

Lisbon Beyond Summit 2026

Hybrid Brokerage Event

IAPMEI

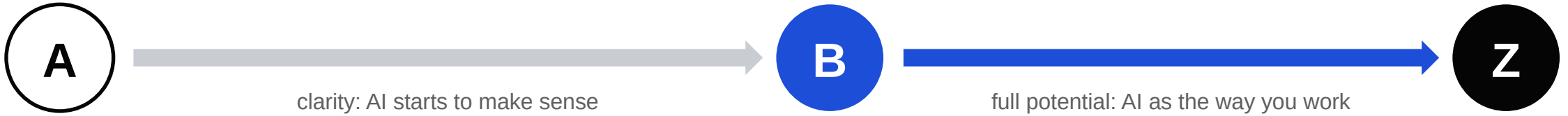
enterprise europe network

00 / LISBON BEYOND SUMMIT 2026 · PITCH

BRAINLOOP AI CONSULTING

TRANSFORMATION

A to B. *Then B to Z.*



ORGANISATION

BRAINLOOP AI

MVMNT, Lda

TYPE

SME

AI training & consulting

PRESENTER

João Marques

Co-Founder & Creative Director

COUNTRY & REGION

Portugal, North

Vila Nova de Famalicão

01 / WHAT WE DO

We turn Generative AI into *a shared way of working*, for every person in the company.

A **11.5%**

of Portuguese companies use AI. 74.4% of non-users lack the know-how.

01 CLARIFY

Diagnose, cut the noise, pick what matters.

02 TRAIN

Every team, by role, on their own work.

03 EMBED

Workflows, pilots, follow-up cycles.

B

Teams that think, produce and decide better. Together.

02 / WHY WE'RE DIFFERENT

20+ years

of pedagogy

We know how adults learn. We teach people, not tools.

Founders

who run companies

We know the business pressure from the inside.

Audit

& compliance

In the team: AI with rules, risk and rigour.

Creativity

and storytelling

We make AI make sense, so people actually use it.

A rare skill set: pedagogy + business + compliance + creativity. That is what makes **TRANSFORMATION** stick.

Source: INE, ICT Usage in Enterprises Survey 2025 (companies with 10+ employees).

03 / WHY EUROPE, AND WHO WE'RE LOOKING FOR

Ready to transform teams across *Europe*

EXPERTISE FOR EU PROJECTS

AI literacy, on demand. The EU AI Act (Art. 4) asks companies to build AI literacy in their staff. We deliver it.

Proven trainers. IPAM, UAL, Lisbon School of Design, IAPMEI SME Academy.

Network-ready. Enterprise Europe Network member, supported by IAPMEI.

WHO WE'RE LOOKING FOR

BUYERS

SMEs and mid-sized companies that want every team working with AI, not just IT.

CEOs, HR and L&D, marketing and operations leads. Professional bodies training their members.

YOU'RE A FIT IF

- **You don't know where to start.**
- **You tried AI. It didn't stick.**
- **You want to go further, faster.**

PARTNERS

Training providers and business associations with SME networks · tech partners for integrations · EU consortia on AI skills

TOPICS

AI literacy · upskilling · SME adoption

MARKETS

Portugal · PALOP · Spain

From A to B. Then B to Z. Let's talk: hello@brainloop-ai.com · brainloop-ai.com



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THANK YOU

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