



# Automated Testing of Positioning and Navigation for Low-Altitude Economy **Pioneer in Domestic Alternatives**

Project Presenter: Lashare Chen

Guangzhou Tesight Technology Co.,LTD

## Why Tesight:

1. Automated testing with full solutions.
2. Cutting costs by 60% vs. competitors.
3. First in automated Beidou GNSS testing, aligned with national strategy.
4. Long-term partners: top testing firms, automakers, and low-altitude economy leaders.
5. High talent density, agile team.
6. Strong market & commercialization skills.



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# 01 Company Profile



# About Tesight



A leading supplier of electronic testing and measurement solutions in  
the high-precision and cutting-edge field

Make all complex tests simpler and more efficient!



## Team

- ✓ Business accumulation with **over 15 years** of experience
- ✓ A professional marketing team with **over 9 years** of experience
- ✓ 70% of the team has a 985/211 education, and 100% of the technical expertise is related to their respective majors

*Over 10 years of experience accumulation*

## Technology

- ✓ **10+** intellectual property rights, with an additional 5 being actively deployed
- ✓ Deliver more than **150 project orders**
- ✓ Serve customers **such as Huawei, Desai SV, Saibao, NIO, etc+**

*280+ delivered orders*

## Market

- ✓ Established for over a year, with revenue exceeding **18 million RMB**
- ✓ Contacted **3000+** customers
- ✓ **213+** customers have been delivered
- ✓ Our services have reached **10+** industry

*Revenue exceeding 23 million RMB the first year*

## Ecology

- ✓ Established on March 28, 2023, with a layout in **6 major cities**
- ✓ **15+** overseas high-precision and cutting-edge technology partners
- ✓ **10+** industry media/associations, **25+** technical live broadcasts/seminars, with **50+ k** viewers

*Layout of 7 major cities*



# •• Tesight's Qualification and Honors



10 IPs filed, 5 in progress



3rd Prize in  
Guangzhou  
Innovation and  
Entrepreneurship  
Competition



3rd Prize in  
Guangzhou  
Women's  
Innovation  
Competition



JUMPSTARTER  
Top 100 Startups



3 startup awards



# ●● Tesight's Industry Recognition



Thematic Tech Day: Low-Altitude & Intelligent Mobility · HiL and GNSS Positioning and Navigation



Tech Day: Autonomous Driving



Satellite Navigation Training Course

👍 hosted/organized 10+ workshops, with 500+ participants



High-Speed Signal Acquisition Solution Thematic Report



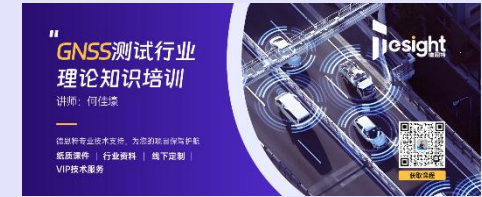
GNSS Positioning and Navigation Keynote Speech



Satellite Communication Testing Keynote Speech



attended 20+ industry events at the invitation and delivered speeches



GNSS Testing Industry Theoretical Knowledge Training



GNSS Simulation Engine Training



Automotive Electronics Simulation and Testing Online Seminar



initiated 20+ Trainings/Seminars/Live Broadcasts, with 60 k+ participants



# Core Team



## Chairman: Jay Chu

- ★ Zhejiang university internal combustion power engineering major
- ★ Worked in the Second Automobile Factory (Dongfeng Motor).
- ★ He has **cultivated the automobile industry for more than 40 years** and has **30+ years of entrepreneurial experience**
- ★ He has written many monographs and more than 30 patents on inventions.

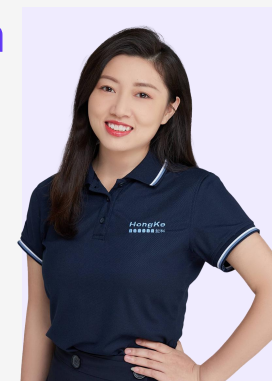
"Insist on scientific and technological innovation as the first development force of enterprises"



## Co-founder: Lashare Chen

- ★ Graduated from South China University of Technology
- ★ MBA + Automation Major
- ★ **14 years** of industry experience, **350+** technical solutions
- ★ Awarded Industry Innovation Person of the Year and other honors (China Automation + Digital Industry)

"Providing independent innovative Chinese solutions for industry technical challenges"



## CEO: Sophia Wang

- ★ Shanghai University Electrical Engineering and Automation Specialty
- ★ **9+ years** test and measurement industry experience, 5 years+management experience.
- ★ 7+ years sales experience, with accumulated achievements **exceeding 100 million**.
- ★ Serving more than 800 customers
- ★ Member of China Automotive Engineering Society

"A pioneering and passionate leader"



## CTO: Akio He

- ★ Xidian university Communication Engineering Major
- ★ **7+ years** industry experience, proficient in GNSS HIL testing.
- ★ He has been invited to participate in industry forums and speeches for **more than 10 times**.
- ★ Provide **50+** technical solutions for Harbin Institute of Technology, Saibao and CRRC



## CMO: Amy Liang

- ★ Beihang University majored in management science and engineering.
- ★ **8+ years** ToB marketing management experience.
- ★ Once set up the marketing department from 0 to 1, and led a team of more than 30 people to contribute **more than 10,000 sales opportunities and 20% sales orders to the company every year**.

Stable

Working partner

70%

Technology proportion

70%

Project 985 or 211/ studing abroad

"An innovative, efficient, professional and passionate talent team can provide customers with long-term quality services"



# Expert Advisors



**Dr. Laszlo Virag**  
Commsignia CTO  
(Well-known expert in the field of Internet of Vehicles)

- Over 15 years of experience in the field of Vehicle-to-Everything (V2X) communication
- Former expert at the Institute for Computer Science and Control, Hungarian Academy of Sciences, engaged in vehicle network communication protocol research
- Founded Commsignia in 2012 (one of the pioneering companies in V2X technology research and application)



**Ma Tao**  
School of Telecommunications Engineering, Xidian University  
Associate Professor / Doctoral Tutor

- Ph.D. in Electrical & Computer Engineering, University of Nebraska Lincoln
- M.S. in Communication & Information Systems, Xi'an Jiaotong University
- Led a National 863 Program key subproject: Testing & Simulation of Next-Gen XX-Converged Broadband Networks



**Jürgen Seybold**  
TeleOrbit GmbH CTO  
(Renowned expert in the GNSS field)

- Master of Engineering, 25 yrs of experience in the GNSS technology field
- Focused on efficient GNSS technology and mobile positioning solutions
- Published more than 10 monographs, received over 7 professional awards
- TeleOrbit GmbH CTO, with successful practical experience in technological innovation, solution application, and commercialization





# 02 Market Analysis

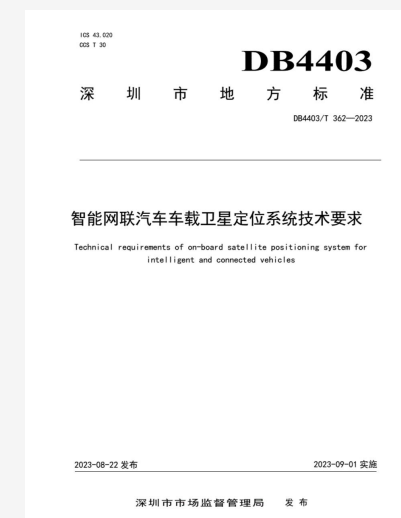
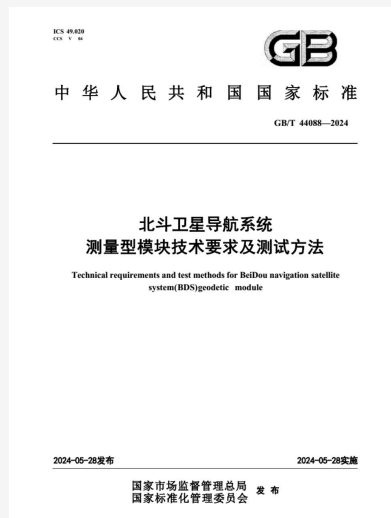
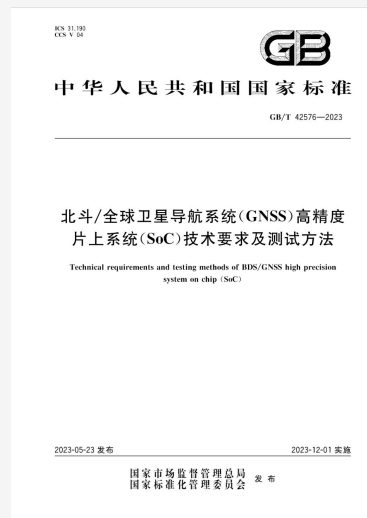


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# GNSS satellite positioning and navigation testing reach national and special standards



Positioning and navigation chips

Positioning and navigation receiver modules

Intelligent connected vehicles /autonomous driving

c) 场景 3: 基于 GNSS 卫星信号模拟器测试, 测试连接图见图 3。模拟器产生的信号应具有与卫星信号相同的特征, 在正常动态星座下, 能产生 PDOP $\leq 4$  的卫星信号。

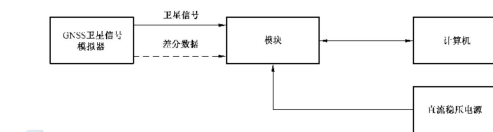


图 3 GNSS 卫星信号模拟器测试连接图

BD 450030-2021

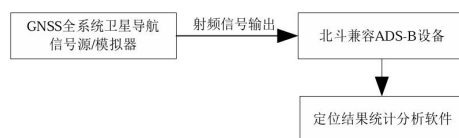


图 2 GNSS 定位能力测试功能测试框图

对上述用户运动轨迹, 分别计算其测速精度, 应满足 4.4.3.3 的要求。

## 5.6.7 首次定位时间

### 5.6.7.1 冷启动首次定位时间

用 GNSS 模拟器进行测试, 设置 GNSS 模拟器仿真速度为 2m/s 的直线运动用户轨迹。

使被测设备在下述任一种状态下开机, 以获得冷启动状态:

- 为被测设备初始化一个距实际测试位置不少于 1000km 但不超过 10000km 的伪位置, 或删除当前历书数据;
- 7 天以上不供电。

以 1Hz 的位置更新率连续记录输出的定位数据, 找出首次连续 10 次输出三维定位误差值不超过 100m 的定位数据的时刻, 计算从开机到上述 10 个输出时刻中第 1 个时刻的时间间隔, 应满足 4.4.4.1 的要求。

### 5.6.7.2 热启动首次定位时间

用 GNSS 模拟器进行测试, 设置 GNSS 模拟器仿真速度为 2m/s 的直线运动用户轨迹。

在被测设备正常定位状态下, 短时断电 60s 后, 被测设备重新开机, 以 1Hz 的位置更新率连续记录输出的定位数据, 找出首次连续 10 次输出三维定位误差值不超过 100m 的定位数据的时刻, 计算从开机到上述 10 个输出时刻中第 1 个时刻的时间间隔, 应满足 4.4.4.2 的要求。

## 5.6.8 重捕获时间

用 GNSS 模拟器进行测试, 设置 GNSS 模拟器仿真速度为 2m/s 的直线运动用户轨迹。

在被测设备正常定位状态下, 短时中断卫星信号 30s 后, 恢复卫星信号, 以 1Hz 的位置更新率连续记录输出的定位数据, 找出自卫星信号恢复后, 首次连续 10 次输出三维定位误差值不超过 100m 的定位数据的时刻, 计算从卫星信号恢复到上述 10 个输出时刻中第 1 个时刻的时间间隔, 应满足 4.4.5 的要求。

## 5.6.9 灵敏度

### 5.6.9.1 捕获灵敏度

用 GNSS 模拟器进行测试, 设置 GNSS 模拟器仿真速度为 2m/s 的直线运动用户轨迹, 每次设置 GNSS 模拟器输出的各颗卫星的每通道信号电平从设备不能捕获信号的状态开始, 以 1dB 步进增加, 若被测设备技术文件声明的捕获灵敏度值低于 4.4.6.1 要求的限值, 可以从比其声明的灵敏度值低 2dB 的电平开始。

在 GNSS 模拟器输出信号的每个电平值下, 被测设备在冷启动状态下开机, 若其能够在 300s 内捕获导航信号, 并以 1Hz 的更新率连续 10 次输出三维定位误差值小于 100m 的定位数据, 记录该电平值, 应满足 4.4.6.1 的要求。

### 5.6.9.2 重捕获灵敏度

用 GNSS 模拟器进行测试, 设置 GNSS 模拟器仿真速度为 2m/s 的直线运动用户轨迹, 每次设置 GNSS 模拟器输出的各颗卫星的每通道信号电平从设备不能捕获信号的状态开始, 若被测设备技术文件声明了重捕获灵敏度值低于 4.4.6.2 要求的限值, 可以从比其声明的灵敏度值低 2dB 的电平开始。

在 GNSS 模拟器输出信号的每个设置电平值下, 被测设备正常定位 (此时为使导航能够正常定位, 可先输出较高的可定位电平) 后, 控制 GNSS 模拟器中断卫星信号 30s 再恢复到该设置电平值, 若被测设备能够在信号恢复后 300s 内捕获导航信号, 并以 1Hz 的更新率连续 10 次输出三维定位误差值小于 100m 的定位数据, 记录该设置电平值, 应满足 4.4.6.2 的要求。

### 5.6.9.3 跟踪灵敏度

用 GNSS 模拟器进行测试, 设置 GNSS 模拟器仿真速度为 2m/s 的直线运动用户轨迹。

在被测设备正常定位的情况下, 设置 GNSS 模拟器输出的各颗卫星的每通道信号电平以 1dB 步进降低, 在 GNSS 模拟器输出信号的各电平值下, 测试被测设备能否在 300s 内连续 10 次输出三维定位误差值小于 100m 的定位数据, 找出能够使被测设备满足该定位要求的最低电平值, 应满足 4.4.6.3 的要求。

## 5.6.10 动态性能

用 GNSS 模拟器模拟卫星导航信号和表 13 规定的用户运动轨迹。被测设备接收射频仿真信号, 每秒钟输出一组测速数据, 以 GNSS 模拟器仿真信号的位置和速度作为标准, 计算定位精度和测速精度, 应满足 4.4.3.2 和 4.4.3.3 的要求。

序号	标准编号	标准名称
1	GB/T 27099-2020	GNSS接收机性能测试方法
2	GB/T 27099-2020	智能网联汽车车载卫星定位系统技术要求
3	GB/T 27099-2020	北斗卫星导航系统车载终端设备技术要求
4	GB/T 27099-2020	北斗卫星导航系统车载终端设备技术要求
5	GB/T 27099-2020	北斗卫星导航系统车载终端设备技术要求
6	GB/T 27099-2020	北斗卫星导航系统车载终端设备技术要求
7	GB/T 27099-2020	北斗卫星导航系统车载终端设备技术要求
8	GB/T 27099-2020	北斗卫星导航系统车载终端设备技术要求
9	GB/T 27099-2020	北斗卫星导航系统车载终端设备技术要求
10	GB/T 27099-2020	北斗卫星导航系统车载终端设备技术要求
11	GB/T 27099-2020	北斗卫星导航系统车载终端设备技术要求
12	GB/T 27099-2020	北斗卫星导航系统车载终端设备技术要求
13	GB/T 27099-2020	北斗卫星导航系统车载终端设备技术要求
14	GB/T 27099-2020	北斗卫星导航系统车载终端设备技术要求
15	GB/T 27099-2020	北斗卫星导航系统车载终端设备技术要求
16	GB/T 27099-2020	北斗卫星导航系统车载终端设备技术要求
17	GB/T 27099-2020	北斗卫星导航系统车载终端设备技术要求
18	GB/T 27099-2020	北斗卫星导航系统车载终端设备技术要求
19	GB/T 27099-2020	北斗卫星导航系统车载终端设备技术要求
20	GB/T 27099-2020	北斗卫星导航系统车载终端设备技术要求
21	GB/T 27099-2020	北斗卫星导航系统车载终端设备技术要求
22	GB/T 27099-2020	北斗卫星导航系统车载终端设备技术要求
23	GB/T 27099-2020	北斗卫星导航系统车载终端设备技术要求
24	GB/T 27099-2020	北斗卫星导航系统车载终端设备技术要求
25	GB/T 27099-2020	北斗卫星导航系统车载终端设备技术要求
26	GB/T 27099-2020	北斗卫星导航系统车载终端设备技术要求
27	GB/T 27099-2020	北斗卫星导航系统车载终端设备技术要求
28	GB/T 27099-2020	北斗卫星导航系统车载终端设备技术要求
29	GB/T 27099-2020	北斗卫星导航系统车载终端设备技术要求
30	GB/T 27099-2020	北斗卫星导航系统车载终端设备技术要求



# Industry pain points to be solved urgently.

## 1

	真实天空信号	信号录制/回放	信号仿真
可重复测试	×	✓	✓
可控环境条件	×	部分	✓
可任意时间任意地点	×	×	✓
可模拟未来信号与事件	×	×	✓
可模拟真实信号	✓	✓	部分

Traditional road test method:  
It is difficult to cover the whole scene test,  
and has low efficiency and high cost.

## 2



The GNSS simulators in the market are monopolized by 2-3 foreign companies, with high cost, complicated equipment operation and long learning period.

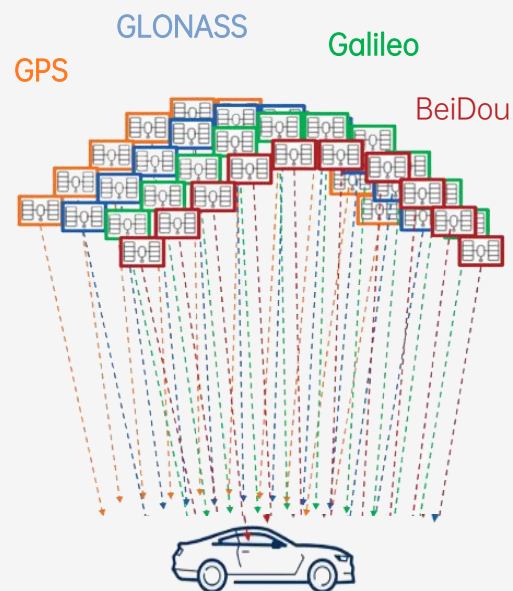
## 3



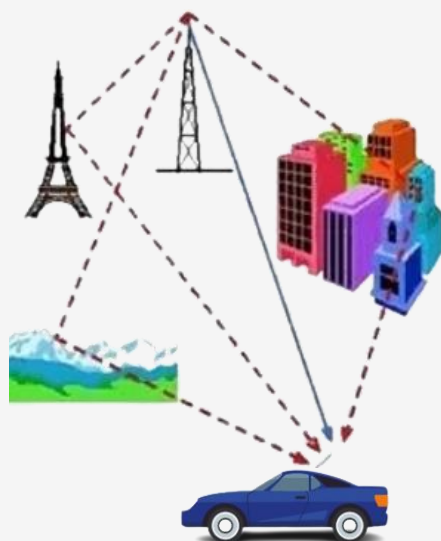
National standard definition test scenario  
It is complicated and diverse, and it is difficult to configure the system.  
The test case library is blank.



# Automatic driving and low-altitude economy stimulate the demand for large-scale positioning navigation test.



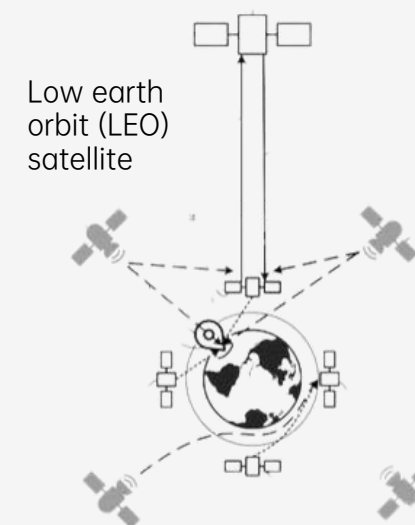
Multi-constellation  
and multi-frequency



Multipath effect



Multiple parts to be  
tested



New GNSS  
technology

More channels and more instances are needed to achieve a more realistic simulation!



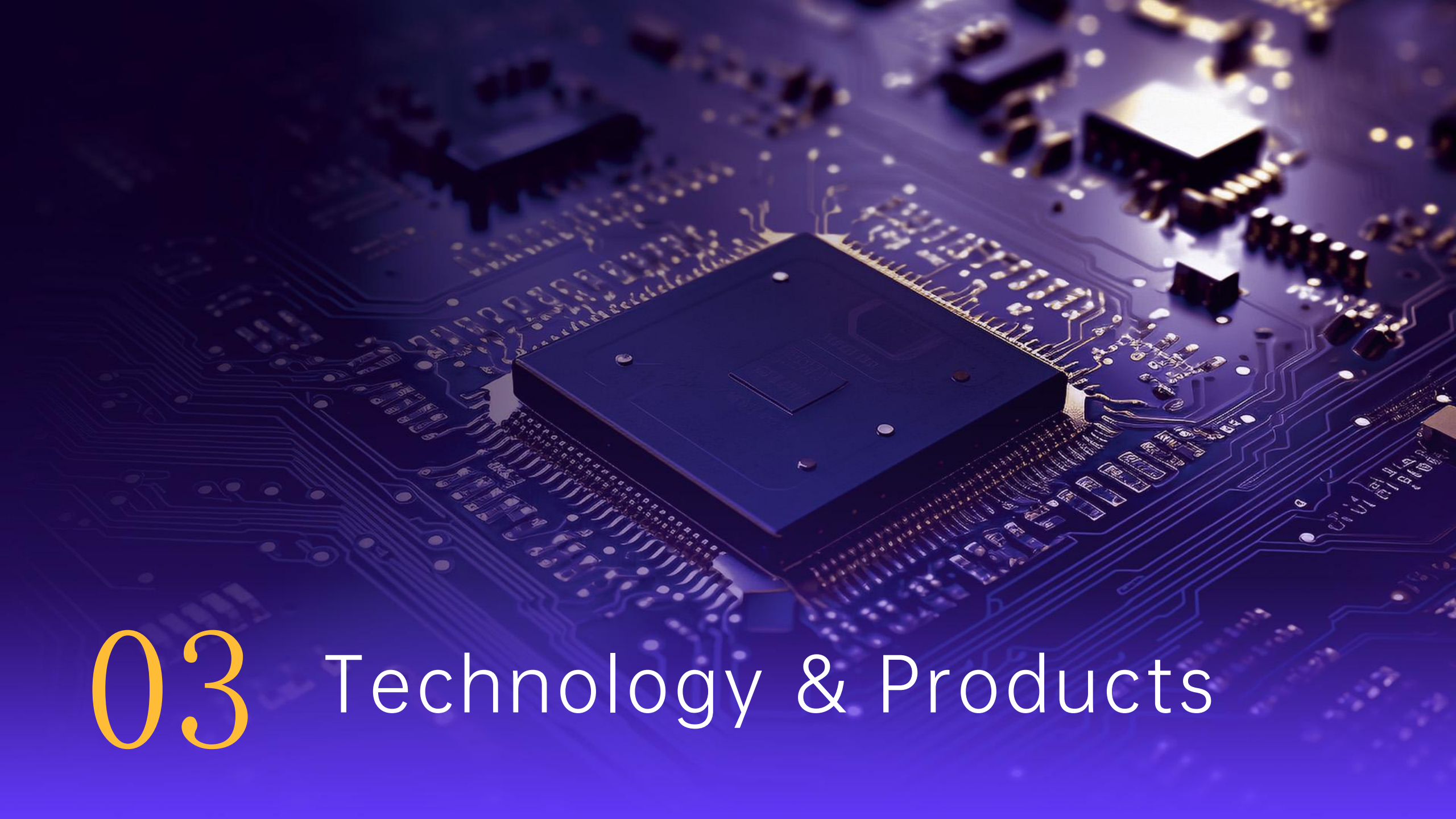
# ●● Trillion-level industry scale stimulation (Currency Unit: RMB)



Industry	Customer Type	Number of Enterprises (China)	Maximum Contract Value per Client	Sales Volume Scale (China)	Global Estimate (Calculation Method: Estimated Customer Base in Target Market × Estimated Maximum Contract Value in Target Market)
Automotive Industry	OEMs (Mainstream Passenger Vehicles + Commercial Vehicles/L4 Level)	200	5 million	1 billion	Japan & South Korea: 600 million (100 companies × 6 million) Europe: 1.05 billion (150 companies × 7 million) United States: 1.5 billion (200 companies × 7 million) Southeast Asia: 150 million (50 companies × 3 million)
	Tier 1/Tier 2 (Domain Controllers/T-Box/ADAS)	220	5 million	1.1 billion	Japan & South Korea: 750 million (150 companies × 5 million) Europe: 900 million (180 companies × 5 million) United States: 1 billion (200 companies × 5 million) Southeast Asia: 150 million (50 companies × 3 million)
	Autonomous Driving/Agricultural Machinery (Universities & Research Institutes)	24	1 million	0.24 billion	Japan & South Korea: 22.5 million (15 companies × 1.5 million) Europe: 40 million (20 companies × 2 million) United States: 62.5 million (25 companies × 2.5 million) Southeast Asia: 10 million (10 companies × 1 million)
	Integrators	128000	3 million	491.52 billion	Japan & South Korea: 12 billion (30,000 companies × 400,000) Europe: 14 billion (40,000 companies × 350,000) United States: 25 billion (50,000 companies × 500,000) Southeast Asia: 5 billion (20,000 companies × 250,000)
Low-Altitude Economy	Aircraft Manufacturers	69000	2 million	384 billion	Japan & South Korea: 30 billion (10,000 × 3 million) Europe: 37.5 billion (15,000 × 2.5 million) United States: 70 billion (20,000 × 3.5 million) Southeast Asia: 7.5 billion (5,000 × 1.5 million)
	Aerospace Universities/Research Institutes	22	1 million	0.22 billion	Japan & South Korea: 180 million (15 companies × 12 million) Europe: 300 million (20 companies × 15 million) United States: 500 million (25 companies × 20 million) Southeast Asia: 80 million (10 companies × 8 million)
Consumer Electronics	Smart Wearables/Positioning Navigation Device Manufacturers	4500	5 million	22.5 billion	Japan & South Korea: 2.4 billion (800 companies × 3 million) Europe: 4 billion (1,000 companies × 4 million) United States: 6 billion (1,200 companies × 5 million) Southeast Asia: 1.2 billion (600 companies × 2 million)
Positioning & Navigation Chips	Chip Manufacturers	20000	5 million	100 billion	Japan & South Korea: 20 billion (5,000 companies × 4 million) Europe: 27 billion (6,000 companies × 4.5 million) United States: 24 billion (4,000 companies × 6 million) Southeast Asia: 6 billion (2,000 companies × 3 million)
Metrology & Testing	Third-Party Metrology & Testing Institutions	54000	10 million	540 billion	Japan & South Korea: 8 billion (10,000 companies × 800,000) Europe: 14.4 billion (12,000 companies × 1.2 million) United States: 22.5 billion (15,000 companies × 1.5 million) Southeast Asia: 3 billion (5,000 companies × 600,000)

Total: approximately: 5.96 trillion yuan      346.795 billion yuan





# 03 Technology & Products

# Software-defined satellite positioning navigation test system



Data analysis and reporting tools

Test management platform

Automated test scripts and control software

GNSS simulation engine

GPU

Software defined radio (SDR) hardware

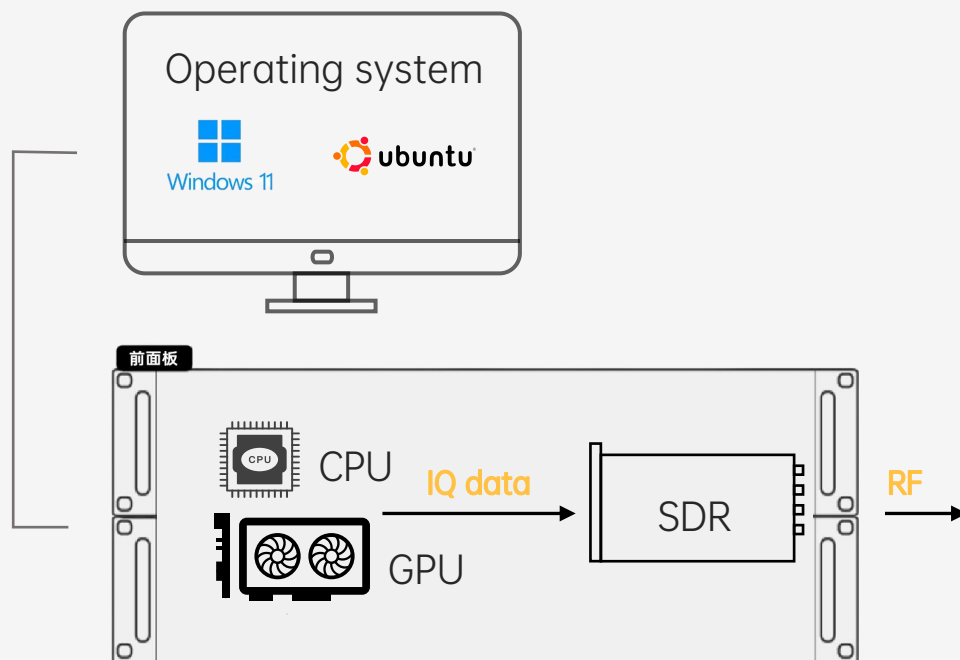


# Core Technology 1

The industry's first software-defined architecture, using GPU acceleration, software and hardware decoupling.



Software Defined Architecture



NVIDIA GPU's parallel ability is adopted to accelerate the calculation, and 2,000 satellite search channels leading in the industry are obtained.



Decoupling software and hardware, compatible with many COTS SDR (Software Defined Radio), easy to expand.



While bringing high performance indicators, it provides users with maximum flexibility and openness from the hardware and software aspects.

# Core Technology 2

The only scheme that can realize one-button automatic test freely and quickly.



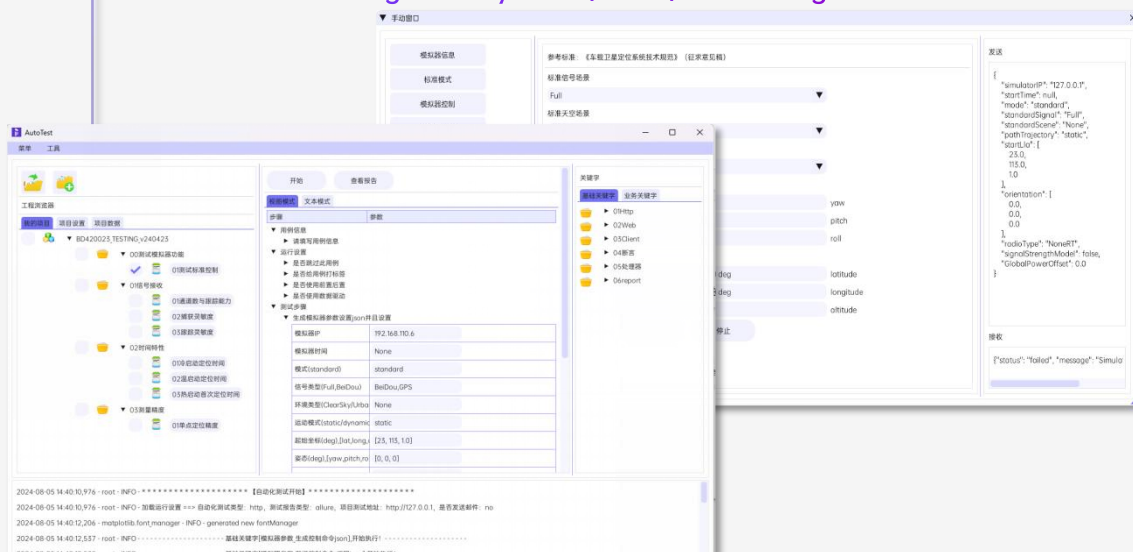
## Automated test platform

Provide users with maximum flexibility and openness from the hardware and software levels.



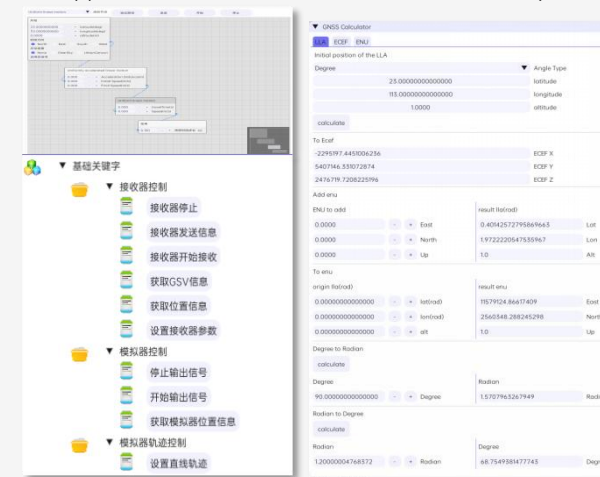
Built-in test procedures and test scenarios corresponding to national standards.

- 5.2 Performance Requirements of Technical Specification for Vehicle Satellite Positioning System (Draft for Comment)
- JJF 1921—2021 Calibration Specification for GNSS Driving Recorder
- BD 420023—2019 General Specification for Beidou/Global Satellite Navigation System (GNSS)RTK Receiver
- BD 420009—2015 General Specification for Beidou/Global Satellite Navigation System (GNSS) Measuring Receiver



Self-developed automated testing and tools to improve testing efficiency.

- Automated one-click test of use cases, without manual tedious operation.
- Manually configure the demand scenario, and customize the scenario as needed.
- Built-in multi-coordinate system fast calculator
- Adapt to various types of equipment to be tested.
- Visual editing and scene configuration, supporting open business.
- Support for new standards and own extensibility



Refer to the following standards:

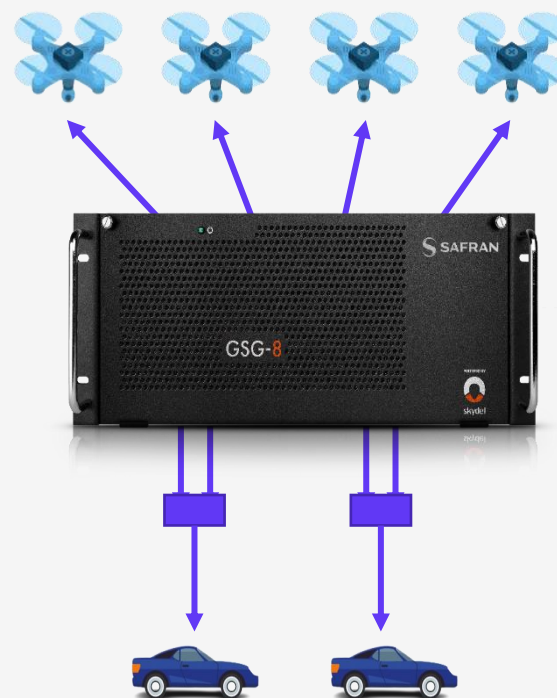
BD 420023—2019 General Specification for Beidou/Global Satellite Navigation System (GNSS)RTK Receiver

BD 420009—2015 General Specification for Beidou/Global Satellite Navigation System (GNSS) Measuring Receiver

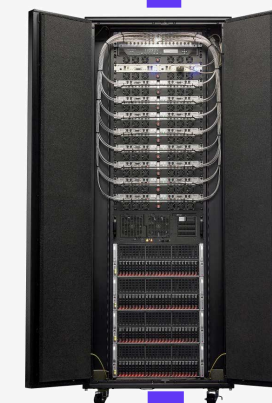


# Core Technology 3

The first scheme supporting simultaneous output of up to 32 navigation tracks.  
Used for testing fleet management system, aircraft formation, etc.



2 cars (dual-frequency)  
4 UAVs (single-frequency)

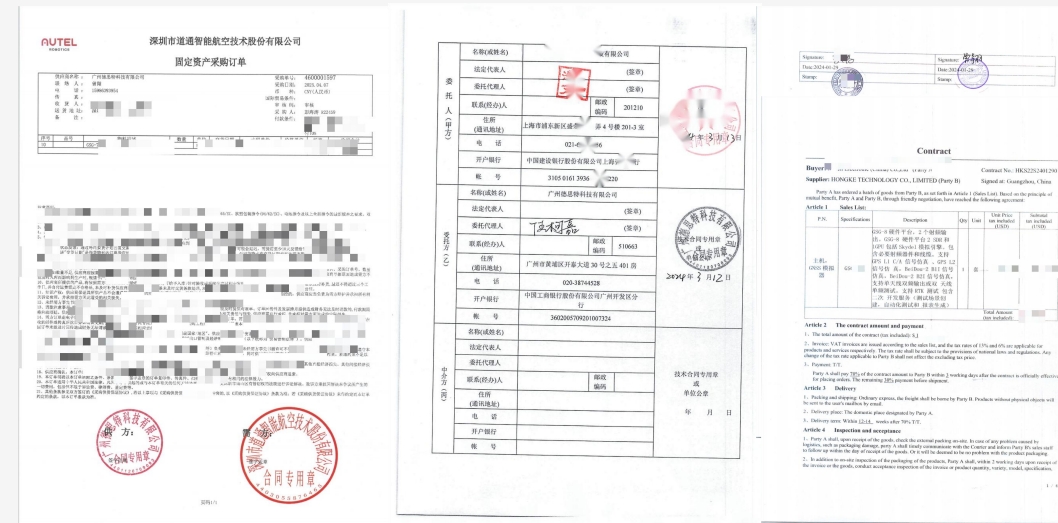


multiple vehicles,  
fleets,  
multiple UAVs,  
UAV clusters.



# Customer Cases

Leading low-altitude economy enterprises and metrology testing institutions



## Results & Benefits

- 5 times lesser in labor costs, eliminating repeated travel between labs and field sites
- 10 times higher in testing efficiency, complex tests now completable by a single technician in-lab
- Millimeter-level positioning accuracy achieved, enabling high-precision drone localization



## ● Customer Cases

### A leading drone company - technology verification completed



#### Challenges & Pain Points

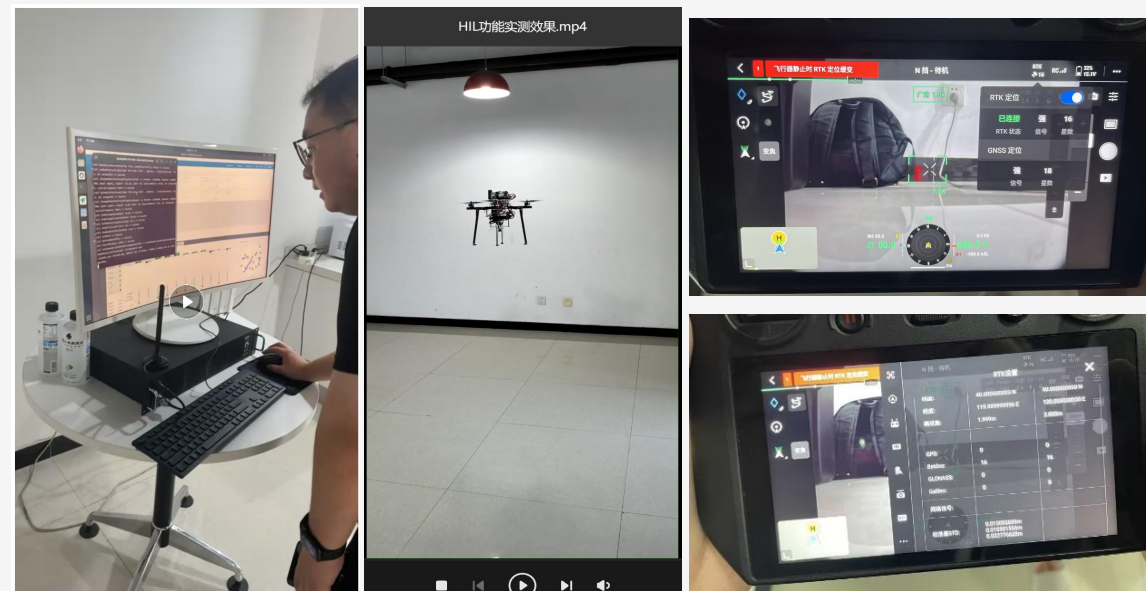
- Due to no-fly zone restrictions and weak indoor GNSS signals, indoor autonomous drone navigation algorithm validation cannot be achieved;
- Drones require real-time GNSS signal reception and position feedback to the control terminal for closed-loop control.

#### Solution

- Provide closed-loop access capability, read LIDAR and IMU data parsing and real-time conversion of data into GNSS signals, which are injected back to the positioning module, with the delay of the whole set of cycles lower than 10ms, ensuring that drone completes the self-positioning correction and realizes the take-off and automatic algorithm verification.

#### Results & Benefits

- 5 times lower labor costs, eliminating repeated travel between labs and field sites;
- 10 times higher testing efficiency, complex tests now completable by a single technician in-lab;
- Millimeter-level positioning accuracy achieved, enabling high-precision drone localization.



# • Customer Cases

Connect HiL functions with third-party scenario simulation software aiSim and dSpace  
- meeting the needs of multiple automotive OEMs

## Challenges & Troubles

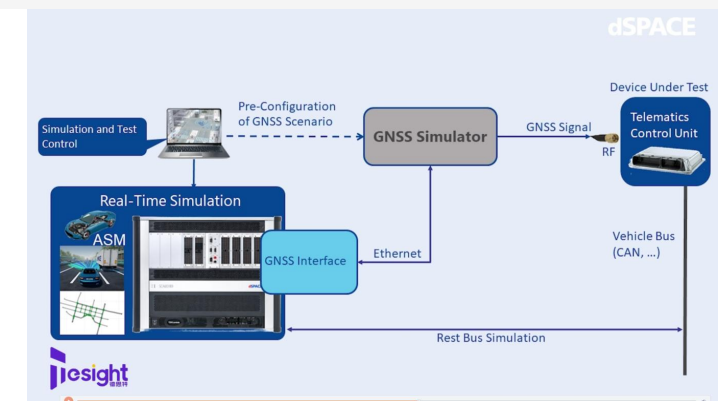
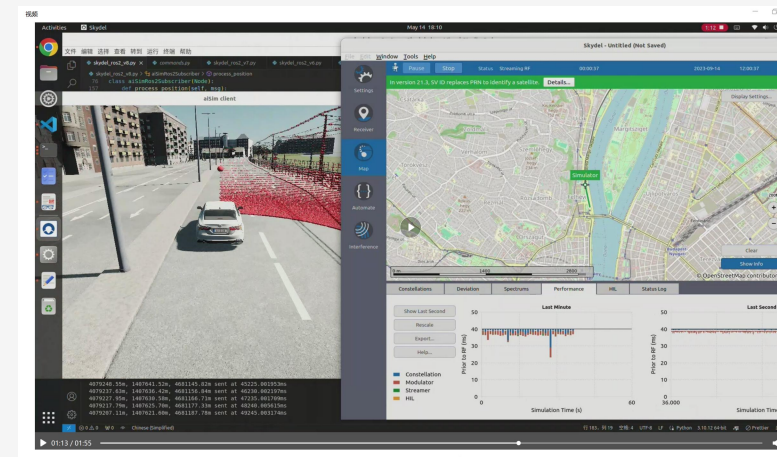
- ADAS/AD HiL applications require simultaneous simulation of complex vehicle, environment, and traffic models with high-precision real-time synchronization; scenario-based testing compliant with ISO 26262 and SOTIF standards;
- Difficulty achieving sub-5ms HiL latency; conventional record-playback methods cannot support closed-loop HiL.

## Solution

- Integrates GNSS signals (e.g., GPS) into ADAS/AD HiL systems via HiL API.

## Results & Benefits

- Achieves HiL simulation latency ( $\leq 5\text{ms}$ );
- 10 times higher in test reliability by incorporating multi-sensor models, geolocation, and vehicle posture into closed-loop testing;
- Provides strategic solutions for autonomous driving's "safety-first" challenges.





# Competitor Analysis

Industry-leading performance and functionality



	Tesight GNSS automatic test system based on software definition	Previous generation products (proprietary hardware)	Industry head peer A GNSS Simulator (proprietary hardware)	Industry head peer B GNSS Simulator (Vector Network Reform)
Maximum search channel	2000	1-64	1-320	1-602
HIL delay	5ms	130ms	6ms	20ms
Automation	Custom plug-in Open API(Python, C++, C#) Visual automation	SCPI	Open API	SCPI
Multiple instances	32			
Abundance of test cases meeting national standards				
Real-time receiver /DUT feedback				

# Advantages of Our Products



## Leading the performance industry

- ✓ Industry-leading 2000 satellite channels
- ✓ Beyond the traditional 10ms limit, the simulation delay of 5ms HiL is realized.
- ✓ Automated test system-level capability with overall solution delivery

## A plan to reduce costs by 60%

- ✓ Compared with millions of peer systems, the cost can be reduced to more than 60%.
- ✓ The system is flexible, highly cost-effective!
- ✓ Provide more cost-effective solutions while maintaining high performance.

## Frontier industry insight

- ✓ Domestic substitute leader of GNSS automatic test at the forefront
- ✓ Pioneering the successful application of automated GNSS testing systems for Beidou-only positioning and navigation simulation, closely aligning with national strategy.
- ✓ More than 10 years of experience, with cutting-edge insight into industry needs.

## High-quality customer base

- ✓ Establish long-term cooperation with several well-known enterprises include measurement, automobile and low-altitude economy and formed a stable strategic cooperative relationship.
- ✓ Praised by high-quality customers such as Ceprei and CATARC (China Automomative Technology and Research Center Co., Ltd).





# 04 Business Model & Implementation Plan

# Business Model

Charging through software upgrade and annual subscription system, adding value and improving core competitiveness through technical services.



30%

## Hardware standard

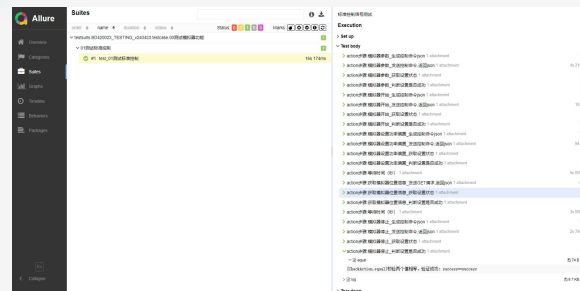
- Existing hardware
- Develop more hardware in the future



50%

## Software platform TS-SkyWalker

- Dester Skywalker Automated Test Platform (Skywalker Automated Test Platform)
- Software base fee+software option fee
- Software option: accommodate different industry test standards and specifications and corresponding test cases.



20%

## Technical Service

- Including training courses, customized expanded secondary development services and system integration.
- Online training or offline on-site training
- The training content includes general knowledge of the industry (interpretation of industry applications and related standards) and practical training.



As of April 2025, Tesight's order volume exceeded 23 million RMB with sales surpassing 20 million RMB. Hardware standard products accounted for 84.5%, software 12%, and technical services 3.5%.



# ●● Market Strategy —— taking technology communities as an example



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熏轩: 请问有具体的技术文档和标准吗

射频矩阵的应用

weixin\_38363615: 请问哪里可以咨询到这种一进多出的开关矩阵设备呢?

一篇文章带您区分GNSS欺骗模拟测试的...

难不倒w: 您好, 可以请教一些关于欺骗的问题吗? 虚心求教

深入探讨GNSS仿真及其对测试验证的重...

德思特: 您好, 已私信您

深入探讨GNSS仿真及其对测试验证的重...

求NH7000SDR渠道: 有全套设备出售吗

## Community Accumulation



## Cultivation and Transformation



## Technology Dissemination

Blog Community: Create a GNSS blog account and maintain operation

# ●● Target Customer Group:

Providers of high-precision, high-reliability GNSS simulation and automated testing solutions



## Automotive Industry

- Automotive Parts /Tier1 /Tier2



- OEM

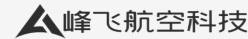


- System Integrator

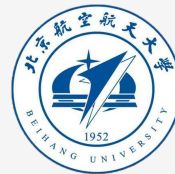


## Low-Altitude Economy

- Aerial Vehicle and Other Enterprise Customers



- Aerospace Universities and Research Institutes



## Consumer Electronics

- Smart Wearable / Positioning and Navigation Terminal



- Positioning and Navigation Chip /IMU



## Measurement and Testing

- Third-Party Measurement and Testing Agency





# Flexible and Scalable Automated Testing Platform



## Software-Defined Access

### GNSS Simulator

Skydel+GPU+SDR



Dektec  
DTA-  
2115B



Ettus Research USRP  
N310 or X300



NI USRP RIO  
294xR/295x  
R

### Real-Time Spectrum Analyzer

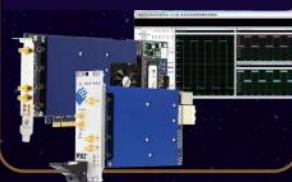
RTSA/SDR  
Receiver



### Digitizer

PCIe/PXle Digitizer  
Modules

LXI Digitizer



### AWG

Benchtop Signal  
Generator

PCIe/PXle Signal  
Generator Modules



### EMC Testing

RadiMation

EMC Testing Standards  
+ Third-Party Test Equipment





# 05 Financial Analysis





# Development Goal

- increase market share from 10% to more than 50%.



## The fourth stage

- Realize 110 million income.
- Complete a round of financing.
- Achieved certification as a Little Giant.
- Expand to humanoid robots and intelligent machines in more space intelligence in the future.
- Establish an automated testing ecosystem.

## The third stage

- Realize 70 million income.
- Complete the identification of the national science and technology giant.
- Develop more national/industry standard use case libraries in different places and product types.

## The second stage

- Realize 40 million income.
- Complete the identification of high-tech enterprises.
- Complete the angel round of financing.
- Bind the head enterprises of 3 important industries, namely, autonomous driving main engine factory, parts manufacturer and low-altitude economy, to create industry benchmark cases and form more radiation in the same industry and upstream and downstream.

## The first stage

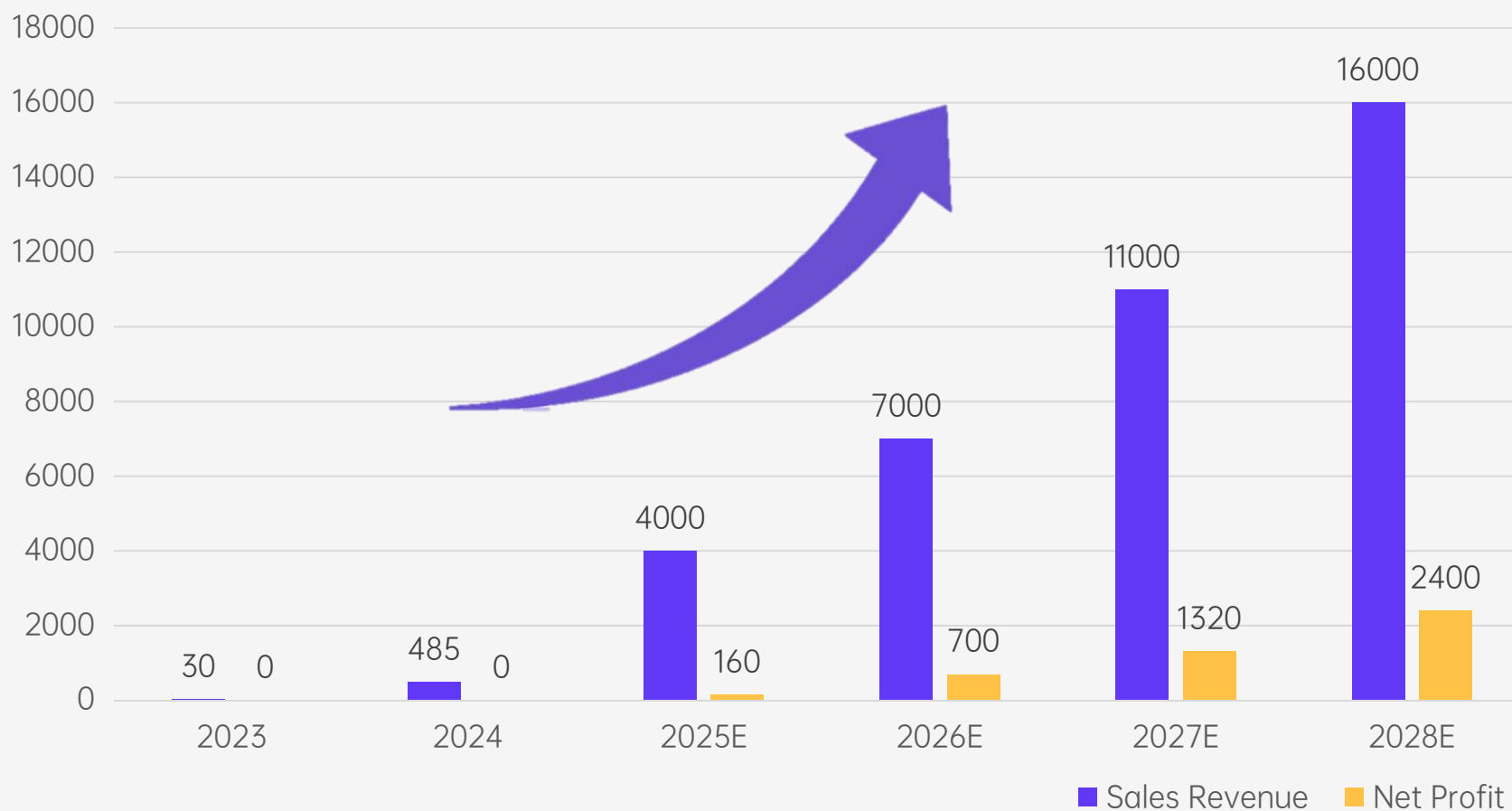
- Achieve 20 million sales revenue.
- Layout 15 intellectual property rights.
- Join the SC29, and the Road Vehicles-Vehicle Test Methods for Electrical Radiated Electromagnetic Energy -Part 5: Reverberation chamber, and increase influence through industry endorsement, and enter more industries.

- Financial Forecast:

Break-even expected within 1 year, with profits exceeding 46 million RMB within 5 years.



Unit: 10-thousand (RMB)



As of August 2024, Tesight has secured orders worth over 18 million RMB and achieved sales exceeding 15 million RMB.



## Financing Programs



This financing round has raised a total of **RMB 15 million**, representing a **10% equity dilution**.

### Team Formation

The expanded scale is 35 people, focused on R&D personnel.

30%

### Product R&D

Used for system and solution development, laboratory construction, etc.

40%

30%

### Marketing Management

Used for visiting and maintaining key customers, workshop and other marketing promotion.



# Appendix

## -Matching Status of Conditions for Tesight's Angel Direct Investment



Category	Conditions	Tesight's Matching Status	Details
Basic Requirements	Annual sales not exceeding RMB 30 million, net profit not exceeding RMB 8 million;	✓	2024 revenue: RMB 4.85 million (no profit yet);
	Company headcount not exceeding 200, with technical personnel accounting for over 20% of total employees; annual R&D expenditure must account for at least 10% of sales revenue;	✓	Technical personnel: 50% of total employees; R&D expenditure ratio: 37.42%;
	Must be in its first or second round of external institutional financing, or established no more than 3 years at the time of investment decision (for biotech/pharma companies, this can be extended to within 5 years);	✓	No external financing yet; registered in June 2023 (1 year and 8 months since establishment);
	Must belong to a strategically emerging industry prioritized for development in our district, engaged in R&D, production, or services of technological products, or in business model innovation;	✓	Classified as a strategically emerging industry in Huangpu District—low-altitude economy and next-generation information technology;
Preferred Conditions	Supports tech enterprises established based on outstanding projects from innovation/entrepreneurship competitions;	✓	3rd Prize in the 2024 Guangzhou Innovation and Entrepreneurship Competition; JUMPSTARTER TOP100;
	Supports tech startups founded by university students, where the team leader should possess independent intellectual property or an innovative business model (including overseas returnees, <u>current undergraduates/postgraduates, or graduates within 5 years</u> );	✓	Legal representative: Chu Xiaoxi, an overseas returnee;
	Other outstanding technology-based enterprises.	✓	Domestic alternative leader in automated satellite positioning and navigation testing.





# Innovation and insight make Tesight easy.

Guangzhou Tesight Technology  
Co.,LTD



[tesight.com](http://tesight.com)