



Benjamin Jurg, CEO of BeDif, has in-depth hands-on experience in MedTech innovation, quality, and business growth.

He works with top industry partners like TIOBE for software quality, Orikami for AI in healthcare, AgileTribe for agile workflows, and coLab for practical innovation. Benjamin helps MedTech companies meet standards, navigate regulations, and scale successfully to deliver impactful healthcare solutions.

BeDif helps MedTech companies in ideation, product development and scaling.

## What we do

BeDif supports MedTech companies at every stage—ideation, product development and scaling.



**Ideation** We build the foundation for innovation by setting up processes, structures, and a tech framework that support ideas and create proof of concepts.

Together with AgileTribe, we provide tools and methods for lean, agile teamwork, ensuring innovations address real-world challenges.

**Product development** BeDif runs short, focused project cycles that validate progress with customers and stakeholders.

With colab, we activate the right partners for non-core critical tasks, so teams can stay focused on their core goals. Through TIOBE, we ensure software meets the highest quality standards for seamless scaling.

Scaling BeDif helps MedTech companies scale efficiently with the right processes, technologies, and teams.

For Software as a Medical Device (SaMD), Orikami simplifies certification and regulatory compliance, so companies can grow quickly and stay agile.

## **Partners of BeDif**

We work with trusted partners to bring specialized expertise to every project.









Drives innovation with agile methods and tools

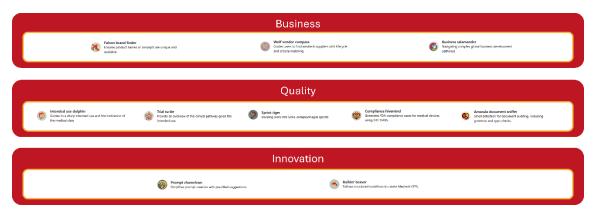
Ensures software quality to meet MedTech standards

Supports product development with noncore essentials

Accelerates scaling and compliance for SaMD

## **BeDif free tools**

BeDif offers free tools to help MedTech companies work smarter, collaborate effectively, and bring solutions to market faster.



## **Contact BeDif**

BeDif helps transform ideas into impactful, market-ready healthcare solutions. For questions or to get started, reach out to Benjamin Jurg.

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