



The genAI platform for Agronomists

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Agronomist advisors are **overwhelmed** by **disconnected tools**

\$ 14 B wasted globally

on low value activities in agronomic consulting [1, 2, 3]

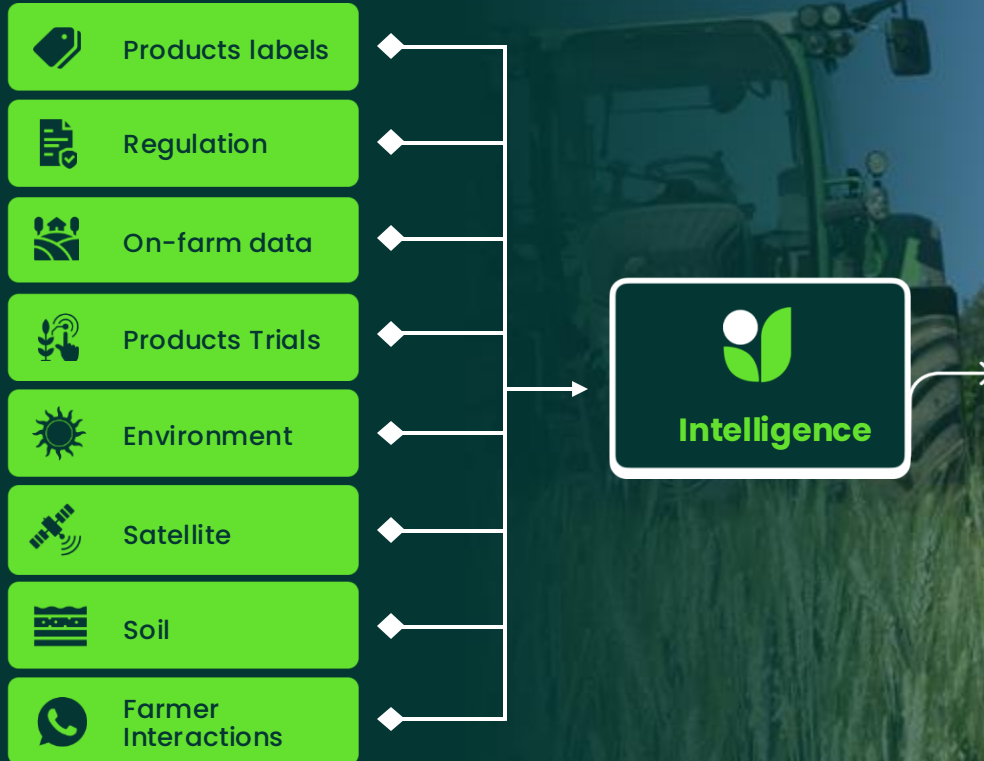
1- 2.9 M agronomists * 350 h/year * 14 \$/h (weighted average agronomists hourly rate) = \$ 142 B

2- Netafim. Will Digital Tools Replace the Field Work of Agronomists? Netafim, 20 June 2022. www.netafim.com/en/blog/will-digital-tools-replace-the-field-work-of-agronomists/. Accessed 6 May 2025.

3- Eurostat. Farmers and the Agricultural Labour Force – Statistics. European Commission, 9 Dec. 2022. ec.europa.eu/eurostat/statistics-explained/index.php?title=Farmers_and_the_agricultural_labour_force_-_statistics. Accessed 6 May 2025.



We handle the heavy lifting,
agronomists **scale their expertise**

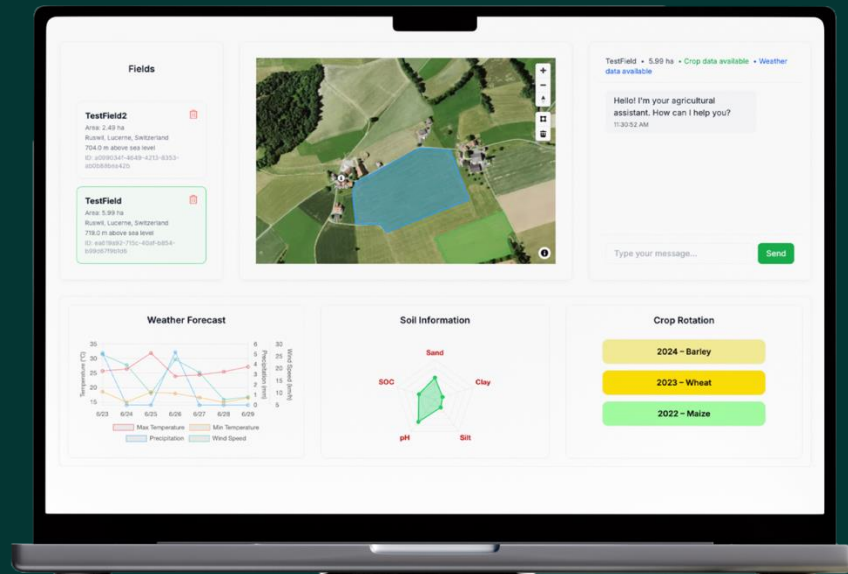


The **agronomic copilot** turning hours of prep into instant answers

Proprietary AI models

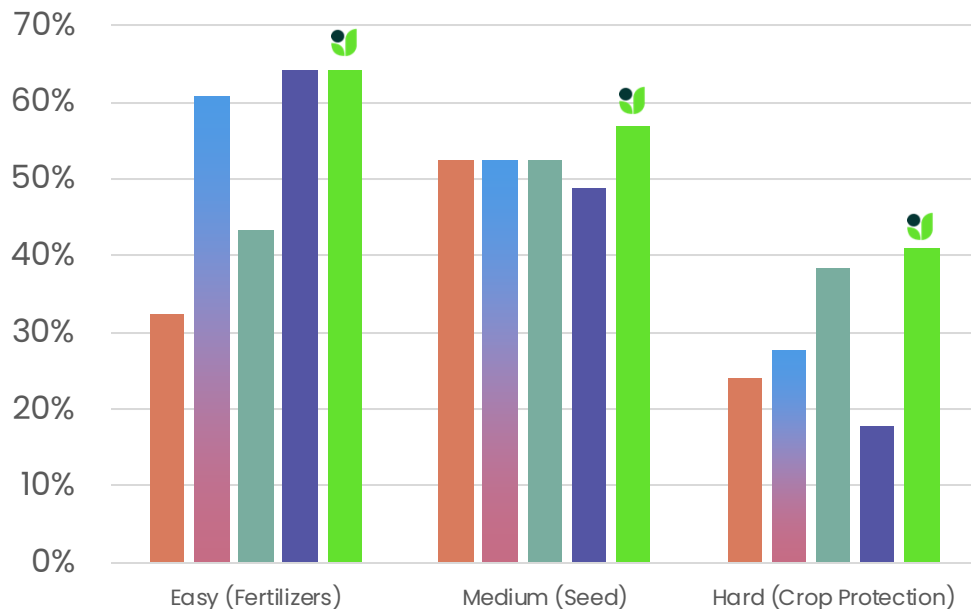
LLM powered conversational interface

Continuously self-improving

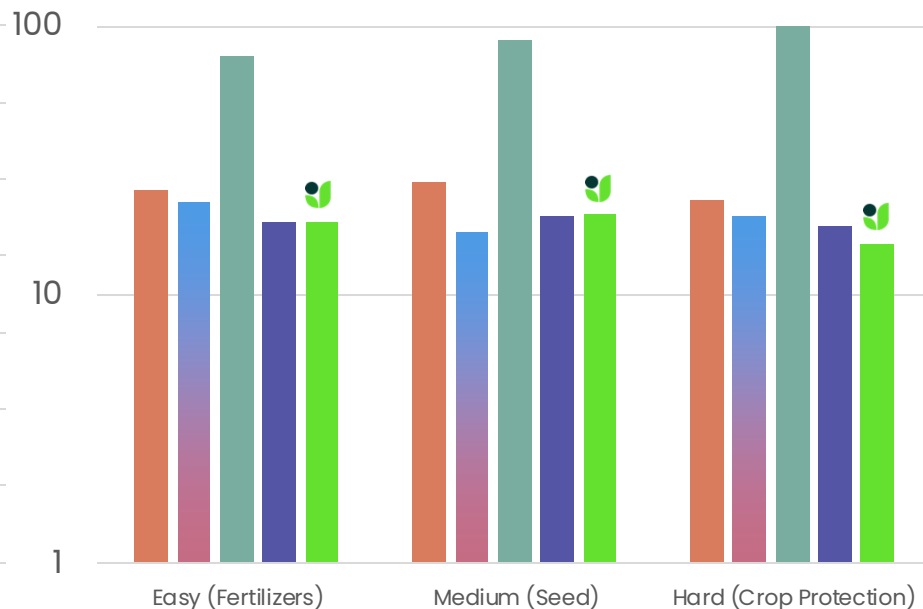


Better accuracy and up to 5x faster answers for hard agronomic questions

Accuracy over agronomy Q&A dataset



Latency [s] over agronomy Q&A dataset



B2B SaaS for independent agronomists and enterprises



Independent Advisor
Chatbot

Yearly license per advisor

\$1200 / y

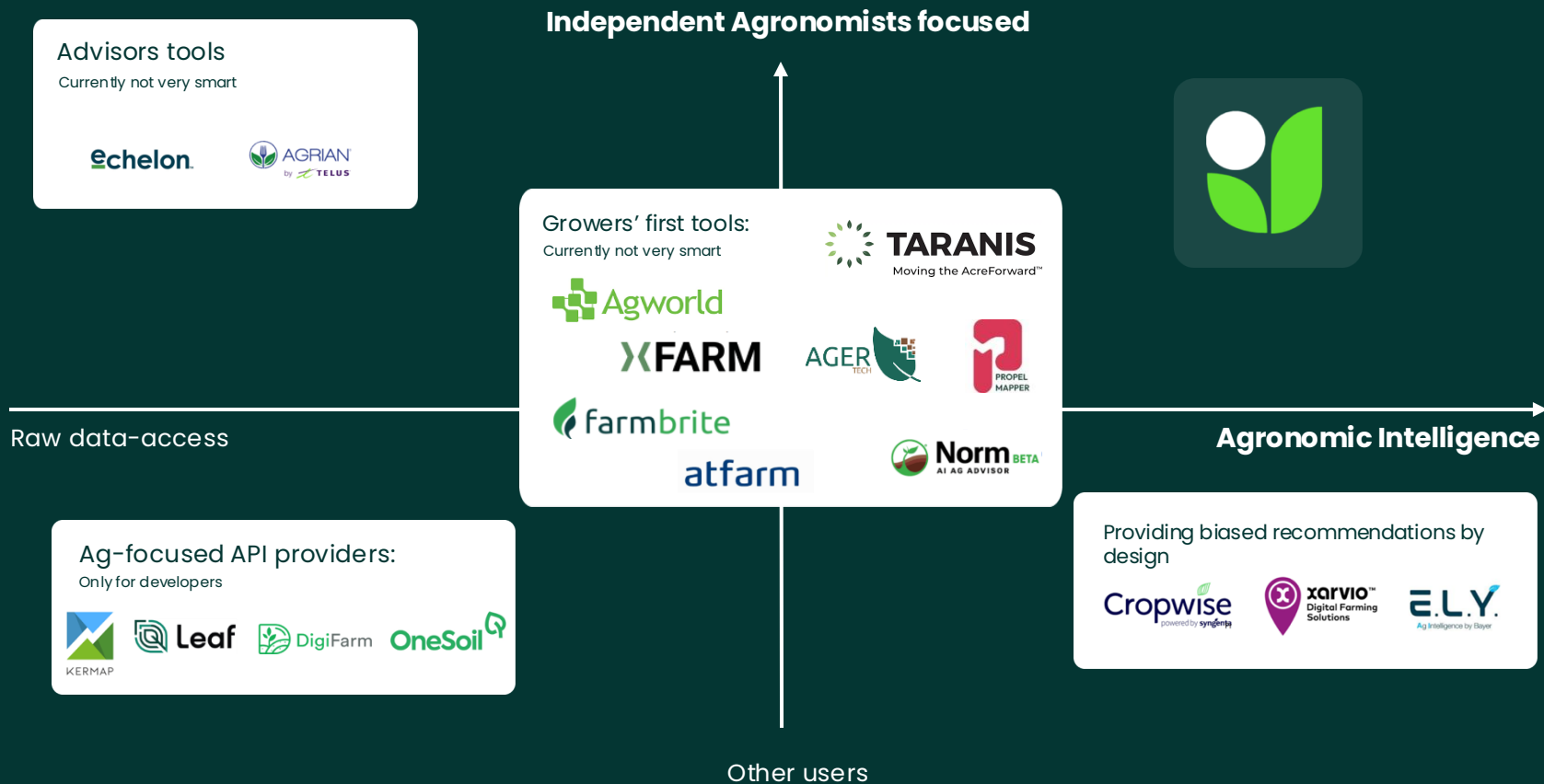


Enterprise
integration

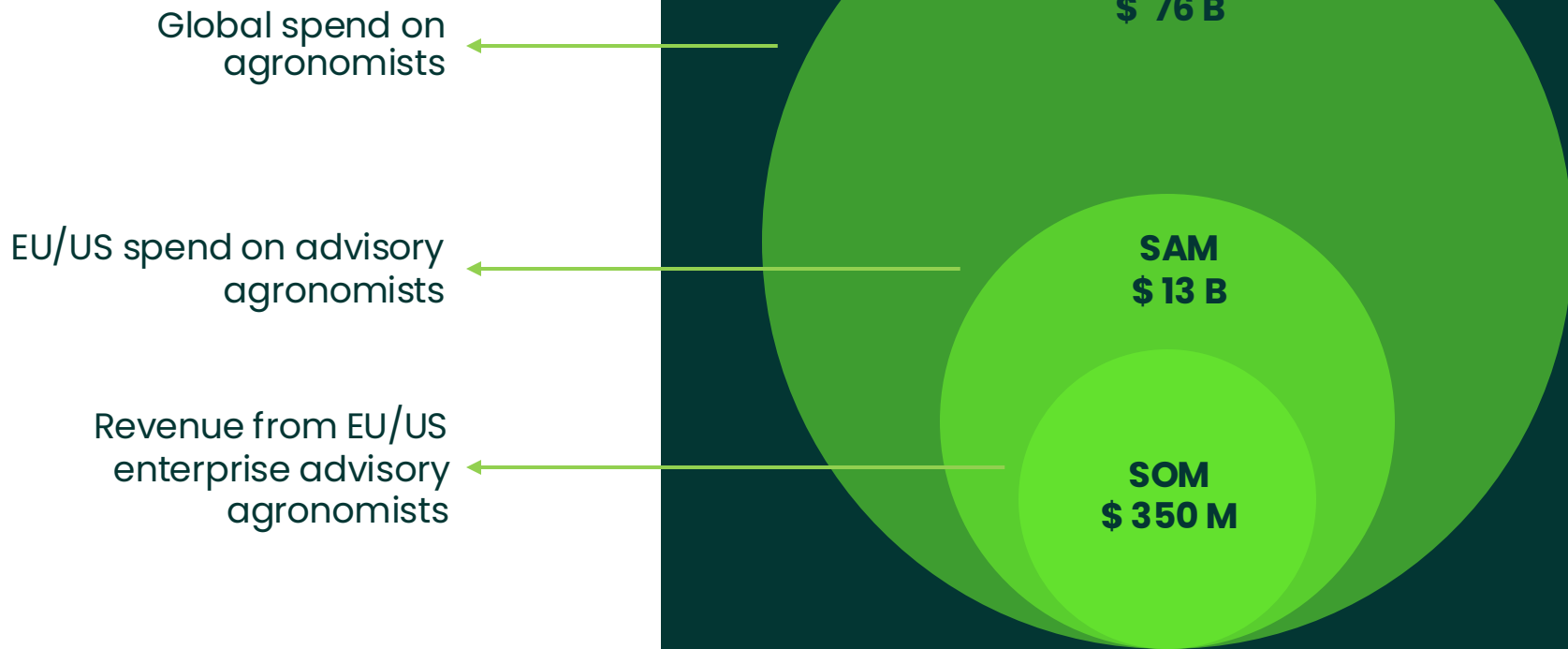
Yearly license per advisor

\$2400 / y
+ setup fees

Market gap for **advisor-central genAI platform**



We target **agronomists** across the value chain
starting from **retailers**



Competitive team of **AI and agriculture experts**

Founders



Dr Matteo Turchetta

CTO

ETH zürich  Microsoft 



Dr Luca Corinzia

CEO

ETH zürich  PURDUE UNIVERSITY  WAGENINGEN UNIVERSITY & RESEARCH

Team



Leonardo De Clara

ML OPS engineer

Supporters



Advisors



Rafael Oezdemir

Fractional CMO

CEO @Zendog Labs



Dorina Bührlé

Business development advisor

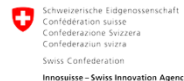
Serial entrepreneur
CRO @Uptime Industries | Lemony.ai



Dr Francesco Argento

Smart farming, Agroscope

Core Coaching
supported by

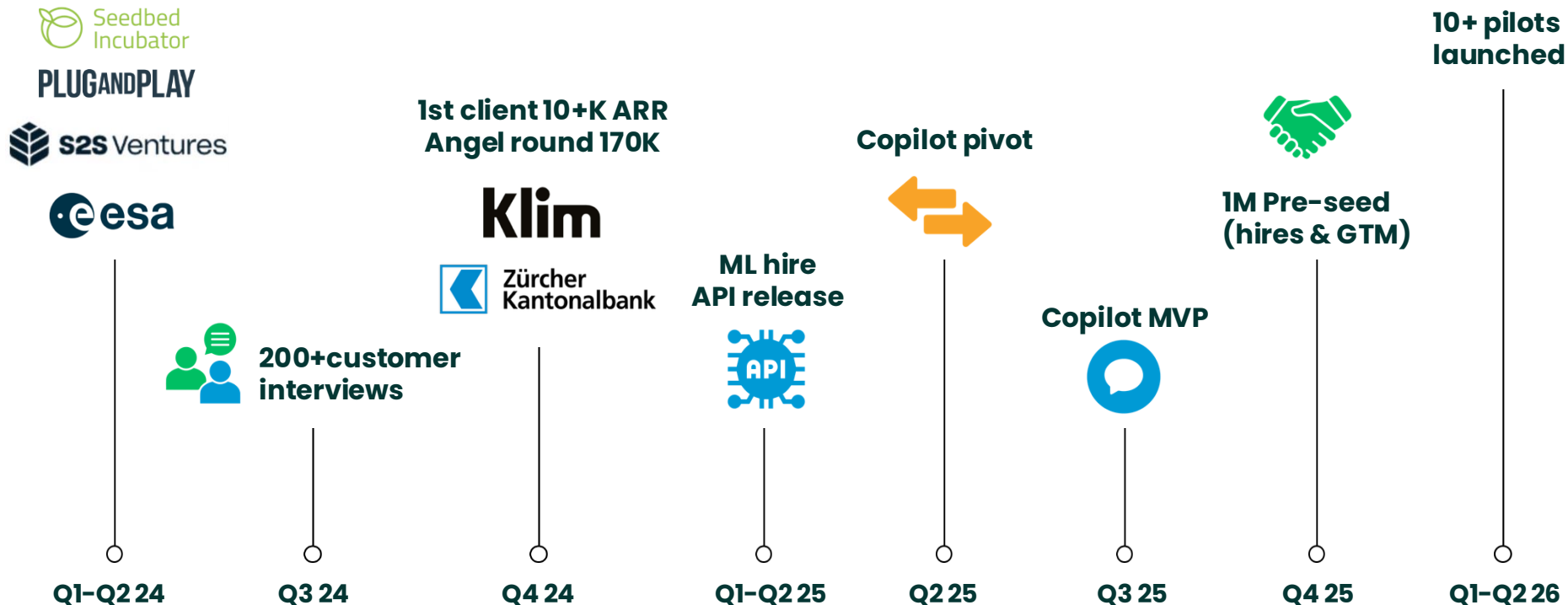


Spin-off



Co-funded by the
European Union 

Entered the market in Q4 2024



Strong commercial pipeline, with ARR 10K

Softly Committed ARR of 70K and Pipeline expected value of 250K



Join us in **revolutionizing decision-making** in agriculture. We are looking for:

Raise **\$1.1M** by Q4 25



- \$ 255K secured
- Unlock 10 B2B sales at \$ 50K ACV
- Funds for hires, GTM, & product

Agronomist consultant looking to simplify their work.



Let's talk:



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See it in action:

