence and our ability to provide clients with peace of mind.

Since our first recognition in 2015 at the Constructing Excellence Awards, we have continued to receive accolades from prestigious national and regional bodies, including the National Federation of Builders, The Signature Awards, Local Authority Building Control, and Birmingham City University.



WE ARE PROUD THAT OUR AWARDS PORTFOLIO KEEPS GROWING.
TAKE A LOOK AT OUR INDUSTRY AND CONSISTENT SERVICE AWARDS BELOW:

Marketing Initiative Of The Year Award
The Midland Property & Investment Awards 2024

KTP Case Study
Birmingham City University 2024

Best Builder in Birmingham
Three Best Rated - 2016-2024

Best of Service
Houzz - 2016-2024

Best of Design
Houzz - 2019-2024

Innovative Business of the Year
Signature Awards 2023

Excellence in Real Estate
Signature Awards - 2019-2022

SME Business of the Year
National Celebrating Construction Awards 2020

Best Local Builder
LABC Awards - 2020

Business Woman of the Year
Signature Awards 2020

SME Business of the Year
Birmingham Business Excellence Awards - 2019

Best Partnership with a Local Authority Building Control Team
LABC Awards - 2019

Young Business Person of the Year
The Signature Awards, 2025



WHAT KEY FIGURES IN THE INDUSTRY ARE SAYING



“ Acivico Building Consultancy have worked with Bahram and Probuild360 for a number of years and we can confirm that his sites are well run, and the building work is to a **very good standard** as evidenced by LABC awards for his work in the region. ”

- John Askew, Acivico Ltd,
Birmingham Account Manager



“ Many congratulations on your award and your accomplishments; we as a judging panel were really impressed with you as a company and your vision. ”

- Professor Paul Cadman



“ Bahram and the team at Probuild360, have a **commitment** and **dedication** to their clients that is unrivalled together with undoubted integrity. I have no doubt that the works undertaken will be completed on time and be of the **highest standard**. ”

- Paul Bassi CBE DL D. UNIV DSC,
Chief Executive, REI Plc



“ We have always found ProBuild360 to be an honourable client that engages with us, and other consultants, from inception through to handover to make sure that the end product complies with the requirements of the standards expected to comply with the building regulations and associated legislation. ”

- Andrew Wilkes (BSc (Hons) C Build E FCABE



“ I enjoyed my recent visit to ProBuild360 HQ for a business update. The progress they've made in the last few years is remarkable and I know from my retail background just how impressive what they are doing is in terms of **quality, customer service** and product offering. They are at the **forefront of innovation** in their sector and are a credit to our region. I will them continued success in the months and years ahead. ”

- Andy Street, former Mayor of the
West Midlands, 2017-2024



Watch our ProBuild360TV
Episode with Andy Street
over on our YouTube Channel



With our expertise in project management, construction, and bespoke design solutions, we are committed to delivering exceptional results that meet your business objectives. Our proven track record in the commercial sector ensures that your project will be handled with the highest level of professionalism and attention to detail. Contact us today to discuss how we can collaborate to bring you or your vision to life and create a space that works for your business. Reach out via phone, email, or our website to schedule a meeting with our expert team.



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