

Reusable packaging for a sustainable future.

COMPANY PROFILE 2024





**Every European generates
nearly 180 kg of packaging
waste per year.**

**Paper and cardboard
account for more than 40%
of the total.**

Eurostat 2021



Our mission

To enhance the safety,
efficiency and profitability of
your logistics while reducing
waste and lowering your
carbon footprint.





**Discover the reusable
cardboard box that
optimizes logistics
while reducing your
environmental impact.**



What do we solve?



VIDEO



We guarantee safety and resistance during transport.

Reduce incidents and returns due to content breakage, as well as associated costs.

- ✓ Capsa 2in1® box reduces content breakage by 43% (MediaMarkt test)
- ✓ 33,97% greater resistance of the Capsa 2in1® box vs. a conventional box (ITENE test report S01.0418).



What do we solve?



We maximize your logistics efficiency.

Streamline warehouse operations, from preparation and reception to order returns.

- ✓ Save 55% on adhesive tape with the Capsa 2in1® DUO compared to a Fefco 201 cross-sealed box.
- ✓ Achieve an 80% reduction in assembly time with the Capsa 2in1® PLUS compared to conventional boxes.



What do we solve?



The letters 'CO2' are rendered in a large, bold font where the interior of the letters is filled with a detailed texture of green grass, symbolizing environmental impact.



VIDEO



We help you meet your sustainability goals.

Reduce waste and minimize the environmental impact of your operations, while complying with new environmental legislation.

- ✓ The reuse of 6 times the Capsa 2in1® box reduces by 80% the carbon footprint considering a distance of 50km (LCA Texsospack).
- ✓ According to the 2023 packaging Cluster barometer, the industry's top challenge is sustainability (28.3%) followed by recycling (21.4%), the search for plastic alternatives (11.7%) and quality improvement (6.9%).



What do we solve?



VIDEO



We increase your customer satisfaction.

Improve your brand's notoriety and reputation. Gain more positive reviews and increase customer loyalty.

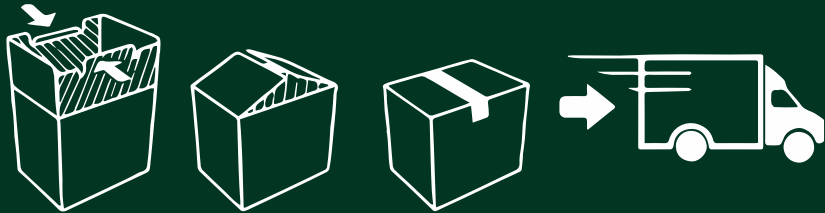


The logistics revolution

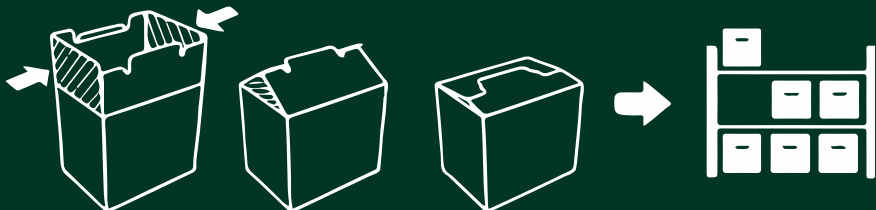
Thanks to its innovative double-closure system, the Capsa 2in1® box effortlessly switches between **two functions: transport and storage**—all in one box!

With a simple flap adjustment, the box transforms from a secure transport mode to a convenient storage mode, providing quick and easy access to its contents. These flaps not only enable reuse but also reinforce the box's structure, making its versatility virtually limitless!

Closure for transport: Safe transport. Greater protection of the contents.



Closure for storage: Easy and convenient access to the contents at any time.



How do we do it?



VIDEO

Thanks to the patented
Capsa 2in1® technology.



MediaMarkt Success Case



MediaMarkt
IBERIA

“Our goal with this initiative is to reduce our environmental impact and improve reverse logistics. As a result of the Capsa 2in1® box, we have gained numerous advantages in both sustainability and efficiency.”

Antonio Arribas
MediaMarkt Iberia
Head of New Business

★★★★★

Reverse logistics

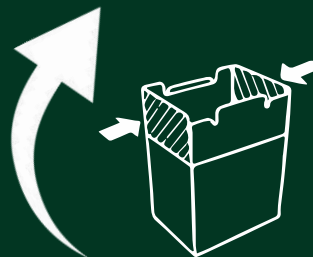
The same box can be used up to six times



Closing for transportation

Order handling

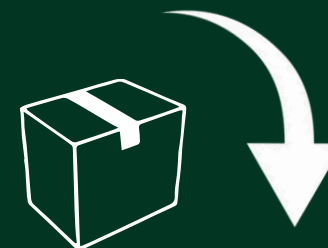
Efficient, productive and cost-effective. Fast and easy packaging and picking.



Closing for storage

x6

**Mínimum uses
with the same box**



Closing for storage

Receipt of goods

Better user experience
Storage



Transport

- Security and Protection
- **43% reduction in breakage incidence.**



Customers

Leading companies
already trust Capsa
Packaging for their
logistics needs.

MediaMarkt



acer®



PORCELANOSA TOUS

ignion^N

Lyreco

adeo

boboli

Quilosa®

PURESKIN



Who we are



25 years of experience

Capsa Packaging designs and markets **innovative, sustainable corrugated cardboard solutions based on intellectual property.**

Our dedication to innovation led to the development of **Capsa 2in1® technology**, which maximizes the functionality and performance of boxes for more efficient, cost-effective, and sustainable logistics operations.



75 Patents, 20 Countries

Capsa Packaging holds **75 patents in 20 countries**, enabling other companies to benefit from our Capsa 2in1® innovation through our licensing program.



Main sectors of activity:

- Industrial Packaging – Intralogistics
- ecommerce solutions
- Retail
- Self-Storage



Liderpack and Ipa Awards

For the 2in1® Multifunction System and the Capsa 2in1® eZ-Plus box.



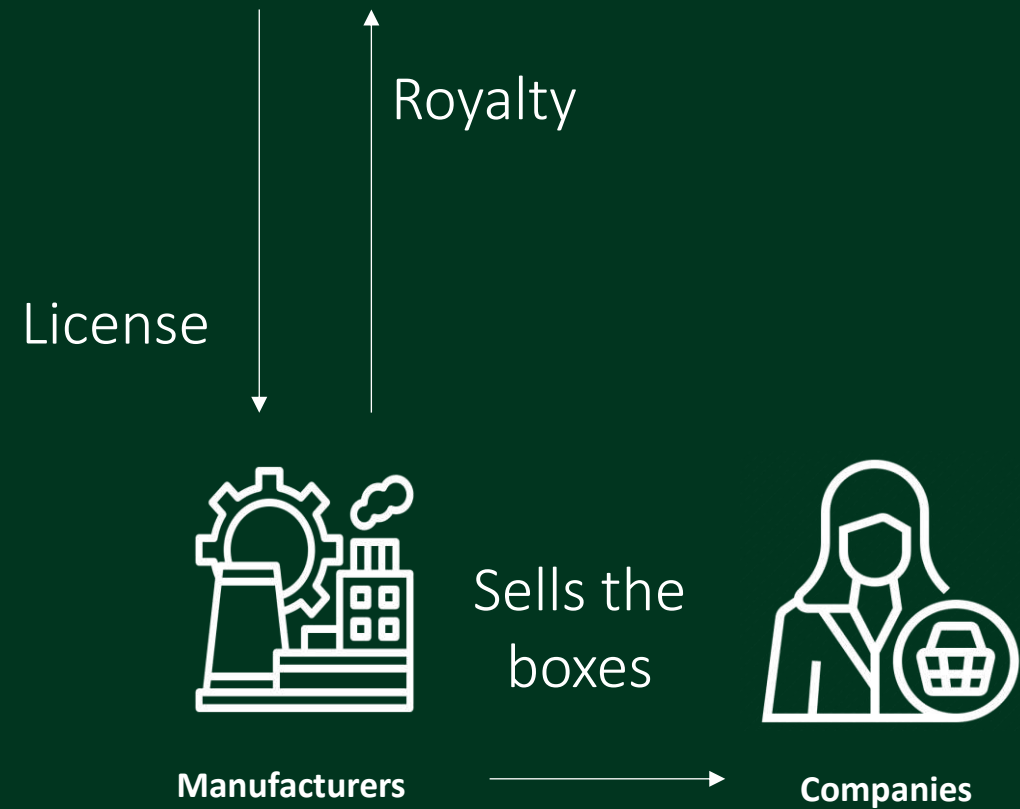
Our innovation to the world

Capsa's Licensing Program

- Companies & consumers are eager for solutions. We provide reusable packaging options that promote a circular and sustainable economy.
- We share our Innovation and technology with the corrugated cardboard industry through our Licensing Program.
- Our patents have proven their value over the years. The cardboard companies which manufacture our boxes for their customers under license are responsible for our success.



Licensing Program



**Sustainability:
an unstoppable
demand from
companies and
consumers**



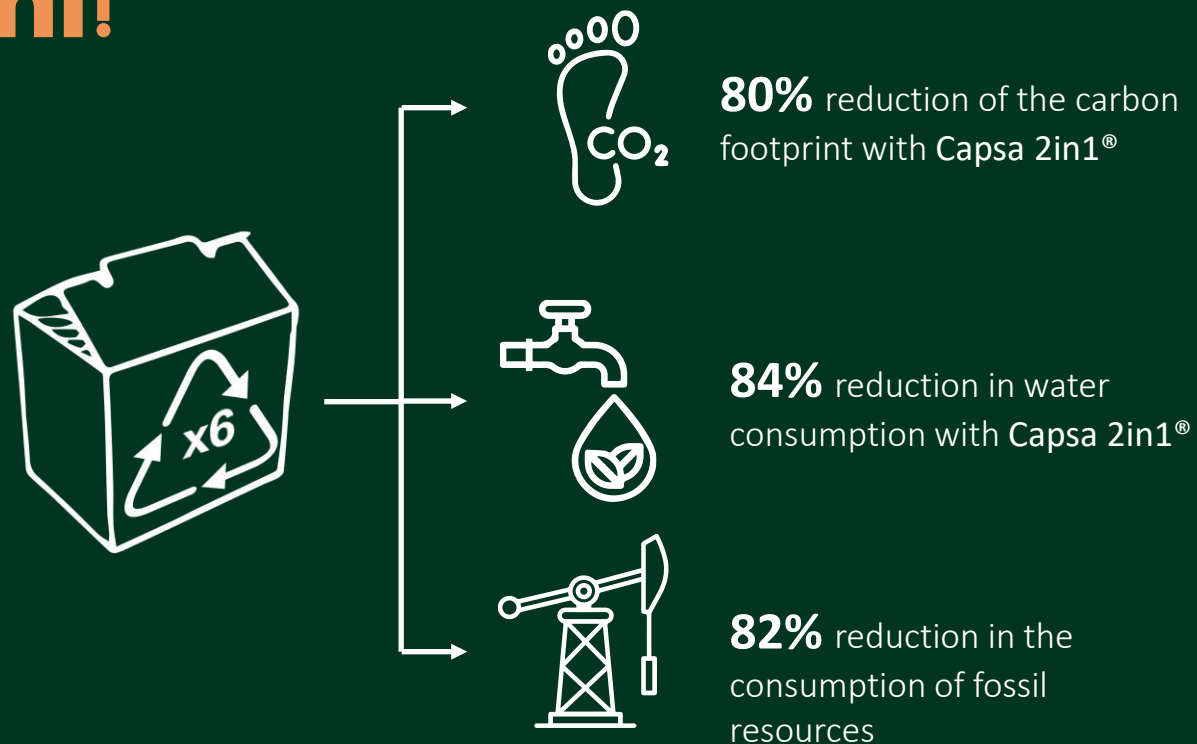
One box, six trips, 80% less carbon footprint!

This study* compared the environmental impact of one Capsa 2in1® box reused six times versus six conventional single-use boxes.

This study considers distances of 50, 100, 500 and 1,000 km from the manufacturer to the customer, transporting 1,000 boxes by van, 3.5-7.5T truck and 7.5-16T truck.

Even with distances ranging from 50 to 1,000 km and varied transport modes, the environmental advantages of using the reusable Capsa2in1® box over a single-use box remain evident.

Six times reuse of the Capsa 2in1® box, assuming a distance of 50 km and transport in a 3.5 – 7.5t truck



*TEXOSPACK Project carried out by the Packaging Cluster and AEI Tèxtils, with the support of the Catalan Waste Agency and Leitat Technologies.





Discover the benefits of reuse for both senders and recipients:

- ✓ Reduces waste.
- ✓ Conserves natural resources.
- ✓ Lowers your carbon footprint.
- ✓ Saves energy.
- ✓ Reduces costs.
- ✓ Promotes the circular economy.
- ✓ Simplifies internal and reverse logistics.
- ✓ Increases customer satisfaction.
- ✓ Encourages reuse by the end consumer.
- ✓ Boosts corporate environmental responsibility.



Capsa is FSC® certified

In November 2023, Capsa Packaging (Embalajes Capsa SL) proudly obtained Chain of Custody certification from the Forest Stewardship Council® (FSC®)



The FSC® is a global non-profit organization dedicated to promoting responsible forest management. It sets standards based on universally accepted principles supported by environmental, social, and economic stakeholders.

By adhering to FSC® standards, Capsa Packaging helps preserve forests for the benefit of both present and future generations."



Sustainable Supplier

The United Nations Global Compact Spain is a UN initiative that leads global business sustainability. Its training program, based on the Ten Principles of the Global Compact and the Sustainable Development Goals (SDGs), helps companies align their strategies with sustainability commitments.

As a certified sustainable supplier, Capsa Packaging ensures its commitment to implementing and promoting corporate sustainability practices in both its operations and those of its customers.



PROGRAMA DE CAPACITACIÓN
**PROVEEDORES
SOSTENIBLES**



Este certificado se otorga a:

EMBALAJES CAPSA S.L.

por completar con éxito el

**Programa de capacitación:
Proveedores sostenibles**

2024



Contact

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Thanks!

ECO-FRIENDLY and REUSABLE packaging for YOU!

