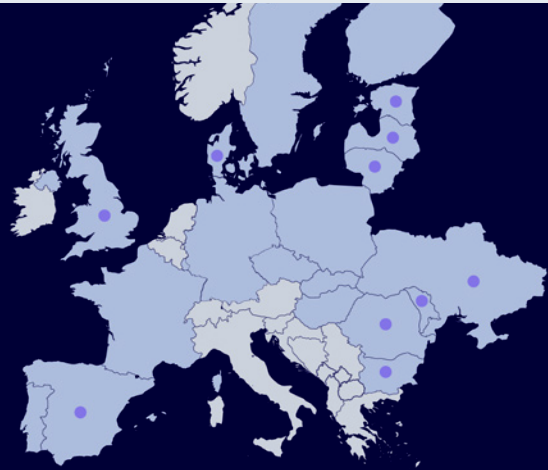


Accelerate towards your sustainability goals with nature-based, soil carbon climate contributions from Agreena

Europe's largest, VM0042 verified, regenerative agriculture programme

Sourcing region:	Europe (10 countries)
Methodology:	Verra VCS's VM0042 (Methodology for Improved Agricultural Land Management, v2.0)
Contributions type:	Reductions and Removals
Issuance years:	2022, 2023 and 2024
Issue volume:	2.3 million



BeZero MSCI   VERRA

Introduce credibility into corporate climate contributions



High integrity: Quantified based on science-backed methodologies (VM0042) and industry tested models (RothC and IPCC).

Scalable: In-house MRV that combines satellite imagery and ML models (boundary detection & practice verification) ensures simplified and accurate monitoring of millions of farmland hectares across multiple countries.

Real world impact: Three-step additionality process to ensure every credit represents change beyond business-as-usual.

Durability: Leakage risks modelled and quantified based on AFOLU Non-Permanence Risk Tool v4.0 and augmented by buffer & insurance pools to counter reversals.

“Our partnership with Agreena reflects a shared commitment to credible, science-based climate action. Integrating their high-integrity, nature based removal credits has supported our efforts to decarbonise across operations and supply chains.

We appreciate working with a partner that shares our values and enables immediate, measurable climate impact.”

Inge Huijbrechts
Chief Sustainability and Security Officer
Radisson Hotel Group



Impact beyond carbon

Restoring soil health unlocks far-reaching co-benefits for food, water, nature, and communities, enabled through carbon finance.



- Regenerative agriculture empowers farmers with better yields, new skills, and often new income streams
- Carbon finance rewards farmers for stewardship
- Healthier soils increase farm profitability and can lift incomes



- Better soil structure reduces runoff and soil erosion, leading to cleaner rivers and less sedimentation in reservoirs and thereby supporting clean water availability



- Soil carbon sequestration is a form of carbon dioxide removal that complements emissions reductions elsewhere
- By building organic matter, regenerative agriculture makes soil a better sponge. This means improved water infiltration and retention, which reduces both flooding and drought impacts



- Regenerative agriculture strengthens local and global food security by improving yield reliability and potentially diversifying crops
- Improved soil fertility means more food on the table and greater nutritional quality of crops
- The improved soil structure buffers crops against drought and extreme weather, making yields more resilient year-to-year



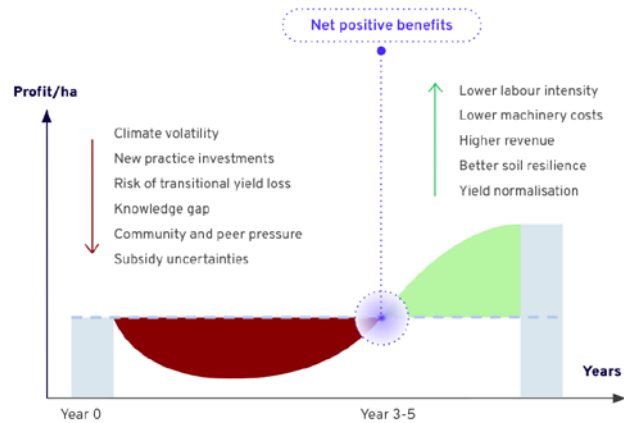
- Carbon credit revenues provide an additional income stream, especially in rural areas



- Regenerative agriculture rehabilitates degraded soils, halts desertification, and fosters biodiversity
- Reduced tillage, cover crops, and diverse rotations rejuvenate soil life (microbes, earthworms) and provide habitat for pollinators and wildlife on farmlands



Farmers lack the funds and financing to transition to Regen practices, even though it would mean better business and a better climate



The AgreeenaCarbon Programme unlocks a meaningful revenue stream for farmers making the regenerative transition

01

Farmer onboarding

Farmer signs up and inputs field data to evaluate abatement potential

Farmer chooses which fields to enroll

02

Field management strategy

Farmer plans field management strategy with support from Agreeena's local agronomic advisory partners

Farmer chooses which practices to adopt

← REPEATED ANNUALLY

03

Report field actuals

After harvest, farmer reports completed activities and inputs for final data submission

04

Monitoring, reporting and verification

Quantification and verification synced with annual harvest cycles



Robust scientific methodologies aligned to world's leading standards

05

Nature-based soil carbon credits generated

Credits are generated which can be purchased according to corporates' climate goals

Agreeena ensures the right to sell generated credits on farmers' behalf with comprehensive contracts

06

Farmer remuneration for practices adopted and credits generated

Farmer receives 85% of verified GHG outcome
15% to Agreeena as credit generation fees

Corporate and farmers reduce their environmental impacts

The Agreena story

Agreena was started by a passionate group of individuals whose roots were in farming. Over the last 6+ years, Agreena has evolved to bring the best of technology and finance to the world of agriculture.

Three facts underpin Agreena's mission:

- Agriculture and related value chains account for over 30% of global GHG emissions
- More than 50% of the world's soil has been degraded, making it a carbon source rather than a sink
- Food scarcity: If soil degradation continues at current rates, global food production could fall by up to 12% by 2050

Europe's leading soil carbon platform

Restoring soil in ~5,000,000 hectares



The AgreenaCarbon Project: First large-scale agricultural cropland project to be verified under Verra's VCS



Agreena: Supporting 2,300 farmers to restore soil health and store carbon across 20 European countries

Trusted by market leaders



Climate



Aligned to leading standards



Take the first step

Visit agreena.com/carbon-credits to learn more.
Or click the button below to schedule a call with an Agreena Carbon Credits expert.

Talk to an expert

