

Circular Rubber Platform

The global community and networking platform on rubber circularity.

As a community we accelerate change towards a circular rubber economy by:

- Increasing rubber recycling
- Increasing the use of biobased raw materials
- Creating ecosystems to revalorize waste streams

Contact us!



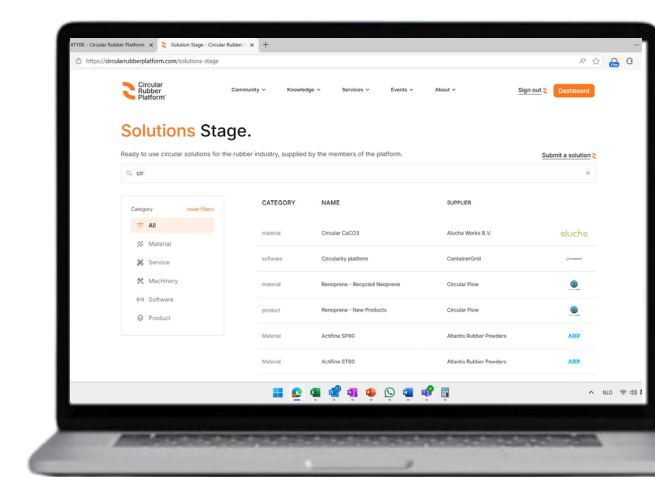
Mission

To accelerate change in rubber circularity by driving open innovation and collaboration. We make rubber circularity visible and actionable through real data. We connect stakeholders, share knowledge, and delivering practical solutions that reduce impact, are regenerative, or return recycled rubber into high quality products.



Community

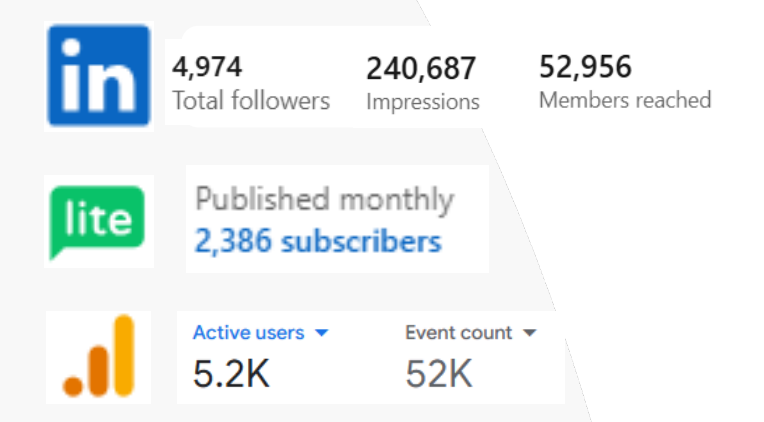
Since 2024, over 100 organizations and 400 professionals from the rubber value chain joined the community, enjoying access to an online knowledge portal, monthly Member Meet-Ups and direct connections to likeminded rubber professionals. Due to active online networking, the platform gained global presence.



Online portal



Monthly Meet-Ups



Online reach

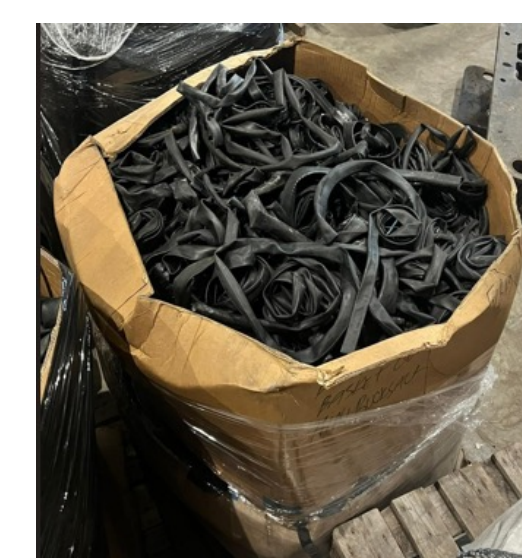
Support Team

5+ Rubber product engineers now supporting rubber companies with circular economy challenges. We executed several market studies, and rubber revalorization now becomes our passion: with over 7 kton to be revalorized through our matchmaking, and 140 ton successfully prevented from incineration.



Research projects

Not all rubber streams have existing recycling solutions, and biobased materials need to be developed. This is also where our support team comes in: analyses potential pathways, stakeholder analysis, financial projections and accelerating change. For this we initiate (international) consortia.



Bike tire tubes



PU rubber



Silicone



Door seals

We make rubber circularity the norm.



Learn more here

