



w w w . G o B y B u s . h k

MAKING COACH TRAVEL.. EASY

● Cross-border Bus Ticketing

ONLINE TICKETING PLATFORM FOR CROSS-BORDER & INTER-CITY COACH TRAVEL

The screenshot displays the GoByBus website interface. At the top, the logo 'GO巴出行 BY BUS' is visible alongside 'BETA' and 'GO巴出行. 城際通行'. The currency is set to 'HKD\$' and the language to '繁體中文'. A weather widget for '汕頭' shows a temperature range of '25 ~ 17°C'. Below the navigation bar, there are tabs for '巴士' (Bus) and '酒店' (Hotel). The main section is titled '中港巴士路線' (Hong Kong and Mainland Bus Routes) with a toggle for '往返' (Round Trip) and '單程' (One-Way). The form includes fields for '出發地' (Origin) and '目的地' (Destination), each with a location pin icon and a '定位' (Location) button. It also has fields for '出發車站' (Origin Station), '目的車站' (Destination Station), '出發日期' (Departure Date), and '回程日期' (Return Date). A '搜尋' (Search) button is located at the bottom right of the form. Below the form, there are four promotional icons: a lightning bolt for '即訂即用 · 立即出票' (Book and use immediately, instant ticketing), a QR code for '二維碼車票 · 簡單一掃' (QR code tickets, simple scan), a location pin for '點對點 · 暢遊大灣區' (Point-to-point, enjoy the Greater Bay Area), and a thumbs up for '關注GoByBus' (Follow GoByBus). The bottom of the page features the website URL 'www.GoByBus.hk'.

GoByBus BETA GO巴出行. 城際通行

HKD\$ 繁體中文

汕頭 25 ~ 17°C

巴士 酒店

中港巴士路線 往返 單程

出發地 出發車站 出發日期

目的地 目的車站 回程日期

搜尋

即訂即用 · 立即出票
毋須等候，付款後立即在畫面上和電郵收到車票

二維碼車票 · 簡單一掃
預訂後憑車票上的QR Code，即可進行驗票或換票

點對點 · 暢遊大灣區
乘坐巴士節省轉乘的勞累，想Go就Go!

關注GoByBus
關注我們的微信公眾號【GoByBus】和讚好我們的Facebook專頁【hk.GoByBus】

www.GoByBus.hk

● Cross-border Bus Ticketing

BUS OPERATORS ON-BOARD



All major cross-border bus operators have on-board GoByBus

● Cross-border Bus Ticketing

Provision of Service INSIDE below Digital Wallets with MILLIONS of Users



**UnionPay APP
(CHINA)**

**MPay Wallet
(MACAO)**

**AlipayHK / Alipay
(HONG KONG & CHINA)**

● Cross-border Bus Ticketing

We rank in the first page for below keywords in Google



中港巴士

香港往清
遠*

跨境巴士

香港東莞

中旅巴士

跨境大巴

香港往佛
山*

直通巴士

香港往惠
州*

粵港巴士
*

香港往雲
浮*

皇崗口岸

香港到深
圳巴士*

落馬洲口
岸

皇巴士

港珠澳大
橋 跨境
巴士

廣州香港

往返深圳
灣口岸

永東巴士

到香港大
巴

香港惠州

巴士到深
圳*

港澳快線

中旅社
巴士票

中港跨境
包車

跨境包車

(不能盡錄)

* = 第一名

Cross-border Bus Ticketing



Promotion Campaign
with Digital Wallets

● Cross-border Bus Ticketing

Promotion Campaign
with Shopping Malls



● Cross-border Ride-hailing (Chartered Bus & Limousine)

Received Enquiries from

- Universities
- Banks
- Hospitals
- Tour Agencies
- Tourist Attractions
- Government Bodies

www.GoByBus.hk/charter/zh



The screenshot shows the GoByBus website's charter service page. The header includes the GoByBus logo and navigation links. The main heading is "中港澳 跨境包車/租車". Below this is a banner image of a winding road with the text "乘坐持牌車輛，安全更有保障!" and a description of the service. The "報價查詢" (Quote Inquiry) section contains a form with fields for company name, email address, contact number, and vehicle type (currently set to "豪華大巴"). There is also a section for "詳細行程" (Detailed Itinerary) with fields for departure date, time, and number of passengers. A sidebar on the right includes a reCAPTCHA verification step and a "提交" (Submit) button. The footer mentions "內網用戶請把查詢发到 cs@GoByBus.hk".

● Cross-border Ride-hailing (Chartered Bus & Limousine)

gobybus.hk/bus/zh/

Go巴出行 城際通行

HKD\$ 繁體中文

雲浮 36 ~ 26°C

巴士 包車 酒店

中港澳 跨境包車/租車

上車地點: 创新中心 [在地圖上選取](#)

下車地點: 深圳宝安国际机场 [在地圖上選取](#)

上車時間: 2020-09-03 10:30

車輛類型: 大巴 商務車

创新中心
插入中途站
深圳宝安国际机场

深圳宝安国际机场

搜索 →

線上 Live Chat

Go巴出行 城際通行

HKD\$ 繁體中文

巴士 包車 酒店

中港澳 跨境包車/租車

上車地點: 创新中心 [在地圖上選取](#)

下車地點: 深圳宝安国际机场 [在地圖上選取](#)

上車時間: 2020-09-03 10:30

車輛類型: 大巴 商務車

線上 Live Chat

gobybus.hk/charter/zh/search?query=eyJ0b2NndGh0b2ZzGfYdC0UWlnM%2BaW0S1reW0...

Go巴出行 城際通行

HKD\$ 繁體中文

大巴租賃

行程時間: 2020年9月3日 (四) 10:30

上車地點: 香港 深水埗區
→ 创新中心

下車地點: 深圳 寶安區
→ 深圳宝安国际机场

Go巴出行 HK\$1000

下一步 >

訂好去 深圳 酒店 最好幫您安排你車程好了!

 Hiring of Coach & Limousine

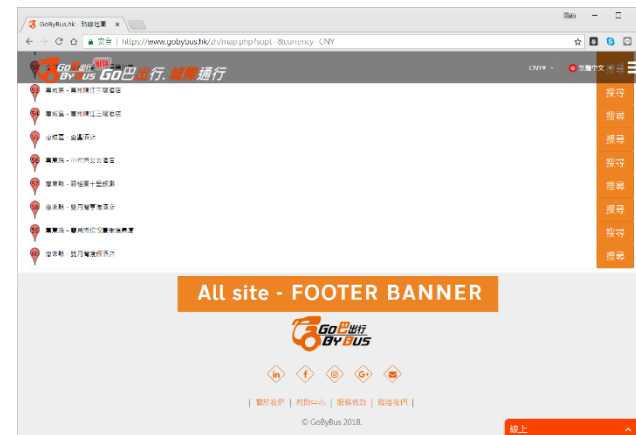
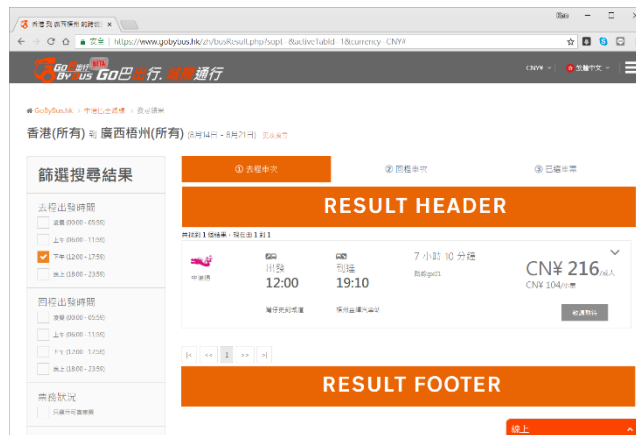
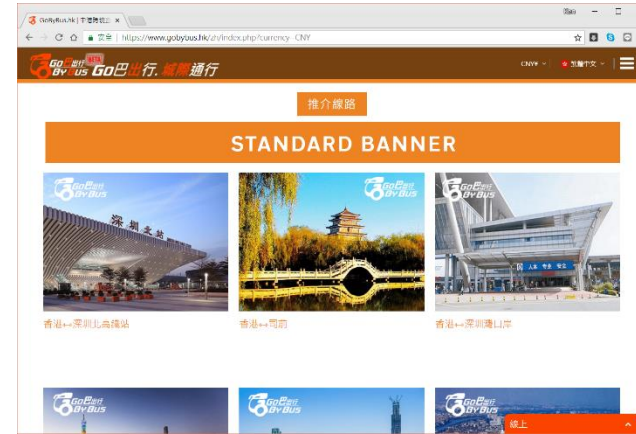
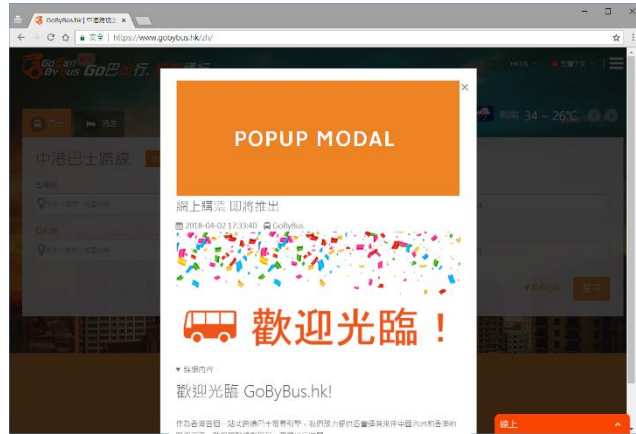
 Full Coverage of Greater Bay Area

 2-hour Advance Booking

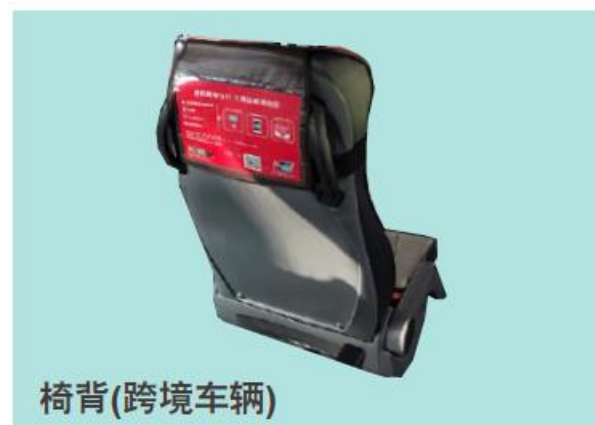
● Online Advertising Space targeting travellers

Placement	Ad Type	Dimension	Rate (HK\$/month)
Homepage	Popup Modal (once per user per session)	540 x 540 (responsive)	was \$ 12,800 \$ 8,000 NOW!
	Standard Banner	1140 x 120 (responsive)	\$ 8,800
Search Result	Result Header (per route) (SOV: 20%)	840 x 150 (responsive)	Complimentary: Confirmation Email
	- From specific city to Hong Kong and vice versa <u>OR</u> - From all cities in Mainland to specific district in Hong Kong and vice versa		was \$ 6,000 \$ 3,000 NOW!
	From all cities in Mainland (*Hong Kong not included) to Macau and vice versa		was \$ 4,000 \$ 2,000 NOW!
	All routes from and to Hong Kong		(enquire) \$ 7,000 NOW! <recommended!>
	Result Footer (all routes) (SOV: 20%)	840 x 150 (responsive)	(enquire) \$ 7,000 NOW!
All site	Footer Banner (SOV: 20%)	468 x 60 (responsive)	\$ 5,000
Confirmation Email	Email Footer Banner (SOV: 20%)	840 x 150 (responsive)	was \$ 3,000 Included with Search Result booking

● Online Advertising Space targeting travellers



● Advertising Agency for Cross-border Buses



Media, Awards, & Incubation Program



● Huge User Base



Monthly Unique User >100k

● Huge User Base



WeChat User >60k



www.GoByBus.hk

www.GoByBus.cn

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