GreenPoint

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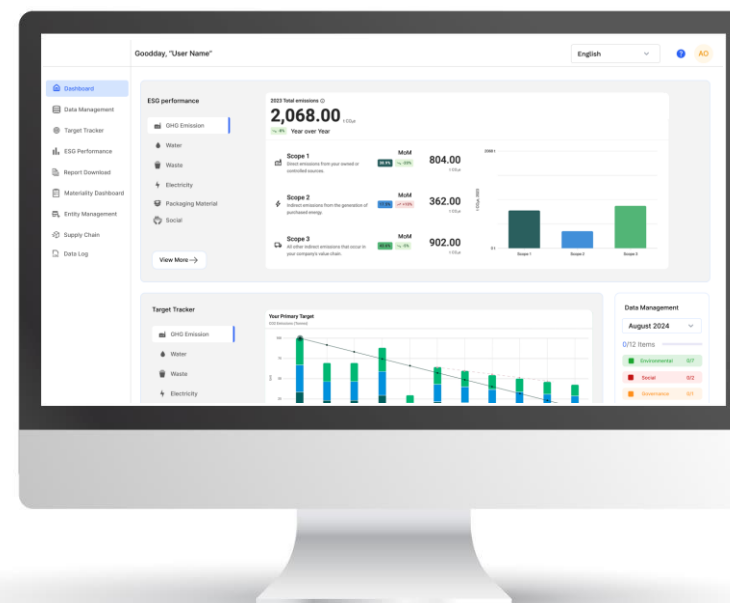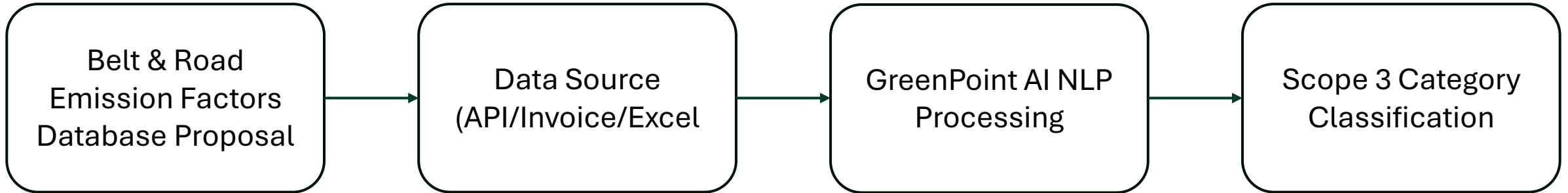# Empowering Scope 3 Transparency with AI

Our Approach

Leveraging AI NLP Models to Accurately Calculate Scope 3 Emissions from Spend-Based Data

GreenPoint

| Belt & Road Emission Factors Database Proposal | → | Data Source (API/Invoice/Excel | → | GreenPoint AI NLP Processing | → | Scope 3 Category Classification |

How our AI helps?

- **No Manual Categorization Required**

Our AI automatically categorizes spend data into relevant Scope 3 categories

- **No Manual Mapping Required**

Our AI automatically assigns emission factors based on spend data

- **Availability of Spend Data**

Spend data is easily accessible and serves as a reliable proxy for identifying hotspots

*We also support activity-based calculation contact us to learn more

Watch our demo

GreenPoint ESG

AI-Powered Scope 3 Tool: Effortless Data Upload and Seamless Calculation
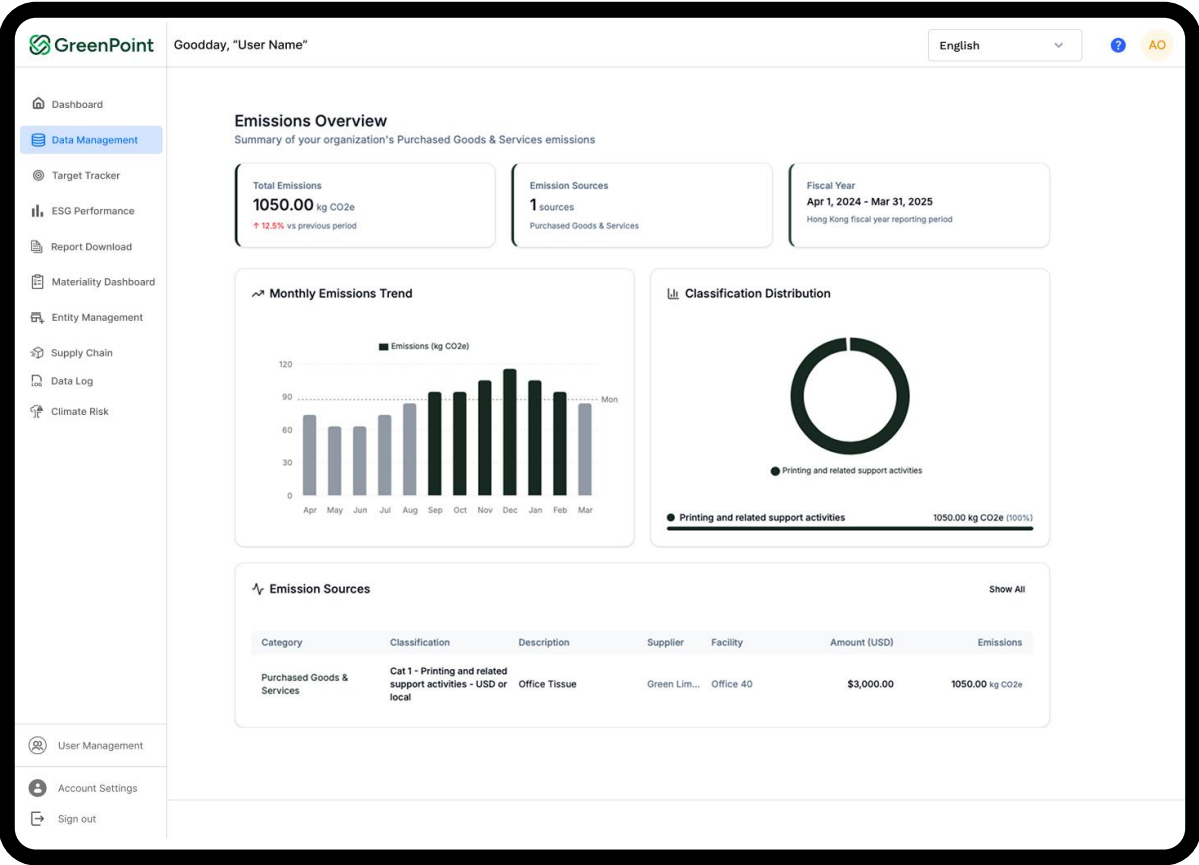

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01.
Streamline Scope 3 calculations with AI, no expertise needed.

03.
Upload unstructured data with no template required, no staff training, and no lead time.

05.
Override emission factors for accuracy or custom calculations.

02.
Calculations follow the GHG protocol and recognized databases

04.
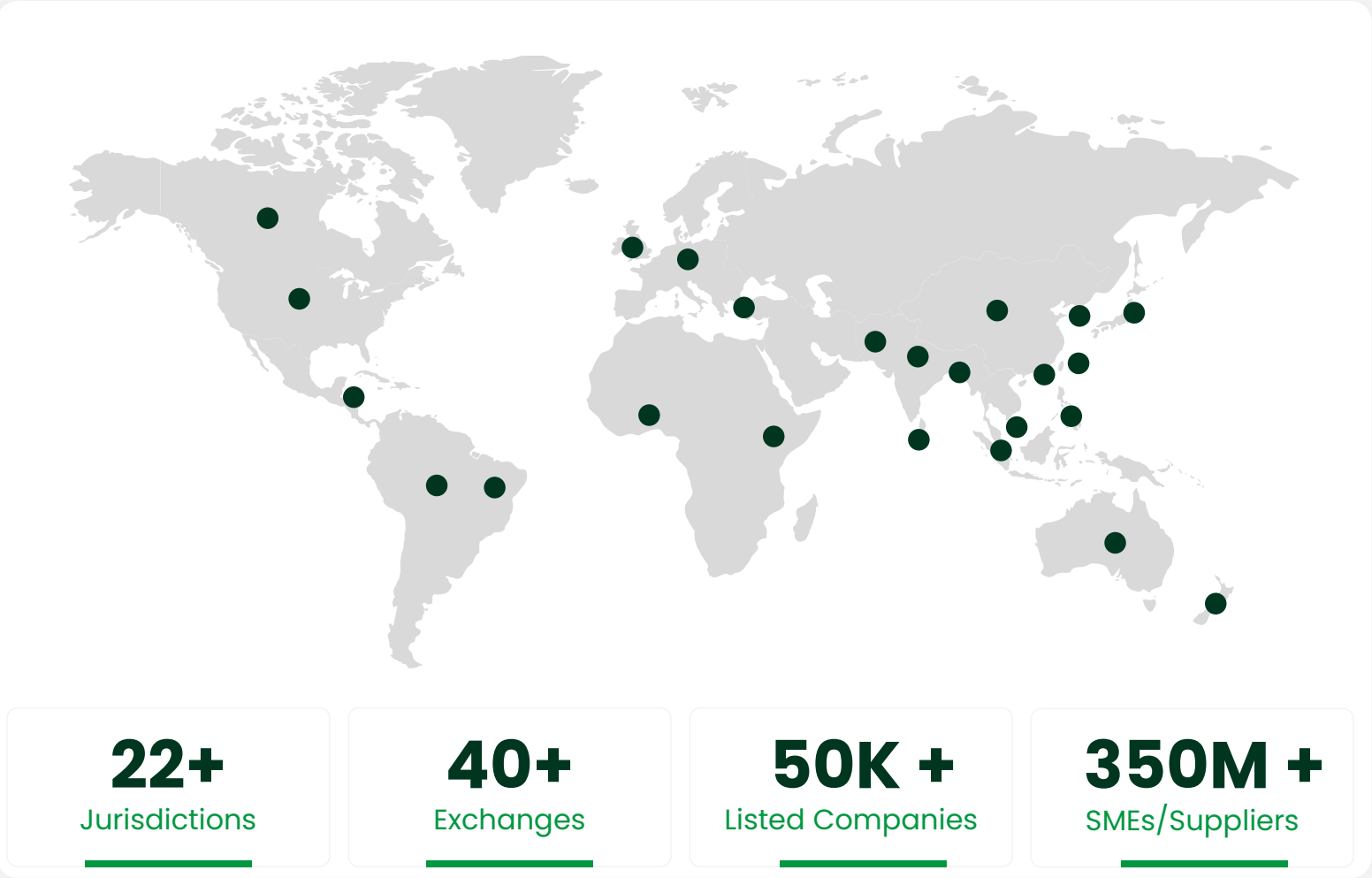Transparent explanations for each calculation and emission factor.

06.
Support activity-based calculations with GreenPoint SME subscription.

Green Point AI   Green Point RAG

Market on ESG Reporting Software

More exchanges now mandate ESG disclosure and assurance

GreenPoint

HKD 700B +

Total Available Market

HKD 490B +

Serviceable Addressable Market

HKD 49B +

Serviceable Obtainable Market

22+
Jurisdictions

40+
Exchanges

50K +
Listed Companies

350M +
SMEs/Suppliers

Traction

Our current client base and pipeline

Connected With Leading Consultants

ROMA

bakertilly

Under FSTB Green and Sustainable Fintech PoC Funding Support

→

30+
Listed company

600+
Supply Chain user accounts

Connected With Industry Associations

CMA+

TLA·HK
香港航運物流協會
Hong Kong Transport & Logistics Association

→

3,000+
Manufacturers in Hong Kong

300+
Import-export Establishments

1%

of listed companies in Hong Kong
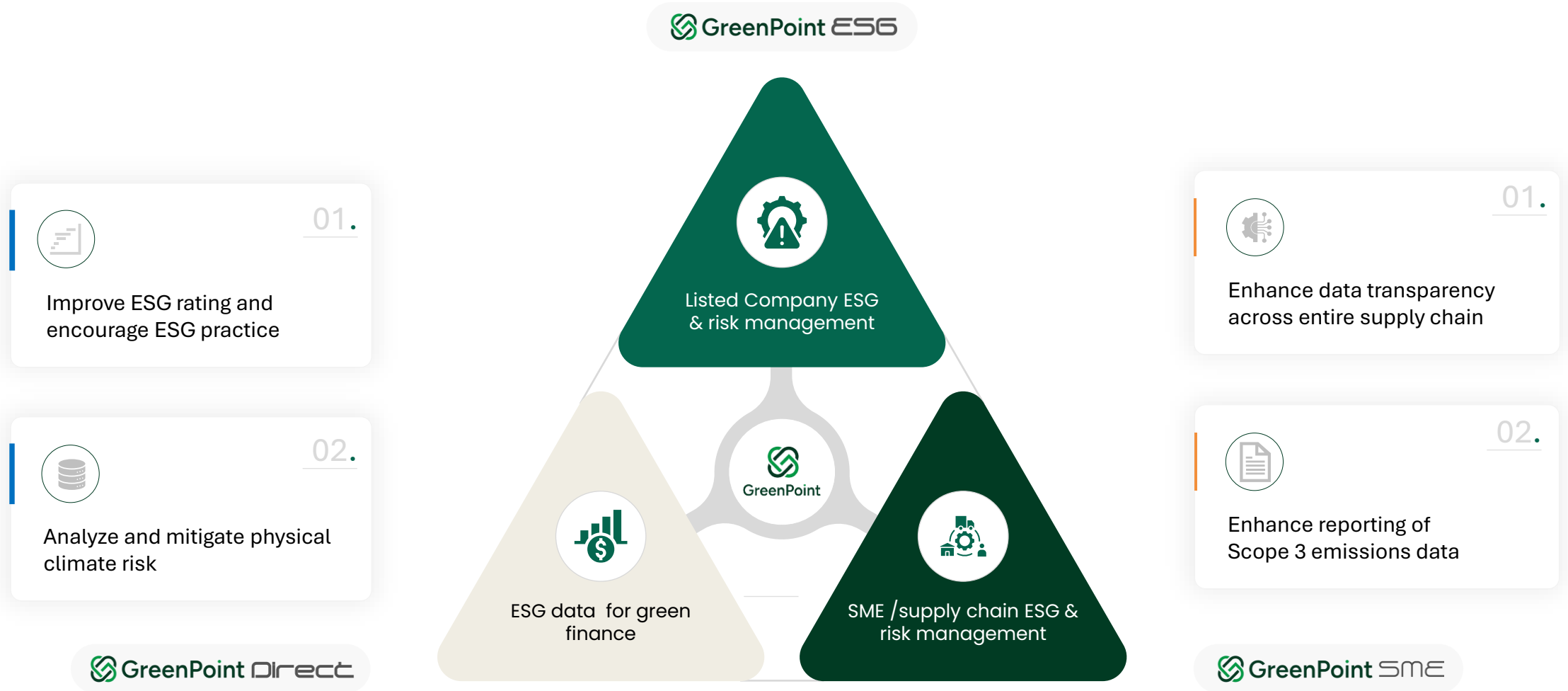
30%

of manufacturers in Hong Kong

Through

GreenPoint ESG

GreenPoint SME

Green Point's Interoperable Ecosystem

About our ecosystem

GreenPoint

GreenPoint ESG

01.

Improve ESG rating and encourage ESG practice

02.

Analyze and mitigate physical climate risk

GreenPoint Direct

Listed Company ESG & risk management

GreenPoint

ESG data for green finance

SME /supply chain ESG & risk management

01.

Enhance data transparency across entire supply chain

02.

Enhance reporting of Scope 3 emissions data

GreenPoint SME

Industry Partnerships

We are well connected with industry players

GreenPoint

Research Centre

Research Centre for Sustainable Hong Kong
CityU 香港城市大學
City University of Hong Kong

Key Advisor

Prof. DONG Liang
School of Energy and Environment

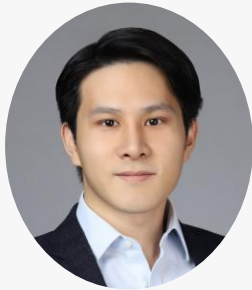Supported Research & White Paper

Memberships

ESG One

CMA+

HKGFA 香港綠色金融協會
Hong Kong Green Finance Association
In process

CDP DISCLOSURE INSIGHT ACTION
In process

ESG HKQAA CONNECT

Climate Impact X

FINTECH ASSOCIATION OF HONG KONG
In process

BEC NET-ZERO CARBON CHARTER 零碳約章
In process

Incubation & Funding

FUTURE ECOPRENEUR PROGRAMME

aws activate

UCL INNOVATION & ENTERPRISE

CityU 香港城市大學 City University of Hong Kong
HK TECH 300

HKSTP

數碼港 Cyberport

Founding Members

About our team

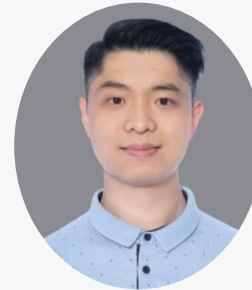**GreenPoint**

Tiger Yung, CESGA®

CEO

3 years of experience in sustainable finance

Jasmine Li

COO

2 years of experience in business management

Alex Yu

CTO

3 years of experience in data analysis

Cheston Yu

CSO

2 years of experience in ESG policy and financial products

Our team has more than **10 years** of industry experience

About Green Point

We are an AI-driven startup specialising in ESG data democratisation

GreenPoint

Our Story

- Founded in *April 2024* by Tiger Yung and a team of experts with *over 10 years* of industry experience

- Revenue-generating since *January 2025* and funded by HKSTP, FSTB and HK Tech 300

- Delivers *AI-powered Scope 3 emissions management and reporting* solutions to listed companies and SMEs

- Serving *3,000 + entities* across Hong Kong, Mainland China, and Southeast Asia

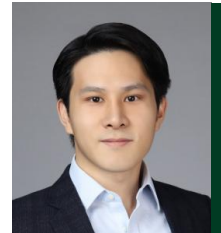| **100%**	**330%**	**1,000+**
Retention Rate	5-Year Growth	New Accounts

Connect With Us

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