

Since 2013



A STAR PRODUCT ON YOUR SHELVES  
TRADITIONALLY MADE

RETAIL CATALOG 2025





# Offer your customers a flagship product

We are delighted to offer you the opportunity to bring the flavor and tradition of Spain to your retail channel.

With carefully selected ingredients and traditional recipes, our paellas are the perfect choice for lovers of Mediterranean cuisine who are looking for high-quality, authentic meals.

At Paella Auténtica, we have been cooking for many years. We take care of even the smallest details in the preparation process. We use seasonal ingredients and locally sourced products. The result is a delight for the palate.





Easy and convenient to prepare



It takes up very little shelf space.



Custom orders for each client



Shelf life: frozen for 18 months and refrigerated for 45 days.



Quality standardization



High-quality raw materials



Industry professionals with over 10 years of experience



Single servings, so your customers can choose what they want



World-renowned product



# Our Paellas



## Valencian paella

Traditional chicken and vegetables paella.



## Seafood paella

Seafood paella with a traditional flavor.



## Chicken and mushrooms paella

With boneless chicken alongside a cocktail of selected mixed mushrooms.



## Black seafood rice

Squid ink and our fish stock will give you an explosion of flavor.



## Seafood paella with small pasta

The Mediterranean touch in a seafood paella with thin pasta.

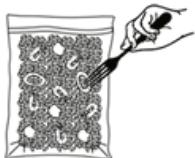


## Vegetables paella

Delicious selection of vegetables from the garden.

\*Other flavors available upon request.

# Preparation mode



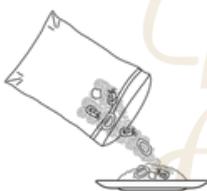
## Step 1: Punch holes in the bag

Pierce the bag several times on one side with a fork or knife.



## Step 2: Heat in the microwave

Place the bag in the microwave and heat for 2 and a half minutes at 800 watts.



## Step 3: Ready to serve

Open the bag with scissors and plate.



Preparation video



# Conservation mode

You can choose how to store your product:

Frozen: 18-month shelf life

Refrigerated: 45-day shelf life

Once the bag is opened, consume within 24 hours.



## FINISHED PRODUCT

Microwave product

PRODUCT WITHOUT PACKAGING	Standard box	European pallet (minimum order)	20-foot container (11 pallets)	40-foot container (25 pallets)
Dimensions (L x W x H) cm.	(17,5 x 27,5 x 20,5)	(14,4 + 21 x9)x 80 x 120	239 x 235 x 590	239 x 235 x 1.203
Number of servings	12	1.728	19.008	43.200
Price per serving (300g)	-	5,18€	5,02€	4,92€
Order preparation time (business days)	-	5	30	50

PRODUCT WITH PACKAGING	Standard box	European pallet (minimum order)	20-foot container (11 pallets)	40-foot container (25 pallets)
Dimensions (L x W x H) cm.	(17,5 x 27,5 x 20,5)	(14,4 + 21 x9)x 80 x 120	239 x 235 x 590	239 x 235 x 1.203
Number of servings	12	1.512	16.632	37.800
Price per serving (300g)	-	5,58€	5,41€	5,30€
Order preparation time (business days)	-	5	30	50

\*Minimum order: 1 pallet (option to combine boxes of different varieties).

\*EXWORKS price (VAT not included)

\*Payment terms: Advance payment



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