

EV Pluggy Brings the First AI-Native EV Charging Platform to GITEX AI Europe 2026

The Western Balkans startup unveils an AI copilot that makes EV charging predictable across Europe — with route planning at up to 95% charger-availability accuracy, charger reservations, and real-time adaptation.

BERLIN — June 30, 2026 — EV Pluggy, the first **AI-native** electric-vehicle (EV) charging platform, is showcasing its technology at **GITEX AI Europe 2026** (June 30 – July 1) in Berlin, joining Europe's largest gathering of AI and deep-tech companies. Its mission: make EV travel predictable across the continent — starting in one of its most underserved markets, the Western Balkans and Southeast Europe.

EV adoption is accelerating, but the software hasn't kept up. Charger-availability data is often inaccurate, route-planning tools are basic, and there is no reliable way to reserve a charger. For millions of drivers, every long trip is a gamble.

EV Pluggy fixes that by putting intelligence in every feature. Its AI plans routes with up to **95% charger-availability accuracy**, lets drivers **reserve a charger before they arrive**, and adapts in real time when conditions change. Drivers simply tell the in-app assistant — "Ask Pluggy" — where they want to go, and the platform handles planning, optimization, and charging stops, even offline where connectivity drops on remote routes.

"EV charging shouldn't be a gamble. We're building the first platform that genuinely thinks *with* the driver — planning, reserving, and adapting in real time — and we're starting where the need is greatest. GITEX is the perfect stage to show Europe what AI-native charging looks like."

— **Stefan Bosnić, Founder & CTO, EV Pluggy**

Beyond consumers, EV Pluggy operates as a **B2B platform** for charging networks, fleets, and vehicle manufacturers — improving charger utilization, enabling reservations, and providing data insights. The company is building for a European market projected to exceed **€86 billion by 2030**, beginning with a **€480 million** serviceable opportunity across nine countries that global apps overlook.

"Operating across borders in this region is complex — and that complexity is exactly our advantage. We turn regulatory and infrastructure gaps into a single, reliable experience for drivers and operators alike."

— **Katarina Milošević, Co-founder, EV Pluggy**

ABOUT EV PLUGGY

EV Pluggy is the first AI-native EV charging platform, making electric travel predictable across Europe. Built by a team combining deep technical, AI, and cross-border legal expertise, the company is based in Serbia and preparing for launch, engaging investors and charging-network partners. Learn more at evpluggy.ai.

MEDIA CONTACT

EV Pluggy

Email: inquiry@hyperit.io · Phone: +381 65 363 6434 · Web: evpluggy.ai

#