



The business partner
for your R&D challenges

What we do in a nutshell

We participate in strategic
European R&D projects to

- explore and probe the MARKET POTENTIAL of their results,
- support the TECHNOLOGY DEVELOPMENT process while keeping the focus on the demand side,
- organize and manage the entire INNOVATION PATH up to and including follow-up initiatives.

How we make the difference

WHY NSB (1)

Exploitation & Dissemination Activities

Maximizing the impact and sustainability of project outcomes

Go-to-Market Strategies

Supporting the transition from research to commercialization

Multi-Actor Engagement

Facilitating collaboration among key stakeholders

How we make the difference

Pilot coordination & monitoring

Harmonizing the development of new technologies / solutions with end user needs

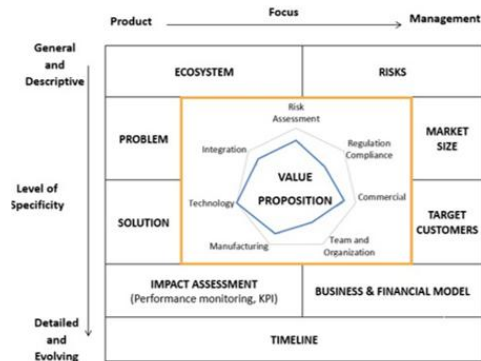
Use Case & End-User Involvement

Connecting innovations with real-world applications across Europe.

Innovative technologies assessment

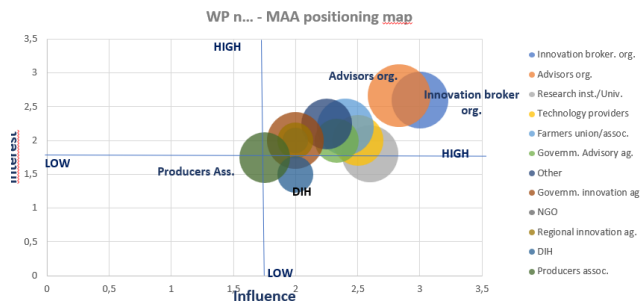
Identifying gaps and boosting innovation deployment through a proprietary hybrid biztech framework

How we make the difference: our tools



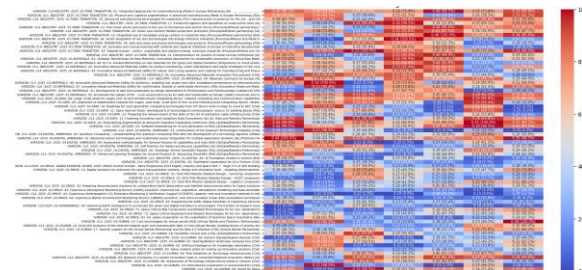
Technology Business Framework:

to align technology & business
goals of innovations



Multi Actor innovation radar:

to identify the innovation potential
of specific stakeholders



EU Technology Benchmark:

to position innovations against EU
technology trends and R&I investments

TECHNOLOGY DOMAINS

NSB TOPICS



**SMART &
SUSTAINABLE
INDUSTRY**



**HEALTH
TECHNOLOGIES**



**CIRCULAR &
BIOECONOMY**



**SMART
AGRI-FOOD**

Running & New Projects

NSB EXPERTISE



hosmartai.eu



revert-project.eu

GREEN-LOOP

greenloop-project.eu



PROSPECTS5.0

prospects5-0.eu



DIH & DIGITAL HEALTH NETWORK
connecting the dots

dihealth.eu



mc4-project.eu



attractiss.eu



A data-driven remanufacturing process
for sheet metal and thermoplastic composites

compass-horizon.eu



DITA
The Digital Industry Training Atlas

ditaproject.eu



digiprime.eu

EECONE

eecone.com



polymers-5b.eu



Co-funded by
the European Union

RehAllianCE

rehalliance



digitalhealthuptake.eu



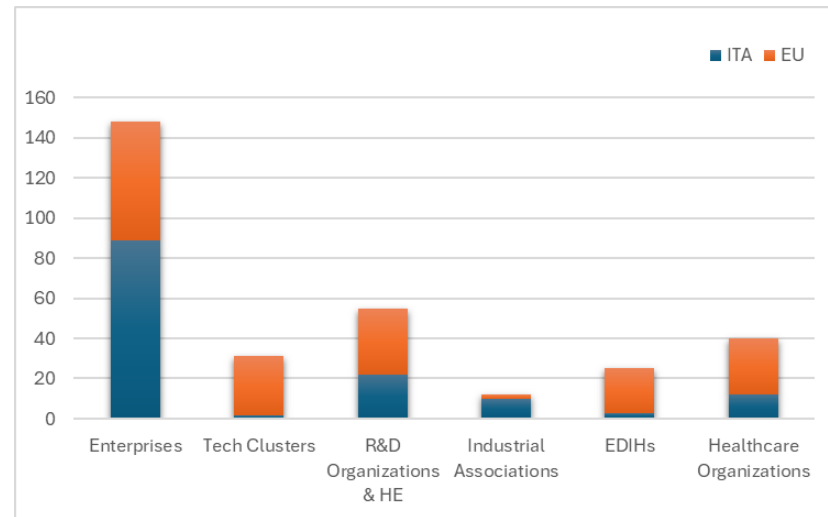
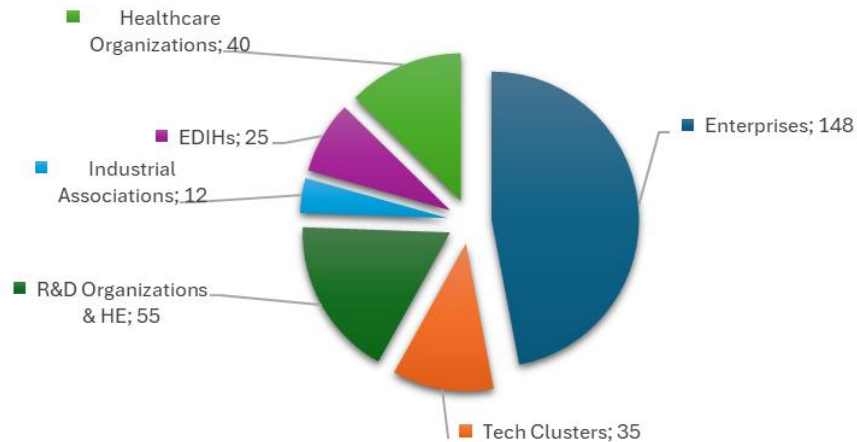
tornado



[view more](#)

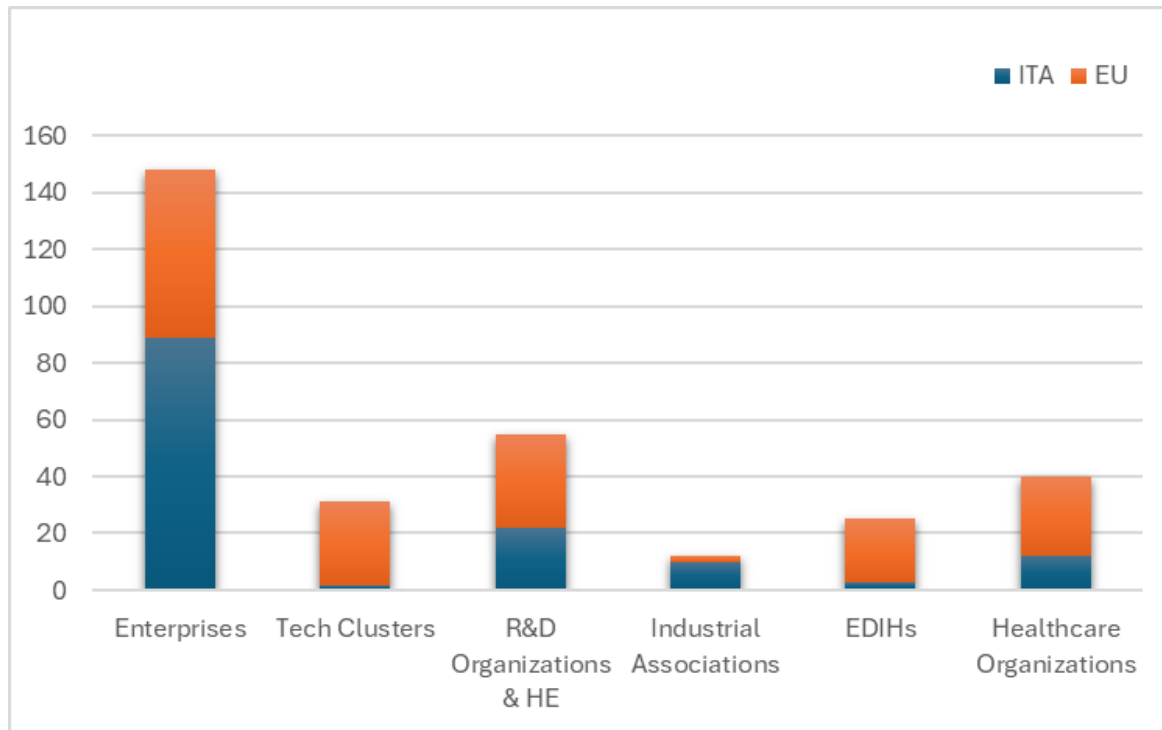
Key Industrial Stakeholders

ADDED VALUE



Key Players: Italy and Europe

ADDED VALUE



A selection of partners

ADDED VALUE



Thank you!

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