



KROKOS KOZANIS PDO, THE AUTHENTIC!

Tradition & Innovation

- Since 1971 -



Superior Greek Quality

SAFFRON





The Cooperative De Safran is based in Krokos village in **Kozani, North of Greece.**

The Kozani Saffron Producers Cooperative was **founded in 1971** with a view to harvest, process, pack and distribute the saffron at its sole responsibility, so as to ensure its quality and authenticity.

Nowadays, the Cooperative has **1,000 members/ saffron growers.**



Certificates

The Kozani Saffron Producers Cooperative has gained quality assurance certificate **ISO 9001** since 1997 and has developed a **certified Organic** cultivation of saffron. We are also **BRC, Halal, Kosher** and **PDO** certified.





PDO (DOP)

Krokos Kozani Saffron has been registered as a PDO product since 1999



PDO and what it means

PDO which means Protected Designation of Origin (*DOP in Italian*) is a **mark of quality** that protects European Agro-food products **of excellent quality**. To be labelled PDO a product must be approved as coming from a specific region, being made by specific methods and using specific varieties.





Quality of our Saffron

Following chemical analysis, Greek saffron has a 45-points higher coloring power than all other varieties of saffron, a fact that intensifies its properties.

While saffron is not an endemic plant of Greece, Greek Red Saffron (Krokos) is of the highest quality. The soil along with the climatic conditions of the area and the techniques used during cultivation and harvest are the factors that ensure a guaranteed quality of product.





Our packaging





We currently export to 28 countries around the world.

MIGROS



Our partnerships include cooperation with:

- ❖ Top 10 **Spanish** and **Italian** saffron companies
- ❖ Top spices companies such as **McCormick**
- ❖ Top retailers at the level of **Whole Foods** (UK and South East US)
- ❖ Private Label for **Costco** US, UK, Sweden, Finland
- ❖ Private Label for Migros and Coop in Switzerland





A natural brew A Greek elixir

Having evaluated all the benefits inherited of the Greek Red saffron, we are delighted to introduce a series of balanced and elegant herbal brews with a unique body and pure ingredients of the Greek nature.

Meet and taste the Organic Herbal Tea Collection with the Krokos Kozanis and selected herbs.





High quality **Greek honey** blended with our pure Krokos Kozanis saffron threads!

Health benefits such as:

- **Energy source** - boosts metabolism and provides slow release of energy
- **Benefits for the skin** – rich in antioxidants and anti inflammatory compounds that helps reducing the appearance of wrinkles and fine lines
- **Strengthen mood and emotional issues** – positive effect on mood and emotional issues such as depression and anxiety
- **Regulate the immune system** – helps reducing inflammation and improve overall immune system
- **Powerful antioxidant** – high level of antioxidants
- **Helps with weight loss** – has been found to suppress appetite and reduce cravings





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