

Developer Advocate and AI-native engineer with 12+ years shipping production systems across B2B SaaS, developer tooling, and agentic pipelines. Shipped a 9-step agentic hiring pipeline with 4 LLM reasoning agents, human-in-the-loop oversight, and real production users. Volunteer at AgentCon Berlin 2026, partnered with Neo4j and Microsoft. Passionate about explaining AI infrastructure clearly — agentic architectures, multi-agent workflows, and operator-facing control surfaces. Previously at Apple (twice): reviewed 100K+ apps/year and contributed to internal guideline discussions. React, TypeScript, Supabase, Cloudflare Pages. B2–C1 German (in progress), Berlin-based.

PROFESSIONAL EXPERIENCE

AI Engineer & Developer Advocate — Founder • atharux

2025 – Present

- Job Tracker** — 9-step agentic hiring pipeline (Scout → Classifier → CV Selector → Resume Tailor → Cover Letter → Form Mapper → Screenshot → Gatekeeper → Tracker) with 4 LLM reasoning agents. Human-in-the-loop review gate before every submission, never bypassable. Running in production.
- Venue Outreach DB** — Agent-orchestrated event ops. ScrapeGraphAI venue database targeting decision-makers across 9 EU regions. Deployed as live startup POC for Hydrat3.
- AgentCon Berlin 2026** — Volunteer team member at Berlin's first agentic AI conference at CODE University. Featured speakers from Neo4j and Microsoft; partners included Neo4j, Microsoft, Qdrant, and MemVerge.
- Global AI Berlin** — Active volunteer for one of Berlin's largest AI community meetups (120+ members).

Stack: React · Vite · TypeScript · Supabase · Anthropic API · Groq · Cloudflare Pages · ScrapeGraphAI · Langfuse

Marketing Developer & Campaign Strategist • Chef Works, Inc.

Oct 2018 – Jan 2024

- Engineered HTML/CSS email templates and interactive landing pages, lifting open rates from 9% to 45% and generating \$150K+ in annual sales growth.
- Created Tableau analytics dashboards for campaign intelligence and structured GDPR-compliant database segmentation for target email automation pipelines.
- Produced multi-level customer journey maps and strategic persona frameworks across 4 distinct revenue streams.

Stack: HTML/CSS Templates · Tableau Analytics · GDPR · Journey Mapping

Marketing PM & Web Developer • Epik Token

Nov 2017 – Oct 2018

- Developed high-traffic product website and detailed technical whitepaper for high-growth blockchain startup — primary developer-facing documentation.
- Built the product web presence and pitch documentation that supported a \$2M seed capital raise.

Stack: Web Development · Technical Whitepapers · Startup Operations

Co-founder & Technical Lead • Rising Tide Berlin

Dec 2023 – Present

- Designed and developed brand identity, React website, and custom component library for a platform connecting artists and venue owners with event logistics providers across Berlin and California.

Stack: React · Figma · Tailwind CSS · Brand Strategy

EARLIER CAREER

iOS App Review & Developer Policy Apple Reviewed 100K+ apps/year against Apple developer guidelines. Contributed to internal discussions on guideline effectiveness — flagging gaps and suggesting refinements based on submission patterns. Built internal review tooling that increased team throughput by 25%.	2010 – 2016	UX Architect Tandon Group B2B medical + RFID sites. Work included Syrmatech — the website supported a \$250K enterprise contract win.	2016
Sr. Asst. Store Manager Apple Retail Staffed and optimized 150+ employee retail locations. Tested and implemented early Apple Store design and planogram concepts.	2002 – 2006	Recruiting Manager Robert Half Intl. Engineered CRM campaigns, managed candidate sourcing, and conducted technical/creative talent evaluation.	2008

SKILLS

AI & AGENT SYSTEMS	FRONTEND ENGINEERING	BACKEND & INFRA	DESIGN & ADVOCACY
Anthropic Claude API, Groq AI, Multi-Agent Pipelines, ScrapeGraphAI, Langfuse, OpenRouter, Human-in-the-Loop Design	React, Vite, TypeScript, JavaScript, Tailwind CSS, Shadcn/ui, Framer Motion	Supabase, PostgreSQL, Cloudflare Pages, Cloudflare Workers, RESTful APIs	UX/UI Design, Figma, Design Systems, Technical Writing, Developer Community, Public Speaking

CERTIFICATIONS

- Gamification Design (Octalysis Group, 2017)
- Lean Six Sigma Green Belt (2019)
- UX/UI Product Design (General Assembly SF, 2016)
- Deutsch B1.2 (vhs Pankow, 2025)

EDUCATION

- BFA Digital Media Art — San Jose State University (2005)
- A.A. Liberal Arts — De Anza College, Cupertino (1999)

LANGUAGES

- English: Native
- Urdu: Native
- German: B2–C1 (in progress)