

BUSINESS PLAN



BALAZ STUDIO

In

SWITZERLAND



2026



THE STORY

First Trip in Switzerland



2023 the journey begins...

Universität Bern

Bern 2025...Sustainability



SUSTAINABILITY SCIENCE FORUM 2025



Welcome note

Sebastian Wörwag

Rector
Bern University of Applied Sciences

Jürg Pfister

General Secretary
Swiss Academy of Sciences

scnat


SUSTAINABILITY SCIENCE FORUM 2025



Foto: J. Nöthiger




Global Innovation Summit - Basel, 2026




Global Innovation Summit 2026
6 May 2026 | Basel, Switzerland

Home Programme ▾ Matchmaking ▾



Global Innovation Summit 2026
6 May 2026 | Basel, Switzerland

482 participants found



Fritz Bayong
Sustainability and Social Innovation Advisor
Douala, Cameroon
[Balaz Studio >](#)

My name is Fritz Bayong, Cameroonian, Sustainability and social innovation advisor with almost ten years' experience. I am currently based in Brussels, Belgium.

6 May 2026
4058 Basel, Switzerland
Messeplatz 10
Event Hall (City Lounge Süd)

Global Innovation Summit 2026

[Register now](#)

Registration open until 3 May 2026

Welcome to the Global Innovation Summit!

Presentation of Balaz Studio

Balaz Studio is a Landscape architecture agency and firm working in different sectors:

- Landscape Architecture
- Town Planning and Urban Design
- Social Innovation
- Mountains , terrestrial Aquatic , Coastal and Marine Territorial Development
- Agriculture and natural resources management
- Built Environment protection
- Parks and biodiversity
- Ocean Technology
- Real estate Development
- Tourism and leisure
- Arts and Design
- Geodesign Technology

The company have a team of professionals in each domain and his Founder , Fritz Bayong is a Individual member of the International Federation of Landscape Architects (IFLA).

<https://www.iflaworld.com/ifla-individual-members> .

One of our goals is to establish in Switzerland to contribute to the Sustainable development , innovation and economy of the country.



Agency of Social Innovation and Sustainability Technology



Landscape Architecture – Environmental Planning



TEAM



Founder : Fritz BAYONG

Belgium Resident based in Brussels

Citizenship : Cameroonian

First need : Work Authorisation

Address : Rue de l'Outhre 26 , Molenbeek
Saint Jean ,Bruxelles , Belgium.



CO-Founder : Gaelle EYAMO

Citizenship : Swiss

FOUNDER OF LIFESTUDIO

Rue de boujean,39

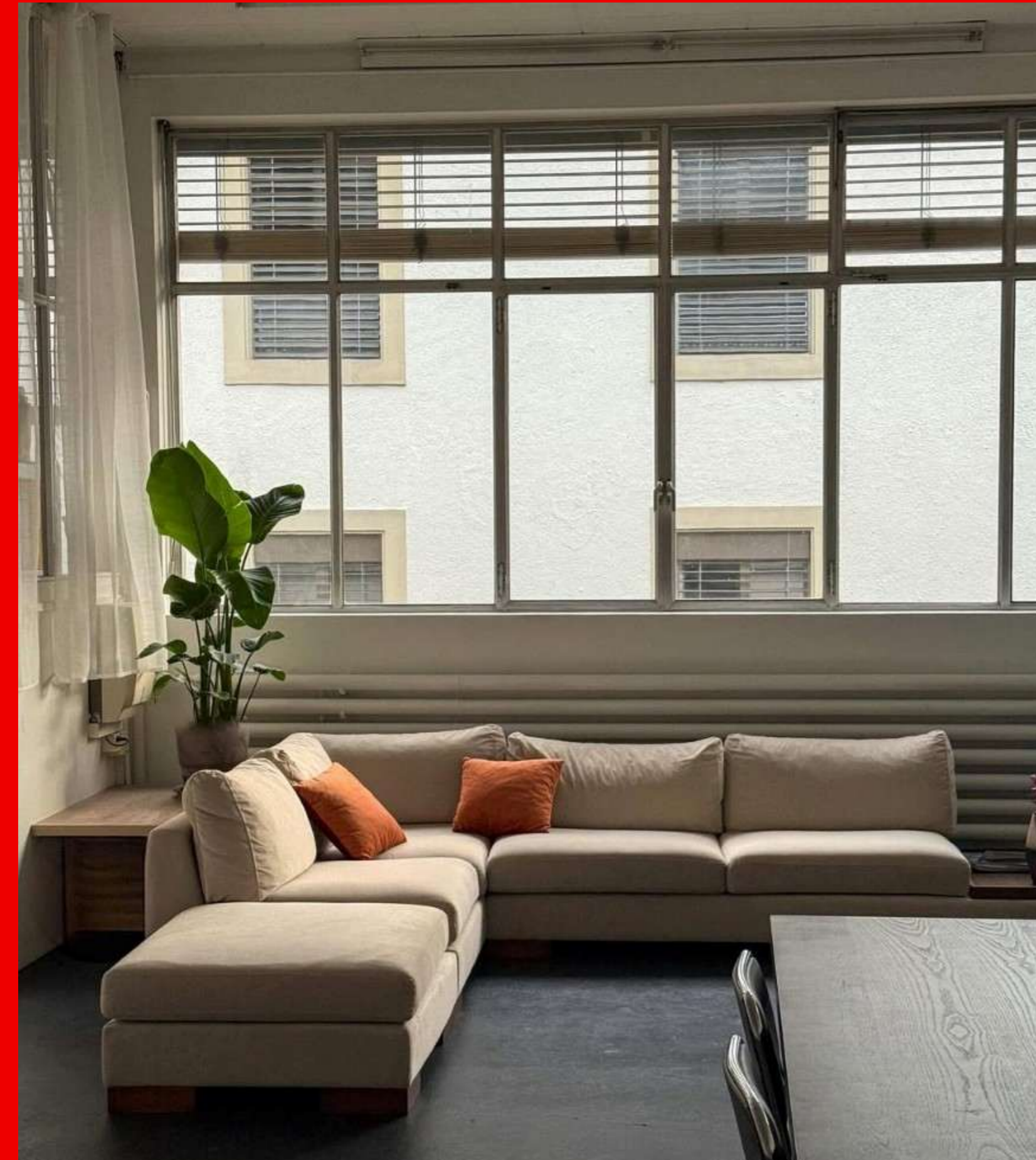
2502 Bienne

Office LifeStudio in Bienne



LIFESTUDIO

Where Ideas Turn Into Life





PROFESSIONAL SKILLS
&
OPERATIONAL REQUIREMENTS

University of Bern – Mountains & Environment Centre for Development and Environment (CDE) Mountains Research Initiative (MRI)



□ Mountains , terrestrial Aquatic , Coastal and Marine Territorial Development

London , United Kingdom – Oceanology International 2026



Switzerland Interest: Protection des Eaux du Léman

Balaz Studio will send a proposal offer for that

Scientific research project



COMMISSION
INTERNATIONALE
POUR LA PROTECTION
DES EAUX DU LÉMAN

Appel à projet scientifique 2026-2027

Real Estate – Landscape Architecture - Construction

Differents Projects in South-Asia; Central & West Africa and more to come...



□ Social Innovation

Event Forum Bern ,Switzerland : Social Innovation Workshop-Sustainability-SCNAT



Social Innovation Swiss Interest

Chiffres sur l'innovation sociale en suisse

Les chiffres sur l'innovation sociale en Suisse montrent une dynamique croissante et une forte demande pour des projets innovants. Voici quelques points clés :

- **Emploi total:** En Suisse, l'emploi total a progressé de 0,2% par rapport au 4e trimestre 2024, avec un taux de chômage de 5,0% au 4e trimestre 2025.
- **Innovation Booster:** L'Innovation Booster "Co-Designing Human Services" a lancé 17 équipes d'innovation dans le troisième cycle, illustrant l'engagement envers des solutions concrètes.
- **Fonds nationaux:** Le Fonds national suisse soutient la recherche de haut niveau dans les hautes écoles et d'autres institutions, contribuant à positionner le thème de l'innovation sociale en Suisse.
- **Fondations:** Le canton de Zurich a enregistré le plus grand nombre de nouvelles créations de fondations, avec 44 nouvelles fondations (+8 depuis 2023).
- **Innovation sociale en Suisse romande:** La Fondation Esp'Asse développe des projets innovants dans la région de Nyon, avec des espaces d'environ 3300 m² à construire à l'horizon 2028.



Art & Design



Concours D'Art Urbain
Architecture Durable & Citoyenneté Responsable
Construction De la Nouvelle Ambassade de Suisse au Cameroun



Proposition du Projet

«BARVISI»

Barrière Vivante et Socialement Innovante



Juin 2025



FINANCIAL REQUIREMENTS



☐ Sufficient Source of Income

We target an annual income of more than 150 000 CHF / Year

Based on :

Own Funding sources :

- Contracts ; Salary

NB : We are completed actually a contract for 85010.44 CHF

- Funding from Capital Investment firms

- We are already know by Swiss Development Agency

**- We are dealing actually more contracts in real estate ;
environment , technology**

- We are developing network with others firms in Switzerland



SWISS ECONOMY INTEREST



CAPITEL BERN, SWITZERLAND, EUROPE.



..At Balaz Studio Collaboration is always a key ...



Switzerland is always number one in raising economy country for innovation and startups development .

In 2025, Switzerland experienced a record-breaking year for entrepreneurship, with 55,654 new companies registered in the Swiss Commercial Register, representing a 5.1% increase compared to 2024 and an all-time high. Source : [Medienmitteilung Q4 2025 EN](#)

Key insights from the study:

- 📁 The top three sectors are consultancy, craft industries and real estate
- 📍 New company formation increased year over year in 20 cantons, with Zug posting the strongest growth at +19.0%
- 🕒 Compared with a decade ago, business creation has increased by 34.7%

BALAZ STUDIO is not just a one more company for Switzerland and data inventory ; it is a long term value enterprise with commitment , energy , technology , social interaction and sustainable development perspective.

We take three years to learn , observe , connect and interact with others , we build a humble networking and we keep our eyes in the future .

We are not at this stage at the high level , but we figure out the top level and we continue to grow . With work and engagement to succeed .

Let's share the journey together

Thank you



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