



TOMORROW



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Learn more skills to make a Tomorrow Better

BACHELOR

- BA AI & Sustainable Technologies
- BSc Responsible Entrepreneurship & Management

MASTER

- MA Sustainability, Entrepreneurship & Technology

IMPACT MBA

- MBA Sustainable Business Transformation
- MBA Responsible Entrepreneurship & Technology
- MBA ESG Management
- MBA New Work & Organizational Psychology
- MBA Climate Leadership
- MBA Green Energy, Tech & AI
- MBA Green Marketing & Innovation
- MBA Design Your Own Impact Journey

01

Welcome to Tomorrow University

At Tomorrow University our mission is to empower our learners with the 21st-century skills required to build a purposeful career and lead in the transition towards a more sustainable future.

Tailor your transformational leadership journey to your unique mission, and gear up to think beyond boundaries, reimagine the future, and address complex societal and environmental challenges.

5 Reasons you'll love about studying with us

» Flexible Learning for Working Professionals

Easily balance work, study and other life commitments. With only 1 live mandatory session per week, study in your own time and at a pace that suits you.

» No Exams, Challenge-based Learning

Rather than traditional long lectures and exams, you'll gain practical skills and knowledge by working on projects based on real-world scenarios, tackling pressing global challenges together with our industry partners.

» Personalized & Purpose-driven Learning

Tailor your curriculum to your individual needs and aspirations. Access a wide range of specialist elective modules and extracurricular opportunities that align your studies with your purpose, career goals and personal values.

» Global Community

Become part of a diverse, global network of peers, industry mentors, and academics dedicated to making a difference. Exchange ideas, share experiences, and collaborate with individuals who are eager to support your journey and help you make a meaningful impact.

» Remote, But Never Alone

Enjoy a fully integrated online learning environment where you're never studying in isolation. Engage with fellow learners, collaborative projects, and connect through virtual and in-person events. From day one you'll be building the network you need to achieve your goals.



STATE RECOGNIZED
 Hessisches Ministerium für
 Wissenschaft und Kunst



ENSURING ACADEMIC EXCELLENCE

We're an official state-recognized university in Germany, combining quality, innovation, and flexibility to ensure you receive a world-class educational experience. Our programs adhere to the rigorous quality standards mandated by Germany's Official Accreditation Council.



**leaders
for climate
action**



REVOLUTIONARY LEARNING PROGRAMS

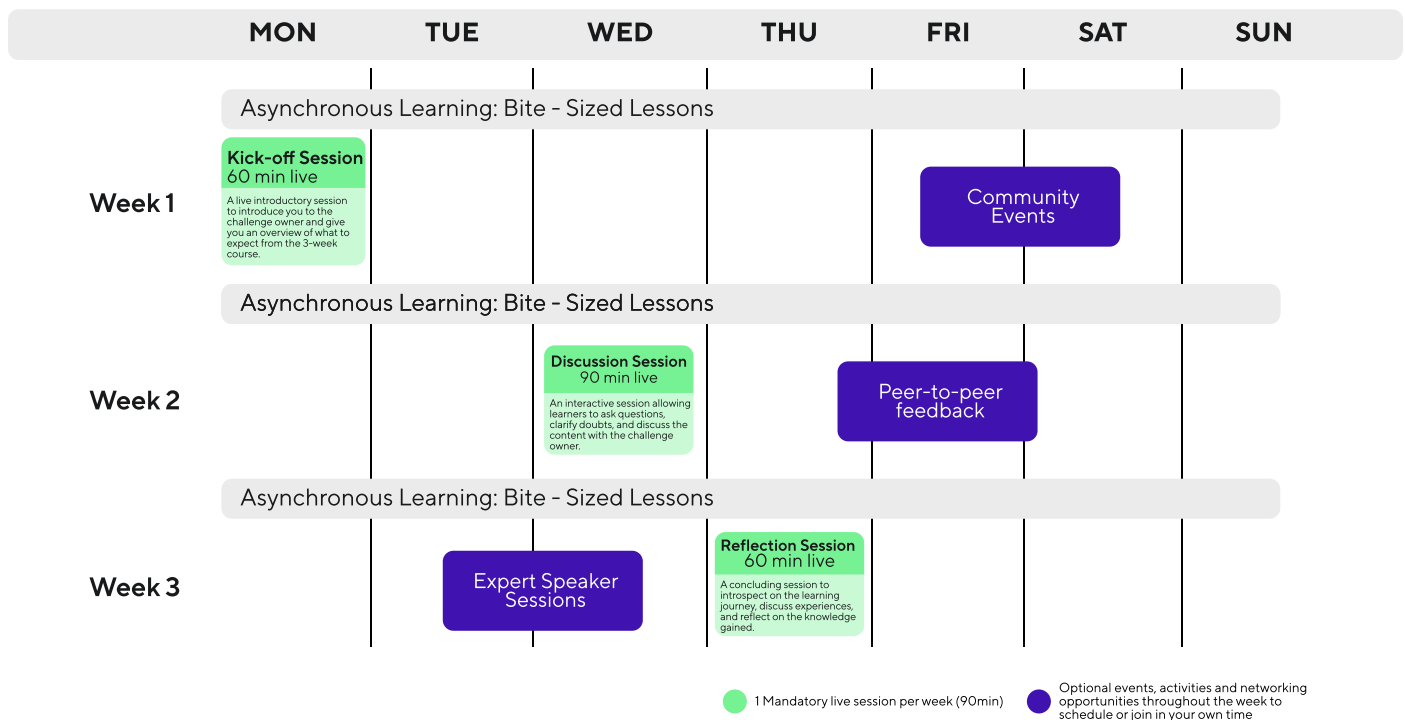
Our passion lies in revolutionizing education to make a global impact. We are honored to be members of Life for Climate Action, and take pride in being recognized as the "Top Innovative EdTech Institution in Europe and Globally" for our continuous efforts in innovation and excellence in the field of education.



02

Flexible Learning to guarantee you reach your goals

- » **Flexible Schedule:** Learn anytime, anywhere with our mobile app. Our learning model is designed to fit your busy lifestyle. Over 85% of our learners work full-time while studying with us.
- » **Asynchronous & Self-Paced:** Complete coursework at your own pace throughout the week. Access lessons and materials on your schedule.
- » **Only 1 Live Session per week:** Engage in one live session per week with the course owner for Q&A, discussion, and reflection. Most live sessions are scheduled in the evening or at lunch time.
- » **Bite-Sized Lessons & Milestones:** Short lessons and regular milestones keep you on course, ensuring timely task completion.
- » **Reduced Time Commitment:** Dedicate an average of 10 hours per week to your studies.
- » **Regular Breaks:** Built-in pauses co-created with learners to prevent overwhelm.



Developing your skills, one challenge at a time



Each **3-month module** (Impact Certificate) is structured in shorter **Challenges** (3-week mini-modules), featuring short, asynchronous lessons with various milestones to complete in your own time. These short lessons, lasting **7 to 30 minutes**, allow you to study flexibly while keeping you on track.

04

Challenge-based Learning

At Tomorrow University, our **challenge-based learning method** immerses you in **real-world projects with industry experts**. This innovative approach **sharpens critical thinking, fuels innovation, and fosters skill development**. You'll tackle real-world projects, often co-created with partner corporations, and enhance your learning with weekly live discussions, grounding your knowledge through **hands-on application**.

Benefits of challenge-based learning

Multidisciplinary Learning: By integrating knowledge from various subjects, you foster critical thinking and reflection, applying your learning across different disciplines.

Real-World Problems: By engaging in actual challenges, you develop practical solutions with real-world applications, giving your studies a sense of purpose and relevance.

Collaborative Learning: Engaging in teamwork mirrors real-world work environments and prepares you for professional success with cooperative problem-solving.

Supported Skill Development: By focusing on competency, autonomy, and relatedness, you grow within your optimal learning zone by balancing challenge and support.

Solution-oriented: By learning to identify problems, conduct research, and implement solutions, you gain the practical and transferrable skills needed to make a tangible impact.



Working with Industry Experts

At Tomorrow University, you'll tackle **co-designed projects with global industry partners**, applying your skills to real-world business issues and contributing to solutions under expert guidance. These projects, inspired by **current industry problems**, offer a unique approach to not only learn about real-world issues but **actively engage in resolving them**.



Asia, Australia, Europe, North America, UK

Learners develop frameworks to guide oil and gas companies towards low-carbon solutions with Baringa, a management consulting firm in the energy, financial services, and utilities sectors.



Europe

Collaborating with Eintracht's digital creative company, learners propose new ways to align investments with sustainability goals and ethical principles to tackle modern economic, social, and environmental problems.



USA, Europe, EMEA

Learners explore innovative solutions using generative AI to revolutionize Grover's online shopping experience, a pioneer in the circular economy.



Europe

Partnering with one of the world's leading banks, learners engage in the Data Science Process, solving real-world problems using raw data sets.



kelp blue

Africa, North America, Oceania

Learners identify technology-based market opportunities to expand the product portfolio of Kelp Blue, which manages large-scale underwater kelp forests for carbon sequestration.



Europe, UK

Working with Plan A, a leader in corporate carbon accounting, decarbonization, and ESG reporting, learners develop a purpose-driven and impact-oriented mindset for sustainable business solutions.

05

Our Approach to Learning

Personalized learning for your future success

Our learning model ensures you gain specialist skills in key areas that matter most to you.

- » Personalize your learning through our rich program portfolio covering among others sustainability, software development, growth marketing, data science & Ai.
- » Develop expertise in your chosen areas of interest and design your unique learning experience.

21st century skills

Develop key 21st-century competencies, transferable to any job role, project or life event.

- » From technological literacy and social intelligence to sustainability thinking and an entrepreneurial mindset.
- » According to the World Economic Forum, these skills are crucial for succeeding in the future job market.

No exams - learn by doing

Our challenge/project based curriculum lets you develop key skills through practical projects instead of exams.

- » Apply skills to real-life industry scenarios and demo your skills.
- » Engage with coding exercises, data sets, and real-world tech challenges daily.

Tracking your growth in real-time

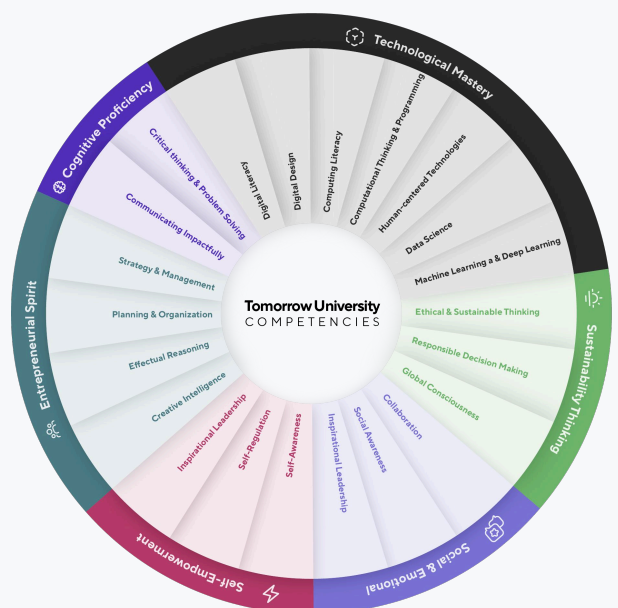
Monitor your growth with a personal competency profile, reflecting on your progress interactively.

- » Track achievements in coursework and projects visually.
- » See your evolving skill set in real-time.
- » Equip yourself for success and showcase your competencies to the world.

Tomorrow University competencies

According to the World Economic Forum, 21st-century skills like adaptability, digital literacy, and critical thinking are essential for success in the future business landscape.

At Tomorrow University, these skills are seamlessly integrated into our MBA curriculum, adding depth to traditional business knowledge. Our learning app allows you to track your skill development in real-time, giving you a clear view of your progress.



06

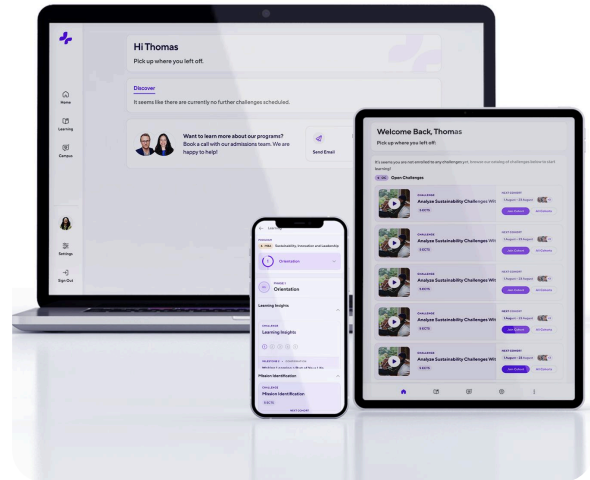
ToU Campus Experience

Remote But Never Alone

To support your educational journey, we've developed a cutting-edge mobile app that provides a seamless learning experience accessible from your phone, tablet, or computer. This platform not only allows you to effortlessly learn and monitor your progress but also keeps you connected with peers and mentors for meaningful interactions and support.

Immerse yourself in our vibrant online learning environment through our virtual campus for engaging discussions and networking, and our messaging app for real-time communication with fellow learners and mentors.

Designed for convenience and flexibility, our digital ecosystem ensures you stay engaged and connected with your courses and resources, fostering an interactive and integrated learning experience.



- » Innovative learning platform for **immersive** and **engaging** learning.
- » Learning accessible through **any smart device or laptop**.
- » **On-demand** lessons to develop new skills **at your own pace**.
- » Connect with peers and mentors, **both online and in-person**.
- » Receive **continuous support** at every step of your journey.

Real-World Interaction: Meetups & City hubs

To facilitate real-life connections, we've established local city hubs where learners gather for in-person meetings.

We also organize regional meetups, workshops, and conferences offering opportunities for learners to connect, network, and build relationships.

These events play a key role in nurturing our community and fostering meaningful connections between learners, partners, industry experts, mentors and faculty.



07

Meet the Learners

Engage with fellow ToU learners who are making waves across many industries. Connect with them for insights and learn how ToU has shaped their success. Many of our learners come from renowned companies like Tesla, ExxonMobil, SAP, Accenture, Aktion Mensch e.V., and many more, offering a wealth of experience and perspectives.



Lina Peters
Managing Director at Sustainable AG



Robbert-Jan Wijman
Manager at PwC



Stefan Seiser
Client Executive at Gartner

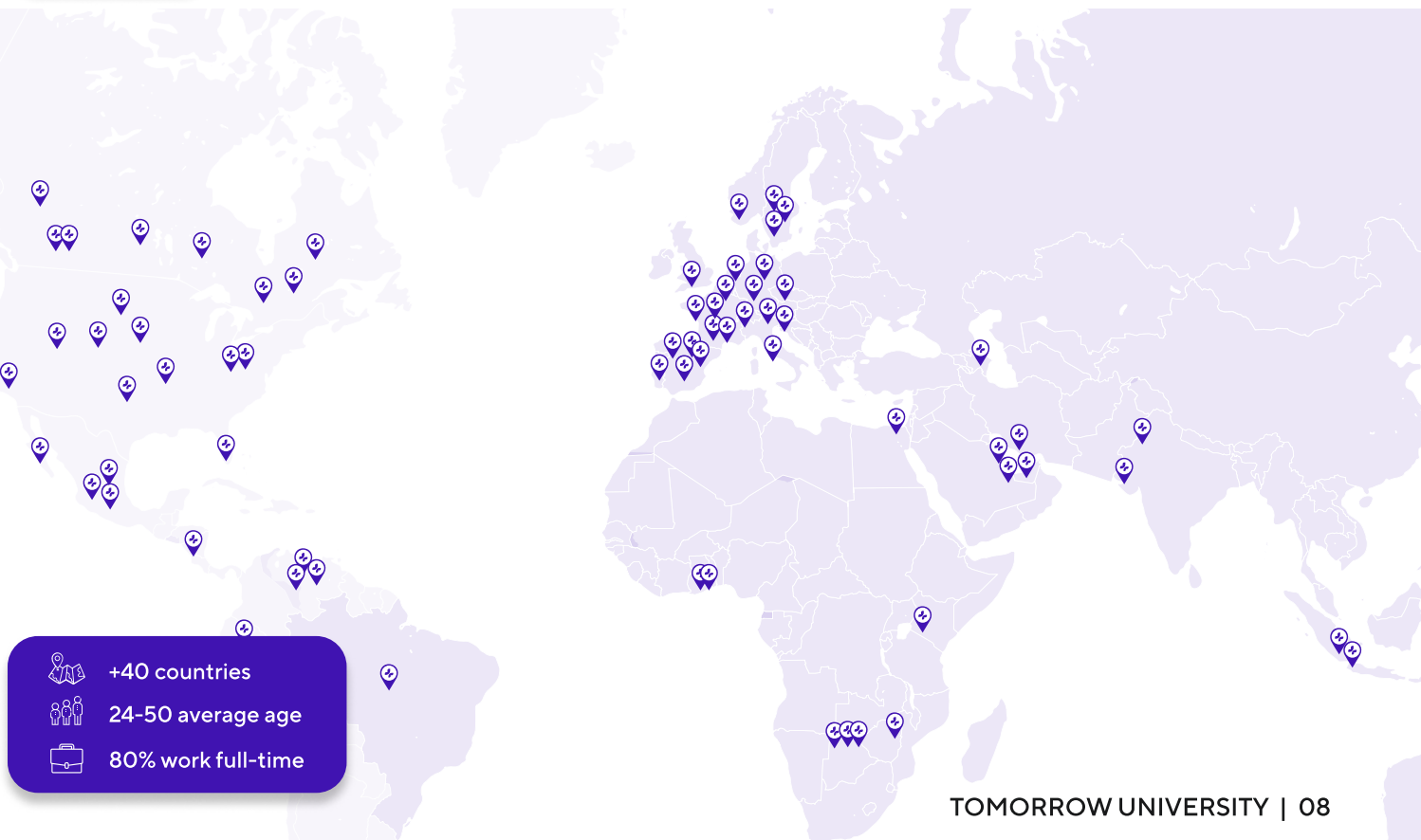
Testimonials

"I already have a master's and a Ph.D. degree, but I still joined this Program because of its relevance to the topics of today and the issues of the future. A degree does not prepare you to be a leader or an expert, but rather the experience, skills, and knowledge you gain while going through the practical challenges this Program offers. The curriculum and the challenges are focused on the Innovator's and Change Leader skills Toolkit, just to name a few: Vision; Strategic Thinking; Ethical and Responsible Leadership; Tech-Savviness; Customer-Centricity and most importantly emotional and cultural awareness. I am loving it!"

Zana Pekmez

"My experience during my masters at ToU can be summarized with "out of my comfort zone but with all the support I could dream of". I'm holding a bachelor and masters of science and couldn't imagine to go back to university until I heard from the way learning and teaching is understood at ToU. It was challenging but due to the practical approach, the community and the support from staff and professionals it was a great experience!"

Marie Hohensee



08

Future Pathways and Alumni

Our programs are designed for a variety of ambitious goals, whether you're driving change within an organization, pioneering into a new field of work as an advisor or starting your own venture. At Tomorrow University you will graduate with the knowledge and skills to pursue your mission with confidence.

Meet the Graduates

Our alumni community is shaped by individuals from diverse global backgrounds, all driven by a common mission to make a meaningful impact in their communities and industries. These professionals, now alumni, are actively contributing to positive change in fields such as technology, healthcare, and sustainability.



Stefanie Fitzka
Information Services Industry



Marina Bopp
Mobility Industry



Kathryn Saducas
Technology Industry



Lucas Schäfer
NGO Industry



Konrad Gerger
Consulting Industry



Anthony Obiri-Yeboah
SaaS Industry



Ivelina Hristova
Energy Industry



Marie Hohensee
Health Industry

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Zana Pekmez

09

Contact Us

Ready to challenge the status quo?

The transition to a sustainable society starts with YOU.

Build the skills and confidence to disrupt, innovate and lead change you want to see in the world.

Speak with our Admissions Team


[Book a Call](#)

Join our next Community Event


[Events Calendar](#)

Studying at ToU in a nutshell

- » Scholarships & tuition funding opportunities
- » 100% online program
- » Flexible evening & part-time study options
- » Limited cohorts of 25 learners
- » Live course discussions with industry experts
- » Regional meetups & city hubs to network in person
- » Countless events to learn & grow
- » Truly diverse & global community

Tomorrow⁺
University
of Applied Sciences