



MINUTO 90'

FESTIVAL DE CINE
DE FÚTBOL

THE FOOTBALL FILM FESTIVAL



'Minuto 90' has established itself as a space to disseminate, discuss and promote the sociocultural impact of the most popular sport in the world through cinema, talks and literature.



WHY DO WE DO IT?



Sports culture

We promote collective memory, identity, awareness and access to film culture.



Powerful message

Football and art are powerful activities to promote and spread social messages.



Beyond the barriers

Football is an expression of humanity and the films presented illustrate its greatness.

OUR HISTORY



ON-SITE EDITIONS

ONLINE EDITIONS

ATTENDEES

**5,000
EACH LOCATION**

**45,000
EACH EDITION**

LATEST EDITIONS

MINUTO 90'
1ER FESTIVAL INTERNACIONAL DE CINE DE FÚTBOL EN EL PERÚ

Organizado por:
Asociación Cultural de Fútbol

FECHA: 28-31 DE MAYO

LUGAR: CENTRO CULTURAL DE ESPAÑA, Dr. Nolasco Sánchez 181 - Lima

ENTRADA GRATUITA

• FERIA DEL LIBRO DE FÚTBOL
• CONVERSATORIOS
• EXPOSICIÓN DE ARTES VISUALES

FACEBOOK: festivalminuto90
TWITTER: @minuto90fest
WWW.FESTIVALMINUTO90.PE

Patrocinan:
adidas, KIA, Pilsener, USF, MINISTERIO DEL DEPORTE

Alianzas Culturales:
CASA DE LA CULTURA, C, PERU, Ministerio de Cultura

Colaboran:
LETING, CINE, lava.

MINUTO 90'
1º FESTIVAL DE CINE DE FÚTBOL EN EL PERÚ

2DA EDICIÓN . LIMA / AREQUIPA / CUSCO

ENTRADA GRATUITA

DEL 19 AL 21 DE MAYO

SEDE CENTRAL: Centro Cultural de España

Arequipa (Centro Cultural Peruano Norteamericano)

Cusco (ICPNA Cusco)

DEL 26 AL 28 DE MAYO

02 y 03 DE JUNIO

PELÍCULAS, CONCURSO DE LARGOMETRAJES, CONVERSATORIOS, FERIA DEL LIBRO DEL FÚTBOL, EXPOSICIONES Y MÁS...

MAYOR INFORMACIÓN: WWW.FESTIVALMINUTO90.PE

Asociación Cultural de Fútbol

Patrocinan: depor, CINE, lava, 77mm, TONER, FERIA

Colaboran: festivalminuto90, @minuto90fest

MINUTO 90 BARRANQUILLA

PELÍCULAS, CONVERSATORIOS, EXPOSICIONES, PROYECCIONES ITINERANTES Y MÁS.

LUGAR: CINEMATICA SALA BOSTON

DEL 30 DE MAYO AL 03 DE JUNIO

ENTRADA LIBRE

FESTIVALMINUTO90.PE

ORGANIZAN: CEDAC LOCALIZACIÓN, RESCATE, RESTAURACIÓN, CATALOGACIÓN

APOYAN: Gobernación del Atlántico, ATLANTICO LIDER, Combarranquilla

MINUTO 90' FESTIVAL DE CINE DE FÚTBOL

BOGOTÁ FÚTBOL DE PIES A CABEZA

05 AL 08 OCT/2010

LUGAR: BIBLIOTECA VIRGILIO BARCO, BIBLIOTECA PARQUE EL TUNAL, BIBLIOTECA EL TINTAL

MINUTO 90' FESTIVAL DE CINE DE FÚTBOL BOGOTÁ

BOGOTÁ

MINUTO 90' FESTIVAL DE CINE DE FÚTBOL

Organiza: Asociación Cultural de Fútbol

• PELÍCULAS
• COMPETENCIA DE CORTOMETRAJES Y LARGOMETRAJES
• CONVERSATORIOS
• FERIA DEL LIBRO DE FÚTBOL
• EXPOSICIONES Y MÁS...

SEDES: UVK MULTICINES (Plaza San Martín, Caminos del Inca y El Agustino), MINISTERIO DE CULTURA (Av. Javier Prado Este 2465).

DEL 22 AL 25 DE JUNIO (De 3pm a 10 pm)

FACEBOOK: festivalminuto90, TWITTER: @minuto90fest, INSTAGRAM: @minuto90fest

Patrocinan: KIA, UBER, UVK MULTICINES, PERU, OAKSPORT, KALLISAYA, depor, M Deportes, COPA90, lava, THE FUTURE STORE.PE, 77mm, SING

WHO WORK WITH US?

PARTNERS IN PREVIOUS EDITIONS



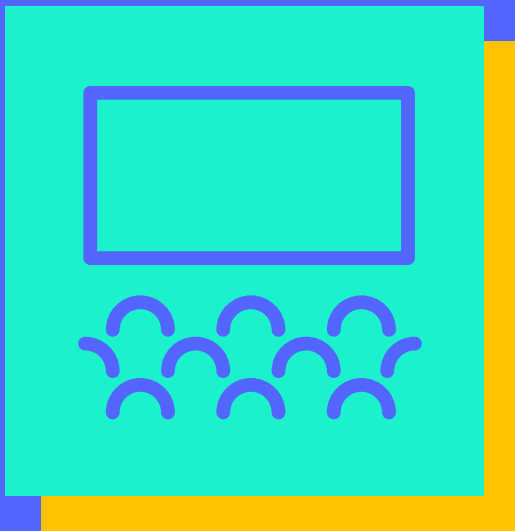
SOCCER FILM FESTIVALS NETWORK



MEDIA PARTNERS DIGITAL ECOSYSTEM



OUR PROPOSAL



Outdoor Film
Screenings



Movie
Streaming



Soccer
Talks



Press
Conference



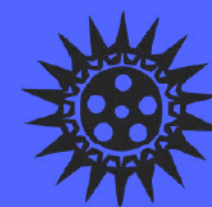
Green
Carpet

1.ON-SITE: OUTDOOR SCREENINGS



In partnership with Ecocinema we offer:

- Free access screenings in different places in Barcelona.
- Brand presence in itinerant cinema van.
- Locations will be crowded places or soccer fields.



ECOCINEMA™ presentation:



1. ON-SITE: OUTDOOR SCREENINGS

We offer an open-air cinema tour in the beaches of Barcelona.



We can work with German companies and brands that operates in Spain.

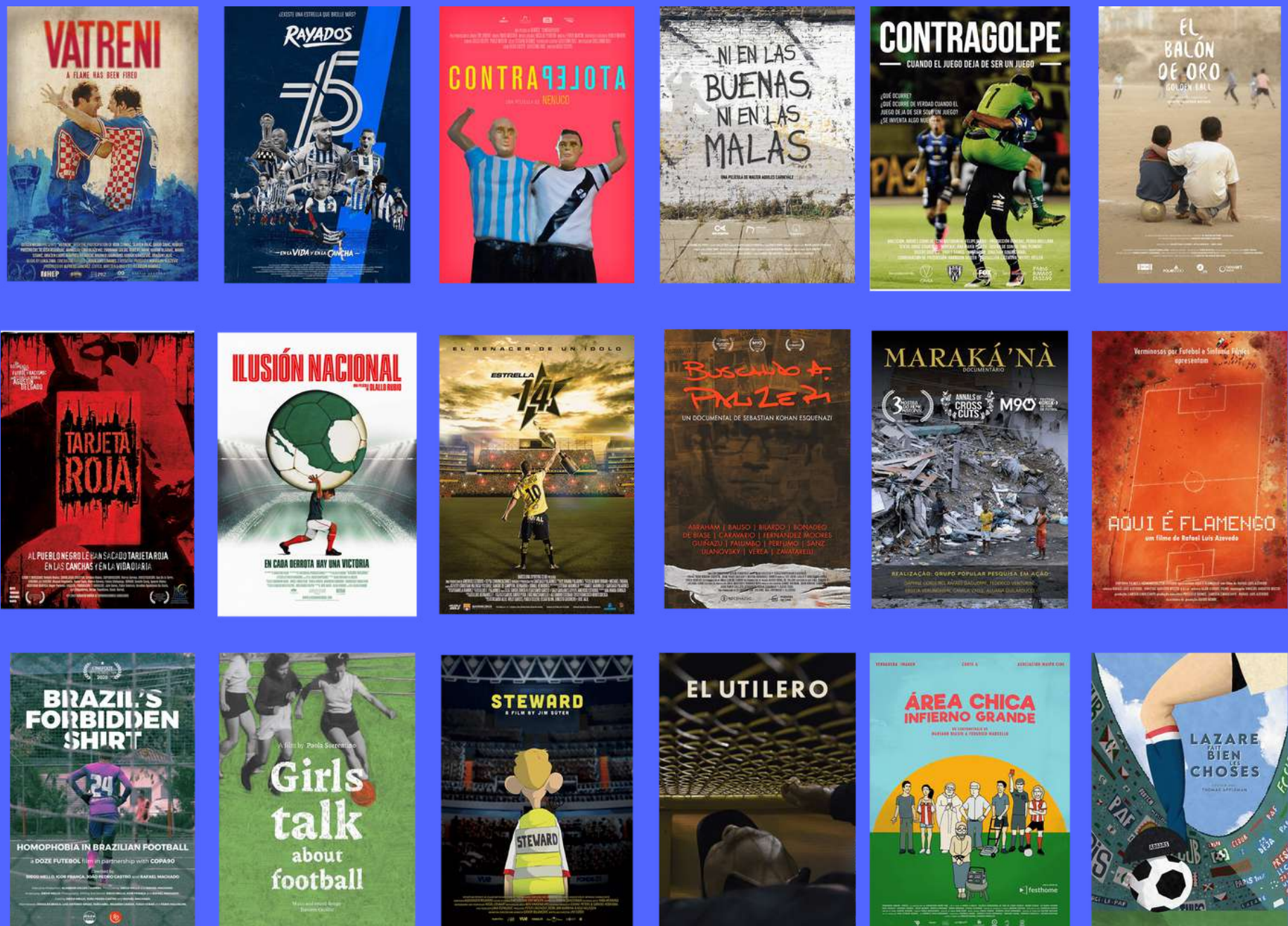
Example of an Ecocinema tour with another brand:



Optional:

- *Sponsor can choose the locations together with us.*
- *Screenings could be in different neighborhoods around Spanish cities.*

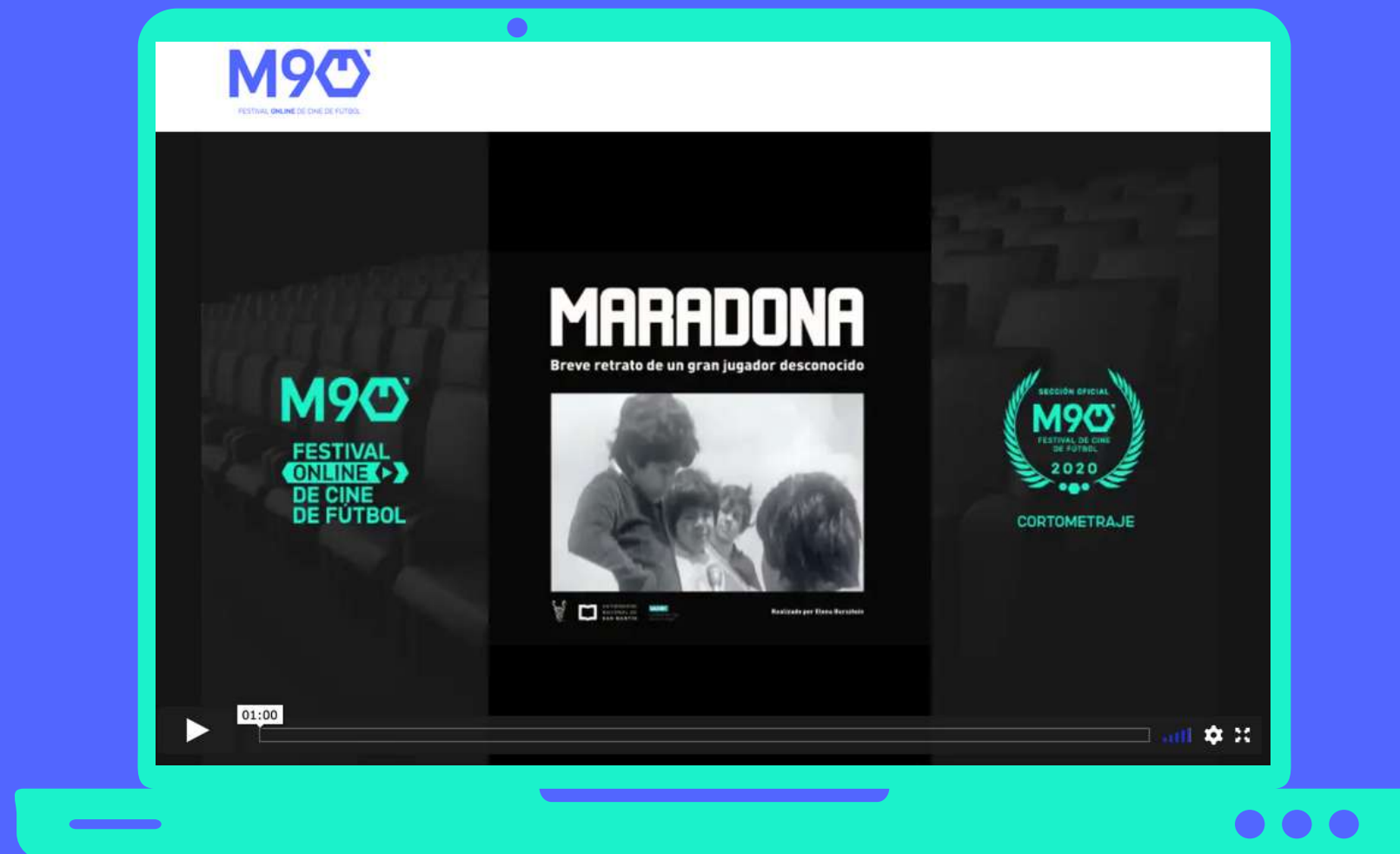
2. ONLINE: STREAMING VIA VOD PLATFORM



Example of films selected for the 'Official Selection' of previous editions:



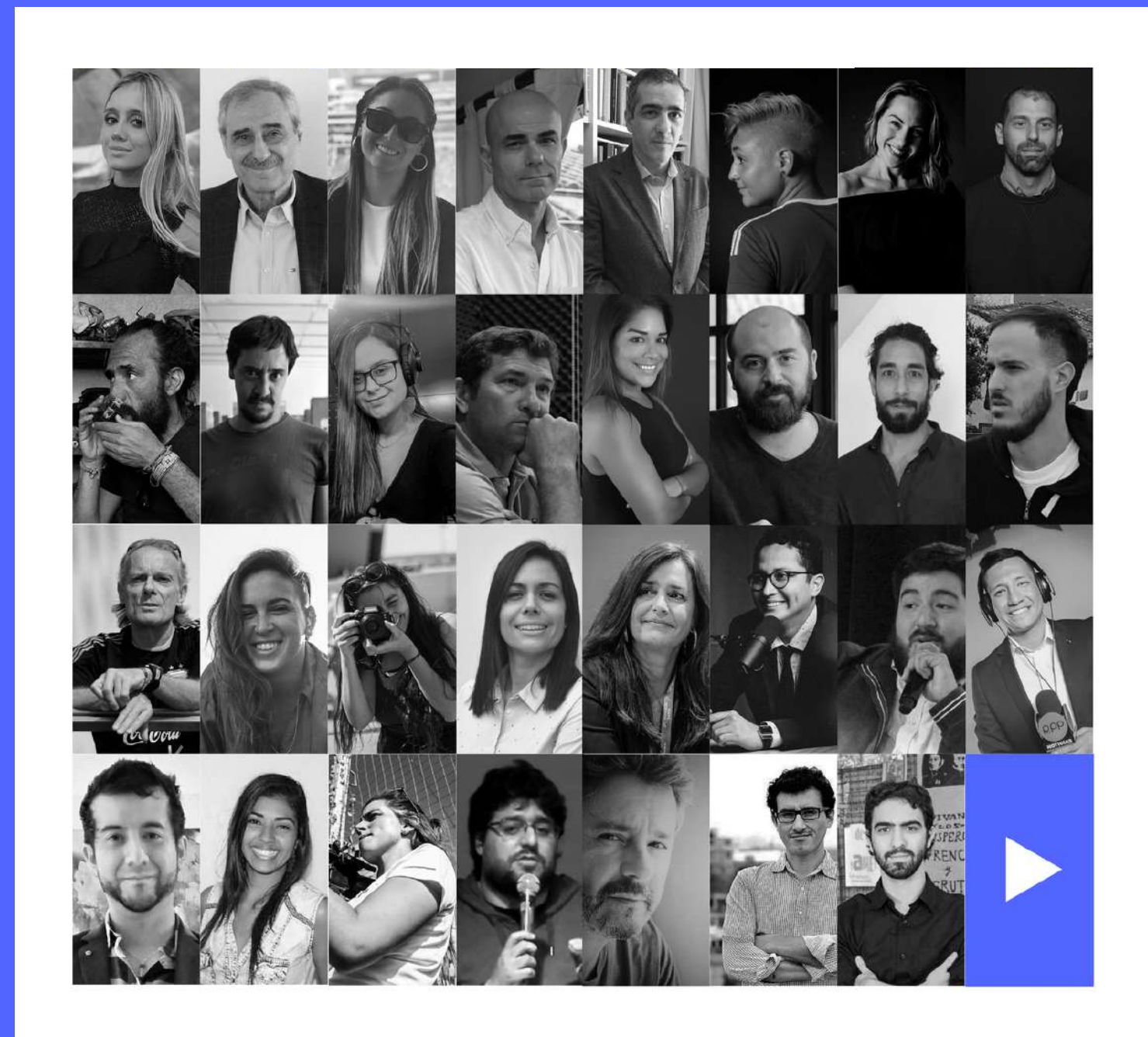
2. ONLINE: STREAMING VIA VOD PLATFORM



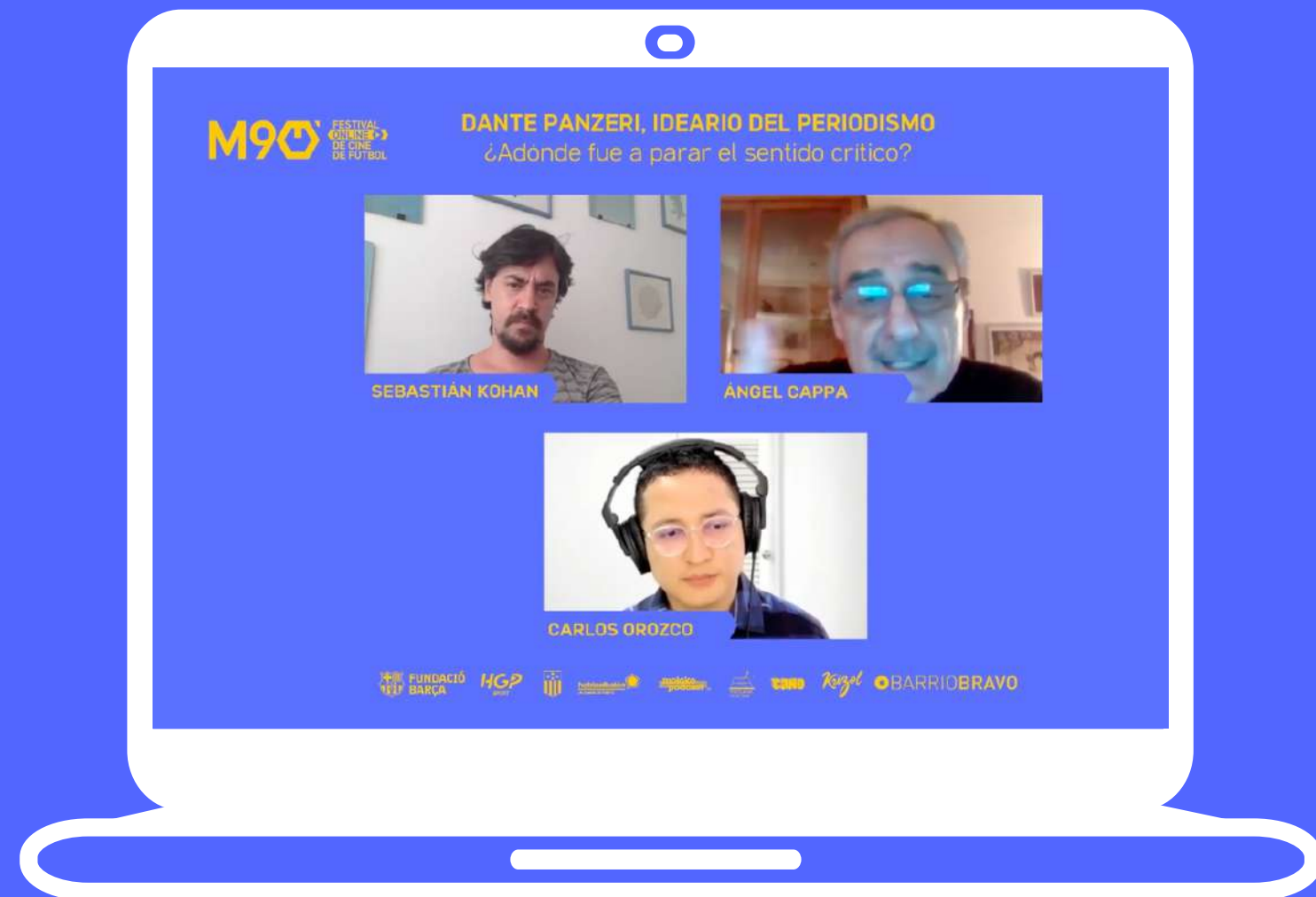
- The film festival will be streamed through a video on demand platform.
- Available for all the United States.
- We can consider other territories and to evaluate other costs.

3. TALKS

Analysis and debate of the most relevant soccer and culture topics with international guests, including our partners athletes or ambassadors.



3. TALKS



Format:

- All the talks will be streamed through our VOD platform.
- The topics can be relevant for the sponsor content.
- Branded content can include sponsor social media channels.

Example:



4. PRESS CONFERENCE



Media report 2021.
CLICK HERE:



5. GREEN CARPET

Private event for guests of soccer and film industries that includes:

- Opening screening
- BTL partners activations
- Strategic guests from partners
- Media coverage
- Social media streaming
- Location: Lima or Guayaquil. (Other locations could be evaluated).

Example:





CONTACT

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