

DOCHAO OFFICE LTD

TURNING PLACES INTO CULTURAL DESTINATIONS

New European Bauhaus Facility
Consortium Partner Profile | 2026 Calls
London, United Kingdom
UK SME | Eligible to participate as a Horizon Europe beneficiary



WHY CULTURE?

A CULTURAL DESTINATION IS A PLACE PEOPLE VALUE

Culture can turn spatial change from something planned for people into something they can experience, shape and value.

MEANING & BELONGING

Artists can reveal local stories, identities and tensions, then translate different perspectives into a shared public experience.

ACTIVE USE & LEARNING

Temporary commissions and programmes can test new uses, make change visible and show how people respond before long-term investment.

LASTING VIABILITY

Free public programmes can sit alongside ticketed experiences, live music, dining, events and partnerships to help support operation beyond the grant.



JR Public Art Intervention at the Louvre, 2019

ABOUT DOCHAO OFFICE

WE TURN CULTURAL STRATEGY INTO PUBLIC WORK

Dochao Office is a founder-led cultural strategy and production company. We connect artists and creative practices with opportunities in the public realm.

Led by Carlota d'Ursel, who was part of Superblue's founding team, we work with communities and project partners to define a place's cultural potential, then develop the artist commissions, public programmes and pilots that bring it to life.

Carlota has led projects across Europe, the United States, India and MENA and co-founded Notting Hill Neighbours, a local network of 1,500+ members.



Milan Design Week, 2024

SELECTED EXPERIENCE: SUPERBLUE MIAMI CULTURE CAN ANCHOR A PERMANENT DESTINATION

As part of Superblue's founding senior team, Carlota helped develop and launch its first 50,000 sq ft experiential art centre in Allapattah, Miami.

She led the commissioning and artist management of 4 large-scale experiences by teamLab, James Turrell, Es Devlin and Rafael Lozano-Hemmer. Her role spanned artistic development, technical production and public presentation.

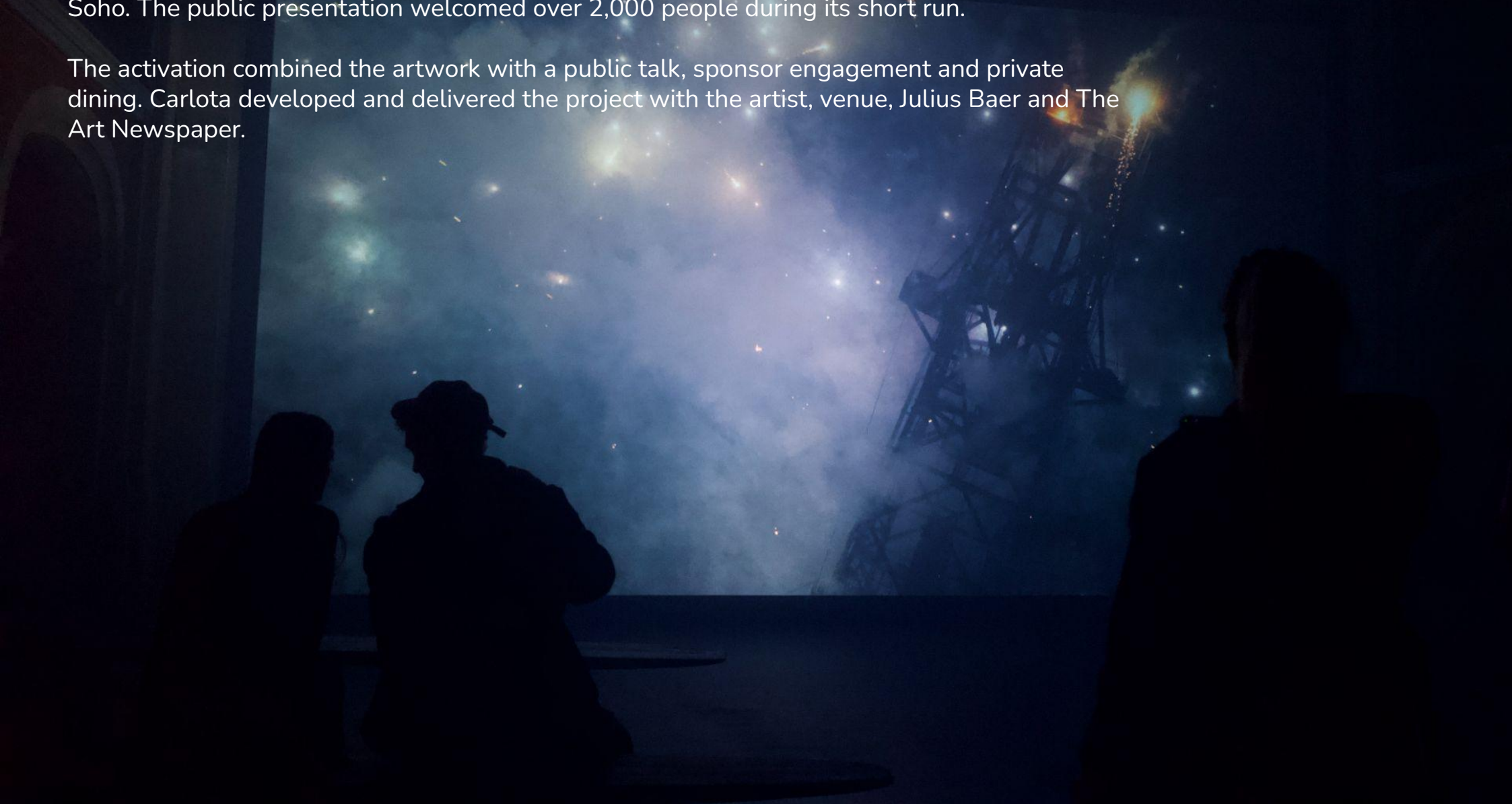
The venue combines ticketed immersive art with a café, store and year-round events, creating an ongoing reason to visit and return.



SELECTED EXPERIENCE: CONTROLLED BURN AT STONE NEST TEMPORARY CULTURAL USE AS A TOOL TO TEST FORMATS

During Frieze London 2024, Carlota's previous venture VIV Arts presented Julian Charrière's *Controlled Burn* as a free 4-day immersive installation at Stone Nest, a former Welsh chapel in Soho. The public presentation welcomed over 2,000 people during its short run.

The activation combined the artwork with a public talk, sponsor engagement and private dining. Carlota developed and delivered the project with the artist, venue, Julius Baer and The Art Newspaper.



SELECTED EXPERIENCE: SOU FUJIMOTO AT SALONE DEL MOBILE CULTURAL PROGRAMMING BUILT INTO THE SPATIAL DESIGN

At Salone del Mobile 2025, Carlota worked through VIV Arts with Sou Fujimoto on *The Forest of Space*, the arena for the first EuroLuce International Lighting Forum.

Built from vertically arranged natural-pine beams, the structure created a fluid, layered environment inspired by a forest. It hosted masterclasses, roundtables and workshops over 2 days.

As co-founder of VIV Arts, Carlota helped curate and deliver the project, aligning the architectural concept, cultural programme and public experience.

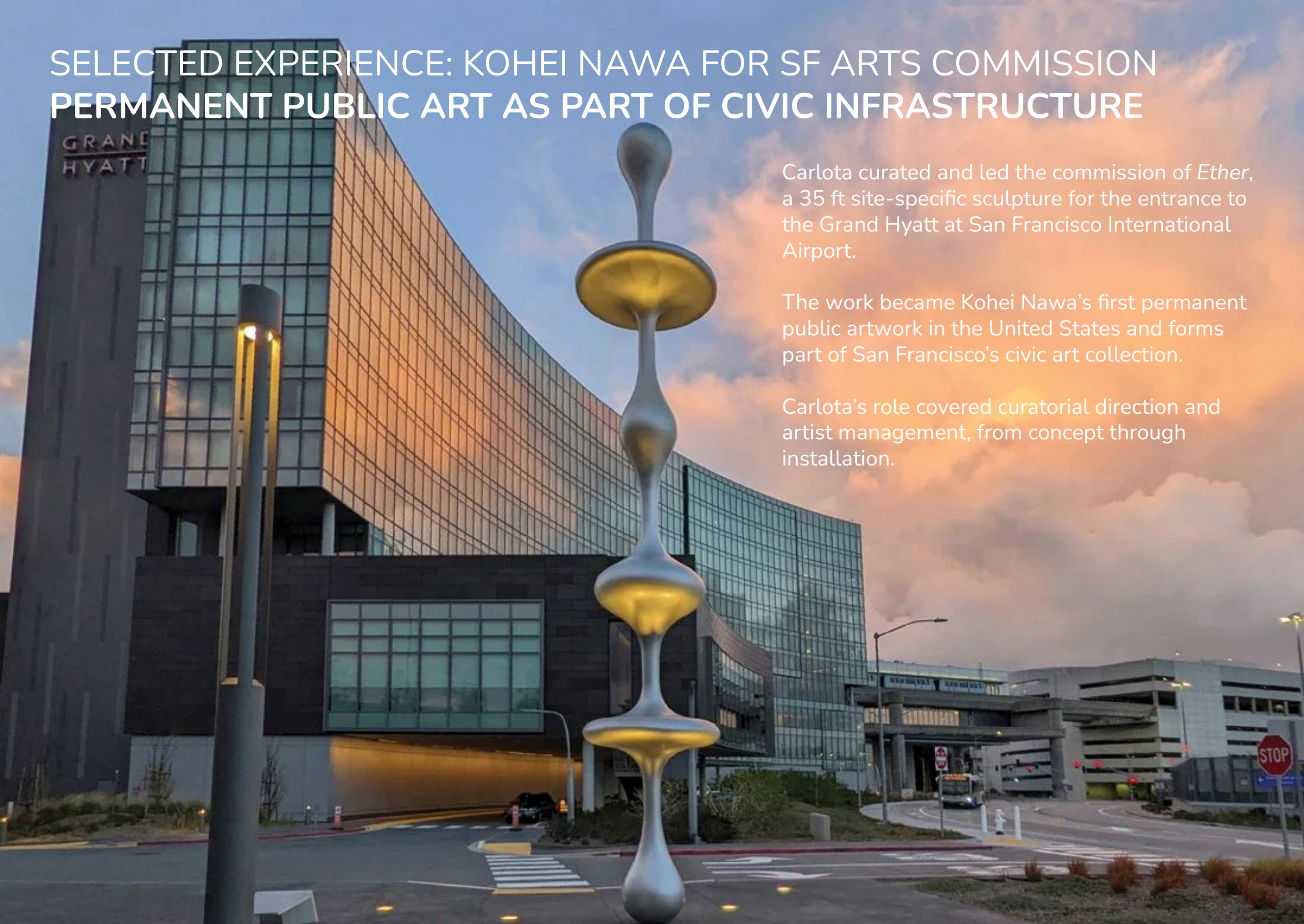


SELECTED EXPERIENCE: KOHEI NAWA FOR SF ARTS COMMISSION PERMANENT PUBLIC ART AS PART OF CIVIC INFRASTRUCTURE

Carlota curated and led the commission of *Ether*, a 35 ft site-specific sculpture for the entrance to the Grand Hyatt at San Francisco International Airport.

The work became Kohei Nawa's first permanent public artwork in the United States and forms part of San Francisco's civic art collection.

Carlota's role covered curatorial direction and artist management, from concept through installation.



PROPOSED CONSORTIUM ROLE

LEAD CULTURAL STRATEGY ACROSS THE PILOT PROGRAMME

Dochao Office would join as a funded SME beneficiary with direct responsibility for a cultural work package or defined tasks across site pilots.

1. CULTURAL OPPORTUNITY MAPPING

Translate site evidence, local cultural assets, community needs and identified risks into a cultural strategy for each pilot.

2. CO-CREATION INTO ARTIST BRIEFS

Work with local engagement and SSH partners to turn diverse resident perspectives into clear briefs, selection criteria and programme ideas.

3. ARTIST COMMISSIONING

Identify, approach and contract artists; manage selection, negotiation, relationships and creative development.

4. PUBLIC PILOT DELIVERY

Coordinate artists with spatial, technical and production teams; shape the public programme, visitor journey and launch.

5. VIABILITY & TRANSFER

Test operating and funding options, document results with evaluation partners, and produce lessons that can adapt across neighbourhoods.

CONSORTIUM SOUGHT SEEKING AN ESTABLISHED BID THAT NEEDS A CULTURAL PARTNER

BEST FIT

- A confirmed coordinator and proposal already in development
- Local authorities or site partners and at least 3 pilot neighbourhoods
- Architecture or spatial-planning, SSH and evaluation expertise
- A defined gap in cultural strategy, artist commissioning or public pilot delivery

PROPOSED ENGAGEMENT

Dochao Office joins as a funded beneficiary with an agreed work package and budget for staff time, artists, production, travel and delivery.

PRIORITY CALLS: BUSINESS-03 and
PARTICIPATION-02

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LinkedIn



Alongside Es Devlin, Frieze London Art Week, 2024