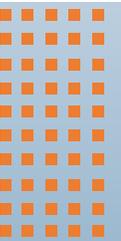




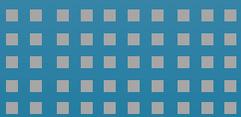
# ÖRN MARKETING AB



## Content Placement & Digital Marketing Agency

we help you to grow your business

LinkedIn  
www.orn.nu  
+46 411 18400





# ÖRN MARKETING AB - INFOGRAPHIC

WHAT WE CAN DO FOR YOU  
Here are some examples on what we can offer you

## PUBLIC RELATIONS

- Develop a strategy for your PUBLIC RELATIONS
- Planning and implementation
- Contacts with editors
- Writing editorial text – we have a large network of freelance editors within different sectors

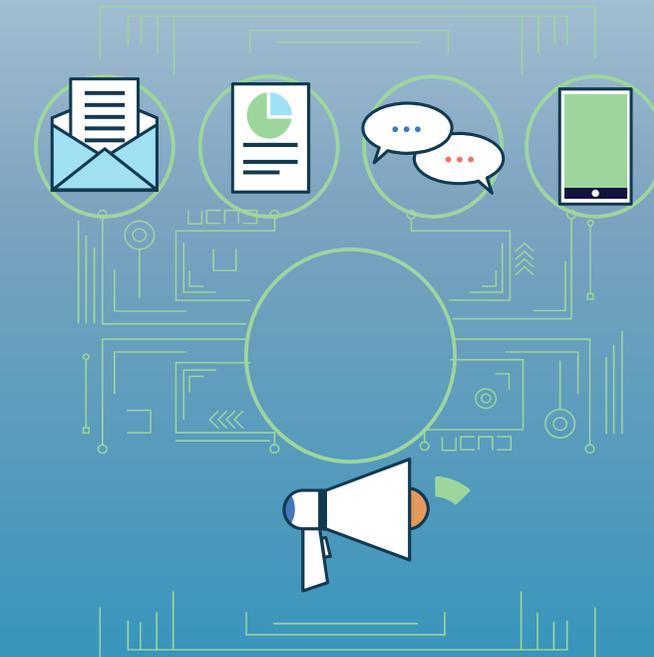
## PRESS-RELEASES

- Forming Strategy for your PR Campaign
  - Preparing a distribution list based on segments and geographical areas
  - Sending out your ready PR to correct editors
  - Follow-up with editors
- Media Monitoring
- Translation of technical text to any language

## ADVERTISING

We will help you to showcase your products or services in front of an audience with for example the following available advertising options:

- Display ads
- In-article Videos
- Newsletter Banners



## REFER SALES CALLS

You can refer all ad sales calls to our office. If there is anything of interest for you, we will come back to you presenting the offer and giving our recommendations.  
This service can be very timesaving for you.

## CONTENT MARKETING

We will help you to extend your lead generation and promote your brand as a thought leader in the global industry by distributing your content across suitable networks.

- Sponsored Content
- Whitepaper Distribution
- Video Hosting and Promotion

## WEBINAR and PODCAST

We will help you to build brand and product awareness through powerful, engaging content that generates high-volume targeted leads.

- Ed./Custom Webinar – weekly, monthly or quarterly
- Ed./Custom Podcast – weekly, monthly or quarterly

## INSIGHT BASED MARKETING

We will help you to maximize your ROI and expand your reach with insight driven marketing campaigns. Our expert team will help you to develop and reach the relevant audience.

- Retargeting
- Intent Based Marketing (IBM)
- Account Based Marketing (ABM)