

AUSSEN WIRTSCHAFT MARKETPLACE AUSTRIA 2025

FOOD AND BEVERAGES FROM AUSTRIA
OPPORTUNITIES FOR FOOD AND BEVERAGE BUYERS

Wednesday, 1. October 2025

PROGRAM

LOCATION: Austrian Federal Economic Chamber | ADVANTAGE AUSTRIA
Wiedner Hauptstrasse 63 | 1045 Vienna
Opening Ceremony: Julius Raab Saal (C0)
B2B-Meetings and Food Presentations: Octogon and Rooms 1-6 (C1)

LAST UPDATE: 19.09.2025

LANGUAGE: English

HOSTED BY: Marion Tschernutter, Project Manager, ADVANTAGE AUSTRIA
Iris Marlovits, Enterprise Europe Network

TUESDAY, 30 SEPTEMBER 2025

12.00 – 17.30	VISIT OF THE AUSTRIAN BEVERAGES COMPANY EGGER: BREWERY AND NON ALCOHOLIC BEVERAGES Tiroler Str. 20, 3105 St. Pölten (for international buyers only)
15.00 – 18.00	VISIT OF THE AGRICULTURAL ESTATE OF THE CITY OF VIENNA IN LAXENBURG Schloßplatz 16, 2361 Laxenburg (for international buyers only)

WEDNESDAY, 1 OCTOBER 2025

08.00 – 09.00	REGISTRATION & WELCOME
09.00 – 09.15	OPENING <ul style="list-style-type: none"> • Bettina Dorfer-Pauschenwein Vice-President of the Austrian Federal Economic Chamber • Norbert Totschnig Federal Minister for Agriculture and Forestry, Climate and Environmental Protection, Regions and Water Management, Republic of Austria • Florian Frauscher Director General of Economic Affairs, Innovation and Internationalization of the Federal Ministry for Economy, Energy and Tourism, Republic of Austria
09.15 – 09.30	EXPECTATIONS MEET ORIGINS: AUSTRIAN FOOD FOR GLOBAL CUSTOMERS <ul style="list-style-type: none"> • Christina Tönniges YouGov GmbH • Julia Göschelbauer Agrarmarkt Austria Marketing GmbH
09.30 – 09.35	INTRODUCTION TO THE ENTERPRISE EUROPE NETWORK (VIDEO)
09.35 – 09.40	COFFEE BREAK
09.40 – 16.00	ONSITE B2B-MEETINGS AND FOOD PRESENTATIONS Face to face talks between international buyers and Austrian food companies
18.00 – 20.30	NETWORKING DINNER Winery Zahel, Maurer Hauptplatz 9, 1230 Vienna Bus departure: 17.15 from the Austrian Federal Economic Chamber

THURSDAY, 2 OCTOBER 2025

08.00 – 20.00	ONLINE B2B-MEETINGS Video Calls between international buyers and Austrian food companies
08.15 – 18.45	VISIT OF THE WINERIES LANDAUER, GEBRÜDER NITTAUS AND ZANTHO IN THE REGION BURGENLAND (for international wine buyers only)

Co-financed by



 Federal Ministry
Agriculture and Forestry, Climate
and Environmental Protection,
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AUSTRIAN WINE
The Art of Wine. Down to Earth.



a joint initiative of the Federal Ministry for Economy, Energy and Tourism
and the Austrian Federal Economic Chamber