



Scaling cultivated materials for considered interiors.

MUSH Bio-Lithic™ transforms regional agricultural by-products into architectural surfaces and designed forms.

INVESTMENT OPPORTUNITY · 2026

CONCEPT VISUALIZATION



THE OPPORTUNITY

Agricultural residues become premium material value.

MUSH combines selected fungal strains, controlled cultivation and design discipline to turn regional biomass into distinctive surfaces for the built environment.

WHY NOW

Developers need lower-impact material choices without compromising design quality, specification confidence or commercial usability.

Cultivation creates a controlled material journey.

Four stages connect biological intelligence to professional use.

01

UP-CYCLE

Agricultural by-products become a material feedstock.

02

CULTIVATE

Selected fungal strains grow a bonded composite.

03

REFINE

Pattern, finish, dimensions and batch are controlled.

04

SPECIFY

Samples and evidence support project decisions.

AGRICULTURAL RESIDUES

+

BIOLOGICAL GROWTH

=

ARCHITECTURAL MATERIAL VALUE

One material family. Three revenue pathways.

MUSH serves specification-led interiors, curated collections and partner-led product development.



EDITION

Curated margin

Signature compositions for feature interiors and hospitality.



SURFACES

Specification-led

Repeatable surfaces sold by pattern, finish, size and batch.



FORMS

Development + MOQ

OEM/ODM programs from brief and prototype to approved production.

Demand begins where material presence matters.

Hospitality · Retail · Wellness · Workplace · Residential

SURFACES

Feature walls · decorative skins · modular compositions

FORMS

Lighting · objects · furniture · custom applications

CONCEPT VISUALIZATION

Four proof layers build specification readiness.

Product discipline, validation, market access and production advance together.

01

PRODUCT

Tiles · panels · bespoke forms

02

VALIDATION

Testing · certification pathways

03

MARKET

Hong Kong hub · regional pipeline

04

SCALE

Thailand pilot · controlled growth

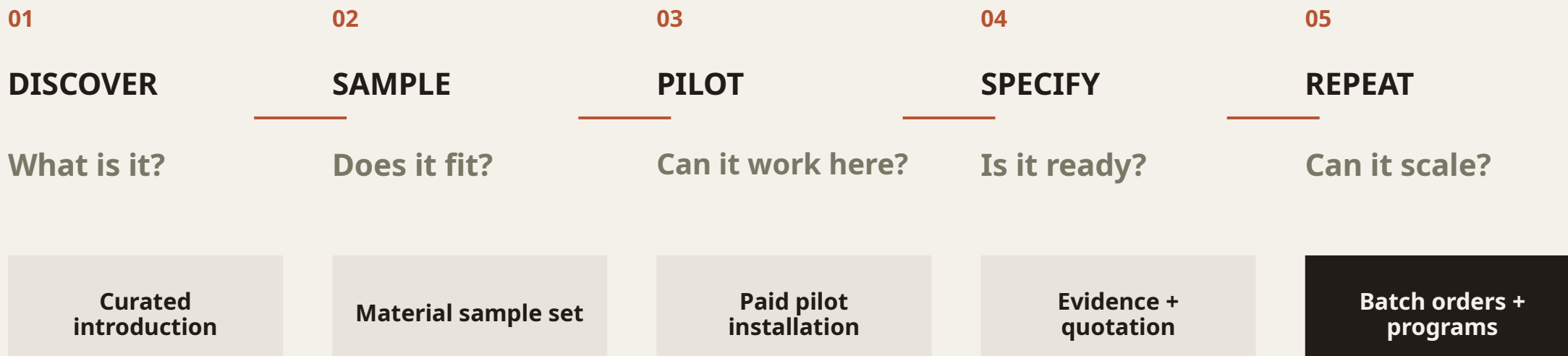
CURRENT STAGE

BOOTSTRAPPED · SEED / PRE-SERIES · STRATEGIC PILOTS

GROWN, NOT QUARRIED.

A disciplined pathway converts material interest into orders.

MUSH reduces adoption risk step by step - from material encounter to repeat order.



ONE COMMERCIAL DECISION PER STAGE

Each stage creates the evidence required for the next.

Controlled milestones turn regional ambition into scale.

Capital and partnerships advance evidence, demand and production together.

01

STANDARDISE

Lock reference products, batches, QC and cost baselines.

02

VALIDATE

Complete priority tests and certification pathways.

03

PILOT

Deliver paid installations with property and hospitality partners.

04

EXPAND

Increase capacity, distribution and regional manufacturing partnerships.

PRODUCT DISCIPLINE

+

MARKET PROOF

=

INVESTABLE SCALE

Four partnerships unlock MUSH's next stage.

We are building a focused coalition around capital, market proof, production and regional access.

CAPITAL

Seed / Pre-Series

Strategic and impact investment; amount and structure open for discussion.

PILOT PROJECTS

Property · Hospitality

Paid installations that create specification references.

MANUFACTURING

Capacity · Quality

Production, equipment, feedstock and joint-venture partners.

MARKET ACCESS

Hong Kong · Asia

Distribution, specification and Belt and Road expansion.

INVESTMENT · PILOTS · MANUFACTURING · DISTRIBUTION



Meet MUSH. Build the next material economy.

Scale Bio-Lithic™ surfaces from Thailand through Hong Kong and into regional built-environment markets.

REQUEST A 30-MINUTE MEETING

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CONCEPT VISUALIZATION