









**SERIALIZATION EXPERTS**

# Nubinno Global Presence

Nubinno teams are spread across more than 10 countries, and we communicate in 12 different languages.



# About us

-  #1 ISO 9001 serialization compliance consulting company in CEE, CIS and Baltics
-  Operating in EMEA, North America and APAC
-  Supporting 12 languages (EN, RU, ES, PL, DE, RS, SI, LT, JP, UA, CN, IN)
-  Highly qualified, experienced and certified teams
-  Delivered more than 300 serialization projects
-  100% pharma focus

# About us

At Nubinno, we specialize in supporting the pharmaceutical industry with expert consulting, serialization, track-and-trace solutions, and system integrations. With over 20 years of experience, we help companies ensure compliance, streamline operations, and successfully navigate complex market requirements.

Our team operates globally, supporting clients in over 15 countries and offering tailored solutions that fit specific business needs. We focus on delivering practical, results-driven support, whether it's implementing serialization systems, validation, optimizing supply chains, or guiding market expansion.



# Trusted by leading companies



# Dreaming big, acting bold



## Mission

To support pharmaceutical companies of all shapes and sizes to digitalize and further grow, by implementing innovative supply chain solutions.



## Vision

To become a driving force in digital pharma transformation and growth by addressing current and upcoming challenges with the latest technologies and methodologies.



# What is serialization to a pharma organization?



## Business critical compliance process

Un-serialized products cannot be sold in specific markets.



## Unique salable units

Your or your partners' (CMO) packaging lines need to have necessary equipment to perform commissioning of the information on the salable units.



## Digital data sharing

Serialized data must be shared between supply chain members as well as with the governmental officials depending on partner and/or market requirements.



## Another level of security and control

If used right, serialization is another way to improve quality of the goods.

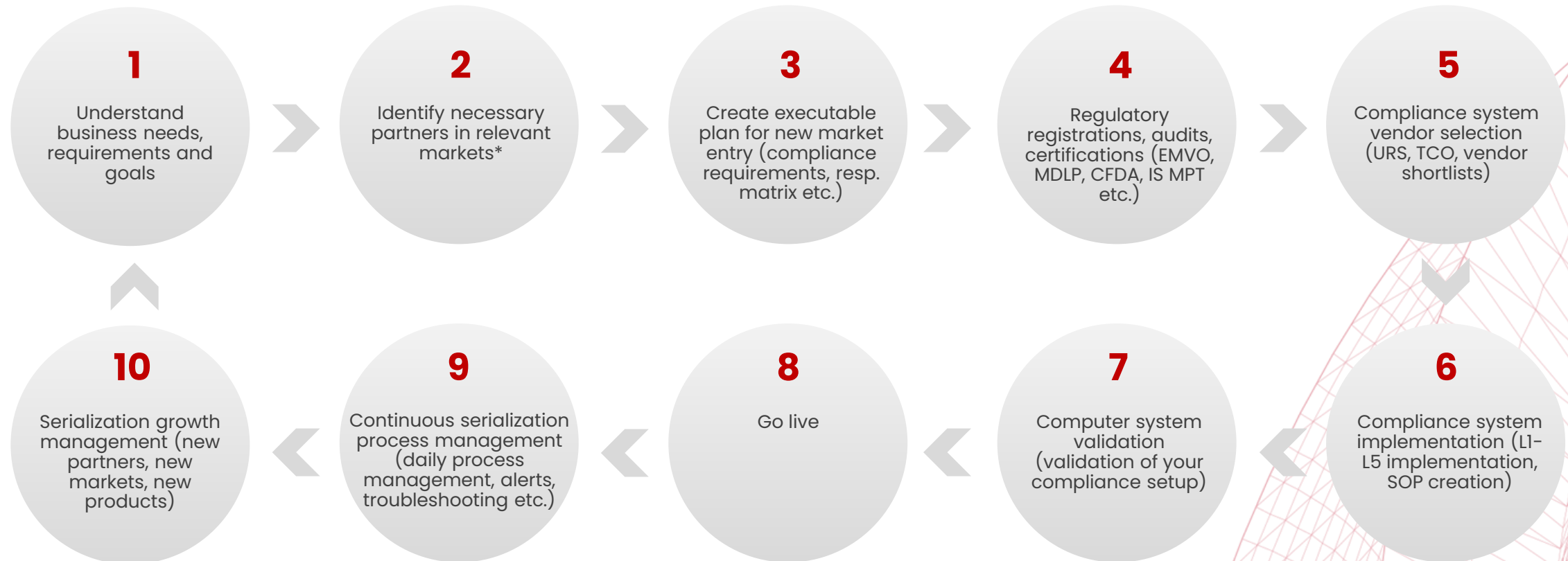


## Data

Serialization enables pharmaceutical companies to have the most precise data on their products and manufacturing outputs. Each box is unique and can be accounted for.

# Serialization life-cycle

Serialization experts cover it all





# Nubinno is one partner for all times

## Pre-implementation

- Understand business needs
- Identify necessary partners
- Create executable plan
- Complete regulatory registrations (GS1, EMVO, MDLP, CFDA, IS MPT etc.)
- Compliance system vendor selection

## Implementation

- Gather relevant master data
- Assign necessary team
- Prioritize partners / products
- Create SN templates
- On-board partners
- Test the system in iTest
- Computer system validation (CSV)

## Post-implementation

- Continuous serialization process management
- Responsibility matrix creation
- Serialization helpdesk setup
- Monthly serialization reports
- Errors and troubleshooting
- Alert management



# Thank you

