

# AUSSEN WIRTSCHAFT MARKETPLACE AUSTRIA 2025

FOOD AND BEVERAGES FROM AUSTRIA  
OPPORTUNITIES FOR FOOD AND BEVERAGE BUYERS

Wednesday, 1. October 2025

## PROGRAM

<b>LOCATION:</b>	Austrian Federal Economic Chamber   ADVANTAGE AUSTRIA Wiedner Hauptstrasse 63   1045 Vienna Opening Ceremony: Julius Raab Saal (C0) B2B-Meetings and Food Presentations: Octagon and Rooms 1-6 (C1)
<b>LAST UPDATE:</b>	19.09.2025
<b>LANGUAGE:</b>	English
<b>HOSTED BY:</b>	Marion Tschernutter, Project Manager, ADVANTAGE AUSTRIA Iris Marlovits, Enterprise Europe Network

## TUESDAY, 30 SEPTEMBER 2025

12.00 – 17.30	<b>VISIT OF THE AUSTRIAN BEVERAGES COMPANY EGGER: BREWERY AND NON ALCOHOLIC BEVERAGES</b> Tiroler Str. 20, 3105 St. Pölten (for international buyers only)
15.00 – 18.00	<b>VISIT OF THE AGRICULTURAL ESTATE OF THE CITY OF VIENNA IN LAXENBURG</b> Schloßplatz 16, 2361 Laxenburg (for international buyers only)



– Federal Ministry  
Agriculture and Forestry, Climate  
and Environmental Protection,  
Regions and Water Management  
Republic of Austria

**AUSTRIAN WINE**  
The Art of Wine. Down to Earth.



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Co-financed by



a joint initiative of the Federal Ministry for Economy, Energy and Tourism  
and the Austrian Federal Economic Chamber

**WEDNESDAY, 1 OCTOBER 2025**

08.00 – 09.00	REGISTRATION & WELCOME
09.00 – 09.15	OPENING <ul style="list-style-type: none"> <li>• <b>Bettina Dorfer-Pauschenwein</b> Vice-President of the Austrian Federal Economic Chamber</li> <li>• <b>Norbert Totschnig</b> Federal Minister for Agriculture and Forestry, Climate and Environmental Protection, Regions and Water Management, Republic of Austria</li> <li>• <b>Florian Frauscher</b> Director General of Economic Affairs, Innovation and Internationalization of the Federal Ministry for Economy, Energy and Tourism, Republic of Austria</li> </ul>
09.15 – 09.30	EXPECTATIONS MEET ORIGINS: AUSTRIAN FOOD FOR GLOBAL CUSTOMERS <ul style="list-style-type: none"> <li>• <b>Christina Tönniges</b> YouGov GmbH</li> <li>• <b>Julia Göschelbauer</b> Agrarmarkt Austria Marketing GmbH</li> </ul>
09.30 – 09.35	INTRODUCTION TO THE ENTERPRISE EUROPE NETWORK (VIDEO)
09.35 – 09.40	COFFEE BREAK
09.40 – 16.00	ONSITE B2B-MEETINGS AND FOOD PRESENTATIONS Face to face talks between international buyers and Austrian food companies
18.00 – 20.30	NETWORKING DINNER Winery Zahel, Maurer Hauptplatz 9, 1230 Vienna Bus departure: 17.15 from the Austrian Federal Economic Chamber

**THURSDAY, 2 OCTOBER 2025**

08.00 – 20.00	ONLINE B2B-MEETINGS Video Calls between international buyers and Austrian food companies
08.15 – 18.45	VISIT OF THE WINERIES LANDAUER, GEBRÜDER NITTNAUS AND ZANTHO IN THE REGION BURGENLAND (for international wine buyers only)

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