

MOVA
RICE

MOVA
FRESH EXOTIC

MOVA
FOOD



MOVA
MARKET

MOVA
CUISINE

MOVA PLUS

BUILDING NATIONAL BRAND TOWARDS GLOBAL





MOVA PLUS STORY

FROM VIETNAM TO THE WORLD

Mova Plus was established on the belief that every seed holds the potential to change the future. Utilizing the unique soil conditions found in various regions of Vietnam, we are committed to producing goods that not only meet high-quality standards but also reflect the essence of nature and the hard work of our farmers.

Our goal is to develop a circular agricultural model that provides economic value and stability for farmers while also contributing to the protection of green spaces and addressing the challenges of global climate change.

By integrating advanced European technology, we aim to create a fully sustainable supply chain that ensures quality from farm to table.

Mova Plus is more than just a brand; it embodies creativity, leadership, and a commitment to responsibility. Our mission celebrates the importance of agriculture and strives to support the sustainability of global green farming practices.

SUSTAINABLE SUPPLY CHAIN MANAGEMENT (SSCM)

PRODUCT CATEGORIES

MOVA PLUS



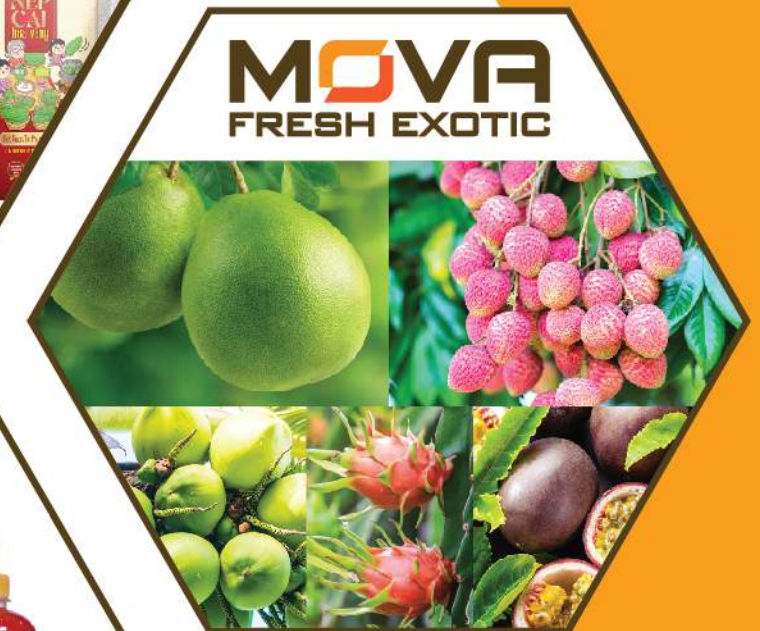
Farm certificate:



Processing factory certificate:



ISO 22000: 2018



RICE OVERVIEW 2023-2030

GLOBAL RICE PRODUCTION

2023/24: 523 million metric tons
2024/25: 534 million tons
2030 Projection: 636 million tons

GLOBAL RICE CONSUMPTION DEMAND

2023/24 : 522 million tons
2024/25: 536 million tons
2030 Projection: 505 million tonnes

VIETNAM'S (PADDY) RICE PRODUCTION

2024/25: 43 million tons
2030 Projection: 43-45 million tons

VIETNAM'S RICE YIELD

2024/25: 26-30 million tons of rice
2030 Projection: 26-32 million tons of rice

VIETNAM RICE (PADDY) CONSUMPTION DEMAND IN 2024

Domestic: 26 million tons
Export: 9 million tons

VIETNAM RICE EXPORT

2024: 9 million tons, valued at 5.7 billion USD.
2025 Projection: 8.0 million tons, valued at 4.6 billion USD.
2030 Projection: 4 million tons, valued at 2.6 billion USD (focus on the high quality segment)

THE GROWTH RATE OF VIETNAMESE RICE EXPORTS TO EUROPE

2024: 100,000 tons (EU market demand: 1.6 million tons per year)
2025 projection: 105,000 tons (EU market demand: 1.8 million tons per year)

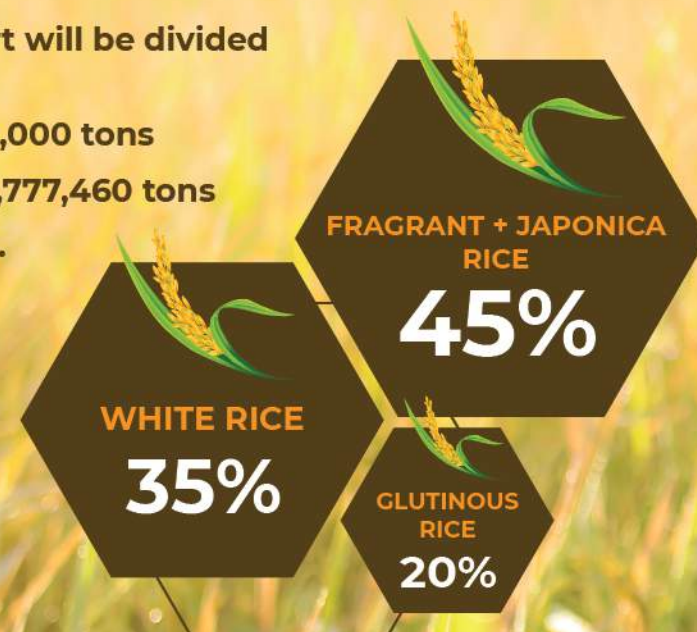
RICE MARKET SIZE

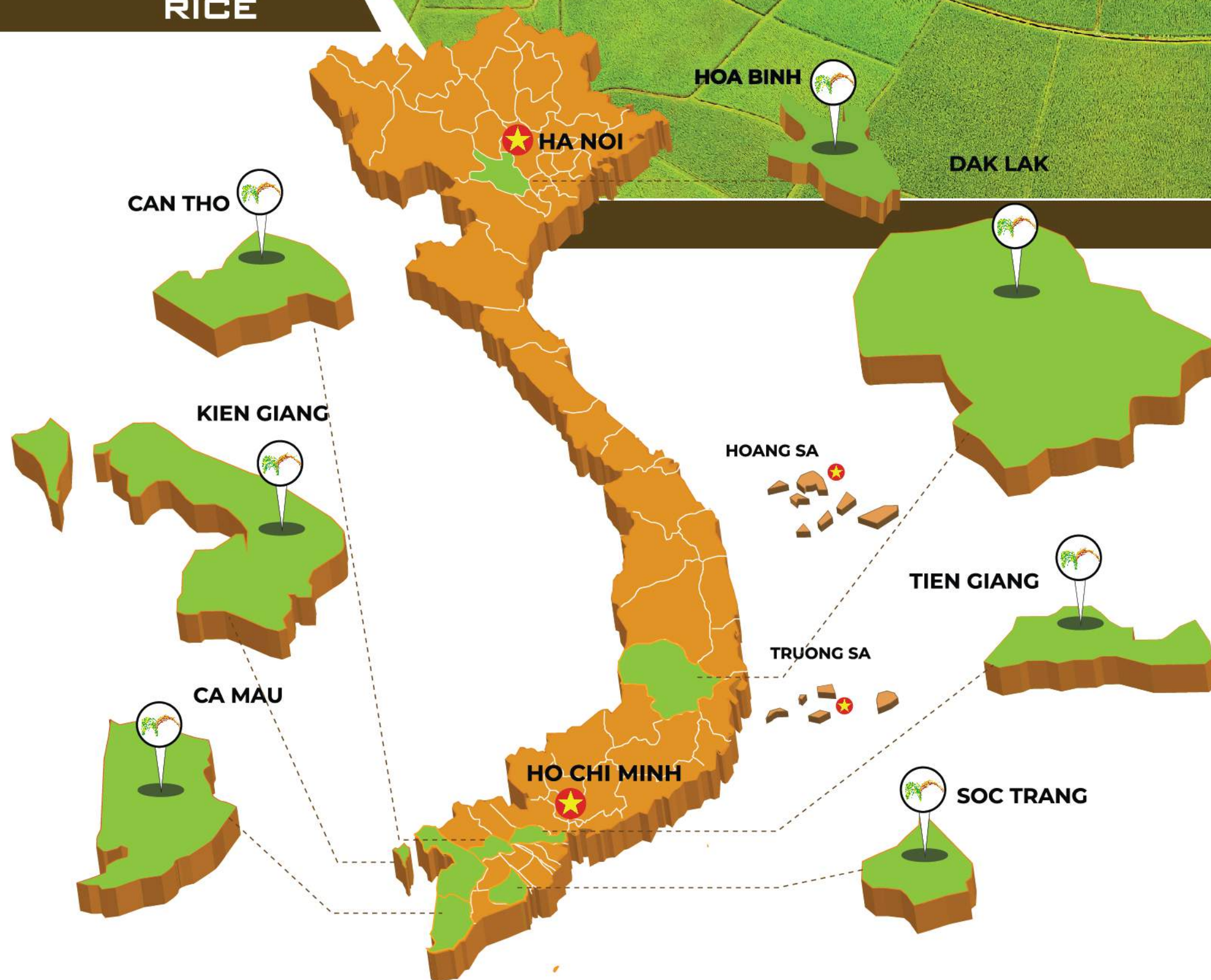
The global rice market is expected to grow at a compound annual growth rate (CAGR) of 2.6% from 2023 to 2030, reaching a value of USD 356 billion by 2030

Vietnam produces about 20 million tons of rice each year. Of this, 12 million tons are consumed domestically, and 8 million tons are used for export.

The 8 million tons for export will be divided as follows:

- Regular white rice : 3,252,000 tons
- Fragrant rice varieties : 2,777,460 tons
- Sticky rice : 650,400 tons.





● **MOVA RICE - ST25**

This is a premium type of Vietnam fragrant rice awarded “World’s Best Rice” in 2019 & 2023 at the World Rice Conference in Manila. ST25 rice features a pandan and young green rice aroma, even when uncooked. Growing mainly in the Central Highlands and the Mekong Delta, supplying around 25,000 tons of pure, non-hybrid rice annually.

● **MOVA RICE - JASMINE**

This is a fragrant variety grown mainly in the fertile Mekong Delta region. Known for its soft, slightly sticky texture when cooked, it carries a delicate floral aroma and a mild, sweet flavor. Thanks to favorable weather conditions, it can be cultivated three times a year, ensuring high yields and competitive pricing.

● **MOVA RICE - SUSHI**

This is Vietnamese Japonica rice, known for its round, plump grains and a delicate pandan aroma when harvested. After cooking, it becomes soft and sticky, making it ideal for sushi. Grown primarily in An Giang and Kien Giang provinces, its unique climate and soil conditions enhance its quality, making it a favored choice in various dishes.

● **MOVA RICE - SHORT GRAIN GLUTINOUS RICE (NEP CAU)**

This is a specialty grown in Hoa Binh province. Renowned for its unique quality, the grains are aromatic, exceptionally sticky, and have a distinct richness that sets them apart. This premium variety is cultivated in limited quantities (only about 100 tons per year). Making it a prized ingredient in traditional Vietnamese dishes and celebrations.



ST25 RICE

CATEGORY	DETAILS
PRODUCT INFORMATION	- AN Premium ST25 (5 kg, 10 kg, 20 kg) - VJ Pearl (5 kg, 10 kg, 20 kg) - Premium ST25 (5 kg, 10 kg, 20 kg) - Ong Cua Rice (5kg, 20 kg)
CHARACTERISTICS	- Grain Length: 7.2 mm - Husk: Thin husk with reddish bran - Cooked rice texture: Soft, fluffy, non-sticky
DETAILED ATTRIBUTES	- Aroma: Delicate fragrance with hints of pandan leaves and young rice - Texture: Slightly sticky, soft, chewy, and tender even when cooled - Flavor: Naturally sweet with increased sweetness as you chew
CULTIVATION AREAS	- Central Highlands: Daklak, Dak Nong - Mekong Delta: Soc Trang, An Giang, Kien Giang, Bac Lieu, Ca Mau
HARVEST SEASON	Central Highlands: May - Jun Mekong Delta: Feb - Mar & Oct - Dec
MOVA'S SUPPLY CAPACITY	Annual production capacity: 20,000 – 25,500 tons

HARVEST SEASON TIMELINE COMPARED TO OTHER PREMIUM FRAGRANT RICE VARIETIES:

ORIGIN	TYPE OF RICE	NUMBER OF HARVESTS	HARVESTED SEASON
VIETNAM	ST25	3 crops/ year (1 crop in Central Vietnam; 2 crops in Mekong Delta)	May - Jun (Central Highlands); Feb - Mar & Oct - Dec (Mekong Delta)
THAILAND	Thai Hom mali	1 crop/ year	Oct - Dec
CAMBODIA	- Malys Angkor - Phka Rumduol	2 crops/ year	Feb - Apr; Nov - Jan
INDIA	Basmati	1 crop/ year	Sep - Oct

SPECIFICATION SHEET

1	Broken (basic ¾)	5.0% Max	8	Red streaked kernels	0.5% Max
2	Moisture	14.5% Max	9	Paddy kernels	1 grains/kg
3	Foreign matter	0.1% Max	10	Average length of kernels	7.1 mm
4	Damaged kernels	0.5% Max	11	Average width of kernels	1.85 mm
5	Yellow kernels	0.5% Max	12	Milling degree	well milled
6	Chalky kernels (basic ¾)	3.0% Max	13	Polished	double polished and sorted
7	Glutinous kernels	0.3% Max	14	Crop	New crop

NUTRITION FACT

Per 100g						
Energy	Fat	Saturates	Carbohydrate	Sugars	Protein	Salt
1457 KJ						
348 Kcal	0,79g	0,24g	78,9g	0g	6,27g	0,003g



AN PREMIUM ST25

5 kg, 10 kg, 20 kg

PREMIUM ST25

5 kg, 10 kg, 20 kg

VJ PEARL

5 kg, 10 kg, 20 kg

ONG CUA RICE

5kg, 20 kg

JASMINE RICE

CATEGORY	DETAILS
PRODUCT INFORMATION	AN premium Jasmine rice (1kg, 5kg, 10kg, 20kg)
CHARACTERISTICS	- Texture: Fluffy, soft, with light stickiness - Aroma: Delicate jasmine scent - Flavor: Mildly sweet and smooth
GRAIN LENGTH	6.7 mm
AMYLOSE	16.29%
CULTIVATION AREAS	- Mekong Delta: An Giang, Tien Giang, Kien Giang, Hau Giang, Long An, Tra Vinh, Soc Trang, Dong Thap, Vinh Long, Bac Lieu, Ca Mau, Ben Tre - South Central Coast - Central Highlands
HARVEST SEASON	3 crops/ year: - Winter-Spring (Jan - Feb) - Summer-Fall (Aug - Sep) - Fall-Winter (Dec - Jan)
MOVA'S SUPPLY CAPACITY	50,000 tons

HARVEST SEASON TIMELINE COMPARED TO OTHER FRAGRANT RICE VARIETIES:

ORIGIN	TYPE OF RICE	NUMBER OF HARVESTS	HARVESTED SEASON
VIETNAM	Jasmine 85	2 crops/ year	Feb - Mar; Sep - Oct
THAILAND	Pathum Thani	2 crops/ year	Oct - Nov; Feb - Mar
CAMBODIA	Sen Kra Ob (SKO)	2 crops/ year	Nov - Dec; Apr - May

SPECIFICATION SHEET

1	Broken (basic ¾)	5.0% Max	8	Red streaked kernels	0.5% Max
2	Moisture	14.5% Max	9	Paddy kernels	1 grains/kg
3	Foreign matter	0.1% Max	10	Average length of kernels	6.7 mm
4	Damaged kernels	0.5% Max	11	Average width of kernels	1.85 mm
5	Yellow kernels	0.5% Max	12	Milling degree	well milled
6	Chalky kernels (basic ¾)	3.0% Max	13	Polished	double polished and sorted
7	Glutinous kernels	0.3% Max	14	Crop	New crop

NUTRITION FACT

Per 100g						
Energy 1461 KJ 349 Kcal	Fat 0.92g	Saturates 0.30g	Carbohydrate 77.3g	Sugars 0g	Protein 7.8g	Salt 0.002g



1kg x 10/ carton

5kg x 5/ PP Master bag

10kg x 1

20 kg x 1



SUSHI RICE (JAPONICA) RICE

CATEGORY	DETAILS
PRODUCT INFORMATION	AN premium sushi rice (1kg, 3kg, 10kg)
CHARACTERISTICS	- Texture: Sticky and chewy texture when cooked - Aroma: Delicate, naturally sweet aroma - Flavor: Lightly fragrant with pandan leaves when freshly harvested.
GRAIN LENGTH	5.0 - 5.5 mm
AMYLOSE	15-18%
CULTIVATION AREAS	An Giang & Kien Giang provinces
HARVEST SEASON	2 crops/ year - Winter Spring (Apr - May) - Summer-Fall (Oct - Nov)
MOVA'S SUPPLY CAPACITY	10,000 tons/ year

HARVEST SEASON TIMELINE COMPARED TO OTHER FRAGRANT RICE VARIETIES:

ORIGIN	TYPE OF RICE	NUMBER OF HARVESTS	HARVESTED SEASON
VIETNAM	DS1 Japonica	2 crops/ year	April (main crop); Oct
ITALY	Riso Japonica	1 crop/ year	Sep - Oct
SPAIN	Arroz Japonica	1 crop/ year	Sep - Oct
JAPAN	Koshihikari	1 crop/ year	Sep - Oct

SPECIFICATION SHEET

1	Broken (basic ¾)	5.0% Max	8	Red streaked kernels	0.5% Max
2	Moisture	14.5% Max	9	Paddy kernels	1 grains/kg
3	Foreign matter	0.1% Max	10	Average length of kernels	5.0 mm
4	Damaged kernels	0.5% Max	11	Average width of kernels	-
5	Yellow kernels	0.5% Max	12	Milling degree	well milled
6	Chalky kernels (basic ¾)	3.0% Max	13	Polished	double polished and sorted
7	Glutinous kernels	0.3% Max	14	Crop	New crop

NUTRITION FACT

Per 100g						
Energy 1474 KJ	Fat	Saturates	Carbohydrate	Sugars	Protein	Salt
352 Kcal	0.44g	0g	81.6g	0.3g	5.7g	0.014g



1kg x 10/ carton

3kg x 6/ PP Master bag

10kg x 1



**PREMIUM
GLUTINOUS RICE**
(Golden Flower Sticky Rice)

CATEGORY	DETAILS
PRODUCT INFORMATION	AN Premium Glutinous Rice (1kg, 3kg)
CHARACTERISTICS	AN glutinous rice (Nep Cau) is a famous type of sticky rice from Hoa Binh province in Vietnam. When cooked, it turns a dark yellow color, similar to dried betel nuts. The grains are round, opaque white, and have a special natural fragrance. Dishes made from this special rice are sticky, aromatic, and have a pleasantly sweet taste that is very appealing.
AROMA	Mild, natural fragrance
TEXTURE	Sticky and smooth
FLAVOR	Slightly sweet, ideal for desserts and traditional dishes
CULTIVATION AREA	Hoa Binh Province
CROPS PER YEAR	1 crop/ year
HARVEST TIME	October to November
MOVA'S SUPPLY CAPACITY	Approximately 100 tons per year

**HARVEST SEASON TIMELINE COMPARED TO OTHER
GLUTINOUS RICE VARIETIES:**

ORIGIN	TYPE OF RICE	NUMBER OF HARVESTS	HARVESTED SEASON
VIETNAM	Long grain glutinous rice	3 crops/ year	Feb - Apr; Aug - Sep; Nov - Dec
THAILAND	Long grain glutinous rice	1 crop/ year	May - Nov

SPECIFICATION SHEET

1	Broken (basic ¾)	10.0 % Max	8	Red streaked kernels	0.5% Max
2	Moisture	14.5% Max	9	Paddy kernels	1 grains/kg
3	Foreign matter	0.1% Max	10	Average length of kernels	5.5 mm
4	Damaged kernels	0.5% Max	11	Average width of kernels	1.78 mm
5	Yellow kernels	0.5% Max	12	Milling degree	well milled
6	Chalky kernels (basic ¾)	3.0% Max	13	Polished	double polished and sorted
7	Glutinous kernels	0.3% Max	14	Crop	New crop

NUTRITION FACT

1kg x 10/ PP master bag

3kg x 6/ PP Master bag



MOVA
RICE

PACKAGING & LOADING SPECIFICATION

TYPE OF PACKING	Floor loaded (Non-pallet)	Pallet loaded (Wood/ plastic pallet) Pallet size: 1100 x 1100 mm; 1000 x 1200 mm
1kgx10 / Shrink-wrap	Loading capacity: 23 MT/ Cont. 20ft 2,300 blocks/ Cont. 20ft	Loading capacity: 19,4 MT/ Cont. 20ft Pcs/ layer: 18 Layer/ pallet: 5 Pcs/ pallet: 90 Pallet/ FCL: 20
1kgx10 / carton	Loading capacity: 18.5 MT/ Cont. 20ft 1,850 carton/ Cont. 20ft	Loading capacity: 10 MT/ Cont. 20ft Pcs (master bag)/ layer: 9 Layer/ pallet: 6 Pcs/ pallet: 54 Pallet/ FCL: 20
3kgx6 / PP master	Loading capacity: 24 MT/ Cont. 20ft 1,333 master bag/ Cont. 20ft	Loading capacity: 15,12 MT/ Cont. 20ft Pcs (master bag)/ layer: 9 Layer/ pallet: 6 Pcs/ pallet: 54 Pallet/ FCL: 20
5kgx5/ PP master	Loading capacity: 25 MT/ Cont. 20ft 1,000 master bag/ Cont. 20ft	Loading capacity: 12 MT/ Cont. 20ft Pcs (master bag)/ layer: 9 Layer/ pallet: 5 Pcs (master bag)/ pallet: 45 Pallet/ FCL: 20
BOPP 10kg	Loading capacity: 25 MT/ Cont. 20ft 2,500 master bag/ Cont. 20ft	Loading capacity: 16 MT/ Cont. 20ft Pcs/ layer: 8 Layer/ pallet: 10 Pcs/ pallet: 80 Pallet/ FCL: 20
BOPP 20kg	Loading capacity: 25 MT/ Cont. 20ft 1,250 bags/ Cont. 20ft	Loading capacity: 20 MT/ Cont. 20ft Pcs/ layer: 6 Layer/ pallet: 8 Pcs/ pallet: 48 Pallet/ FCL: 20



MOVA RICE | YOUR BEST CHOICE FOR VIETNAMESE RICE

Experience the exceptional quality of Mova Rice, sourced from the Dak Lak region and the Mekong Delta. These areas are renowned for their unique climate and soil conditions, giving our rice a distinctive flavor that sets it apart from other growing regions.

Quality Commitment

We guarantee that every grain of Mova Rice shipped to our partners meets the highest standards. Our cultivation areas are carefully planned according to the specific characteristics of each rice variety, ensuring consistent quality and a reliable supply year after year.

Food Safety

100% of our AN rice meets strict European export residue standards. Our production facility is certified with BRC, HACCP, ISO, and HALAL, providing our partners and customers with peace of mind regarding quality and food safety.

Diverse Packaging Options

We offer Mova Rice in various bag sizes: 1kg, 3kg, 5kg, 10kg, and 20kg, catering to needs from household use to commercial distribution.

Choose Mova Rice for an authentic taste of Vietnam that promises unmatched quality and safety.

Vietnam's specialty fruits, including pomelo, lychee, coconut, dragon fruit, and passion fruit, are showing significant growth potential in international markets, evidenced by impressive growth figures.



Pink pomelo: Known for the crisp sweetness of each segment and its unique look with green skin and pink flesh. Mova Plus's green pomelo is grown in southern Vietnam in rich soil, ensuring a supply of over 2,000 tons from 100 hectares, with quality maintained through strict farming practices.



Lychee: Famous for its sweet taste, crispy flesh, and captivating aroma. Vietnamese lychee is recognized as the finest in the world, showcasing top quality both globally and specifically from Vietnam. Mova's lychees are cultivated in Bac Giang province, a key growing area of Vietnam lychee. The supply capacity is projected to reach 500 tons by 2025 and an estimated 2,000 tons by 2030.



Fresh Coconut: Vietnamese coconuts are known for their naturally sweet flavor, large size, and abundant water. Harvested in Ben Tre, Vietnam's coconut capital, they come from lush plantations. Mova Plus partners with large-scale farms to supply over 200 containers annually. Our coconuts stay fresh for up to 60 days under ideal storage conditions, ensuring high quality and great taste.



Dragon fruits: The materials are carefully harvested and selected from Binh Thuan province where known for its ideal climate and soil. Each Mova dragon fruit provided must ensure consistent quality, crispness, sweetness, and extreme freshness. With a total supply volume of Vietnam around 600,000 tons per year, Mova proudly provides a consistent supply of 2,000 tons of long dragon fruit, European standard for the international market according to Global Gap certification.



Passion fruits: Growth in central highlands, which is known for its cool climate and basalt soil. Mova's passion fruits are cultivated under strict European standards across 10 hectares, with a capacity to supply 100 tons per year of high-quality products. All fruits undergo rigorous quality control to meet European standards.



GREEN PINK POMELO



LYCHEE



COCONUT



DRAGON FRUIT



PASSION FRUIT

GREEN PINK POMELO

YEARS	2023	2024	2025
VIETNAM'S SUPPLY OUTPUT	905.000 tons	905.000 tons	1.000.000 tons
MOVA EXPORT OUTPUT	600 tons (35 cont)	850 tons (50 cont)	2000 tons (120 cont)



ATTRIBUTE	DETAILS
PRODUCT DESCRIPTION	Green pink pomelo is a native Vietnamese fruit with green outer skin, light pink or white flesh, and pink segments. It has a sweet, mild flavor (above 10 brix), crispy flesh, and a light aroma.
SIZE	1.0-1.2 kg per fruit 1.3-1.6 kg per fruit 1.7kg up per fruit
PACKING	- 12kg/tray: 1 pallet weighs 840kg, container 40 feet FCL weighs 16,800kg - 18kg/box: 1 pallet weighs 882kg, container 40 feet FCL weighs 17,640kg
LOGISTICS	Sea transport: Temperature 5-6°C, Ventilation 25 CBM
SHIPPING METHOD	Sea freight
MOQ	1 FCL 20ft/40ft
STORAGE	Follow Mova Plus's storage procedures. Temperature: 6°C.
SHELF LIFE	90 days from packaging date (stored at 5-6°C).
NOTE	Products should be kept at a cool temperature
HARVEST SEASON	Year-round
GROWING REGIONS	Ben Tre and Southeastern regions (Dong Nai, Binh Duong, Binh Thuan)

VIETNAM PREMIUM LYCHEE

YEARS	2023	2024	2025
VIETNAM'S SUPPLY OUTPUT	200.000 tons	123.000 tons	250.000 (forecast)
MOVA EXPORT OUTPUT	5 tons	50 tons	500 tons



TYPE OF LYCHEE	U HONG LYCHEE
DESCRIPTION	+ Color When Unripe: Yellow or light green at the end + Color When Ripe: Bright red + Taste When Ripe: Sweet + Shape: Heart-shaped, U shape when cut vertically
SIZE	28-32 fruits/kg
BRIX	17-18 °Brix
HARVEST TIME	Late May to early June
CULTIVATION AREA	Bac Giang Province
PACKING	Trays of 2kg, 4kg, or 6kg per tray
SHIPPING METHOD	Air/ sea freight
MOQ	2 pallets
STORAGE	2°C
SHELF LIFE	25-30 days (stored at 2°C)
NOTE	Products should be kept at a cool temperature

COCONUTS

YEARS	2023	2024	2025
VIETNAM'S SUPPLY OUTPUT	150 million pieces	200 million pieces	300 million pieces
MOVA EXPORT OUTPUT	800.000 pieces (40 cont)	1 million pieces (50 cont)	2.400.000 pieces (120 cont)



ATTRIBUTE	DETAILS
DESCRIPTION	A water volume of 350-500ml per fruit, instinct sweet and lightly fragrant
SIZE	- Standard: 650-900 grams - Premium: 900-1,200 grams
PACKING	Tray of 6 fruits (1 pallet contains 180 trays = 1,080 fruits) Box of 9 fruits (1 pallet contains 99 boxes = 891 fruits)
LOADING	20 pallets/ container 40ft; 10 pallets/ container 20ft, 99 boxes/ pallet or 180 trays/ pallets
LOGISTICS	Sea transport: temperature 2°C, ventilation: 10 CBM
SHIPPING	Sea freight
MOQ	1 FCL 20ft/40ft
STORAGE	According to Mova Plus's storage procedures. Required storage temperature is 2°C.
SHELF LIFE	60 days from the date of packaging (stored at 2°C)
NOTE	Products should be kept at a cool temperature
HARVEST SEASON	Year-round (Peak season: Sep - Mar, Low season: Apr - Aug)

DRAGON FRUITS

YEARS	2023	2024	2025
VIETNAM'S SUPPLY OUTPUT	1.200.000 tons	700.000 tons	600.000 tons
MOVA EXPORT OUTPUT	40 tons	60 tons	250 tons



ATTRIBUTE	DETAILS
PRODUCT DESCRIPTION	Round shape, red or white flesh, sweet taste, soft and juicy texture with the typical aroma.
SIZE	- Standard: 400-600g/Pcs - Premium: 600-800g/Pcs
PACKING	Air Freight: 4kg per tray (1 pallet weighs 400kg)
LOGISTICS	Sea Transport: Temperature: 2°C, Ventilation: 25 CBM
SHIPPING METHOD	Air freight / Sea freight
MOQ ORDER	2 pallets
STORAGE	Follow Mova Plus's storage procedures. Temperature: 2°C.
SHELF LIFE	45 days from packaging date (when stored at 2°C).
NOTE	Products should be kept at a cool temperature
HARVEST SEASON	Year-round - Peak Season: September to April - Low Season: May to August
CULTIVATION AREA	Binh Thuan Province, Vietnam

MOVA | YOUR FIRST CHOICE OF FRESH EXOTIC | FRESH EXOTIC

Exceptional Sourcing

Each Mova Fresh fruit is handpicked from specialized growing regions, selected for the highest standards in flavor and quality, ensuring a unique taste experience that sets us apart on the global market.

Certified Quality

Mova Fresh is fully compliant with stringent European pesticide residue regulations, guaranteeing safe and healthy products that meet international standards.

Expert Packaging Solutions

Our dedicated technical team designs optimized packaging, packing, and pallet loading methods to ensure every product arrives in peak condition. We prioritize integrity in every step from harvest to delivery.

Customer Satisfaction Guaranteed

Mova Fresh offers reliable warranty and return policies, demonstrating our commitment to building lasting relationships and trust with our customers worldwide.

With Mova Fresh, experience the best of fresh exotic fruits, ready to meet the demands of international markets.





MOVA FOOD

MOVA'S SUPPLY CAPACITY

- **Fish Sauce:** 500 containers per year
- **Vegetarian Sauce:** 500 containers per year
- **Bataron instand glass noodle:** 500 containers per year
- **Chilli Sauce:** 200 containers/ type per year
- **Authorized exclusive distributor:** 100 containers/ type per year



AN PREMIUM VEGAN SAUCE

INGREDIENTS

Main ingredients (≥ 98%):

Pineapple juice, Soy sauce extract, Salt, Liquid sugar, Coconut nectar.

Other ingredients (≤ 2%):

Flavor enhancers (INS 627, 631), Preservative (INS 211), Synthetic flavor, Color stabilizer (INS 330), Synthetic color (INS 110)

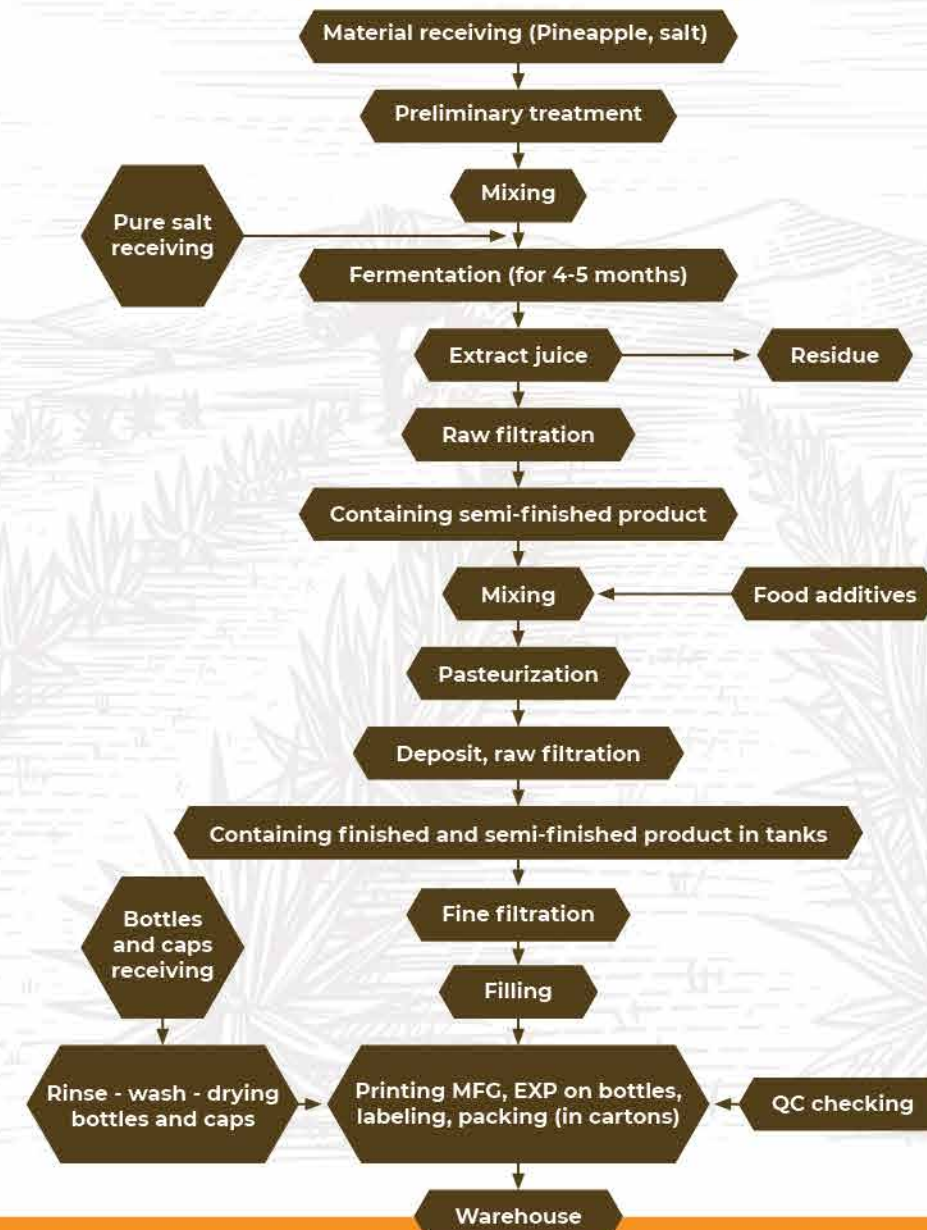


Factory Certificate: ISO
Product Certificate: Halal
Factory Capacity:
500 containers / year

60 ml	250 ml	500 ml
		
Packing: Carton 60ml x 72 G.W: 11.5 kg N.W: 5 kg	Packing: Carton 250ml x 72 G.W: 12.5 kg N.W: 6.9 kg	Packing: Carton 500ml x 12 G.W: 13.2 kg N.W: 7.2 kg
*Q'ty (non – pallet): Carton / cont: 1,860	*Q'ty (non – pallet): Carton / cont: 1,700	*Q'ty (non – pallet): Carton / cont: 1,600
*Q'ty (pallet): Pallet size: 1000 x 1200mm Carton / layers: 16 Layers / pallets: 5 Carton / pallets: 80 Carton / cont: 800	*Q'ty (pallet): Pallet size: 1000 x 1200mm Carton / layers: 13 Layers / pallets: 6 Carton / pallets: 78 Carton / cont: 780	*Q'ty (pallet): Pallet size: 1000 x 1200mm Carton / layers: 17 Layers / pallets: 5 Carton / pallets: 85 Carton / cont: 850
Supplier: Mova Plus Origin: Vietnam	Supplier: Mova Plus Origin: Vietnam	Supplier: Mova Plus Origin: Vietnam

FLOWCHART OF BOTTLED VEGETARIAN DIPPING SAUCE PROCESSING

(CONTAINING FOOD ADDITIVES)



30°N

AN FAMILY PREMIUM ANCHOVY FISH SAUCE

INGREDIENTS

Main Ingredients (≥ 97%):
Fish sauce concentrate (anchovy, salt).

Other ingredients (≤ 3%):

Glycine, malic acid, synthetic flavoring (fish sauce flavor), potassium sorbate, xanthan gum, sucralose.



15°N

AN FAMILY ANCHOVY FISH SAUCE

INGREDIENTS

Main Ingredients (≥ 97%):
Fish sauce concentrate (anchovy, salt), brine.

Other Ingredients (≤ 3%):

Monosodium Glutamate, Disodium Guanylate, Disodium Inosinate, Glycine, Malic Acid, Potassium Sorbate, Xanthan Gum, Sucralose.

500 ml

Packing:
Carton 500ml x 12
G.W: 13.2 kg
N.W: 7.2 kg

*Q'ty (non – pallet):
Carton / cont: 1,600

*Q'ty (pallet):
Pallet size: 1000 x 1200mm
Carton / layers: 17
Layers / pallets: 5
Carton / pallets: 85
Carton / cont: 850

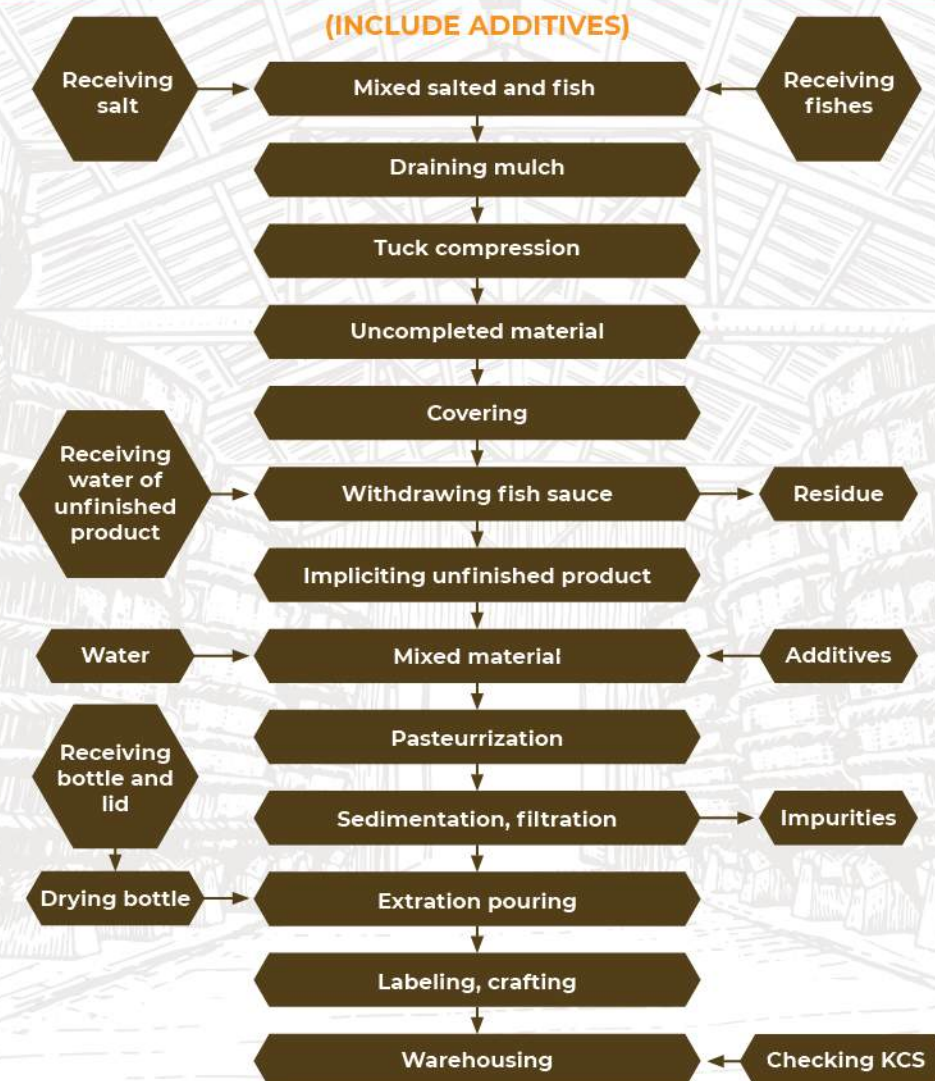
Supplier: Mova Plus
Origin: Vietnam



Factory Certificate: ISO
Product Certificate: Halal
Factory Capacity:
500 containers / year

PROCESSES OF BOTTLE FISH SAUCE

(INCLUDE ADDITIVES)



ANCHILLI SAUCE



Factory Certificate: HACCP, BRC, ISO, FDA
Product Certificate: Halal, Non-GMO, Gluten Free
Factory Capacity: 500 containers / year



ANCHILLI HOT CHILLI SAUCE

INGREDIENTS:

Rice Vinegar, Sugar, Salt, Garlic, Xanthan Gum, Potassium Sorbate

Shelf life: 24 months



ANCHILLI CHILLI PASTE

INGREDIENTS:

Chili, Rice Vinegar, Sugar, Salt, Xanthan Gum, Potassium Sorbate

Shelf life: 24 months



ANCHILLI GARLIC SAUCE

INGREDIENTS:

Chili, Rice Vinegar, Sugar, Salt, Garlic, Xanthan Gum, Potassium Sorbate

Shelf life: 24 months

Size 255g

*Packing: Carton 255g x 24
G.W: 7.2 kg
N.W: 6.9 kg



*Q'ty (non – pallet):
Carton / cont: 2,040

*Q'ty (pallet):
Pallet size: 1000 x 1200mm
Carton / layers: 14
Layers / pallets: 11
Carton / pallets: 154
Carton / cont: 1,540

Supplier: Mova Plus
Origin: Vietnam

Size 482g

*Packing: Carton 482g x 12
G.W: 6.6 kg
N.W: 6.3 kg



*Q'ty (non – pallet):
Carton / cont: 2,310

*Q'ty (pallet):
Pallet size: 1000 x 1200mm
Carton / layers: 20
Layers / pallets: 9
Carton / pallets: 180
Carton / cont: 1,800

Supplier: Mova Plus
Origin: Vietnam

Size 712g

*Packing: Carton 712g x 12
G.W: 9.3 kg
N.W: 9 kg



*Q'ty (non – pallet):
Carton / cont: 1,876

*Q'ty (pallet):
Pallet size: 1000 x 1200mm
Carton / layers: 16
Layers / pallets: 9
Carton / pallets: 144
Carton / cont: 1,440

Supplier: Mova Plus
Origin: Vietnam

Size 212g

*Packing: Carton 212g x 24
G.W: 6.2 kg
N.W: 5.9 kg



*Q'ty (non – pallet):
Carton / cont: 3,040



*Q'ty (pallet):
Pallet size: 1000 x 1200mm
Carton / layers: 13
Layers / pallets: 16
Carton / pallets: 208
Carton / cont: 2,080

Supplier: Mova Plus
Origin: Vietnam



VEGAN INSTANT HOT AND SOUR GLASS NOODLE

INGREDIENTS
Glass noodles, Seasoning sauce,
flavoring, vinegar, vegetable, soybean,
tofu skin

VEGAN PROTEIN MEAT INSTANT HOT AND SOUR GLASS NOODLES

INGREDIENTS
Glass noodles, seasoning sauce,
flavoring, vinegar, vegetable, soybean,
tofu skin, protein meat

VEGAN HOT AND SOUR NON-MSG INSTANT GLASS NOODLES

INGREDIENTS
Glass noodles, seasoning sauce,
flavoring, vinegar, vegetable, soybean,
tofu skin

VEGAN TOMATO FLAVOR INSTANT GLASS NOODLE

INGREDIENTS
Glass noodles, seasoning sauce,
vegetable, soybean, tofu skin

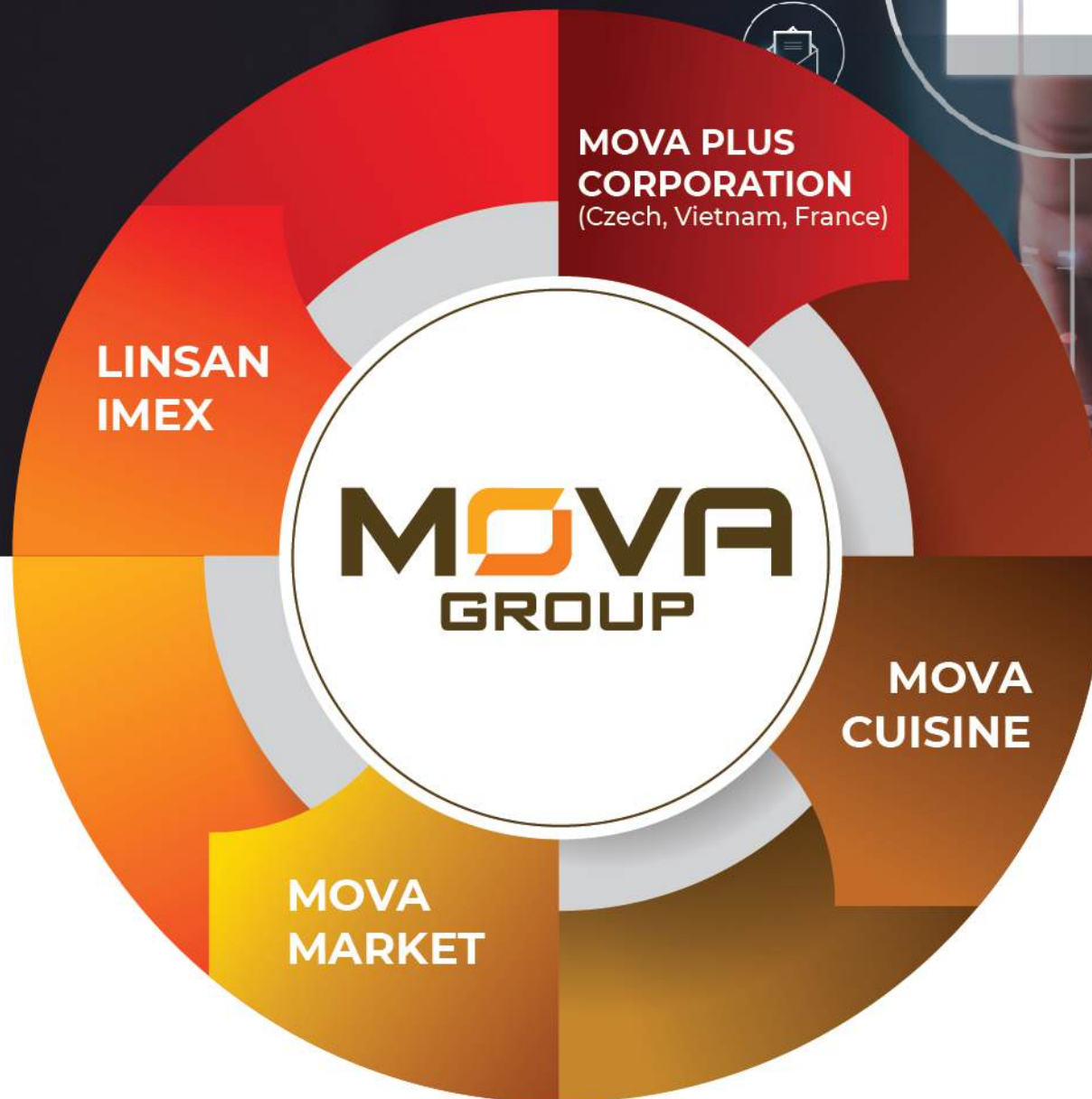
CONT 20

REGULAR BOX	EASY BOX
Packing: Carton 136g x 12 G.W: 1.806 kg N.W: 1.2 kg *Q'ty (non – pallet): Carton / cont: 1450 *Q'ty (pallet): Pallet size: 1000 x 1200mm Carton /pallets: 100 Carton / cont: 1,000 Supplier: Mova Plus Origin: China	Packing: Carton 136g x 12 G.W: 1.57kg N.W: 0.95 *Q'ty (non – pallet): Carton/cont: 1300 *Q'ty (pallet): Pallet size: 1000 x 1200mm Carton/pallets: 91 Carton/cont: 910 Supplier: Mova Plus Origin: China

CONT 40 HQ

REGULAR BOX	EASY BOX
Packing: Carton 136g x 12 G.W: 1.806 kg N.W: 1.2 kg *Q'ty (non – pallet): Carton / cont: 3600 *Q'ty (pallet): Pallet size: 1000 x 1200mm Carton /pallets: 120 Carton / cont: 2,400 Supplier: Mova Plus Origin: China	Packing: Carton 136g x 12 G.W: 1.57kg N.W: 0.95 *Q'ty (non – pallet): Carton/cont: 3300 *Q'ty (pallet): Pallet size: 1000 x 1200mm Carton/pallets: 120 Carton/cont: 2,400 Supplier: Mova Plus Origin: China

MOVA PLUS ECOSYSTEM



MOVA PLUS - YOUR TRUSTED PARTNER FOR SUCCESS

SUPERIOR QUALITY

Delivering products that meet the highest international standards. Continuous innovation and rigorous quality control ensure best-in-class offerings that exceed consumer expectations.

ENHANCED CONVENIENCE

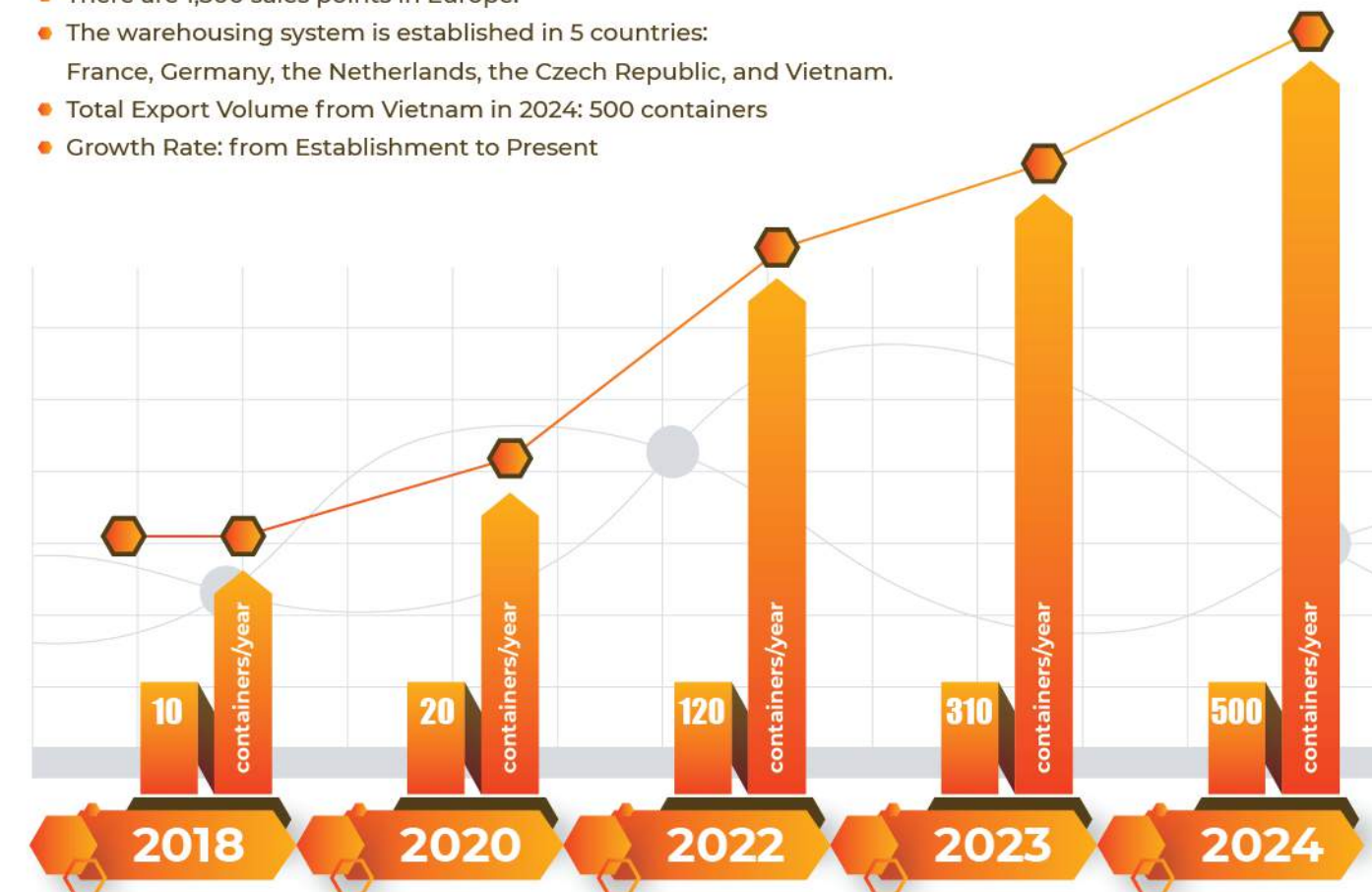
Streamlined supply chain with efficient, on-time deliveries. Integrated logistics and seamless inventory management reduce complexities, allowing partners to focus on growth.

GREATER COST EFFICIENCY

Competitive pricing that maximizes profitability. Strategic cost management provides exceptional value, enhancing market position with cost-effective solutions.

WHAT WE ACHIVED?

- The product is distributed in 18 European countries.
- There are 1,500 sales points in Europe.
- The warehousing system is established in 5 countries: France, Germany, the Netherlands, the Czech Republic, and Vietnam.
- Total Export Volume from Vietnam in 2024: 500 containers
- Growth Rate: from Establishment to Present



PARTNERSHIP OPPORTUNITIES

Mova Plus is dedicated to building a sustainable supply chain from farm to table, delivering high-quality products while protecting natural resources and minimizing environmental impact. Through advanced production technologies and optimized logistics, we enhance quality and reduce costs, maximizing value for consumers. We seek partners who share our vision of sustainable growth, aiming to meet market demands and deliver mutual benefits across the value chain.



OUR PARTNERS

- **Mova Farm:** Linked farming areas
 - Pomelo: Farms in Binh Duong, Binh Thuan
 - Coconut: Ben Tre
 - Dragon Fruit: Binh Thuan
 - Passion Fruit: Central Highlands
 - Lychee: Bac Giang, Hung Yen
- **Linsan - Internal Distribution System in Europe**
- **Research Institutes:** Institute of Post-Harvest Technology, Southern Fruit Research Institute, Vietnam Academy of Science and Technology.
- **Logistics:** Viettel, Cardinal, Bee Logistic, Hoang Ha Logistic, Headway
- **Storage Cooperation Units:** Sancopack - Vietnam, Bioscience Company Beijing.
- **Suppliers in Vietnam:** Vinaseed, Ho Quang Tri, Mekong, Hoa Loc RR, Toan Cau, Phan Thiet Mui Ne, Tomcare.
- **Modern Trade Partners collaborating with Linsan for product distribution:** Lidl, Kaufland, Rewe, Tesco, Albert
- **Wholesale Market Partners:** Rungis, Mercamadrid, Berliner Grobmarkt

SALES TEAMS

EUROPE MARKETS

MR. QUACH HOANG THAI
MR. HOANG TUAN LONG

AUSTRALIA AND ASIA MARKET

MS. NGUYEN THI ANH TUYET

AMERICA MARKET

MS. MACH NGOC THUY

ASIA MARKET

MR. NGUYEN ANH TU

DOMESTIC MARKET

MR. LE QUANG NGUON
MR. DINH TRUONG GIANG
MS. NGUYEN THI THUY TRANG





BUSINESS PHILOSOPHY

Developing a circular agricultural model that Provides economic value and stability for farmers While also contributing to the protection of green Spaces and addressing the challenges of global Climate change.



VISION

Leading the sustainable food supply chain from farm to table.



MISSION

- Build a globally recognized national brand.
- Operate within a sustainable ESG framework.
- Complete a transparent and efficient supply chain.



CORE VALUE

Innovation - Leadership - Responsibility.
Focused on DEI: Diversity - Equity - Inclusion.



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