

# TOONSQUARE

S T O R I E S C H A N G E T H E W O R L D .

# ABOUT

SAMSUNG

C-LAB

SERIES A

Officially launched through Samsung Electronics' in-house venture project 'C-Lab' in 2017, Toonsquare is leading innovation in the global content creation field including webtoons.



200K USERS

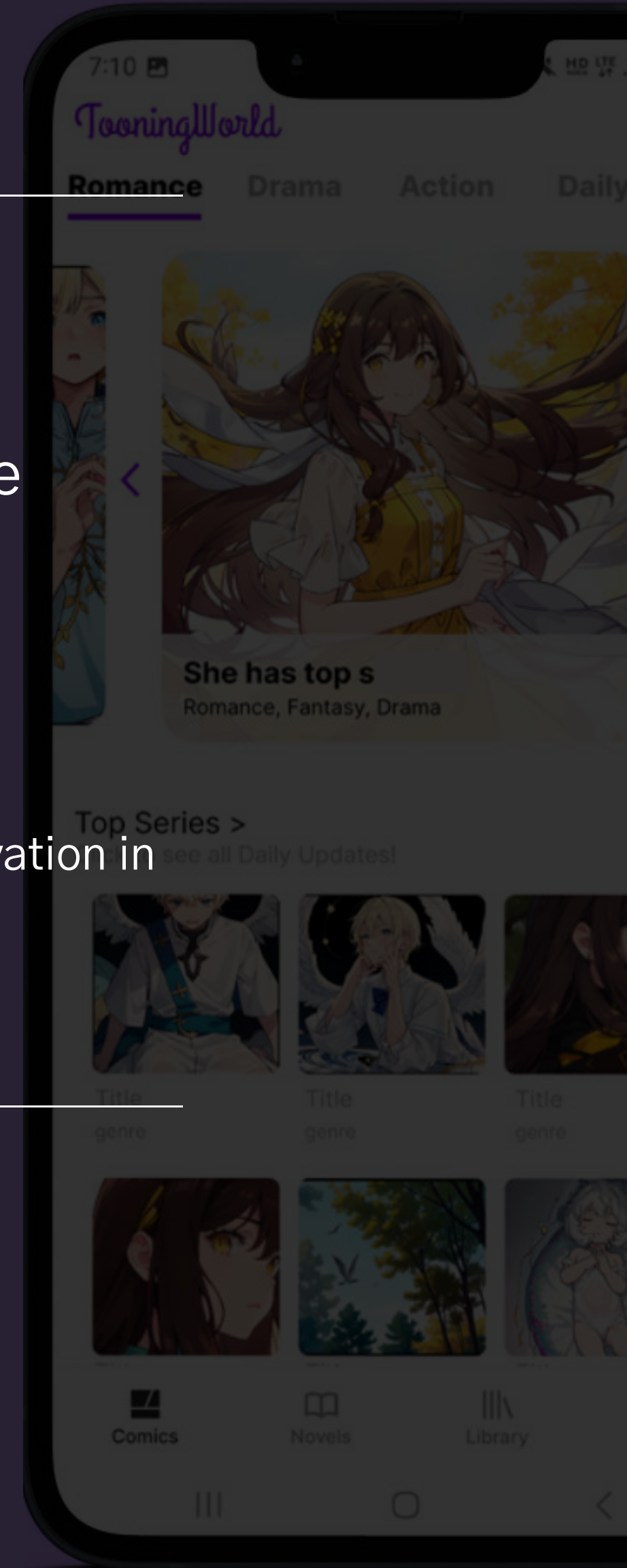


Kr,En,Fr,Jp

GLOBAL

30 People

TEAM



## PROBLEM

Character content creation is time consuming  
It's hard to earn money on existing platforms

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**50** hrs

The time studios spend on  
creating character content per week

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# Time consuming

# Labor intensive

# Inefficient

# SOLUTION

Create content quickly and easily

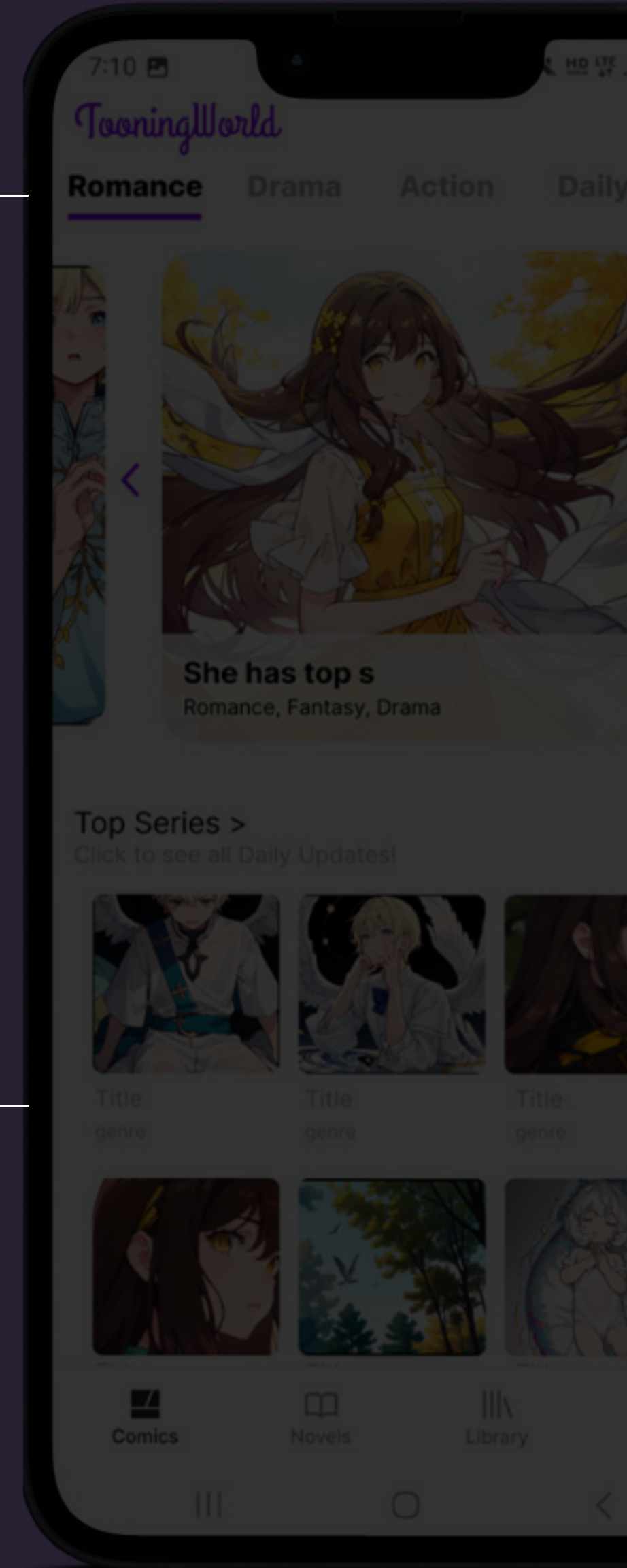
05 hrs

With Tooning

# Time saving

# liberation of labor

# Highly efficient



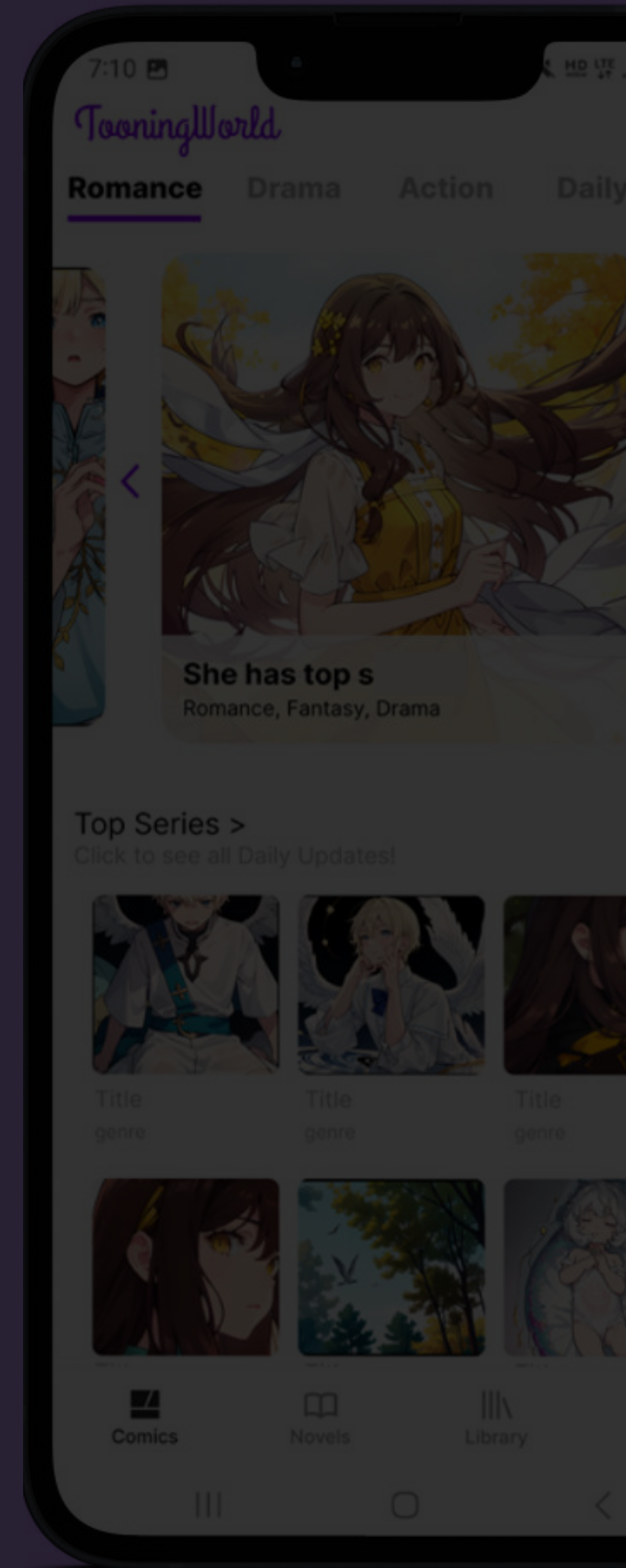
# PRODUCT

## WEBTOON PRODUCTION PROCESS

01  
TOONING  
MAGIC AI

02  
TOONING  
EDITOR

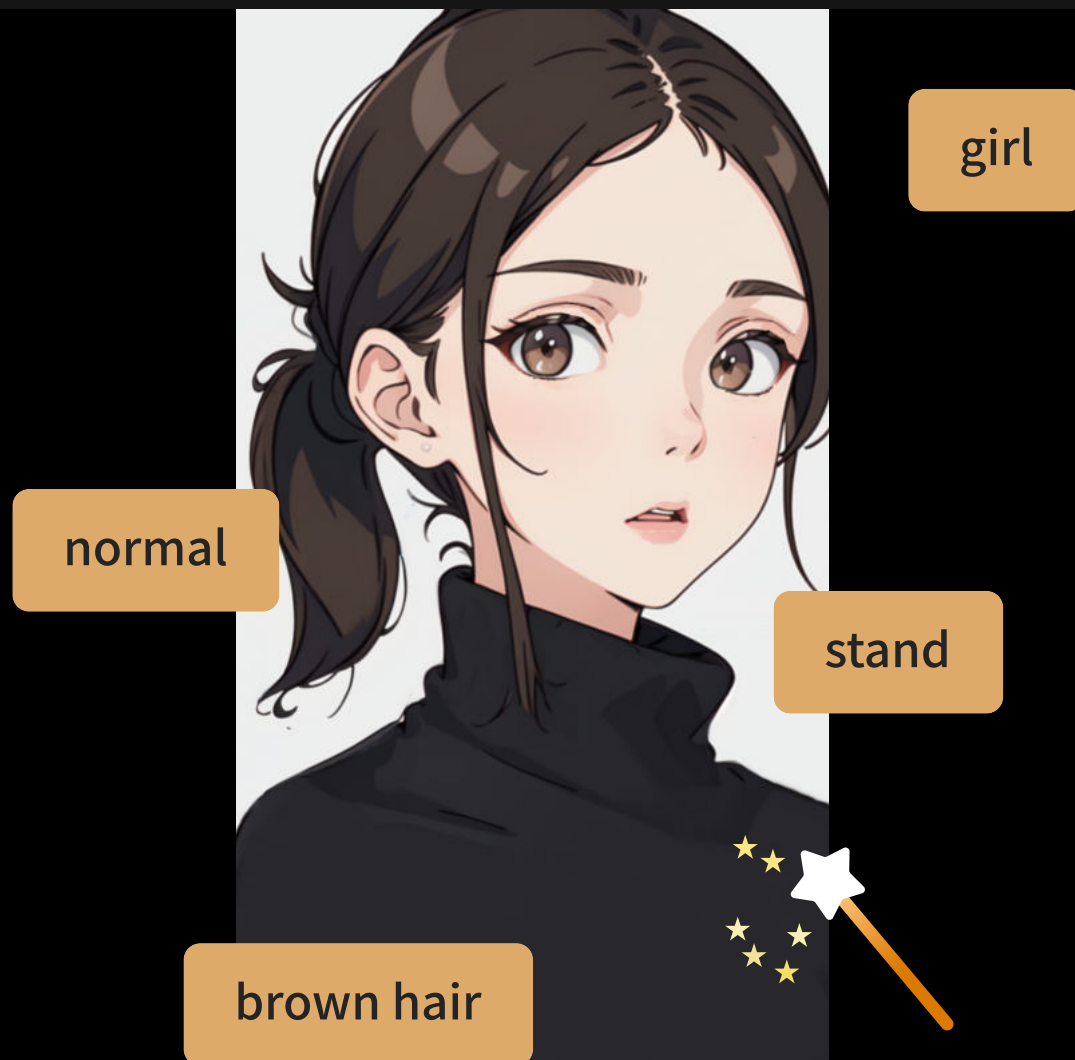
03  
TOONING  
WORLD



# PRODUCT

3 products tailored to the webtoon production process

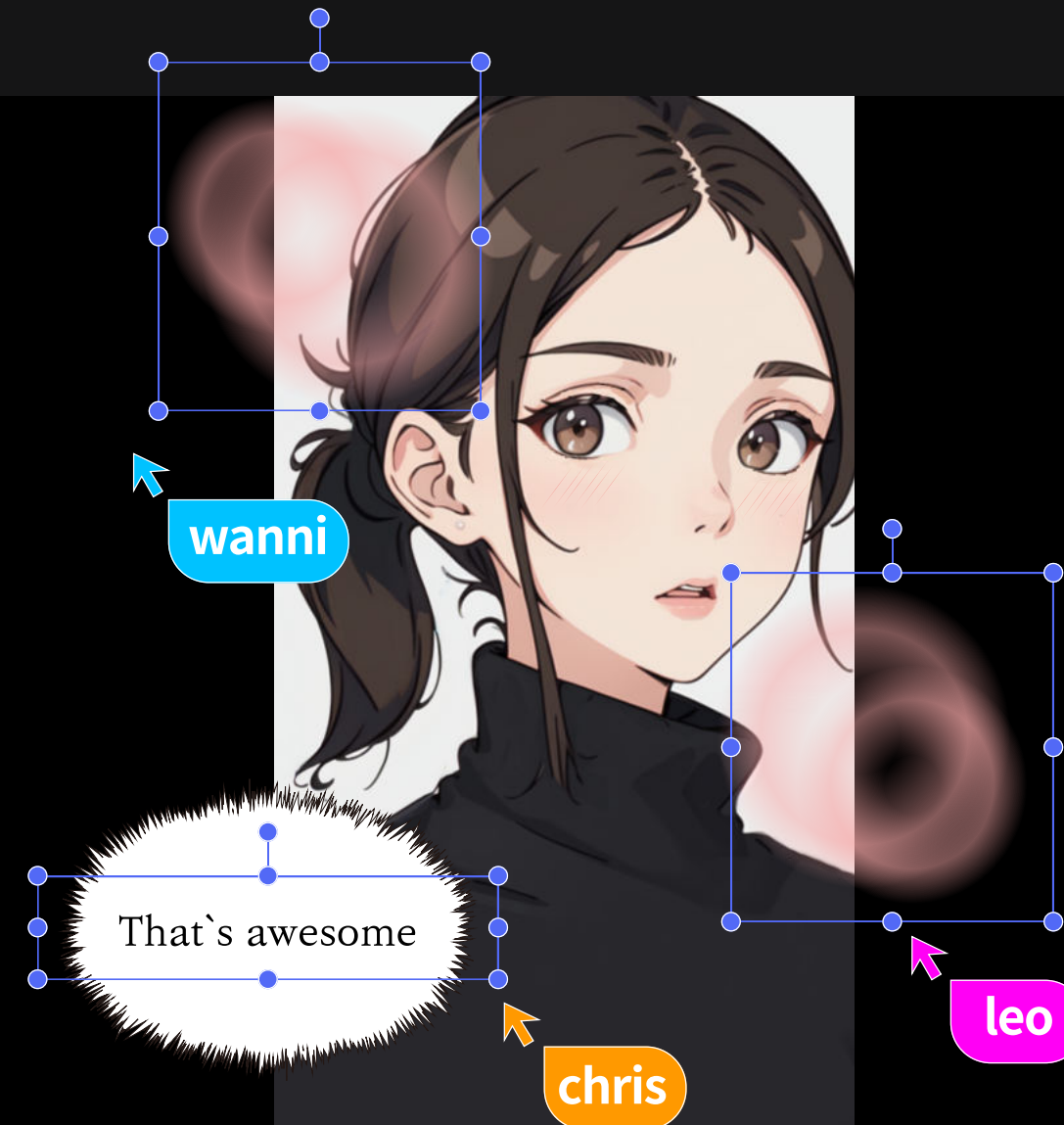
## TOONING MAGIC



Create AI webtoon images  
in **Tooning Magic**.

TOONSQUARE

## TOONING EDITOR



Use made images to edit your  
own webtoon in **Tooning Editor**.

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## TOONING WORLD



Share your webtoon  
in **Tooning World**.

TOONSQUARE

# 01 TOONING MAGIC AI

A generative AI service with low entry barriers. We've made it easy for users unfamiliar with using prompts by providing a simplified interface for beginners.



Generative AI with  
Stable Diffusion

## 02 TOONING EDITOR

An editing tool packed with design resources, that can easily create webtoons with just a few clicks

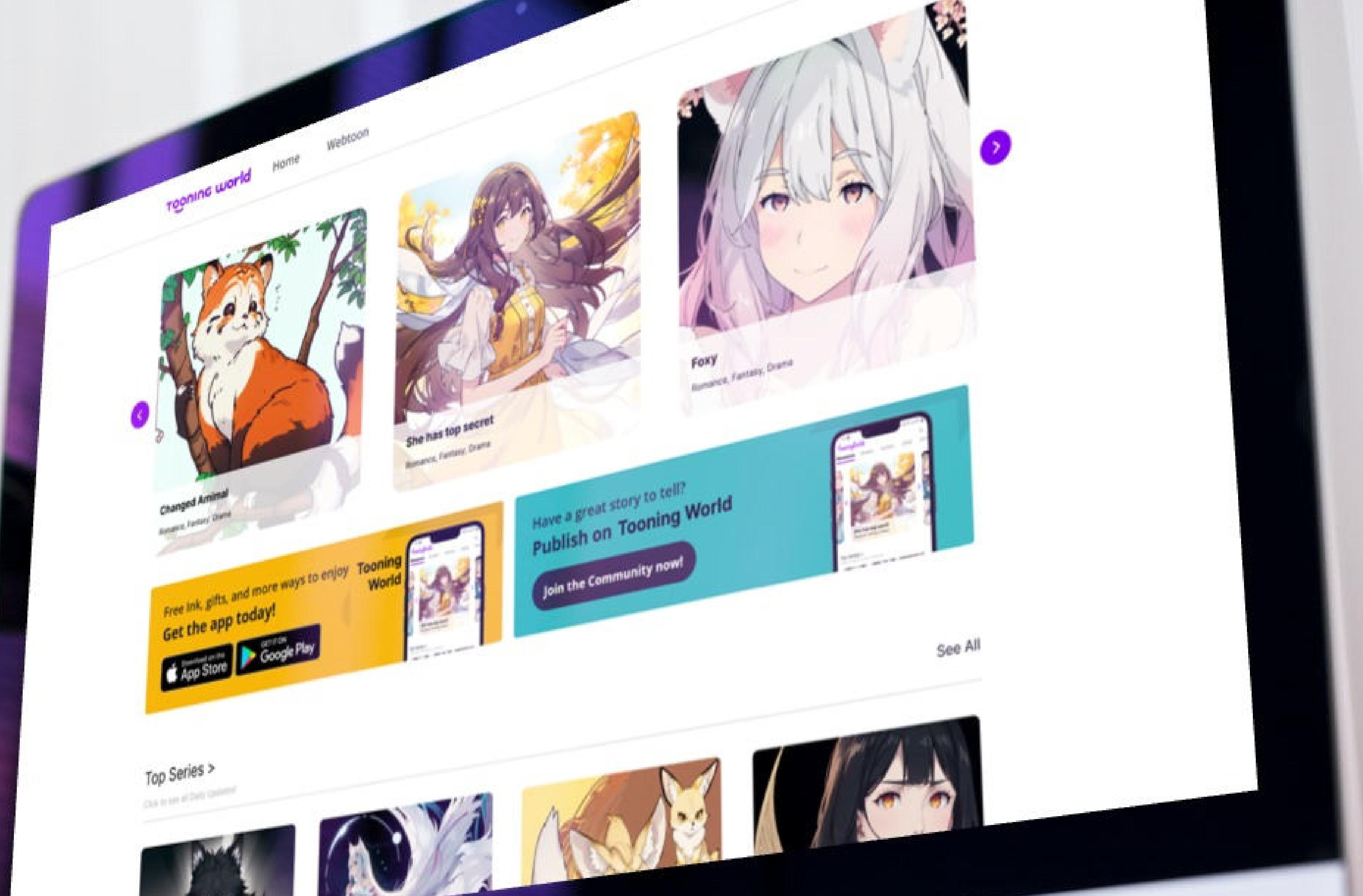
Easy storytelling content creation editor





# 03 TOONING WORLD

A webtoon platform where anyone can be a creator and upload their content



User-created content platform with Tooning products



# 03 TOONING WORLD

Creative solution developed in-house by "Tooning AI Webtoon Studio"

- Generate iterations of the same image
- Control for specific generative issues like fingers



"SIGN HERE FOR LOVE"



# TEAM

**ABOUT**

**ORGANIZATION CHART**

**CEO**

**MANAGEMENT**

**DEVELOPMENT TEAM**

**UX/UI DESIGN**

**WEBTOON STUDIO**

**MARKETING**

**AI SOLUTION**

**AI WEBNOVEL**

**CUSTOMER SUCCESS**

**SERVICE**

**AI WEBTOON**

VISION

**STORIES CHANGE THE WORLD.**

Our vision is to bring the joy of creation, formerly enjoyed by only 1 % of the population, finally to the 99% of the world.

**THANK YOU**

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