Virtual Worlds Connect Brokerage Event

II Edition

October 5-6, 2026

Industry Contact Point Digital Transformation

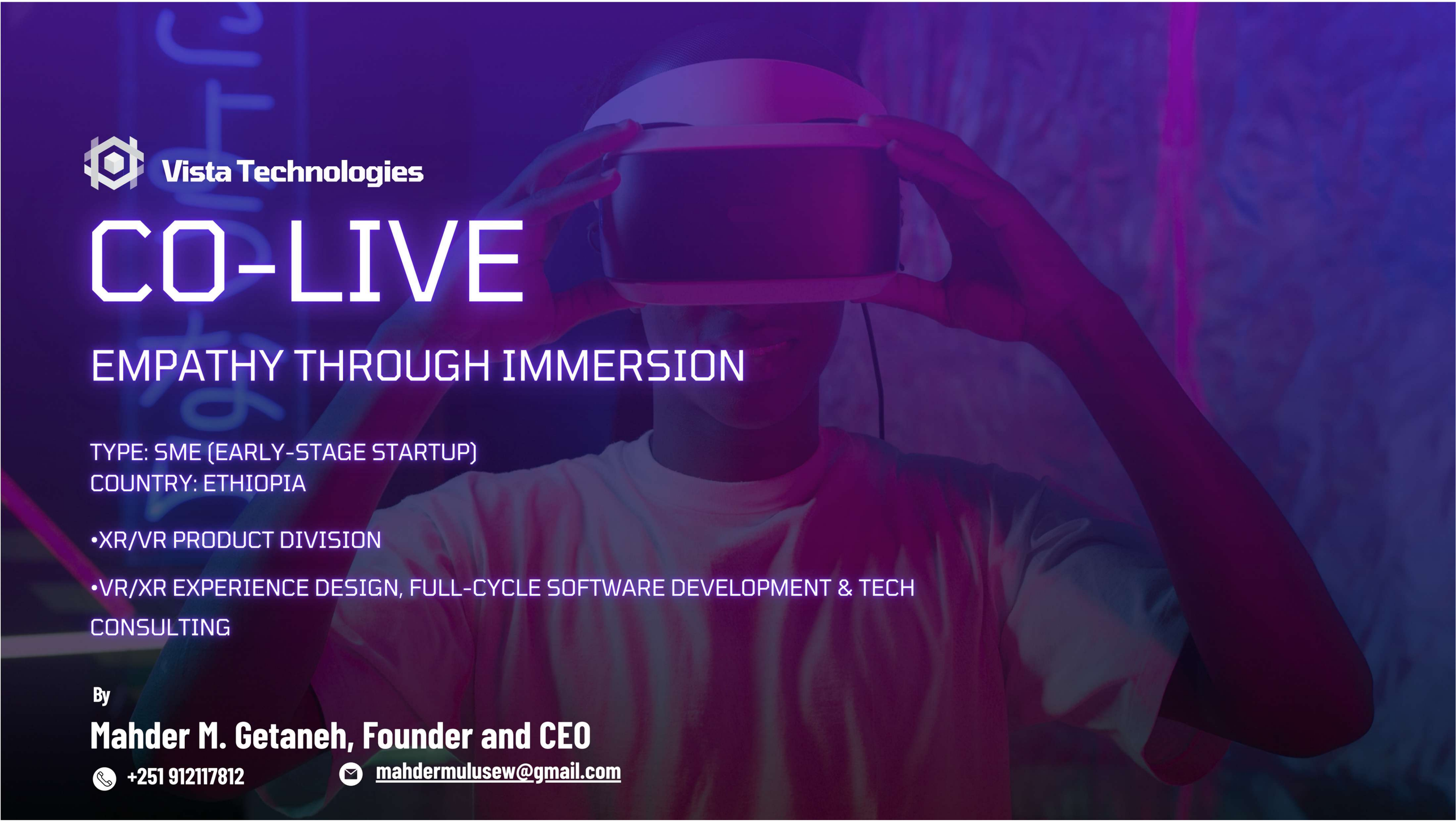
Industry Contact Point Industry 4.0

Ministry of Science and Higher Education Republic of Poland

XR 4EUROPE

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AVRE



Vista Technologies

CO-LIVE

EMPATHY THROUGH IMMERSION

TYPE: SME (EARLY-STAGE STARTUP)
COUNTRY: ETHIOPIA

- XR/VR PRODUCT DIVISION
- VR/XR EXPERIENCE DESIGN, FULL-CYCLE SOFTWARE DEVELOPMENT & TECH CONSULTING

By

Mahder M. Getaneh, Founder and CEO

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PROJECT IDEA — TOPIC & ROLE



- **Topic to be addressed:** Persistent ethnic tension and social division among youth in Ethiopia and across African communities, and the lack of engaging tools to build empathy and resolve conflict
- **Project proposal title:** CO-LIVE – Empathy Through Immersion (formerly Co(X)ist)
- **Our role:** Vista Technologies is the founder and lead developer, designing, building and deploying the CO-LIVE VR platform end-to-end

Vista Technologies

CO-LIVE VISION

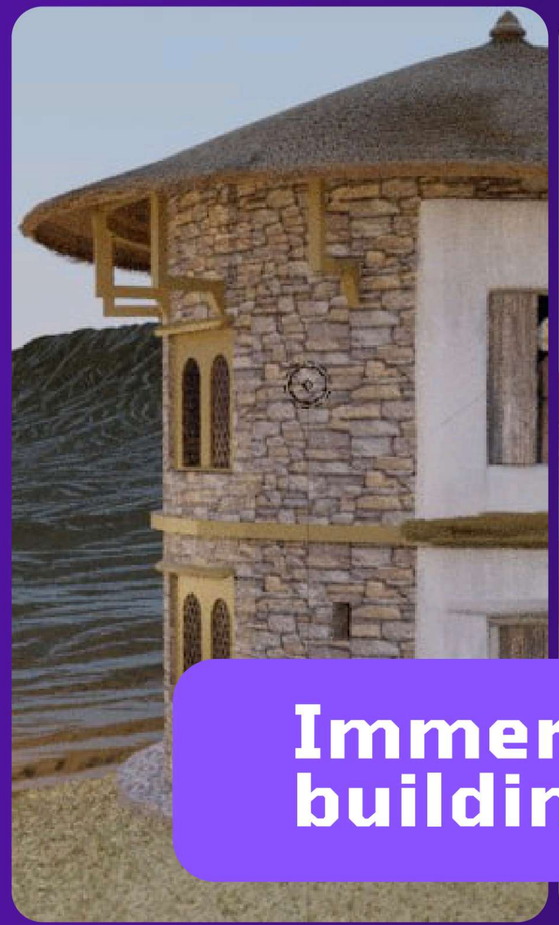




What it is: An immersive VR gaming platform that fosters empathy and peaceful coexistence through story-driven experiences

Vista Technologies

PROJECT IDEA — OUR SOLUTION





- **How it works:** Users step into real-world-inspired scenarios guided by an AI avatar, choosing paths and living the consequences of others' realities
- **Focus:** Co-created with local communities, centred on Ethiopian youth and ethnic diversity, for inclusive learning, storytelling and social change

Immersive VR platform designed for peace building and empathy development

Vista Technologies

MILESTONES AND PARTNERSHIPS

- Current consortium: $23,000 Funded by the U.S embassy in 2023 ; recognized with “Best Positive Impact” at the Stewart Design Challenge
- Partners sought: NGOs & peacebuilders for community reach, schools for pilot sites, XR/VR & AI technical partners for co-development, and mentors/funders for scale-up



Vista Technologies

OUR PORTFOLIO



Product testing



Piloting



Hackathon



Workshop

Vista Technologies

MEET OUR TEAM



Mahder Getaneh



Muleta Taye

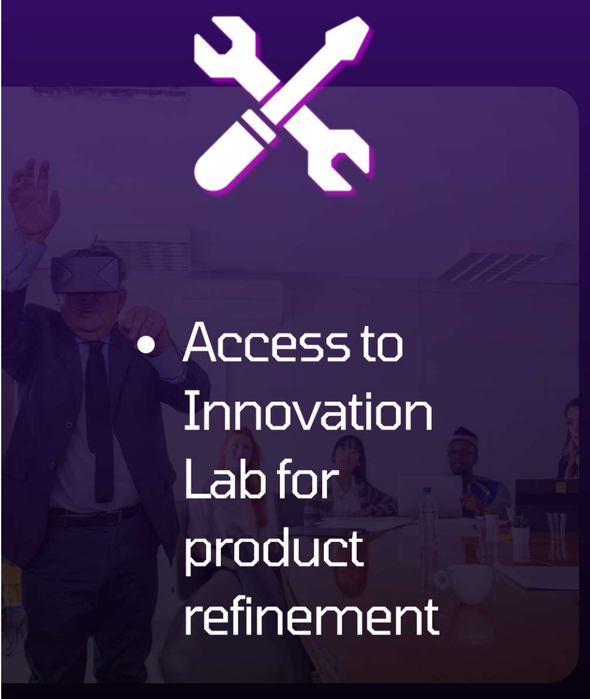
At the heart of Vista Technologies is a multidisciplinary team of creative technologists, architects, and developers with a passion for purposeful design and emerging technology.



Ammar Abdellah

Vista Technologies

WHAT WE NEED FROM THE PROGRAM



- Access to Innovation Lab for product refinement



- Mentorship in business, scale-up, and social impact



- Networking with like-minded startups and global stakeholders



- Visibility & Support for further funding and partnerships

STEWART DESIGN CHALLENGE

DLA SEAL OF APPROVAL

BEST POSITIVE IMAPCT



THANK YOU

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